Career Services Platform Comparison Chart

To provide a better sense of the career services vendor landscape, the table below lists key features of some of the most popular career services platforms/management systems. There are a multitude of niche service providers that qualify as career services vendors, however, many only provide one or two services such as job curation, professional networking, or online skills development materials and have therefore not been included in the chart below.

Members can use this chart to quickly compare capabilities and determine which vendors may best meet their needs. Each description includes a link to the vendors' websites for further information.

Career Services Vendor	Product Overview
symplicity™ **Symplicity**	**Product:** Career Services Manager **Key Features:** • Student relationship management • Event management and planning • Experiential learning management • Recruitment management • Metrics and outcomes tracking and reporting • Swipe card kiosks • Automated billing **Website:** https://www.symplicity.com/solutions/higher-ed/
handshake **Handshake**	**Product:** Handshake **Key Features:** • Employer relationship management • Event management and planning • Building and room management • Job posting management • Appointment management • Metrics and outcomes tracking and reporting **Website:** https://www.joinhandshake.com/
purple briefcase™ Get Noticed. Be Prepared. **Purple Briefcase**	**Product:** Purple Briefcase Career Services Management Platform **Key Features:** • Forum to connect with students • Employer relationship management • Event management and planning • Job posting management • Student resume review and approval • Internship management • Student activity tracking and reporting • Automated billing **Website:** https://www.purplebriefcase.com/

Career Services Platform Comparison Chart (cont.)

Career Services Vendor	Product Overview

12 Twenty

Product: Career Services Management, Outcome Data and Analytics, Employer Relationship Management

Key Features:

- Employer relationship management
- Recruitment management
- Event management and planning
- Appointment management

- Metrics and outcomes tracking and reporting
- Solutions tailored to law and business schools, as well as institution-wide

Website: https://www.12twenty.com/

GradLeaders

Product: Career Center Platform

Key Features:

- Employment relationship management
- Appointment and event management and planning
- Experiential learning management

- Job posting management
- Metrics and Outcomes tracking and reporting

Website: https://www.gradleaders.com/

OrgSync

Product: OrgSync for Career Services

Key Features:

- Student relationship management
- Employer information management
- Experiential learning management
- Outreach and communication management
- Student interview preparation management

- Online documentation syncs between departments
- Job posting management
- Metrics and outcomes tracking and reporting

Website: http://www.orgsync.com/