

## Workforce Alignment Review Discussion Questions

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Workforce alignment committees are an oft-underutilized resource in ensuring the academic program has career relevance. These should be conducted for all programs, and the following questions should be used to ensure the committee helps assess those questions which would most aid the program's enrollment.

### Program Positioning

What majors and specializations are employers looking for in graduates? Do we have those?

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Are there untapped student populations we could be targeting? What types of students?

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Should we be considering alternative delivery formats? Why? Would this help enroll more students? If so, how?

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### Program Content

How do names and specializations reflect current trends or should we think about updating them?

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What skills do graduates from this program require to have viable employment options? Does the program teach all of these required skills?

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Are there additional workforce trainings we could provide as part of the program? What would those be?

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