

Testimonials about the Student Success Collaborative



"The results [of Georgia State University's partnership with EAB] have been dramatic.

Graduation rates are up 6 percentage points since 2013. Graduates are getting the degree an average half a semester sooner than before, saving an estimated \$12 million in tuition. Low-income, first generation and minority students have **closed the graduation rate gap.**"



"How One University Used Big Data To Boost Graduation Rates,"
Oct. 30, 2016



I have been engaged with student success for 30 years. **The kinds of things SSC is doing, I have been wishing I could do for 25 of them.**"

Associate Provost,
Large Public University



"Billed as a 'one-stop shop' for **academic performance monitoring and resource allocation**, [EAB Campus] gives faculty advisors and retention specialists a common dashboard to view performance, and to easily direct students to tutoring and mentoring opportunities based on specific data sets."



"6 must-have ed tech platforms for the new academic year,"
Aug. 18, 2016



This technology is amazing! It allows us to do things that we never thought we would be able to manage in terms of efficiency."

Director of Academic Success,
Small Private University



One of the benefits of having this partnership with EAB is that they have been a conduit of best practices in higher education. We have been able to learn from [our EAB Consultant] some of the **best practices and successful strategies** that other institutions have employed."

Associate Vice President,
Large Public University



"Middle Tennessee State, which like Georgia State has many low-income, minority students, began working with the big data company EAB in fall 2014. Since then, it has more than doubled its advising staff, to 78, expanded free tutoring to 200 subjects from about 20, **redesigned 27 foundation courses and started monitoring student progress weekly.**"

The New York Times

"Will You Graduate?
Ask Big Data,"
Feb. 2, 2017



Instituting SSC really allowed us to come together as a university. We had different units who all operated like an island.... EAB really set the foundation for us to start **working collaboratively across campus.**"

Associate Vice Chancellor,
Small Public University



As a first-generation student, I didn't know which forms I needed or when. It was so great to have EAB's mobile app to **guide me through the first few weeks of college.**"

Student,
Small Public College

Achieving **Measurable Results** with the Student Success Collaborative

Representative stories from our membership of 475+ schools

ACADEMIC PROGRESS	STUDENT OUTCOMES	TUITION REVENUE
0.39 Average GPA increase for targeted students <i>Virginia Commonwealth University</i>	11% Increase in six-year graduation rate <i>California State University, Fullerton</i>	\$3M Additional tuition revenue <i>Georgia State University</i>
142 Students reenrolled <i>South Dakota State University</i>	4.5% Increase in persistence for new transfers <i>Middle Tennessee State University</i>	\$1.67M Additional tuition revenue <i>Eastern Kentucky University</i>
45% Increase in first-year students earning 30+ credits <i>University of Central Missouri</i>	8% Improvement in overall retention rate <i>University of South Alabama</i>	\$600K Additional tuition revenue from one outreach campaign <i>University of Central Florida</i>
STAFF PRODUCTIVITY	STUDENT EXPERIENCE	SPECIAL POPULATIONS
99% Faculty participation in progress reports <i>Samford University</i>	\$7M Reduction in undergraduate student borrowing <i>University of Central Missouri</i>	69% Percentage of targeted nursing students who increased their GPAs <i>Auburn University</i>
683% Increase in student responses to email <i>Texas Wesleyan University</i>	86% Student adoption of EAB's mobile technology <i>Abilene Christian University</i>	0.15 Average GPA improvement for student athletes <i>Temple University</i>
100% SSC utilization rate among professional advisors <i>Bowling Green State University</i>	41K+ Tracked student interventions in one year <i>Georgia State University</i>	18 Additional students returned from academic suspension <i>The University of Texas Rio Grande Valley</i>

▶ Visit eab.com/studentssuccess to learn more