The **New Blueprint** for Student Success

Build a More Scalable, Effective Student Support Model with Population Health Management Principles

Colleges and universities have started to make big investments in student success, but improving outcomes is still a challenge with highly complex student populations and limited capacity.

An emerging strategy from the health care industry could provide a new blueprint for student success efforts. Population health management has improved outcomes—like fewer ER visits and avoidable readmissions—and reduced costs by helping hospitals change the way they deliver services to patients with different needs. Could higher education do the same?

This infographic outlines four key elements of a population health management approach to student success, including strategies you can implement today to begin the shift toward population-based student support.





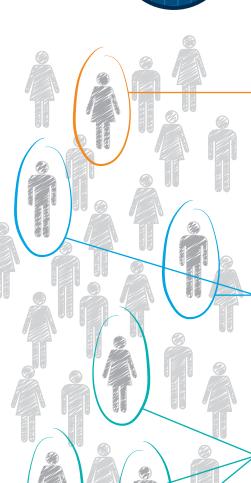
An Innovative Framework

Organize Your Student Population with Need Stratification



Building Blocks for Success

Create Differentiated Care Pathways to Match Different Student Needs



HIGH NEED

Students with easily identifiable, but often multidimensional obstacles to completion

- High prediction score
- May include characteristics such as first-generation-, employed-, or parenting- student
- Flagged by faculty or staff

RISING NEED

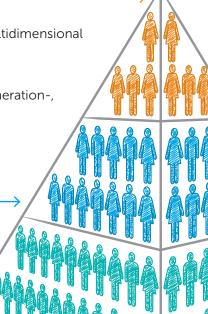
Students whose profiles and behaviors indicate possible increased need

- Moderate predicted score
- Indicators of escalating concern (e.g. declining GPA, financial hold)

LOW NEED

Students with no visible indications of probable attrition

- Low predicted score
- No data-based or observed concerns



Care Pathway A

Coordinated. Holistic, High-**Touch Care** Provide dedicated high-touch care that addresses the many dimensions of potential attrition and manage students' interactions with the support system

Scalability Tactics:



specialists



Coordinated care network

Care Pathway B

Monitoring for Escalation and Immediate Intervention Continuously monitor students for early indications of need and create a responsive infrastructure to proactively intervene and course correct

Scalability

Care Pathway C

Preventative

and Enabled

Self-Direction

Education



Tactics:

Student-level O data monitoring

access to support services



Reduce roadblocks though positive behavioral nudges, resources for effective self-advisement, and streamlined

Self-service

Targeted outreach

Automated

behavioral nudges

accountability

Next-Gen Advisors

The New Architects

Develop Accountable Owners

Senior Leader for Student Success

 Oversees and coordinates institution-wide success efforts

• Organizes personnel, resources,

• Tracks relevant KPIs and reports

progress against defined goals

Annual leadership scorecards

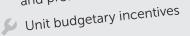
Public performance and outcomes tracking

and incentives to promote action

- Responsible for success of an assigned population of students
- Accountable to relevant student outcomes metrics
- Equipped with data and resources to conduct proactive population management and support



Metrics-based performance evaluations and promotion processes





The Student Support Toolbox

Provide the Required Technological Capabilities for Population Health Management



Predictive analytics



Unified and shared student records



Closed-loop referrals and case management



Observation and data-based alerts



Advanced filtering by student attribute



Cutting-edge communications



student self-service



Real-time tracking and reporting









Explore how Navigate helps institutions bring the student success blueprint to life