

# Promotional Posters and Physical Print Materials

## Recommendations to Maximize Impact of Student Posters

**Purpose of the Tool:** Physical collateral, such as posters and flyers, can serve as visual reminders of the Navigate platform and its benefits to students, staff, and faculty on campus. The flyer below communicates the convenience of Navigate's organizational capabilities. You can download this poster and several others on [eab.com](http://eab.com).

**Intended Audience:** The flyer is appropriate for all audiences: students, staff, faculty, and administrators.

### Where to Access

You can download from **eab.com** or your **Dedicated Consultant** can send PDFs of the flyers via email. Please share these on campus digitally or print as many copies as you like.

### Where to Distribute

*First-Year Campus Events, Resources*

- ☐ Student orientation
- ☐ Student organization fair
- ☐ Student welcome packet

*Recommended Spaces, Rooms*

- ☐ Advising center and offices
- ☐ Student services center
- ☐ Library or main study hall
- ☐ Campus bookstore
- ☐ Cafeteria

### Available Formats

 *Posters*  
(11x17")

 *Flyers*  
(8.5x11")

