

Envisioning a Post-Departmental Structure for the University

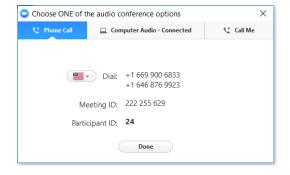
Transcending Departmental Boundaries, Part II

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Transcending Departmental Boundaries Series

Part I: Aligning Disciplinary Activities with Institutional Priorities

Wednesday, April 24, 2019 12:00 PM ET - 1:00 PM ET

Part II: Envisioning a Post-Departmental Structure for the University

Wednesday, May 1, 2019 1:00 PM ET - 2:00 PM ET

The Four Reasons That Universities Must Adapt

Changing Demands from Students, Funders, and Society



Rapidly Shifting Program Demand

- Declines in many traditional disciplines
- Rapid growth in preprofessional programs
- Strong interest in crossdisciplinary programs
- Growth in programs for working adults



Growing Focus on High Impact Research

- Increasing competition for traditional disciplinary grants
- Growth in large-scale multidisciplinary awards
- Desire to contribute to innovation and entrepreneurship
- Demands from funders to demonstrate impact of research



Changing Student Needs and Priorities

- More first gen, low-income, and under-represented students
- Students balancing work and family obligations with study
- Incoming students bringing more transfer credits
- Increasing emphasis on career outcomes and relevance



Increasing Pressure on Financial Subsidies

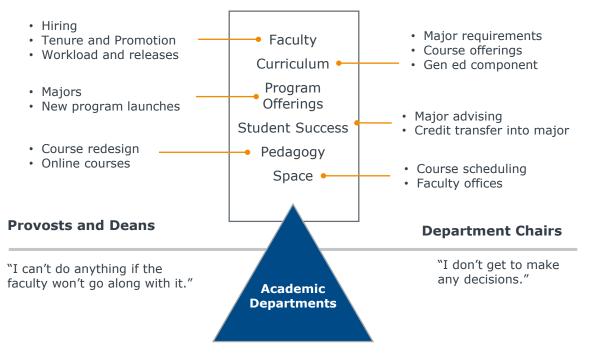
- Flat or declining enrollments in most regions
- Public funding failing to keep up with rising costs
- Growing institutional investment in research
- Wide variations in faculty workloads and output

The Archimedean Point



Departments Are the Fulcrum for Every Major Change Initiative

Key Decisions Effectively Controlled by Departments:



Download the Multidisciplinary Reorg Toolkit





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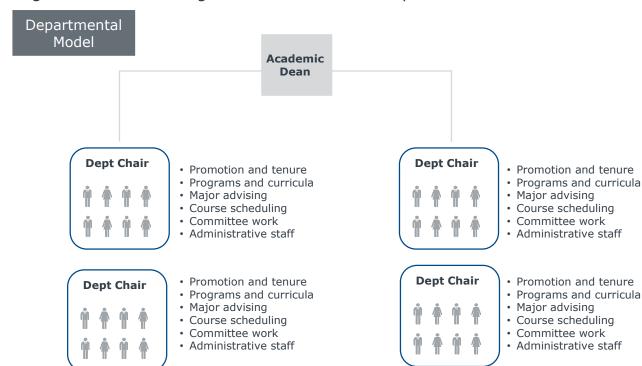
- Sample Timeline for Academic Reorganization
- 2. Divisional Reorganization Talking Points
- 8 Task Forces to Guide Academic Reorganization
- Divisional Leadership Position Descriptions: Division Heads and Faculty Leads
- Divisional Faculty Evaluation Checklist
- 6. 50 Indicators of Successful Academic Reorganization

https://www.eab.com/research-and-insights/academic-affairs-forum/toolkits/multidisciplinary-reorganization-toolkit

The Traditional Departmental Structure



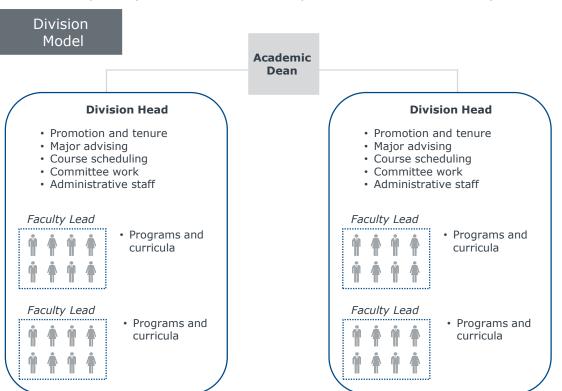
Organizational Silos Aligned with Academic Disciplines



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An Alternative Approach to the Structure Problem

Cross-Disciplinary 'Division' Model Supersedes Traditional Departments



But What About...?



Common Faculty Objections to the Divisional Model

V	Won't divisions eviscerate faculty governance?	 All faculty governance structures remain the same .
	Will divisions concentrate more decision-making power in the provost and deans ?	 Division heads (tenured faculty) actually take over some dean decisions.
R	Will divisions destroy disciplinary excellence?	 Faculty are still organized into disciplines with their own faculty coordinators.
%	Will divisions mean getting rid of academic programs ?	 Separating admin costs from programs makes it easier to preserve small programs.
	Will divisions mean the end of tenure ?	 Tenure decisions are simply made at the divisional level .
3 2	Will I be judged by another discipline's standards?	 Divisions supplement disciplinary excellence with other mission priorities.

Not Such a New Idea



New Institutions Decide Departments a Barrier to Undergraduate Education





- No majors
- No departments



First class 1972 (ME)

- · Bachelor's in Human Ecology
- No departments



First class 1970 (MA)

- Students design their own concentration
- No departments



First class 2002 (MA)

- Electrical, Mechanical, Computer Engineering
- No departments



First class 2007 (BC)

- Bachelor of Arts & Sciences with interdisciplinary concentrations
- · No departments



First class 2014 (CA)

- Five Bachelor's: Social Sciences, Arts, Natural Sciences, Computer Science, Business
- No departments



Reorganizing to Adapt to 21st-Century Needs

Berea's Divisions Recognize Cost Concerns, Interdisciplinary Opportunities



Maintaining a Unique Access Mission

- 2008: Stock market crash limits Berea's ability to serve its primarily low-income student body
- Berea restructures from 30 departments into six divisions, partially for cost savings but primarily to:
 - Increase interdisciplinarity
 - Create opportunities for faculty collaboration

Many New Opportunities for Faculty



- New interdisciplinary courses
- New interdisciplinary minors
- Increase in **grants** for interdisciplinary work
- Increased adoption of novel, active-learning pedagogies

Berea's Divisional Structure



Organizational Changes Largely Invisible to Students

Division I: Biology, Chemistry, Mathematics, Nursing, Physics

Division II: Agriculture and Natural Resources, Computer Science, Economics and Business, Sustainability & Environmental Studies, Technology and Applied Design



Division III: Child and Family Studies, Health & Human Performance, Psychology, Sociology

Division IV: Communication, English, Foreign Languages, Music, Theatre

Division V: Art and Art History, Asian Studies, History, Philosophy, Political Science, Religion

Division VI: African and African American Studies, Appalachian Studies, Education Studies, Peace and Social Justice Studies, Women's and Gender Studies



Reorganizing for Multidisciplinary Growth

Arizona State's Divisions Allow Innovative PhD Programs to Expand



A Budget Crisis Becomes a Divisional Opportunity

- 2008: post-recession, state of AZ announces severe budget cuts to universities
- Divisional reorganization saves ~ \$9M/year through position reductions:
 - 2 dean positions
 - 4 administrator positions
 - 18 chair positions
 - 86 contract staff positions

Examples of New Academic Units

- School of Life Sciences
- School of Historical, Philosophical and Religious Studies
- School of Sustainability
- College of Health Solutions
- School for the Future of Innovation in Society
- Institute for Design and the Arts
- · School of Politics and Global Studies



Aligning Structure with a Distinctive Mission

Plymouth State's Ongoing Reorganization Already Increases Collaboration



Supporting Distinct Regional Needs

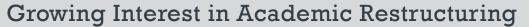
- 2016: Plymouth State, under severe state budget cuts, announces it will restructure from 24 departments in three colleges into seven "cluster" divisions (reorganization is ongoing)
- President Donald Birx adapts cluster model from research universities onto teaching and learning, living-learning spaces, student research labs

Proposed Divisions

- Arts and Technologies
- · Health & Human Enrichment
- · Education, Democracy, and Social Change
- Exploration & Discovery
- Innovation & Entrepreneurship
- Justice & Security
- Tourism, Environment & Sustainable Development

"It's too difficult to identify places to excel when everyone looks the same. Where are your actual strengths? If you need a good physics department, I can find 50 that are better than we are right down the street. But by putting disciplines together the way we are to solve tomorrow's challenges—there, we can be one of the best."

Donald Birx President, Plymouth State University





Similar Goals, Different Stages, Distinctive Approaches



















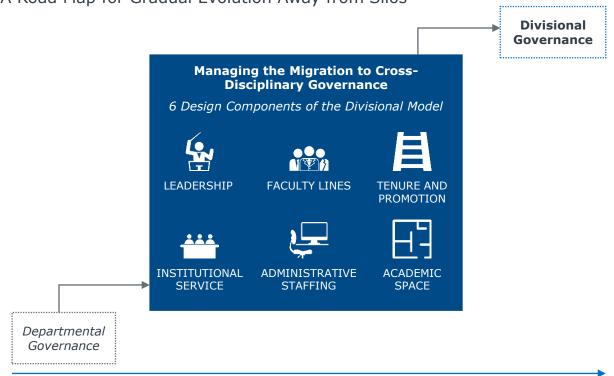






The Path to Divisional Governance

A Road Map for Gradual Evolution Away from Silos



NEXT 5-10 YEARS

Faculty Rep or Academic Manager?



The Irresolvable Tension in the Department Chair Role

Implement administrative priorities Support institutional goals



Make difficult tradeoffs Hold faculty accountable for performance

Little Training or Support

67%

Receive no formal training; twothirds of those who did say it didn't prepare them for the job



Barely Enough Time to Acclimate

3 yrs.

Average length of chair term (and most serve in nine-month appointments)

Defend the discipline Protect department resources



Resist the administration

Maintain collegial relationships

Source: Chair training data from survey of 336 department chairs by the University Council of Educational Administration's Center for the Study of Academic Leadership (2017); Chu, Don and Sally Veregge. "The California State University Department Chair Survey Report," 2002; EAB Interviews and analysis.





Division Heads Are a Hybrid of Traditional Chair and Dean Roles

High-Level Resource Strategy

- Budget and administration
- · Financial and enrollment planning
- · Metrics and goal-setting
- · Cross-program resource allocation

Devolved from central leadership



Division Heads lead multidisciplinary academic units

Evolved from department chairs

Faculty Leadership

- · Staffing and personnel management
- Schedule and teaching assignments
- · Faculty hiring and evaluation
- · Assessment and accreditation needs



A Faculty Leader for Faculty

Tenure-line faculty are selected via competitive application process to serve as division head

? Rightsizing Compensation

At most institutions, division heads should receive a stipend and a lower teaching load

3 Scaling with Institution Size

Division heads report to deans at larger institutions and to provosts at smaller institutions

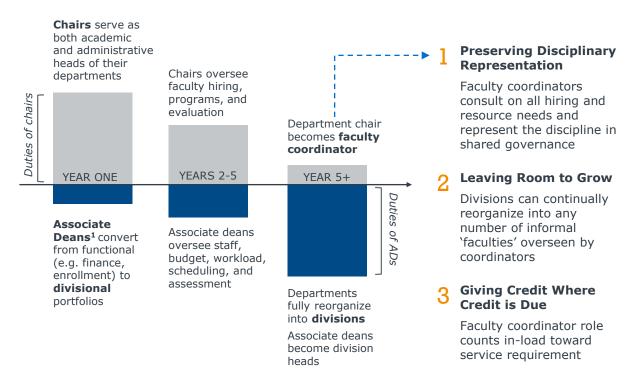
A dean or provost should oversee approximately **3-7** reporting units

Some **small colleges** may convert into divisions, reducing the number of deans



Shifting the Balance of Academic Leadership

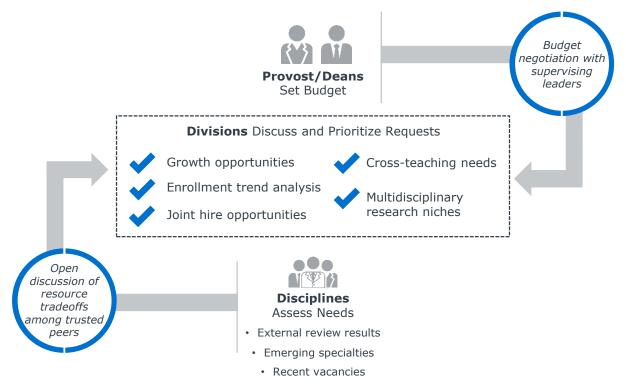
A Typical Migration Path from Distributed to Divisional Governance



A Two-Way Street



Divisional Faculty Line Strategy Is Flexible, Efficient, and Fair





Broadening the Review Committee

Division-Level Tenure Allows for Holistic and Strategic Evaluation



Advises on all tenure, promotion, and merit cases in the discipline



Disciplinary Peers

Assess quality and volume of contributions to the discipline



Identifies potential links among the division's disciplines

Divisional Tenure Committee

Institute Director

Ensures fair representation for candidate's crossdisciplinary contributions

Some Considerations Still Depend on Institutional Policy, Mission, and Size

- · What size is each committee?
- How many reviewers are cross-disciplinary? How many are cross-divisional?
- What criteria are used for evaluation?

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One Avoidable Reason Faculty Are Overworked

Siloed Committees Consume Faculty Time Without Meaningful Output

One Department...*How* Many Committees?

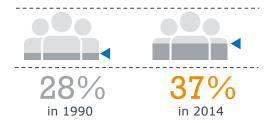
Faculty Committees, One English Department, State Flagship University

- · Mentoring Committee
- Merit Advisory Committee
- Committee on New Appointments
- Interdepartmental Liaison
- Committee on Assessment
- Committee for Undergraduate Writing
- Graduate Executive Committee
- Scholarship Committee
- · Job Market Committee
- · Conferences Committee
- Committee for Adjunct Affairs

- · Inter-Campus Committee
- · Web & Digital Committee
- Undergraduate Enrichment Committee
- Committee on Promotion to Professor
- Promotion and Tenure Committee
- Committee on New Appointments
- Creative Writing Committee
- MA Writing Project Committee
- Undergraduate Committee
- Committee on Committees

No Time Left for Meaningful Work

Percentage of Faculty Who Report Spending More Than Four Hours per Week on Committee Work



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A Case of Misplaced Incentives

"As long as faculty are required to do service to the department, you end up creating committees just to fulfill the requirement. We have one committee to dig a ditch and another to fill it in."

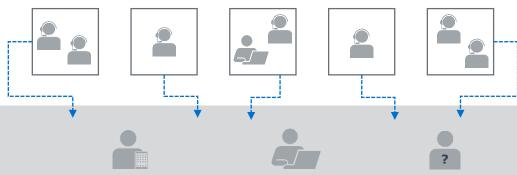
Provost, Public Research University in the Northwest U.S.





The Benefits of Division-Level Shared Service "Hubs"

1-2 administrative generalists per academic department



Receptionist

Faculty maintain access to collocated administrative support

Web Coordinator

Staff in divisions can specialize, providing a career ladder

Registrar Liaison

Consolidation of offices allows for process streamlining

Others, as Needed

Staffing should reflect unique divisional needs

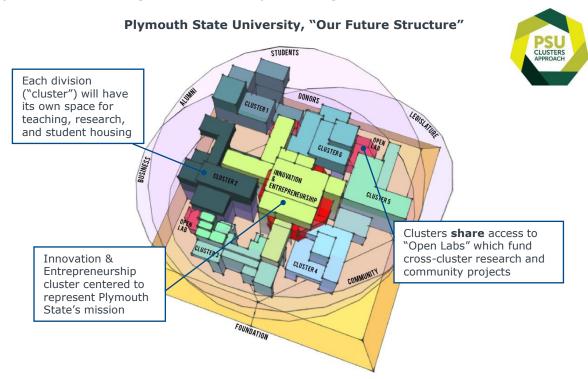


The **University of Alaska-Anchorage** reorganized administration in one college into four divisional hubs, allowing them to hire three new specialized staff for student success and reinvest **\$300K** toward university priorities



Rethinking Space to Maximize Collaboration

Plymouth State Aligns Entire Campus Along Divisional Themes





How Divisions Support Institutional Goals (1 of 3)

Institutional Goal	Benefits of Divisions in Supporting Strategy
Reduce the cost of academic administration and streamline bureaucratic organizational structures	 Division heads take on the responsibilities of multiple department chairs, deans, and academic affairs staff Merged academic units enable the creation of smaller, more professionalized administrative offices
Establish a financially sustainable structure for the university	 Overhead costs are shared across a larger number of academic programs and faculty in each division than in a department model Faculty lines are allocated by division, enabling division heads to carry out a more sustainable strategy of joint hires without impacting the sustainability of individual programs
Align instructional costs with student demand without drastic program cuts	 Each division supports a wide variety of programs. New programs can be launched without creating new academic units Division heads coordinate curricular streamlining across multiple programs, allowing programs to sustain themselves without requiring a large number of dedicated faculty



How Divisions Support Institutional Goals (2 of 3)

Institutional Goal	Benefits of Divisions in Supporting Strategy
Refocus faculty time toward core responsibilities and reduce reliance on part-time instructors	 Only a small number of division heads have administrative leadership requirements above and beyond the in-load service requirement Faculty participate in a smaller number of division-level committees Faculty have more opportunities to teach across the curriculum, allowing faculty in low-enrollment programs to teach in high-enrollment programs rather than relying on part-time instructors to meet student need
Facilitate faculty collaboration across disciplines in curriculum, pedagogy, and program development	 Faculty are housed together in the same academic unit across multiple, related divisions and programs Faculty have the freedom to identify with a divisional tenure home and multiple informal faculty cohorts ('faculties') regardless of which programs they teach in Faculty share office and classroom space with peers across multiple disciplines
Reward innovative interdisciplinary work through faculty hiring and evaluation	 Faculty are tenured in a division based on their work's contribution to the division's needs as a whole Division heads are incentivized to support interdisciplinary growth in divisions Divisional organization facilitates scholarship and teaching around higher-order themes and trans-disciplinary 'wicked problems'



How Divisions Support Institutional Goals (3 of 3)

Institutional Goal	Benefits of Divisions in Supporting Strategy
Align program offerings, academic structures, and incentives with areas of institutional distinctiveness	 Divisional themes are designed to highlight areas of institutional strength Divisional strategic planning conversations, program evaluation, and faculty evaluation encourage faculty to embed areas of distinctiveness in curriculum and scholarly work
Help students succeed in critical courses and navigate curricula	 Divisional planning encourages faculty to design courses and curricula for applicability across programs within their division Faculty evaluation in division promotes course redesign for student success
Recognize and develop emerging faculty leaders	 Division heads have elevated managerial responsibilities and more intensive training compared to traditional department chairs given their longer term of service, and are well-equipped to transition into dean or provost roles

Three Stages of Redesign



Potential Timeline for Divisional Transformation

PHASE 1: EDUCATE



Announce Divisional Transition and Inform the Campus Community

- Purpose: provide space for understanding the theory and goals of redesign, separate from implementation specifics
- Milestones:
 - · Announce redesign
 - · Create committees

PHASE 2: DESIGN



Determine New Organizational Model in Faculty-Led Committees

- Purpose: ensure faculty have input into how their communities will be organized, and design systems and processes
- Milestones:
 - Finalize org model
 - Select leadership

PHASE 3: IMPLEMENT



Transition the Campus from Departments into Multidisciplinary Units

- Purpose: pilot, then fully implement, the consolidation and reorganization of departments and spaces
- Milestones:
 - · Pilot division model
 - Redesign spaces



Critical Questions in Assessing the Model

How to Decide If a Division Model Is Worth Pursuing

- Will it generate the cost savings necessary to significantly reduce a budget deficit?
- Where will those cost savings come from?
- How will it impact the quality of our academic programs?
- How will it impact student success?
- Will it help us to attract more students?
- Will it allow us to better engage stakeholders outside of the university?
- Can we effectively implement a change of this scale?
- What are our alternative options?



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