

How to Launch an In-House Facilities Talent Development Program

Tackling the Facilities Talent Crunch, Part IV



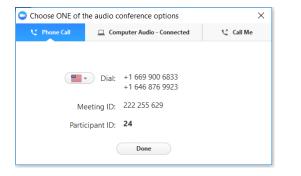
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Facilities Forum

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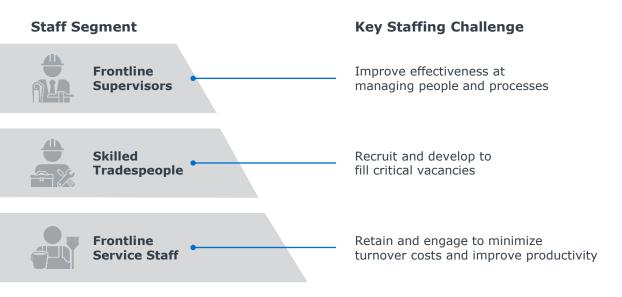
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A Multi-Layered Problem

Different Segments of Facilities Workforce Pose Distinct Challenges



Tackling the Facilities Talent Crunch

Best Practices for Addressing Diverse Staff Needs

I

Recruiting Skilled Trades Talent from a Shrinking Labor Pool

Practice 1 Benefits Value Sell Document

Practice 2 Recruitment Pain Point Audit

Practice 3 Trades Student Internship Program

п

Engaging and Retaining Frontline Service Staff

Practice 4 Service Staff Feedback Channels

Practice 5 Staff Enrichment and Development Programs

Practice 6 Mission-Connected Engagement Campaign

Practice 7 Behavioral Fit Assessments

III

Improving the Effectiveness of Frontline Supervisor Ranks

Practice 8 Facilities-Focused Leadership Development Programs

Practice 9 Pre-Supervisor Immersion Programs

Practice 10 Non-Supervisory Career Ladders

IV

Growing Your Own Talent to Meet Demand for Skilled Labor

Practice 11 Scalable Trades Apprenticeship Programs

Practice 12 Formalized Trades Upskilling Programs

Practice 13 Targeted Pre-Apprenticeship Programs





4 Growing Your Own Talent to Meet Demand for Skilled Labor

Expanding the Pipeline to Non-Trades Talent



External Market Insufficient to Meet Total Labor Demands

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A Zero-Sum Game

"The folks that stuck around [through the recession] are going for higher paying jobs. There's so much construction work here and not enough people. It's a zero-sum game."

> Rich Sliwoski Associate VP for Facilities Management Virginia Commonwealth University

Taking Matters Into Our Hands

"We can't find the same pool of candidates we had five years ago. They aren't there. We have to make them, and we have to make a lot of them."

> Jenna Elmer Assistant Director, Human Resources University of Arizona

Step-by-Step Talent Development Guide

Guide to Launching In-House Talent Development Program



Resource in Brief

- Compendium of tools and templates to help SFOs and HR partners design, market, and scale talent development programs
 - Specific resources include:
 - Checklist of steps to successfully launch apprenticeship programs in higher education
 - Planning templates from EAB, the Department of Labor, and existing higher education programs
 - Case profiles of institutions who pioneered a variety of talent development programs

Download the Talent Development Guide <u>here</u>.

A Renewed Focus on a Long-Standing Solution

Apprenticeship Programs Have Proven ROI, Multiple Workforce Benefits

Recent Bipartisan Support for Expanding Apprenticeships Across Industries...

INSIDE HIGHER ED

Expanding Apprenticeships Across More Jobs

THE HILL

Obama Administration Awards \$50 Million in Apprenticeship Grants

TIME

Trump Announces \$200 Million in Apprenticeship Funding

...Reflects High Program Returns for Participants and Employers



Source: "The Benefits and Costs of Apprenticeships: A Business Perspective," Department of Commerce, http://www.esa.gov/reports/benefits-and-costs-apprenticeships-business-perspective; "Expanding Apprenticeship Across More Jobs," Inside Higher Ed, https://www.insidehighered.com/news/2017/12/01/openingmore-occupations-apprenticeships-could-mean-more-job-opportunities; "Obama Administration Awards \$50 Million in Apprenticeship Grants," The Hill, http://thehill.com/policy/finance/302217-obama-administration-awards-50min-grants-to-expand-apprenticeships; "Trump Announces \$200 Million in Apprenticeship Funding," Time, http://time.com/money/4820268/rrump-apprenticeship-Jan/; Facilities Forum interviews and analysis.



Myth	Reality	Example
#1: "The process for starting apprenticeship programs is too bureaucratic and complicated."	The Department of Labor can provide hands-on support to expedite program development.	The University of Georgia launched program in six months with support of DoL. ¹
#2: "We can't afford to start an apprenticeship program."	Apprenticeships are cost-effective workforce solutions for most institutions. Apprentices earn lower-than-market wages, and non-salary costs are marginal.	The University of Massachusetts Amherst estimates that their non- salary program costs are about \$5k-\$15k per apprentice per year.
#3: "Apprentices will leave for higher-paying jobs after obtaining their credentials."	Apprentices typically have high retention rates and demonstrate strong institutional loyalty.	75% of the University of Virginia 's apprenticeship graduates still employed at institution, or remained through retirement.
#4: "We don't have local unions or community colleges to provide required related instruction."	In addition to unions and voc-tech ² schools, online and non-traditional partners can provide related instruction.	The University of Georgia uses online training modules for carpentry instruction in lieu of available face-to-face programs.
#5: "Our shops are too small to host programs."	Institutions can launch apprenticeship programs with as few as one participant.	The College of William and Mary launched a program in one shop with only one apprentice.
#6: "Apprenticeship programs are only run by unions."	Higher education institutions have sponsored programs for decades.	The University of Arkansas has run an apprenticeship program since the early 1970s.
Department of Labor		and Many Millionschutz, MA, their such of Asherines. Fourtherill

Department of Labor.
 Vocational and Technical.

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Source: College of William and Mary, Williamsburg, VA; University of Arkansas, Fayetteville, AR; University of Georgia, Athens, GA; University of Massachusetts Amherst, Amherst, MA; University of Virginia, Charlottesville, VA; Facilitles Forum interviews and analysis.

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Higher Ed Proof of Concept

Select Characteristics of Pioneer Institutions' Apprenticeship Programs

	ARKANSAS.	University Virginia	GEORGIA	THE UNIVERSITY . OF ARIZONA.	WILLIAM & MARY CHARTERED 1493
Year Started	1973	1982	2006	2013	2017
Program Length	4 years	4 years	3-4 years	4 years	4 years
Select Shops	 Electrical High Voltage HVAC Locksmith Plumbing 	 Carpentry Electrical Masonry Plumbing HVAC Plastering 	 Automotive Carpentry HVAC Stationary Engineering 	 Electrical HVAC Plumbing Stationary Engineering 	ElectricalPlumbing
Graduates to Date	~115	171	25	26	N/A

Question 1: Should We Register With the DoL¹?



Partnership Provides Resources and Recruiting Benefit, With Few Limitations

Benefits and Limitations of DoL Partnership



https://www.dol.gov/featured/apprenticeship/employers: Red Seal Resource Centre,

http://www.red-seal.ca/resources/.3pg-eng.html: Facilities Forum interviews and analysis.

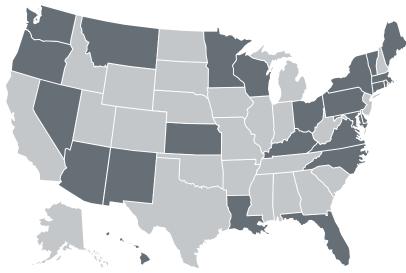
1) Department of Labor.

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State-by-State Department of Labor Resources

Where to Access Support in Your Locality

DoL¹ Apprenticeship Contacts by State





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- For US institutions, contact information for each state's DOL representative can be found <u>here</u>.
- For Canadian institutions, contact information for the Red Seal Program's provincial or territorial authorities can be found <u>here</u>.

Learn more about registering an apprenticeship program in Steps 8 and 9 of the Talent Development Guide.

1) Department of Labor.



Arizona Analyzes Retirement and Turnover Data to Assess Future Demand

THE UNIVERSITY Sample Shop-by-Shop Workforce Projections

			Manufactor	of Fernier	and Fitable	- to Detter	1001-1-		DayVers				
		-			ees Eligibl								Spreadsheet uses
	Current ## FTE	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	Retirement Potential	employee age data
Electric	28	4	2	2	0	1	1	1	0	1	1	13	to project potential
Plumbing	22	2	0	0	1	0	0	1	1	0	2	7	retirements by shop
HVAC Refrigeratio	18	3	0	1	1	1	0	0	0	1	0	7	
BAS/Controls	16	1	1	0	1	0	0	0	0	2	0	5	across 10 years
Plants	22	1	2	0	1	4	0	3	0	0	2	13	
Sheet Metal	20	2	1	1	0	0	1	0	1	0	2	8	
Paint	23	7	1	0	1	1	1	1	0	1	2	15	
Carpentry	26	9	0	2	0	1	1	1	1	0	0	15	
Masons	8	1	0	1	1	2	0	0	1	1	0	7	
													Leaders consider
	Current FTE	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	Total Percentage 🛛 🗨	pending retirements
Electric	28	14%	7%	7%	0%	4%	4%	4%	0%	4%	4%	46%	as absolute
Plumbing	22	9%	0%	0%	5%	0%	0%	5%	5%	0%	9%	32%	numbers and
HVAC Refrigeratio	18	17%	0%	6%	6%	6%	0%	0%	0%	6%	0%	39%	percentage of total
BAS/Controls	16	6%	6%	0%	6%	0%	0%	0%	0%	13%	0%	31%	shop workforce
Plants	22	5%	9%	0%	5%	18%	0%	14%	0%	0%	9%	59%	when evaluating
Sheet Metal	20	10%	5%	5%	0%	0%	5%	0%	5%	0%	10%	40%	need for apprentices
Paint	23	30%	4%	0%	4%	4%	4%	4%	0%	4%	9%	65%	need for apprentices
Carpentry	26	35%	0%	8%	0%	4%	4%	4%	4%	0%	0%	58%	
Masons	8	13%	0%	13%	13%	25%	0%	0%	13%	13%	0%	88%	

Other Factors Considered When Determining Initial Apprenticeship Shops

Length of time to train apprentices



Anticipated shop growth needs



Question 3: How Will We Pay for the Program?

Methods to Finance Apprentice Wages and Other Costs

Three Potential Ways to Fund Apprenticeship Programs

1 Vacant salary lines

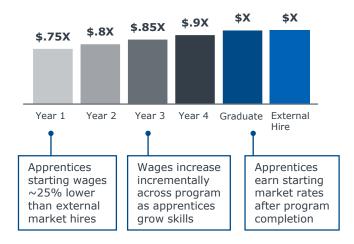
2 Chargebacks

Central strategic funding

Making the Case for Funding

Facilities leaders at the **University** of Arizona used department workforce projections to establish business need for apprenticeship program and secure new funding line from central administration

Apprentice Wages Lower than Market Rates in Programs' Initial Years



Non-Wage Program Costs Typically Marginal

- Tuition and fees
- Textbooks

- Equipment
- Program administration

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Question 4: How Will We Deliver Instruction?

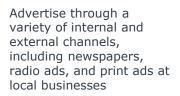
Alternatives Exist When Technical Schools and Unions Unavailable



Question 5: How Do We Recruit Apprentices?

Combine Expansive Outreach with Strategic Partnerships

Best Practices for Marketing Apprenticeship Programs





Host or attend job fairs for prospective applicants to meet with current apprentices and shop staff



Maintain program-specific webpages that emphasize participant benefits and include robust FAQs

Potential Recruitment Partners

- Community colleges
- High schools
- Non-profit organizations
- Department of Labor
- Military transition centers
- Internal facilities
 department



Institutional Apprenticeship Resources





University of Arizona's

Apprenticeship Website

See the University of Virginia's Apprenticeship webpage here.

See the University of Arizona's Apprenticeship website here.

Download the University of Arizona's apprentice position descriptions here.

Sample Arizona Apprentice

Position Description

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Programs Provide Quantity and Quality

Graduates Demonstrate High-Caliber Work and Future Leadership Potential

Select Higher Education Apprenticeship Program Results

54%

of the **University of Arkansas's** current skilled trades workforce started as apprentices

75%

of the **University of Virginia's** apprenticeship graduates are still employed at the institution, or remained at institution through retirement

33%

of the **University of Virginia's** apprenticeship graduates have been promoted to manager roles

"Our apprentices are some of our best employees. They understand our unique systems and processes, and they're loyal because we helped them further their careers and earn certifications. With external candidates, there's a longer learning curve to gain as much campus familiarity."

> Doug Grode Assistant Director of Facilities UNIVERSITY OF CALIFORNIA, LOS ANGELES

Source: University of Arkansas, Fayetteville, AR; University of California, Los Angeles, Los Angeles, CA; University of Virginia, Charlottesville, VA; Facilities Forum interviews and analysis.

Shorter, More Customizable Training Alternatives



Upskilling Programs Fill Roles With Fewer Credentialing Requirements

Comparison of Scalable Apprenticeships to Formalized Upskilling Programs

	Scalable Apprenticeship Programs	Formalized Upskilling Programs
Facilities Unit Goal	Develop talent to fill high-demand trades roles	Develop talent to fill high-demand trades roles
Target Roles	Electrical, plumbing, HVAC	Maintenance technician, structural trades, plant utilities assistant
Training	Combination of on-the-job learning and related technical instruction	Required on-the-job learning; related technical instruction optional
Target Audience	Internal or external candidates	Primarily internal candidates (e.g., custodial, grounds, helpers)
Length	Typically 3-6 years	Typically 1-3 years
Outcome	Participants earn industry- recognized credentials	Participants develop skills required to meet institution-specific trades needs

Building an Internal Pipeline



CU Boulder's Custom Program Upskills Entry-Level Talent



Labor Trades and Crafts Trainee Program

- Developed in response to increased turnover in Level I pipe mechanic and structural trades roles
- Recruits internal staff from custodial, recycling, and grounds
- Structured as two-year, on-the-job training and mentoring program
- Trainees earn 20% less than Level I technicians, but wages higher than earned in prior frontline service roles

Program's Three-Pronged Training Approach

- **Training workbooks:** Trainees complete guides with hundreds of fillin-the-blank questions that provide fundamental knowledge of role
- 2 **Watch stations:** Participants perform all required job duties in front of a qualified technician
- **3 Practical exams:** Shop supervisors conduct oral exams that test trainee's overall knowledge of shop and duties

University of Colorado

Developing Talent Pays Off for CU Boulder

Early Successes and Cost Savings Drive Internal Demand for Expansion

Labor Trades and Crafts Trainee Program by the Numbers

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Graduates filling Level 1 trades roles

12

New positions created over four years to expand program

\$50K

Approximate cost savings to date from employing trainees Position Number: 740100 LTC Trainee VII Department: Facilities Management Percent of Time: 100%



Pipes/Mechanical Trades Intern - Preventative Maintenance

The Preventive Maintenance (PM) Shop in Facilities Management is looking to hire and train current Facilities and HDS employees for Pipes/Mechanical Trades I positions. As this is an "intern to target" opportunity, no experience is necessary.

The goal of this program is to provide FM and HDS employees with the best training opportunities available so that after the training period, employees will meet the State of Colorado minimum requirements for a Pipes/Mechanical Trades I position. This comprehensive program focuses on core competencies that the PM shop works with every day.

The program will entail up to a two-year training period in the intern position. The purpose of the training period is to ensure that the employee has a full understanding of what is expected of the position, and that the job is a good fit for both the employee and the team. The employee will be evaluated and coached on a quarterly basis throughout the duration of the program. If the employee successfully completes the program, the employee will be promoted into a Pipes/Mechanical Trades I position in the PM shop.

> Download the position description for Labor Trades and Crafts Trainee Program <u>here</u>.

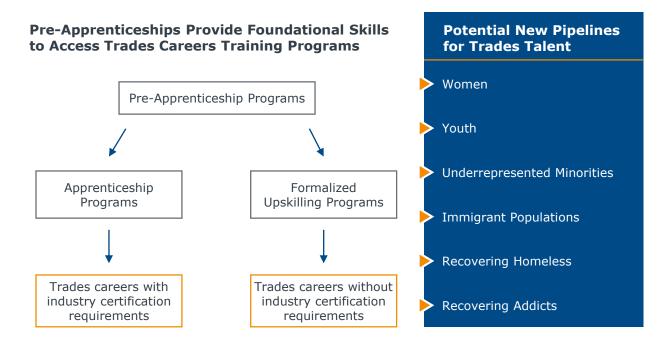
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Source: University of Colorado Boulder, Boulder, CO; APPA Effective and Innovative Practices Award Application, 2015, https://www.appa.org/membershipawards/documents/UCB_APPA%20Award%202015.pdf; Facilities Forum interviews and analysis.

Targeting Non-Traditional Pipelines

Pre-Apprenticeships Grow Talent Pool While Advancing Diversity in Shops



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Read more about

Higher Ed Pre-Apprenticeships in Practice

Programs at Northwestern and VCU Expose Participants to Trades Work

Select Pre-Apprenticeship Program Details

	Northwestern	Northwester in the Guid	
Program	Evanston Skilled Trades Training Program	Quick Start Construction Training	
Target Population	Underrepresented youth in local community	Formerly homeless, addicted, or incarcerated individuals	
Length	1 year	1 month	
Training	Basic equipment, safety, professional skills	Basic equipment, OSHA ¹ compliance, communication	
Results	Hired 10 of first 12 graduates into entry-level trades roles	100% of initial cohort successfully placing programing	

1) Occupational Safety and Health Administration.

Source: Northwestern University, Evanston, IL, http://www.northwestern.edu/communityrelations/about/ourpartnerships/northwestern-evanston-skilled-trades-training-program.html; Virginia Commonwealth University, Richmond, VA; Facilities Forum interviews and analysis.

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DoL¹ Support for Pre-Apprenticeships

Federal Resources Available to Launch and Finance Programs



Program Development

Select Resources Available

- Quality Framework for designing programs that meet DoL standards
- Sample program curriculum
- Pre-apprenticeship toolkit with outreach materials that explain benefits of programs to potential partners and participants
- Recruitment and selection tools and practices
- Searchable database of existing program information

For more information and resources for starting pre-apprenticeship programs, visit:

- U.S. Department of Labor's website.
- ApprenticeshipUSA's website.
- Canadian Careers in Trades' <u>website</u>.



Funding YouthBuild Grants

\$80M

2018 federal grant funds authorized for pre-apprenticeship programs for at-risk youth

1) Department of Labor.

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Source: Department of Labor, <u>https://www.doleta.gov/OA/preapprentice.cfm;</u> YouthBuild Information, <u>https://www.doleta.gov/youth_services/youthbuild.cfm</u>.



Summary of "Grow Your Own" Trades Programs

	Apprenticeship	Formalized Upskilling	Pre-Apprenticeship
Goal	Provide training to attain journey-level trades certifications	Provide training to attain trades roles without required certifications	Create new pipelines into entry-level trades roles or apprenticeships
Target Audience	Internal or external candidates	Typically internal candidates	External candidates
Length	Typically 3-6 years	Typically less than 2 years	Typically less than 1 year
Training Curriculum Design	Designed around federal, state, and industry standards	Designed around industry standards and internal needs	Designed around industry standards and target pipelines' needs
Related Instruction	Must include related technical instruction	May include related technical instruction, but not required	May include related technical instruction, but not required
Credentials	Participants earn portable, industry- recognized credentials	Participants do not earn portable credentials	Participants earn basic safety certifications
Frequent Focus Areas	ElectricalPlumbingHVAC	Maintenance TechniciansStructural TradesPlant Utilities Assistants	Basic construction skillsSafety skills

Resource Available Now

Guide to Launching In-House Talent Development Program

Section 1

Step-by-Step Guide for Launching In-House Talent Development Program

Step	Apprenticeship Program	Formalized Upskilling Program	Pre- Apprenticeship Program ¹				
Pinpoint Trade(s) to Grow Through Talent Development Program							
1. Analyze internal workforce data	\checkmark	\checkmark	\checkmark				
2. Determine program viability	\checkmark	\checkmark	~				
3. Determine best-fit talent development program	~	√	~				
Create an Operational Plan							
4. Assign leadership responsibilities	~	~	1				
5. Determine program costs	\checkmark	\checkmark	~				
6. Identify funding sources	~	\checkmark	~				
7. Set program goals and evaluation mechanisms	~	\checkmark	√				
Register U.S. Apprenticeship Program with Gover	nment Agency						
8. Weigh whether to register apprenticeship program	\checkmark	N/A	N/A				
9. Register U.S. apprenticeship program	~	N/A	N/A				
Design Your Program							
10. Select a training partner	~	~	1				
11. Select mentor(s) to lead on-the-job training	~	\checkmark	\checkmark				
12. Determine required competencies	\checkmark	\checkmark	~				
13. Build training schedule	~	√	√				
14. Complete necessary program documentation	\checkmark	\checkmark	~				
Recruit Program Candidates							
15. Market talent development program	~	~	1				
16. Build relationships with recruitment partners	~	N/A	~				

Section 2

Case Studies of Talent Development Programs in Higher Education Facilities Management

- California State University San Marcos
- Northwestern University
- University of Alberta
- University of Arkansas
- · University of Colorado Boulder
- University of Massachusetts Amherst
- University of Virginia

To download the **Guide to Launching In-House Talent Development Program in Facilities Management** and supporting materials such as job description and apprentice competency lists, please visit <u>eab.com/facilitiestalent</u>.



Contact Information



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