

Student Crowdfunding Application Template

Contact information

Contact name _____

Contact's role in organization _____

Contact phone _____

Contact email _____

Organization information

Organization name _____

Brief statement of mission and purpose _____

How many active members do you have in your club? _____

Please include a brief history of your club _____

List any additional club fundraising activities and dates _____

Campus address _____

Club faculty/staff advisor _____

Club website _____

Club Facebook page _____

Club Twitter _____

Student Crowdfunding Application Template (cont.)

Project Information

Project title _____

Project summary (goals, objectives, and a brief description of how funds will be used)

How will this project impact the institution or the greater community? _____

Fundraising goal _____

Is this a project you are currently actively fundraising for? _____

If yes, what is the total cost of the project? _____

How much money have you raised so far? _____

Goal justification and budget with supporting documents (vendor quotes, expense rationale, budget, etc.)

Student Crowdfunding Application Template (cont.)

Project time frame _____

Names, class years, and majors for all club members involved in your project

Name	Class Year	Major

Does your organization communicate with its alumni? How frequently and in what ways?

Project Promotion and Commitment

What is your plan for communicating with donors? _____

How will your club reach out to the on-campus community to raise awareness and funds to support your project?

How will your club reach out to recent graduates and former club members to enlist their financial support?
