



Closing the College Access Gap

Supporting Underrepresented Students on the Path to
Postsecondary Education

District Leadership Forum

Managing Your Audio



Use Telephone

A screenshot of a web interface titled 'Audio'. Under 'Audio Mode:', the 'Use Telephone' radio button is selected. Below this, the text 'Dial: +1 800 555 1212' and 'Access Code: 141-607-114 (and additional numbers ..)' is displayed. At the bottom, it says 'You are connected to audio'. A red diagonal line is drawn across the left side of the interface.

Audio

Audio Mode: ☒ Use Telephone
☐ Use Mic & Speakers

Dial: +1 800 555 1212
Access Code: 141-607-114
(and additional numbers ..)

You are connected to audio

If you select the “use telephone” option, please dial in with the phone number and access code provided.

Use Microphone and Speakers

A screenshot of a web interface titled 'Audio'. Under 'Audio Mode:', the 'Use Mic & Speakers' radio button is selected. Below this, there is a 'MUTED' status indicator with a microphone icon and a speaker icon followed by a series of zeros. A link for 'Audio Setup' is visible at the bottom.

Audio

Audio Mode: ☐ Use Telephone
☒ Use Mic & Speakers

MUTED 000000000

[Audio Setup](#)

If you select the “mic & speakers” option, please be sure that your speakers/headphones are connected.

Managing Your Screen



3

Questions:

To ask the presenter a question, please type into the question panel and press send.

Questions panel

A screenshot of the GoToWebinar interface. At the top is a menu bar with 'File', 'View', and 'Help'. Below it is a sidebar with three icons: a red arrow, a blue square, and a green circle. The main window has a title bar 'Audio' and a 'Send' button. The 'Audio' section contains 'Audio Mode' with radio buttons for 'Use Telephone' (selected) and 'Use Mic & Speakers'. Below this are the dial-in details: 'Dial: +1 800 555 1212', 'Access Code: 227-984-025', and 'Audio PIN: 70'. A note says 'If you're already on the call, press #70# now. (and [additional numbers ...](#))'. The 'Questions' section has a large text area with a placeholder '[Enter a question for staff]' and a 'Send' button. At the bottom, a footer bar contains the text 'How to Schedule a webinar?' and 'Webinar ID: 202-981-385', followed by the 'GoToWebinar™' logo.



Closing the College Access Gap

Supporting Underrepresented Students on the Path to Postsecondary Education

1

Create a Culture of High Expectations



1. College Access Accountability Dashboard
2. Parent University
3. Non-Cognitive College Identity Curriculum
4. Shared Experience Video Campaign

2

Build Student Confidence through Advanced Coursework



5. Advanced Course Placement Matrix
6. AP Summer Bridge Program
7. Teacher-Led AP Best Practice Training

3

Ensure College Choice Focuses on Likelihood of Success



8. Background-Conscious College Matching Tools
9. College Transition Partnerships
10. Success-Focused College Counseling

4

Remove Non-Academic Barriers to Application and Matriculation

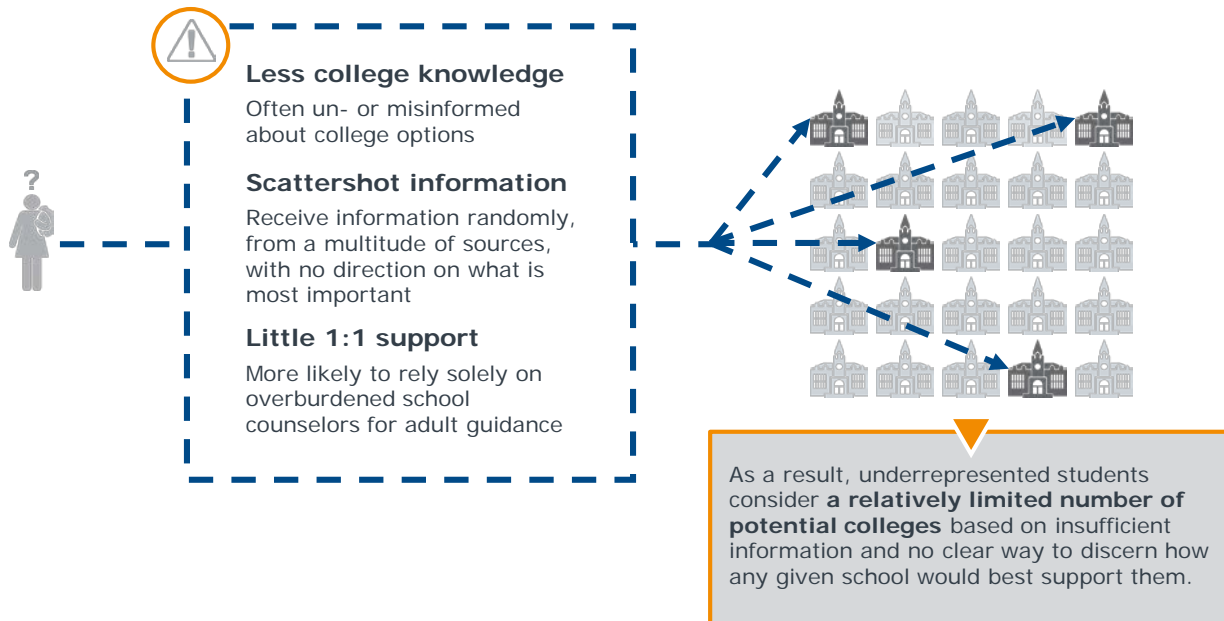


11. Summer College Application Camp
12. Dedicated Financial Aid Support Expert
13. Just-in-Time Summer Text-Message Reminders
14. Transition-Targeted Microscholarships

College Choice Constrained by Student Background

Lower Social Capital Limits Underrepresented Students' College Selection

Low-Income and Minority Students Often Face Unique Barriers When Approaching College Selection

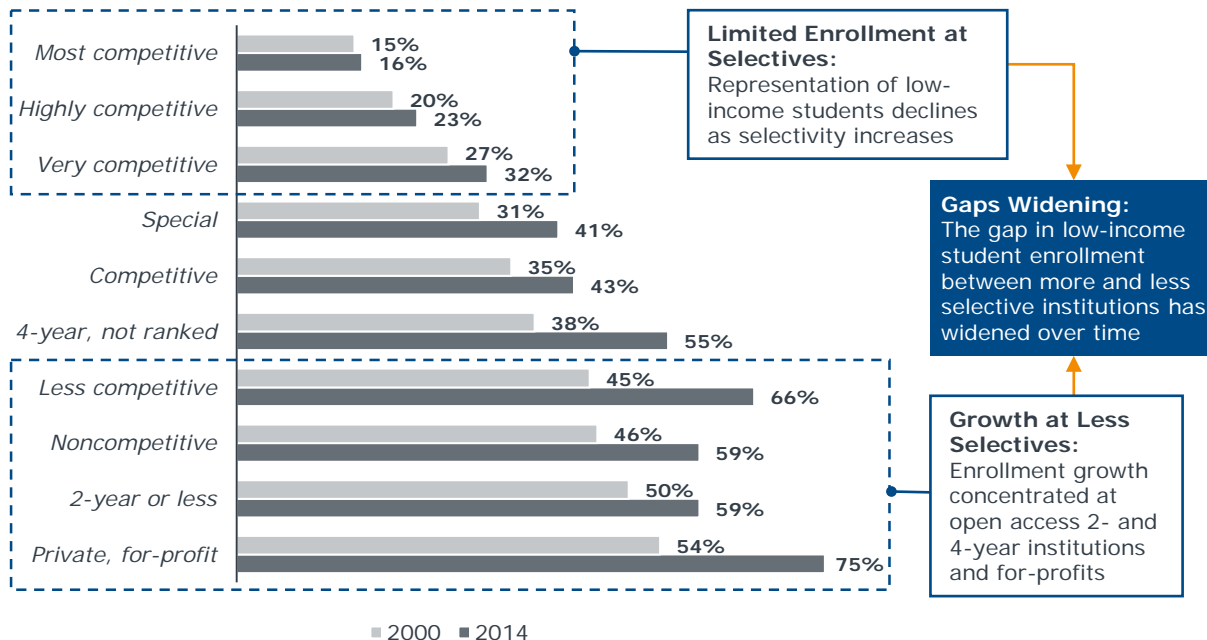


A Widening College Quality Gap



Most Low-Income Student Enrollment Growth at Least Selective Institutions

Share of Pell and Federal Grant Recipients by Institutional Selectivity, 2000-2014¹



1) Of full-time, first-time degree/certificate seeking undergraduate students.

For-Profits Capturing Enrollment Growth



Underrepresented Students Disproportionally Attend For-Profit Institutions

Enrollment Growth at For-Profit Institutions Far Outpaces Non-Profits Since 2000

Institution Type	Total Enrollment (2000)	Total Enrollment (2014)	% Increase in Enrollment
Non-profit (public and private)	14,862,205	18,651,104	25.4%
For-profit	450,084	1,556,265	245.7%

Low-Income and URM More Likely to Attend For-Profits

3x

Low-income¹ students three times as likely to enroll in a for-profit institution

2x

Black students twice as likely to enroll in a for-profit institution

5x

Low-income¹ students five-times as likely to enroll in a for-profit than at the most competitive institutions

Outcomes from For-Profits Often Negative

23%

Of students at for-profit colleges **graduate within six years**, compared to 63% at public and private non-profit institutions

52%

Of students **default on their loans**, compared to 17% at public institutions

Source: [Total Fall Enrollment in Degree-Granting Postsecondary Institutions, 1947 through 2025](#), National Center for Education Statistics; ["Indicators of Higher Education Equity in the U.S."](#) The Pell Institute for the Study of Opportunity in Higher Education, 2017; NCES, [Graduation Rate From First Institution Attended for First-Time Full-Time Bachelor's Students](#); ["For-profits blamed for many student debt defaults, study claims," USA Today, Oct. 5, 2017](#); EAB interviews and analysis.

¹ Refers to Pell and other Federal Grant recipients.

Selectivity Most Critical to Lower-Income Students

Gap in Performance Between Income Groups Grows as Selectivity Declines

Student Outcomes by Institutional Selectivity and Household Income

	Higher-Income ¹ Completion Rate	Difference	Low-Income Completion Rate
Most/Highly Selective	91%	1%	90%
Very Selective	85%	9%	76%
Selective	82%	12%	70%
Less/Non-Selective	83%	27%	56%

As selectivity decreases,
outcome gap between high- and
low-income students widens

1) "Higher-income" refers to the top household income quartile;
"low-income" refers to the bottom household income-quartile.

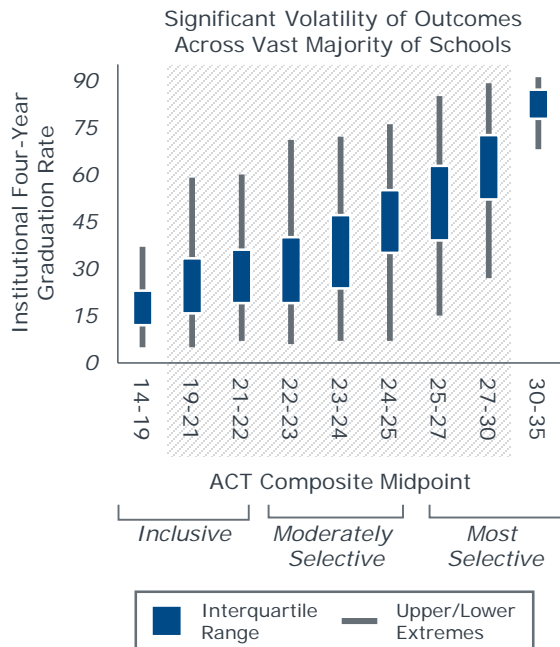


Selectivity Alone Not A Guarantee of Success

Wide Variation in Outcomes, Even Among Equally Selective Schools

Four-Year Graduation Rates

25th to 75th Percentiles, by ACT Composite Midpoint¹



Imperative to Consider More Than Just Selectivity

"The most selective colleges... all have graduation rates above 80%, with most above 90%.

But colleges with average scores around 1100² vary widely in terms of student success, with graduation rates ranging from below 40% to almost 80%.

Students considering colleges like these will clearly want to **consider more than just selectivity**, including measures of quality as well as cost."

Can We Fix Undermatching in Higher Ed? Would it Matter if We Did?,
Brookings Institute, 2014

1) n=1105.

2) A score of 1100 on the SAT corresponds to about 22 on the ACT.

Overall Success Rates No Guarantee of Success

URM Success Can Vary Among Colleges with Similar Overall Graduation Rates

A Tale of Four Georgia Universities



Georgia State
University
Atlanta, GA



Morehouse
College
Atlanta, GA



Kennesaw State
University
Kennesaw, GA



University of
North Georgia
Dahlonega, GA

*All institutions
located within the
Greater Atlanta
metropolitan region*

Selectivity Measures:

Acceptance Rate	59%	66%	59%	75%
SAT 25 th -75 th Percentiles	960-1080	860-1095	1000-1180	820-1020
HS GPA	3.3	3.2	3.2	3.2

*Similar selectivity
profile and
student academic
level across all
institutions*

Success Measures:

Six-Year Graduation Rate	53%	50%	43%	52%
URM ¹ Six-Year Graduation Rate	56%	53%	42%	40%

Devil in the Details

*Despite similar overall
student success
outcomes, URM
students experience a
16-point spread in
graduation rates*

Sources: National Center for Education Statistics; EdTrust; Eduventures 2016 Student Success Ratings, <http://www.eduventures.com/eduventures-2016-retention-ratings/>; The Upshot, "Some Colleges Have More Students From the Top 1 Percent Than the Bottom 60. Find Yours.," The New York Times, January 18, 2017, <https://www.nytimes.com/interactive/2017/01/18/upshot/some-colleges-have-more-students-from-the-top-1-percent-than-the-bottom-60.html>; EAB interviews and analysis.

1) Refers to the six-year graduation rate for Black, Latino, and/or Native American undergraduates.

We Built It. They Still Have Not Come.

Consumer Tools, like the College Scorecard, Are Ubiquitous Yet Underused



Too Many Web Sites to Choose From

Students can find hundreds of web sites that will help them search through lists of institutions. Examples of websites include:

- College Choice
- College Confidential
- College Data
- College Express
- College List
- College Prowler
- College Raptor
- College Scorecard
- Cappex
- Chegg/Zinch
- Kiplinger's
- Niche
- Petersons
- Prep Scholar
- Princeton Review
- US News



Tools Don't Reach the Right Audience

College search tools most likely to be used by well-resourced students, such as:

- Students attending well-resourced, often private, schools
- Students whose parents had at least some college education
- White and Asian students



Easiest Sites To Find Lack Right Info

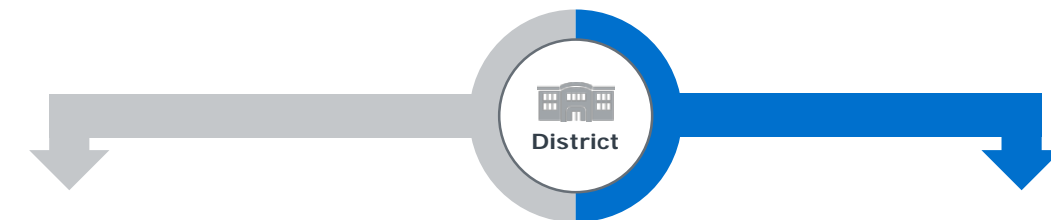
Most consumer college search sites focus on non-essential fit characteristics (e.g., rock wall) and sometimes admissibility

Flaws with Even the Best College Search Tools

"[In terms of the College Scorecard], while the information is easy to read, it is hard to interpret. **And nearly one in four community colleges are missing.**"

*Phil Hill and Russ Poulin
WICHE and eLiterate*

Focus College Choice On Likelihood of Success



Align College Choice with Student Background and Needs

8. Background-Conscious College Matching Tools



Guide Students to Best-Outcome Institutions

9. Success-Focused College Counseling
10. College Transition Partnerships

Designing a System With Unique Needs In Mind

How to Better Guide College Choice for Low-Income and Minority Students

Ideal Features of a College Exploration Tool for At-Risk Students

1

Targeted Content

Focuses Exploration

Data points included are:

- limited to factors critical for student success¹
- contextualized to the student's background¹



2

Intuitive Interface

Eases Navigation

Student can quickly find critical information and compare schools based on most important factors
(e.g., cost, graduation rate, distance from home)



3

Decision Support

Simplifies Choice

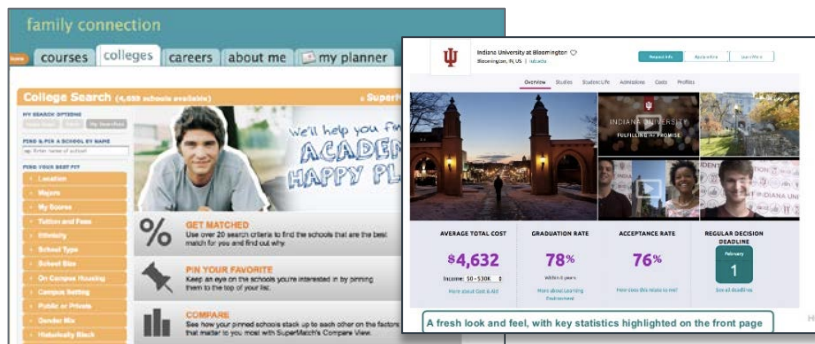
Tool actively prioritizes schools that will both challenge students academically and support their success



¹) For example, highlights minority and Pell-eligible student graduation rates rather than focusing on "nice to haves" such as school size, political affiliation, and sports teams.

Naviance College SuperMatch™

A Wealth of Information, But Unintuitive Navigation for At-Risk Students



Profiled Tool:

*Naviance,
by Hobsons*



Underrepresented Students Need Considerable Support to Discover Superior Postsecondary Options

Typical Practice

Naviance SuperMatch™ offers a vast college database, with **over 20 search criteria** available to find good match schools

Students **self-navigate** tool to build a college list based on **factors that interest them most**



Elevated Practice

- 1 Instruct students to **filter institutions first** by GPA, test scores, and expected financial contribution
- 2 Then **tailor student search further** by location and other criteria of interest (e.g., school size, campus housing)
- 3 Direct students to individual **College Profiles** and focus their exploration on **cost data and success rates** in more depth

OneGoal StudentUnion Tool

Incorporates Contextualized Outcomes to Determine College Match

Matching results

Filter results to find great college matches.

Test score: 25 GPA: 2.5 **Go**

Search for a specific college, city, or state...

Select state(s)
 Select campus size(s)
 Select selectivity rating(s)

Select likelihood of admission:

☐ Campus housing available
☐ Meal plan available
☐ Universities that offer graduate degrees or certificates
☐ Women's colleges
☐ Historically black (HBCU)
☐ Undocumented friendly

4

Just right - 427
 Reach - 36
 Moonshot - 87
 Look carefully - 186 **3**

Match	Admission	Graduation rate	College/University	City	State
Just right 1	92%	100%	Bethesda University	Anaheim	California
Just right 2	92%	100%	The Baptist College of Florida	Graceville	Florida
Just right	92%	100%	Clarke University	Dubuque	Iowa
Just right	94%	100%	Divine Word College	Epworth	Iowa
Just right	90%	100%	Benedictine College	Atchison	Kansas
Just right	95%	100%	Tabor College	Hillsboro	Kansas
Just right	95%	100%	Maine College of Art	Portland	Maine
Just right	97%	100%	Kuyper College	Grand Rapids	Michigan
Just right	92%	100%	Minneapolis College of Art and Design	Minneapolis	Minnesota
Just right	96%	100%	Oak Hills Christian College	Bemidji	Minnesota
Just right	85%	100%	College of Saint Benedict	Saint Joseph	Minnesota
Just right	84%	100%	Winston-Salem College	Winston-Salem	North Carolina

Highlights of the StudentUnion Tool

Custom platform created by OneGoal in partnership with predictive analytics company Uptake

- 1 Likelihood of admission** estimate based on each student's credentials
- 2 Graduation rate contextualized** to student's race/ethnicity
- 3 "Match" indicator** recommends institutional fit based on academic and success factors
- 4 Customization** enabled along select filters (e.g., size, campus housing, women's colleges)

Profiled Organizations:

OneGoal, Chicago, IL

Uptake, Chicago, IL



UPTAKE

ideas42 College Choice Tool

Designed to Direct Students to What Matters Most

YPI College Comparison Spreadsheet

Data for factors #1 - #6 are from collegesresults.org, a website of The Education Trust.

Step (A): Enter Your Test Scores, GPA and location preference.

Reset Sheet

1 Standardized Test (Select ACT or SAT):

Enter Your Test Score:

Enter Your GPA (on 4.0 scale):

How far do you want to be from home?

Enter Your Zip Code:

I want to include the following types of colleges:

- ☒ Schools of art, music, and design
- ☒ Theological seminaries, Bible Colleges, and other specialized faith-related institutions

	#1	#2	#3	#4	#5	#6	#7	#8	SCORE
	Resources for Students	Academics	Success Rate	Cost	Distance from Home	Campus Feel	Technology	Diversity	Overall Fit
Reach									
College 1	A-	A-	A	A	A	A	B+	C-	86
College 2	B+	A-	A	B	D+	B	B	A-	71
College 3	A+	A+	B+	A+	B-	A	A+	A+	100
College 4	A	A+	A	A-	D+	B	A-	B+	84
Target									
College 5	B+	B	B+	B-	A	C-	B-	B	64
College 6	B	B+	B	B+	A+	B	B+	A	78
College 7	B-	A	B+	B+	A-	A	A-	A+	87
College 8	C+	B	B+	A-	A+	D	A-	A-	73
Safety									
College 9	B	C	B-	C-	B+	C	B	B+	48
College 10	C	C	D+	B	D+	D+	C-	B	35

Profiled Organizations:

ideas42, Washington, D.C.



Youth Policy Institute,
Los Angeles, CA



Measurable Impact

15-20%

Increase in students
applying to selective
and out of state schools

Highlights of the College Choice Tool

Created by **ideas42**, a behavioral science non-profit

Piloted in California with the Youth Policy Institute (YPI)

1 Student credentials generate a realistic set of safety, target, and reach schools to consider

2 Limited to 8 data points

- 5 key success factors get most weight first¹
- 3 factors customized by student preference²

3 Fit score simplifies options and pushes students to consider best academic- and success-based fit






1) Resources for students, academics, success rate, cost, distance from home.

2) Campus feel and two of the following: diversity, technology, athletics, campus housing, social life, school size.

No Silver Bullet

Each Tool Presents Opportunities and Limitations

Key Takeaways From Profiled College Matching Solutions

	Advantages 	Disadvantages 
 NAVIANCE	<ul style="list-style-type: none"> • Vast, comprehensive dataset • Common App integration • Workflow support 	<ul style="list-style-type: none"> • Missing prioritization of success indicators for URM students • Cumbersome navigation
 ONEGOAL COLLEGE GRADUATION, PERIOD.	<ul style="list-style-type: none"> • Includes URM-specific outcome measures • Intuitive to navigate • Recommends fit based on academic and success indicators 	<ul style="list-style-type: none"> • Very limited financial data
 ideas 42	<ul style="list-style-type: none"> • Limited to 8 critical data points • Prioritizes 5 key indicators of success • Simple to navigate • Proactively guides student choice 	<ul style="list-style-type: none"> • Lacks URM-specific graduation rates at institutions • Limited set of schools included

Ensuring Students on the Right Post-Graduation Path

Milton Hershey School Partners with Schools Committed to Student Success

Memorandum of Understanding Bridges Secondary and Higher Ed Goals

IDENTIFY SUITABLE INSTITUTIONS



Identify Schools Committed to Student Success

- Staff analyzes data, identifies high-performing 2- and 4-year schools within a 3.5-hour radius of MHS¹. Data points include:
 - Number of MHS students enrolled at institution
 - MHS-specific and publicly available retention and completion rates
- Counselors review each school's number and level of low-income, first-generation-specific support systems²

Profiled Institution:

Milton Hershey School, PA



ESTABLISH DETAILED PARTNERSHIPS



Institutional Partnership Targets Mutually Desirable Outcomes

Objectives

- Enroll more MHS students in colleges dedicated to student success
- Improve persistence and graduation rates for low-income, first-generation students

Measurable Outcomes

- Increased year 1 to year 2 persistence rates for MHS alumni
- Increased number of students obtaining work-study and on-campus employment
- Increased number of students in campus support programs

1) Milton Hershey School.
2) Support systems may include federal (TRIO); state (Pennsylvania's ACT 101) and institutional (transition and support programs for minority and low-income students).

Commitments on Both Sides Promote Student Success

Key MHS¹ Responsibilities



Support recruitment of students to university via:

- University information in counseling sessions and guide booklets
- Inviting university reps on campus for college/career days, school fairs, info sessions, etc.



Collaborate on persistence and graduation support programs

- Assist with programming design, implementation, and data analysis
- Provide feedback from MHS alumni on program efficacy

Key University Commitments



Waive application, confirmation, housing fees, deposits for all MHS students



Provide information on all financial aid opportunities and timely feedback on status and required documents for financial aid applications



Create extensive transition supports to aid students in adjusting to college life

- Guaranteed work-study and campus employment
- Peer Mentors to assist in transition to college life
- Access to summer and first-year bridge programs
- Track and share data from SSMS²: early warning indicators, progress towards degree, etc.



1) Milton Hershey School.
2) Student Success Management System.

MOU Process Changes University Behavior

Partnership Process Helps Student Succeed, Enhances University Supports



BEFORE

Offered a short, no-follow-up summer bridge program for all of its low-income, minority students

AFTER

MHS identifies an existing **longer, more comprehensive, close-contact** program at university.¹ University guarantees spots for MHS students in identified program



Provided multiple staff contacts for students in need, making it difficult for students to navigate support systems

Designates **one point person** for all student concerns. Contact triages requests as appropriate



Did not offer enough campus jobs and access to housing during break

Develops specialized supports to provide **more job opportunities** for students, as well as **keep a dormitory open during breaks**



Shares a list of clubs and activities on campus with all incoming students

Assists MHS students with paperwork on **waiving the fees** associated with clubs and activities

1) Program was originally created for students who had not declared their major. Persistence rates for students in program were higher than rates for students in traditional summer bridge program.

2) Work on MOU currently being finalized.

Using Success Data to Influence College Choice

Data Reveals Where Students Are Most Likely to Be Successful

National-Level



EdTrust Pell Recipient Database

Using publicly available Pell graduation data, DCPS¹ determines likelihood of graduation for colleges attended by district graduates

District-Specific



National Student Clearinghouse

- NSC² data allows district to track college graduation rates of DCPS alumni

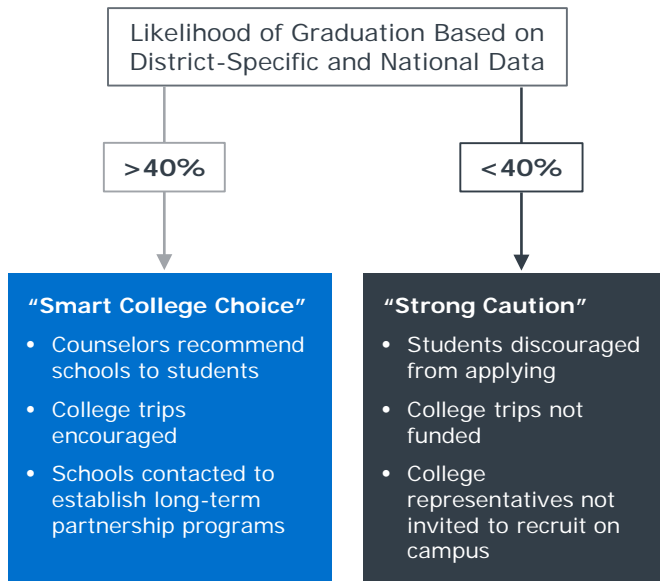
Historic Financial Aid Data

- Financial aid letters from past students help staff assess affordability of each college

My College Fact Finder

- EAB partnership with DCPS to share enrollment data with students & families

District Uses Data to Guide Student Choice To and Away from Colleges



Profiled Institution:

District of Columbia Public Schools, DC



1) District of Columbia Public Schools.

2) National Student Clearinghouse

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Focusing on “Likelihood to Succeed” over Match

Success Data Changes Nature of College-Going Conversation

Students and Parents Encouraged to Consider College Success Rates

Educate All Stakeholders



- Director of College Prep distributes data on most commonly attended colleges to counselors & school staff
- Counselors use data in college conversations with students and parents
- Principals, teachers also given data to ensure consistency in message

Influence Decision-Making

- Students and parents encouraged to consider “likelihood to succeed” as an important factor in college selection
- Focus of college selection process from “*where do I want to go?*” to “*which school will support me in getting a degree?*”

Controlling the Message, Not the Student

“We’re trying to control the message in a discrete and thoughtful way [...] we’re not telling them where they want to go to school, but we’re helping them make a good decision by giving them information they need.”

Emily Durso, Former Chief of College and Career Education, DCPS¹



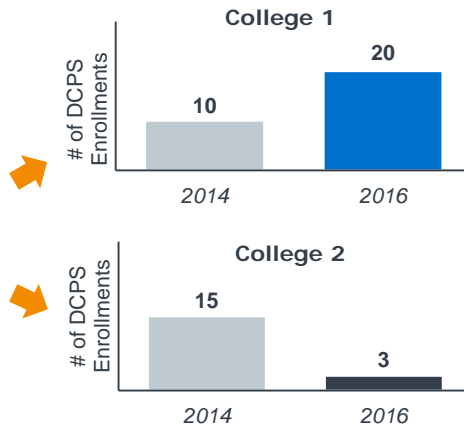
1) District of Columbia Public Schools.

Information Support Alters Application Behavior

Data Prompts Students to Change Application and Enrollment Patterns

Changes in College Enrollments Among DCPS¹ Graduates

	National Pell Graduation Rate	DCPS Graduation Rate
College 1 ("Smart College Choice")	66%	80%
College 2 ("Strong Caution")	15%	14%



Helping Both Students and Colleges

"Our short-term gain, in terms of enrollment at "Smart College Choices" colleges, has been significant. We've also seen colleges who have expanded scholarship programs for DC students and colleges with lower grad rates that have started to put more supports in place—the campaign is not only changing the behavior of students, but colleges too!"

Kimberly Hanauer, Director, College Prep Programs, DCPS

1) District of Columbia Public Schools.

**It's complicated and can be confusing for
staff, students & families!!**



More details - Practice 10

Student Focused College Counseling



...but when resources are coupled with training for staff and aligned school based goals – **students have the information to make the best decision for them and their family!**



The Importance of Making A “Smart College Choice”

Version #1
2016

	Fall Enrollment 2016	Final DCPS GPA	SAT (1600)	College's Pell Graduation Rate
DCPS Graduate 1	Penn State University	2.5346	830	67%
DCPS Graduate 2	Old Dominion University	2.4656	850	54%
DCPS Graduate 3	Virginia State University	2.42	850	42%
DCPS Graduate 4	North Carolina Central University	2.3797	830	40%
DCPS Graduate 5	Bowie State University	2.5169	820	38%
DCPS Graduate 6	Delaware State University	2.4363	820	36%
DCPS Graduate 7	Norfolk State University	2.475	820	35%
DCPS Graduate 8	University of Maryland Eastern Shore	2.3403	810	31%
DCPS Graduate 9	West Virginia State University	2.449	810	17%
DCPS Graduate 10	University of District of Columbia	2.48	820	9%

@KimberlyHanauer @DCCollegeCareer #DCPSGoesToCollege

Student Focused College Counseling



Ver

Sourced from Naviance

Over 50% of DCPS graduates receive a full or partial Pell – so we use Pell as our default

Use previous years packages to determine average financial aid gap

	DC Average Accepted GPA	DC Average Accepted SAT	6 yr Grad Rate (Pell)	6 yr Grad Rate DC	Full Pell Financial Aid Gap
College 1	2.43	802	72%	N/A	\$17,818
College 2	2.99	900	44%	52%	\$18,150
College 3	2.78	895	36%	39%	\$12,700
College 4	3.20	1049	42%	55%	\$10,744
College 5	3.12	903	23%	20%	\$5,860

National Student Clearinghouse keeps districts from sharing school names publicly

Minimum of 10 students per cohort

More details - Practice 10

Student Focused College Counseling



Monthly status report for principals & school based staff
and resources for highest leverage interventions based

Report is accompanied
by student level data
with incomplete and
rejected FAFSAs

Version 1 & 2
2016/17

	n	SAT		Submitted Apps			College Acceptance			FAFSA Completion	
		Participation	Avg Score	% w/ 1+	% w/ 40%+	Avg #	% w/ 1+	% w/ 40% +	Avg #	% Complete	Rejected/ Incomplete
3.5—4.0+	25	100%	1350	100%	95%	20.0	40%	36%	1.1	88%	0
3.0—3.49	52	100%	1150	100%	90%	11.1	48%	42%	1.1	67%	2
2.5—2.99	73	100%	1020	96%	80%	9.0	47%	30%	0.9	58%	5
2.0—2.49	54	98%	980	91%	70%	4.2	13%	6%	0.2	43%	3
1.5—1.99	36	97%	920	83%	65%	2.5	8%	3%	0.1	25%	2
0—1.49	11	73%	890	73%	25%	1.2	0%	0%	0.0	9%	0
Total	251	98%	1055	93%	73%	8.2	31%	23%	0.7	53%	12

Breakdown
students into GPA
groupings

Version 2 added measure for % of
applications submitted & accepted to
“Smart College Choices”

More details - Practice 10

Student Focused College Counseling



Monthly status report for principals & school based staff, along with tools and resources for highest leverage interventions based on greatest need.

Version 3
2018

Comments
been unable to connect with Mr. McCammon or
please contact najmah.ahmad@dc.gov.
has been extended to
4/16. <https://dcps.dc.gov/service/participate-dual-enrollment>

High-Level Goals Tracker & Contact Info (Click to Email (COP Point of Contact!))		
Postsecondary Plans	Dual Enrollment	Career Ed Instructor Licensure
College Planning	College Tours	Career Ed Outcomes
Career-Direct Planning	Career Ed Enrollment/Retention	Career Ed Work Based Learning

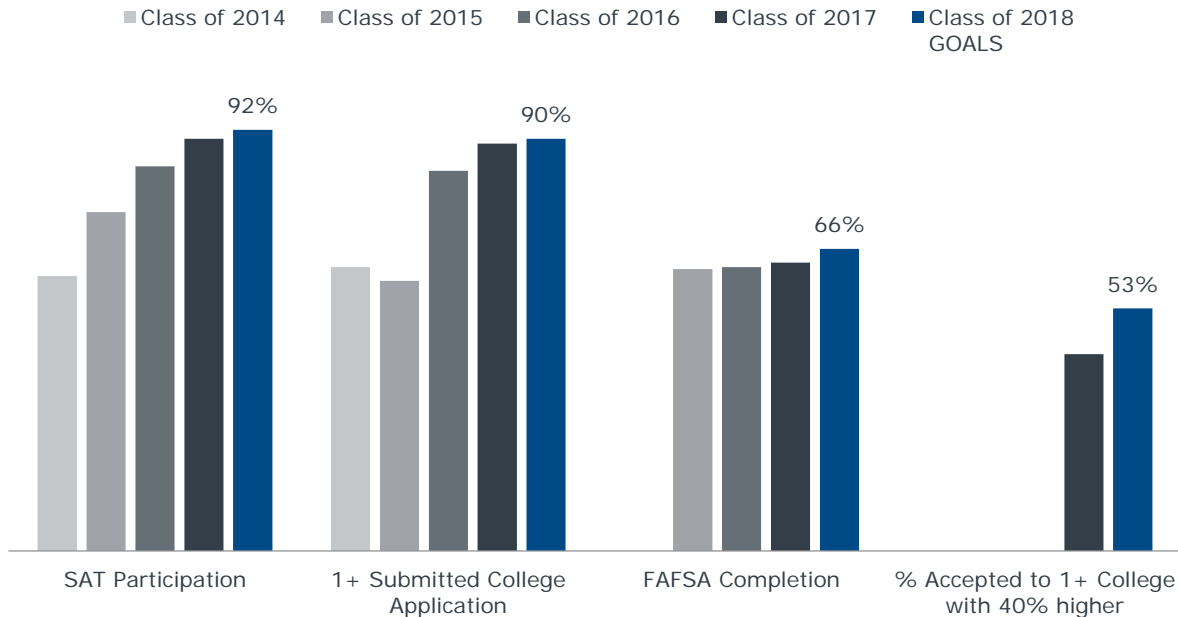
Postsecondary Planning												
Initiatives	Activities/Milestones	Notes	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Postsecondary Plans	Seniors complete their plan in Naviance						100%	100%	100%			
College Planning	Seniors apply to 1+ SMART college	94%					43%	72%	73%			
	Seniors are accepted to 1+ SMART college							32%	44%			Goal: 53%
	Seniors take the SAT						68%	76%	78%			Goal: 67%
	Avg SAT Score (Seniors)											
	Sophomores & Juniors take the PSAT											
Career Bridge	Seniors take the SAT (Spring In-School Test Day)	Official May							Goal: 90% Preim: 86%			
	Seniors complete a resume					94% 1/1						
	Seniors participate in a mock interview							Goal: 100% Actual: 6/8				
	Seniors complete an internship								9 placed			Goal: 100%
	Seniors receive 1+ job/training offer											Goal: 85%
	Seniors are placed in their job/training offer											Goal: 70%

Focused on the
"Smart College
Choices" – 40% or
higher graduation
rate

Early College Experience Programs												
Initiatives	Activities/Milestones	Notes	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Dual Enrollment	Students pass their dual enrollment courses	4 students participating										Goal: 85%
College Tours	Students attend 1+ SMART college tour						140	150	139			Goal: 372
Career Education Programs												
Initiatives	Activities/Milestones	Notes	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Career Ed Program Enrollment/Retention (Perkins, NSF)	Students are enrolled in-sequence Concentrators complete their program						94%	94%	93%			Goal: 75%
Career Ed Instructor Licensure	Career ed teachers meet relevant licensure						80%	78%	80%			Goal: 80%
Career Ed Academic & Credential Outcomes	Students take 1+ industry certification Students pass 1+ industry certification						100%	100%	100%			Goal: 25% Goal: 60%

Career Education
Program
Outcomes Added

Five years of progress towards key indicators



More details - Practice 10

Student Focused College Counseling



Questions? Don't hesitate to reach out!

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