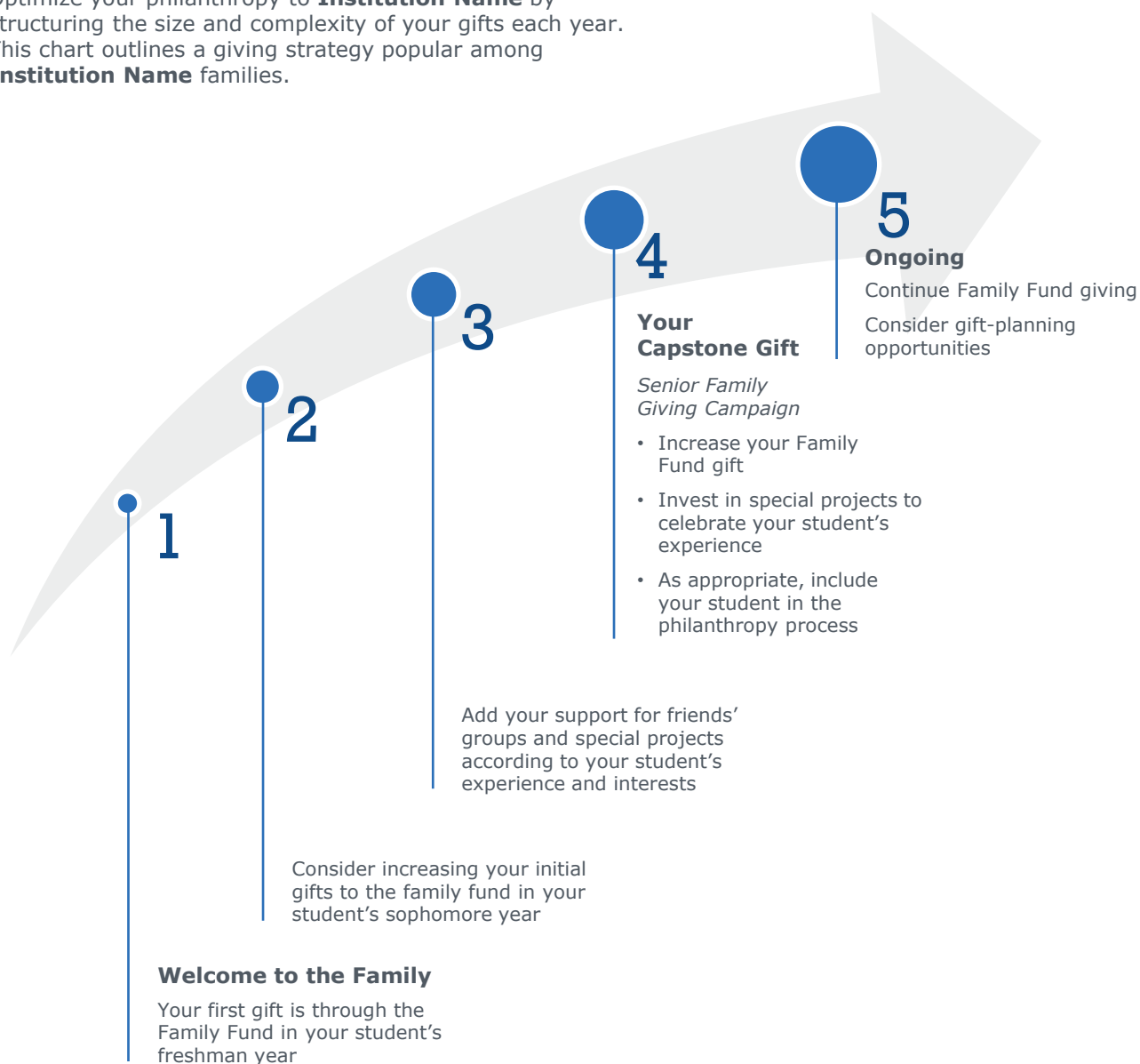


A Tool for Setting Expectations and Aiding MGOs

Family Giving Arc Template

The Arc of Family Giving

Optimize your philanthropy to **Institution Name** by structuring the size and complexity of your gifts each year. This chart outlines a giving strategy popular among **Institution Name** families.



[Insert motivational or mission-related statement here]

Downloadable PowerPoint Template

Visit eab.com and search "Giving Arc" to download a customizable template you can begin using immediately.

Source: Adapted from Dartmouth University, Hanover, NH; EAB interviews and analysis.