

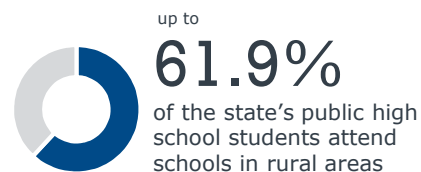
Indiana



Indiana has a large rural high school student population; these students make up the majority of the state's total high school population.

Size of the Rural Market

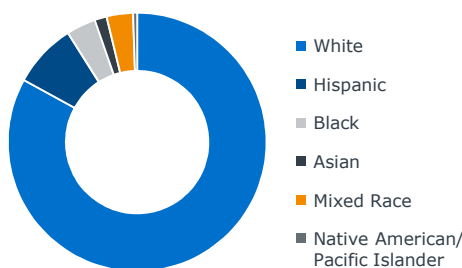
200,000+
rural students in grades 9-12¹
throughout the state



The strong majority of IN's rural high schools students is white (82.9%), with small minority Hispanic (8.0%) and black (3.7%) populations.

IN's rural median family income (\$51,200) is slightly below the overall state median income (\$54,200). Furthermore, rural IN falls in the middle quintile for economic mobility, meaning the current generation may out earn their parents.

Statewide Rural Diversity Measures



\$51,200
median family income in rural parts of the state

25 of 50
economic mobility ranking
(middle quintile) ●●●●●

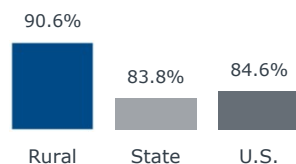
High school graduation rates as well as AP and SAT/ACT participation rates are a useful college preparedness gauge. The rural population has a strong graduation rate that is well above both the state and national rates.

Rural students participate in AP exams and the ACT/SAT at rates on par with their peers across the state.

Academic Preparedness

High School Graduation Rates

Rural, state, and national averages



College Readiness Indicators

| | Rural | State |
|---|-------|-------|
| Share of junior and senior students who take ACT/SAT per year | 37.8% | 38.8% |
| Share of rural HS students taking 1+ AP exams per year | 11.6% | 11.9% |

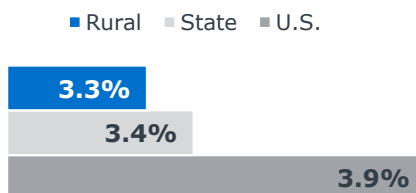
The unemployment rate in rural IN is lower than the national rates, and the data show a strong job market across the state.

Looking at the top industries in rural parts of the state, none of the categories necessarily require a college degree, at least for the majority of reported roles held. Select roles in other categories (i.e., accounting) may also require a degree.

Employment and Industry Context

Unemployment Rates[†]

Unemployment in rural IN is lower than the state and national rates.



[†] Data as of December 2018

Main Industries in Rural IN

The main industries in the nonmetro areas of the state, excluding retail and food service occupations, are:

- **Production occupations**
Assemblers and fabricators; meat, fish and poultry processors; general production
- **Office and administrative**
Secretaries and office assistants; general clerks; bookkeeping and accounting clerks
- **Transportation/material moving**
Truck and tractor trailer drivers; hand freight and stock movers; packing workers

¹) 2015-16 NCES private school data shows about 6,400 additional rural students in private schools in the state.

Source: See "Data and Methodology" for a full explanation of resources accessed and analyses conducted.