



Introducing EAB's Guided Pathways Diagnostic

Community College Executive Forum

Managing Your Audio



Use Telephone

The screenshot shows a window titled 'Audio' with a minus sign icon in the top left corner. Under 'Audio Mode:', the 'Use Telephone' option is selected with a green radio button, and 'Use Mic & Speakers' is unselected with a grey radio button. Below this, the text 'Dial: +1 800 555 1212' is displayed, followed by 'Access Code: 141-607-114' and '(and additional numbers ..)' in parentheses. At the bottom, a green message states 'You are connected to audio'.

If you select the “use telephone” option, please dial in with the phone number and access code provided.

Use Microphone and Speakers

The screenshot shows a window titled 'Audio' with a minus sign icon in the top left corner. Under 'Audio Mode:', the 'Use Mic & Speakers' option is selected with a green radio button, and 'Use Telephone' is unselected with a grey radio button. Below this, there is a status bar with a microphone icon, the word 'MUTED' in red, and a speaker icon followed by ten zeros. At the bottom, there is a blue link labeled 'Audio Setup'.

If you select the “mic & speakers” option, please be sure that your speakers/headphones are connected.

Managing Your Screen



Questions:

To ask the presenter a question, please type into the question panel and press send.

Questions panel

The screenshot shows the GoToWebinar interface. At the top is a menu bar with 'File', 'View', and 'Help'. Below it is the 'Audio' panel, which includes an 'Audio Mode' section with two radio buttons: 'Use Telephone' (selected) and 'Use Mic & Speakers'. Below this, it displays 'Dial: +1 800 555 1212', 'Access Code: 227-984-025', and 'Audio PIN: 70'. A note says 'If you're already on the call, press #70# now. (and [additional numbers](#) ..)'. Below the Audio panel is the 'Questions' panel, which features a large text input area and a 'Send' button at the bottom right. The text '[Enter a question for staff]' is visible in the input area. At the very bottom of the interface, there is a section titled 'How to Schedule a webinar?' with 'Webinar ID: 202-981-365' and the 'GoToWebinar™' logo.

Meet our Guided Pathways Experts

Today's Presenters



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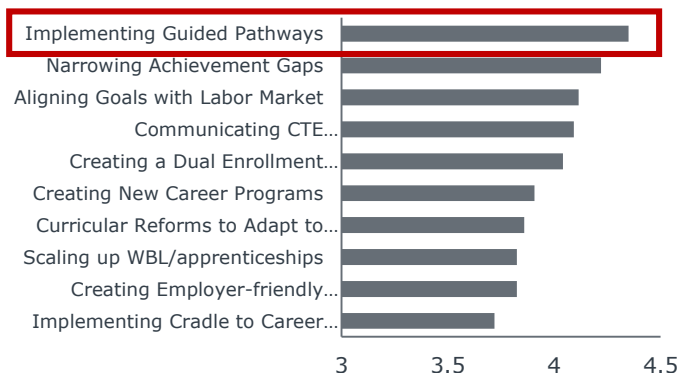
Pathways, Institutional Benchmarking Top-of-Mind



College Executives Seek Pathways Support and Benchmarking Services

Guided Pathways Tops College Priorities

Importance Ratings (5-pt scale) from 2017 CCEF Topic Poll



Institutional Benchmarking Tops Service Requests

#1

Members claim **benchmarking** will prove most useful EAB service for ensuring professional success in the next 12-18 months

Accelerate Guided Pathways Implementation on Your Campus



Achieving Pathways
Goals with Student-
Centered Design

Community College
Executive Forum

[Full publication contains all 15 Guided Pathways best practices](#)

- Includes corresponding tools to facilitate implementation
- Unlimited copies available to members

Confessions of Guided Pathways Leaders

Frustrations Abound for College Executives Working to Implement Pathways



**Achieving Both Student
and Institutional Goals**



**Clarifying Faculty and
Student Confusion**



**Garnering Cross-
Campus Commitment**

“With Guided Pathways reforms, you need to realize that you’re trying to reverse about 50 years of practice, ideas, expectations, not to mention daily habit and work. This is a seismic shift in culture.”

*Vice President for Student Affairs
Community College, Mid-Atlantic*



**Responding to
Employer Needs**



**Aligning Pathways
with Career Goals**



**Elevating the Role
of Advisors**

EAB's Guided Pathways Diagnostic

Using Customized Research to Drive Strategic Implementation

Assess Current Standing



Comprehensive Maturity Assessment

- Detailed diagnostics
- Presidential dashboard



Accelerate Strategic Improvement



Insights to Drive Organizational Alignment

- Cross-institutional report
- Tailored campus-wide resources



Department-Level Evaluation

- Customized analysis through department-specific modules
- Multiple levels of assessment



Actionable Recommendations

- Customized insights
- Easy-to-use tools for immediate implementation



Cross-Sector Benchmarking

- Cross-cohort comparisons

In-Depth Assessment Drives Strategic Implementation

8

Diagnostic modules
assess maturity of cross-
campus reform efforts

20+

Unique research- and
data-driven implementation
best practices

Assessing Key Components of Successful Reform



Guided Pathways Diagnostic Structure



I. Cross-Campus Readiness



II. Crafting Student-Centric Pathways



III. Providing Holistic Student Support

I. Cross-Campus Readiness

Guiding Question

Core Capabilities

Ideal State

How are we cultivating awareness and engagement in Guided Pathways on campus?

- Campus communication practices
- Means of soliciting and incorporating feedback

- Stakeholder input is widely sought
- Communication is clear and widespread



How are we sharing strategy and assigning roles across campus leadership?

- College strategy-setting
- Division and communication of Pathways responsibilities

- Strategy is shared across administration
- Progress is regularly assessed

II. Crafting Student-Centric Pathways

Guiding Question

Core Capabilities

Ideal State



Do our academic pathways balance student needs for structure and exploration?

- Program map design
- Meta-major construction
- Community involvement

- Students have a clear route to completion from Day 1
- Pathways are informed by community and market needs



Do our schedules reflect the realities of students' lives?

- Course scheduling
- Student data collection

- Pathways-informed course scheduling
- Schedules provide students long-term predictability



How do we respond when "life gets in the way"?

- Term length options
- Withdrawal strategies

- Guardrails to keep students on track
- Flexible rerouting options for those who fall off-path

III. Providing Holistic Student Support

Guiding Question

Core Capabilities

Ideal State



Are we anticipating and meeting students' needs?

- Advising communication channels
- Resource and service nudges

- Advisors anticipate student needs
- Relevant information is pushed to students in multiple mediums



Are we cultivating student engagement with pathways and long-term goals?

- Visibility of academic pathways
- Relationship of pathways to student goals

- Students are aware of their pathways and associated opportunities
- College regularly shares information related to students' goals

Faculty Engagement Survey

Unlock Insights about Campus Preparation, Buy-In for Pathways Reform

Detailed Assessment of Faculty Perceptions

Familiarity with Guided Pathways

Readiness to Make a Change

Understanding of the Student Experience

Awareness of Responsibilities and Next Steps

Answers to Key Change Management Questions



Is my institution ready for the changes that Pathways reform brings?



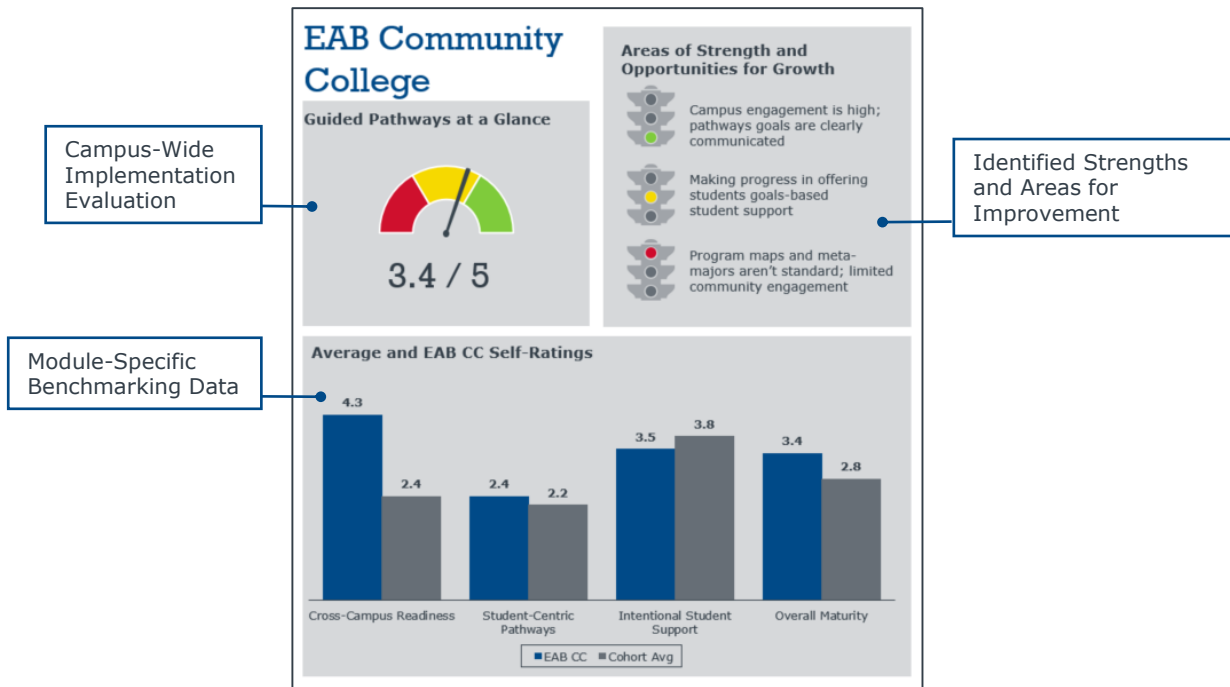
Where are there areas of confusion or resistance?



How can I deploy administrators and department heads to cultivate change-readiness?

Diagnostic Results

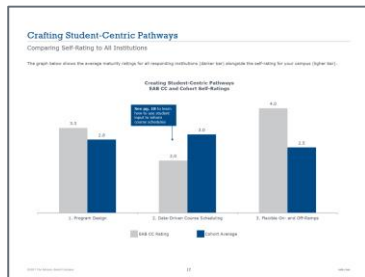
Presidential Dashboard Provides Institutional Overview



Diagnostic Results

Custom Reports Offer Tailored Guidance to take Pathways to the Next Level

1 Practice-Level Assessments



Detailed Analysis

Institutional ratings and cohort benchmarking on each component of Pathways implementation

2 Actionable Insights



Proven Best Practices

Successful strategies to move your implementation process to the next level

3 Customizable Support



Comprehensive Toolkits

Detailed guides, templates, and tools to help you implement our Pathways recommendations

Q & A

Questions? Submit them in the chat box now

Overview of Diagnostic Participation

Key Dates

April – June 15th
Diagnostic Recruitment

June 15th – July 15th
Campus Preparation

July 15th
Diagnostic Deployed

August 15th
Faculty Survey Deployed

September 10th
Diagnostic and Survey Close

End of September
Custom Report Delivered

 [**REGISTER HERE**](#)

EAB Responsibilities

- Communicate with MPOC
- Build diagnostic and survey material
- Provide technical support
- Compile results and analyze data
- Deliver custom report
- Offer expert guidance on diagnostic results

College Responsibilities

- Register by June 15th
- Engage campus participants
- Establish and communicate key deadlines
- Distribute diagnostic link to participants

Diagnostic Questions

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Providing Hands-On Implementation Support

Expert Facilitated Guided Pathways Onsite Workshop

EAB's Guided Pathways Program Map and Meta-Major Design Accelerator



Expedite progress in program map and meta-major creation



Turn course lists into sequential program maps



Learn the principles of effective meta-major design



Engage campus stakeholders in the pathways design process

Workshop Logistics

Suggested Audience: Guided pathways leader,
Student success team

Suggested Use: Interactive Workshop

Workshop Length: Approx. 1.5 – 2 Hours

**We respectfully request at least 12 weeks advance notice to ensure researcher availability. To request an onsite presentation, please contact your institution's dedicated advisor and provide us with potential dates.*

Upcoming Webconferences



Our Summer Offerings

1 Ways to Make the Most of Your EAB Membership



May 24, 2018, 2-3pm ET

Highlights the research and services available to CCEF members to help you make the most of your EAB membership

2 The Four Most Common Mistakes in Community College Student Onboarding



June 26, 2018, 2-3pm ET

Reveals the four biggest onboarding mistakes community colleges make based on hundreds of EAB “secret shopping” experiences

3 Improving on Scaled Services Operations



July 2018, TBD

Distills the essential steps to improve stakeholder engagement, understand the current-state process, and develop a vision for moving toward a standardized and more efficient process

Providing Continuous Support



Responding to Member Needs

1 How can I streamline my college's strategic planning process?

- ❑ Consult EAB's new [Strategic Planning Resource Center](#)

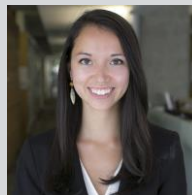
2 What critical information must I share with boards and other external stakeholders?

- ❑ Utilize EAB's ready-to-use slides on [Top Strategic Opportunities for Community Colleges in 2018](#)

3 Which strategies should I employ to improve outcomes for underserved students?

- ❑ Engage internal stakeholders in equity reform with EAB's [Taking Action on Student Equity](#) research brief

How Can EAB Best Support You and Your College?



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