

Nevada

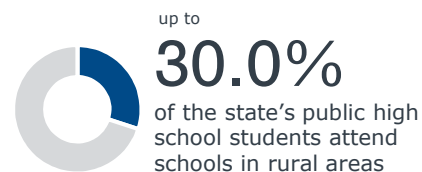


Nevada has a large medium-sized high school student population; these students make up under a third of the state's total high school population.

Size of the Rural Market

42,000+

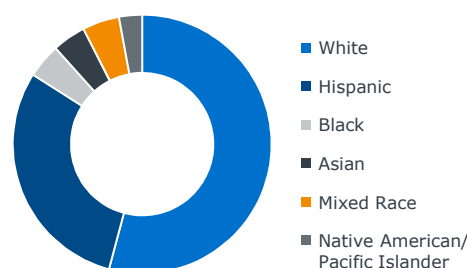
rural students in grades 9-12¹ throughout the state



While the majority of NV's rural high schools students is white (54.2%), there is a large minority population, the largest part of which is Hispanic (29.9%).

NV's rural median family income (\$56,300) is below the overall state median income (\$58,000). However, rural NV falls in the top quintile for economic mobility, meaning the current generation is very likely to out earn their parents.

Statewide Rural Diversity Measures



\$56,300

median family income in rural parts of the state

10 of 50

economic mobility ranking (top quintile)



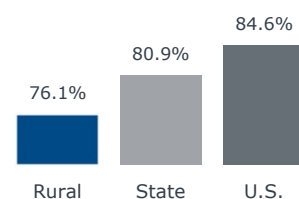
High school graduation rates as well as AP and SAT/ACT participation rates are a useful college preparedness gauge. The rural student population has a very weak graduation rate that is slightly below the state rate and far below the national rate.

Rural students participate in AP exams and the ACT/SAT at rates far lower than their peers across the state.

Academic Preparedness

High School Graduation Rates

Rural, state, and national averages



College Readiness Indicators

	Rural	State
Share of junior and senior students who take ACT/SAT per year	22.8%	62.3%
Share of rural HS students taking 1+ AP exams per year	3.5%	11.8%

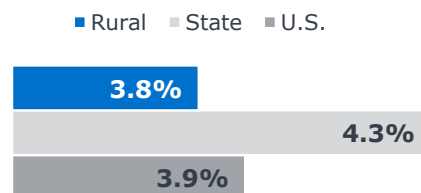
The unemployment rate in rural NV is slightly below the national rate and well below the state rate, and data show a healthy rural job market.

Looking at the top industries in rural parts of the state, none of the categories necessarily require a college degree, at least for the majority of reported roles held. Select roles in other categories (i.e., accounting) may also require a degree.

Employment and Industry Context

Unemployment Rates[†]

Unemployment in rural NV is lower than in the state of Nevada overall.



[†] Data as of December 2018

Main Industries in Rural NV

The main industries in the nonmetro areas of the state, excluding retail and food service occupations, are:

- **Office and administrative**
Secretaries; office assistants; bookkeeping and accounting; store clerks; order fillers
- **Construction and extraction**
Construction laborers; supervisors; oil and gas laborers; electricians; carpenters
- **Installation, maintenance, repair**
General maintenance and repair workers; industrial machinery mechanics; automotive

1) 2015-16 NCES private school data shows about 1,100 additional rural students in private schools in the state.

Source: See "Data and Methodology" for a full explanation of resources accessed and analyses conducted.