
Recruit Future Champions: Perfecting the Partnership Series

Translating Insight Into Action

A Discussion and Self-Reflection Guide

Instructions:

Consider the following questions to connect today's webconference presentation with your own experiences and institutional context. The questions can be used for self-reflection or group discussion.

1. Which events can we use to collect data on alumni's favorite professors?
2. What unique benefits can we provide to faculty who partner with us?
3. On what occasions should we create social media templates for academic partners?
4. Are campus events a light lift for faculty? How can we make them easy to participate in?
5. Do our staff effectively manage multidisciplinary fundraising projects?

Prioritization Guide

Speeding Implementation and Ensuring Follow-Through

Instructions:

Based on your institution's goals and available resources, use the chart below to map out which of the practices profiled in this section you would like to prioritize. Use this document to assess viability and determine next steps.

Practice	My Institution Should Prioritize This Practice	Notes and Next Steps
<p>Favorite Faculty Surveys <i>Stonehill College, Centre College, Trinity University, Furman University</i> Advancement provides opportunities for students and alumni to signal their affinity to academic partners on campus.</p>	<p>1 2 3 4 5 <i>Disagree Agree</i></p>	
<p>Pre-event Networking <i>Florida International University</i> Advancement invites faculty to exclusive events as an incentive to participate in off-campus campaign events.</p>	<p>1 2 3 4 5</p>	
<p>Volunteer Reporting Incentives <i>University of San Diego</i> Online forms enable faculty to inform advancement when alumni are scheduled to visit campus.</p>	<p>1 2 3 4 5</p>	
<p>Social Media Templates <i>Elon University</i> Templates provide an accessible, ready-made platform for faculty to participate in advancement initiatives.</p>	<p>1 2 3 4 5</p>	

Prioritization Guide (cont.)

Speeding Implementation and Ensuring Follow-Through

Practice	My Institution Should Prioritize This Practice	Notes and Next Steps
<p>Multidisciplinary Faculty Showcase <i>Carnegie Mellon University</i> Academic partners present research to alumni in a low-pressure, interactive atmosphere.</p>	<p>1 2 3 4 5 <i>Disagree</i> <i>Agree</i></p>	
<p>Cross-Campus Project Curator <i>Pennsylvania State University</i> Full-time staff role dedicated to identifying and managing development and implementation of interdisciplinary initiatives.</p>	<p>1 2 3 4 5</p>	