

BACKGROUND

FAYE LESHT, INTERIM DIRECTOR



BRIEF HISTORY OF OCE



- The Division of University Extension at Illinois, now known as OCE, was established in 1933.
- From the onset, OCE was engaged in distance education as well as offcampus, site-based education.
- Our partnership model has been reinforced over time.
- OCE reports through the Provost's office.



OUR MISSION

From its inception in 1933 until today, OCE's mission has remained the same:

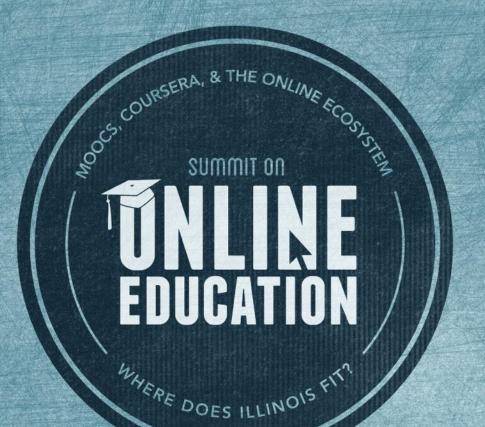
TO WORK WITH THE FACULTY AND THE ACADEMIC UNITS TO EXTEND THE REACH OF THIS GREAT INSTITUTION THROUGHOUT THE STATE, THE NATION, AND THE WORLD TO ALL LEARNERS CONSTRAINED BY TIME, PLACE, AND OBLIGATION.

ONLINE& CONTINUING EDUCATION





LIBERAL ARTS & SCIENCES



ONLINE& CONTINUING EDUCATION



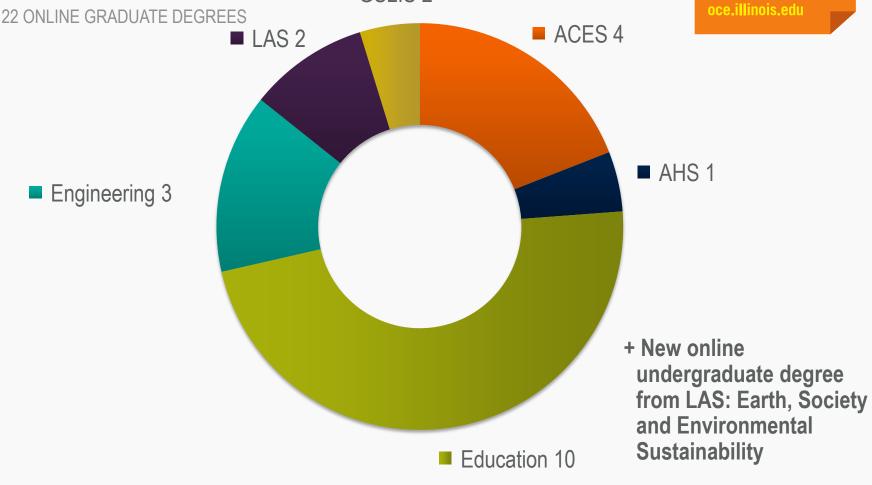
PROGRAMS & SERVICES

ADAM FEIN, ASSISTANT HEAD



GRADUATE DEGREES GSLIS 2

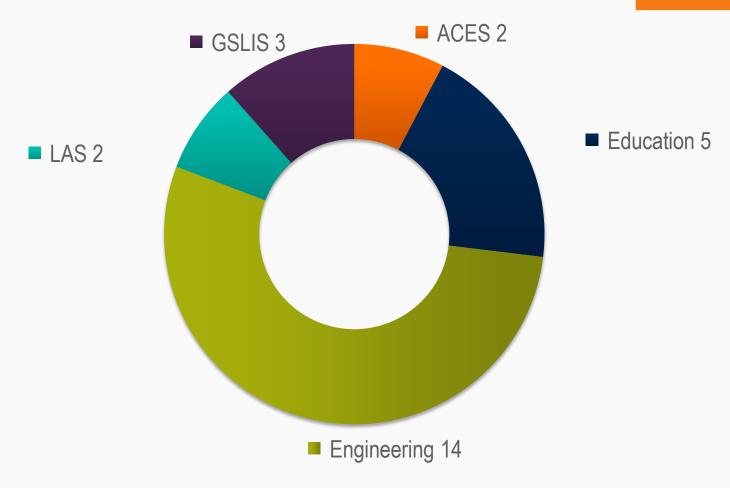




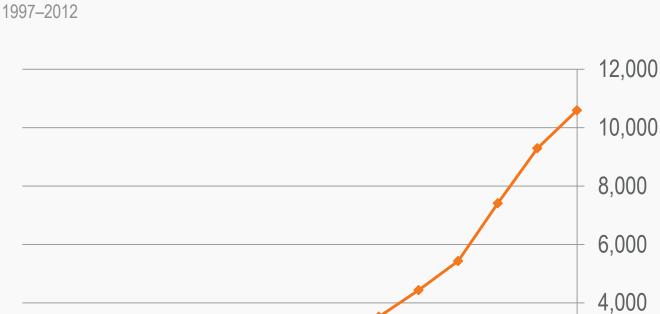
CERTIFICATES

26 ONLINE CERTIFICATE PROGRAMS

ONLINE&
CONTINUING
EDUCATION
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ONLINE ENROLLMENT GROWTH



2,000

1881, 1888, 1888, 1993, 1991, 1991, 1993, 1993, 1994, 1992, 1992, 1993,

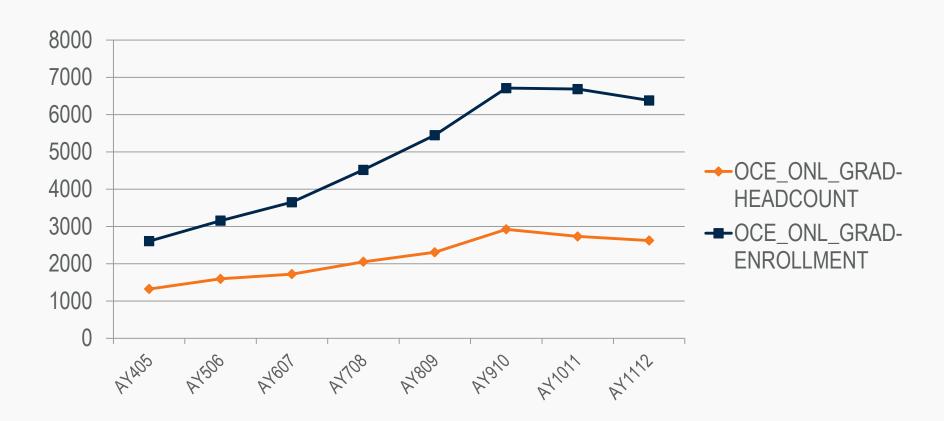


→Enrollment

GRAD-ENROLLMENT

OCE ONLINE SECTIONS

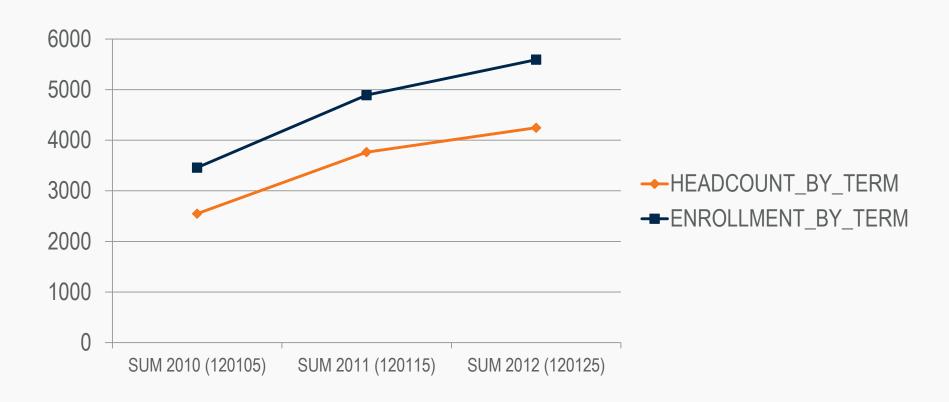




ONLINE ENROLLMENT

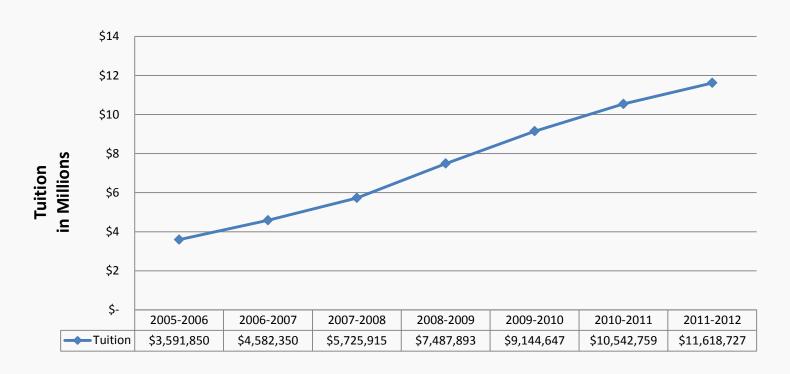
SUMMER 2010-2012







Online Credit Tuition--OCE Administered Sections



STUDENT LEVEL

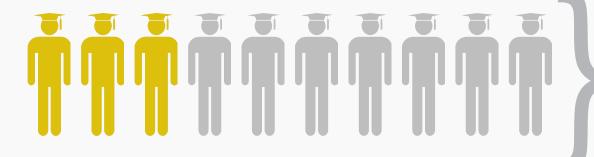
ACADEMIC YEAR 2011/2012

ONLINE& CONTINUING EDUCATION

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70%
GRADUATE STUDENTS



30%
UNDERGRADUATE STUDENTS

TOSOCIAL ENROLLMENTS

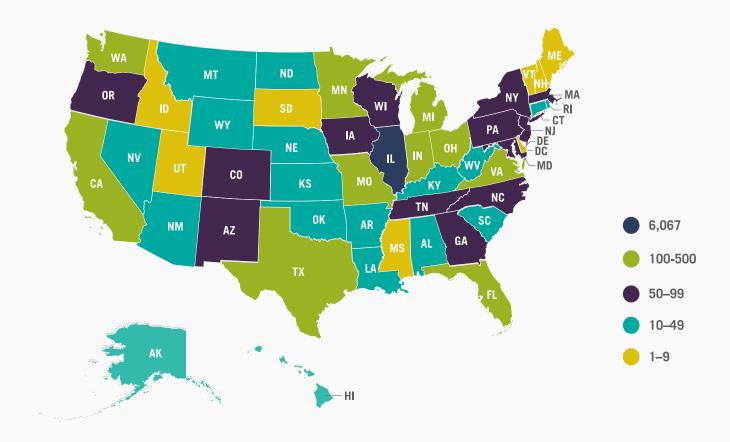
10,321 OCE ENROLLMENTS WORLDWIDE

O, OLLO OCE ENROLLMENTS IN THE U.S.

U.S. ONLINE ENROLLMENT

ACADEMIC YEAR 2011/2012

ONLINE& CONTINUING EDUCATION

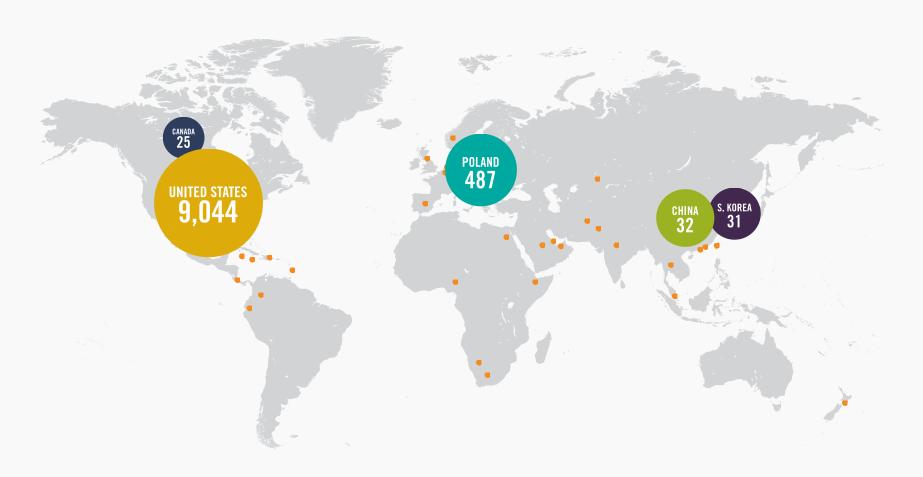




OCE INTERNATIONAL ENROLLMENT

ACADEMIC YEAR 2011/2012





SERVICES



ONLINE& CONTINUING EDUCATION



PROGRAM COORDINATION



WHO

(LER)



- Tracie Gant
 Liberal Arts & Sciences (LAS)
- Mitzi Greene
 Noncredit Programs, Fine & Applied Arts (FAA),
 Graduate School of Library & Information
 Science (GSLIS), Labor & Employment Relations
- Ken Gustin
 NetMath in Liberal Arts & Sciences

- Janet McGreevy Education
- Anna Mehl
 Agricultural, Consumer & Environmental
 Sciences (ACES)
- **Heather Miller**Media, Applied Health Sciences, Social Work,
 Engineering, Business

WHAT



- Work closely with academic units
- Design, develop, and coordinate strategies
- Function in flexible partnerships between OCE & the academic unit
- Provide as little or as much assistance as needed



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ASLITTLE OR AS MUCHASISTANCE AS NEEDED CPSC 213 230 STUDENTS



INSTRUCTIONAL DESIGN



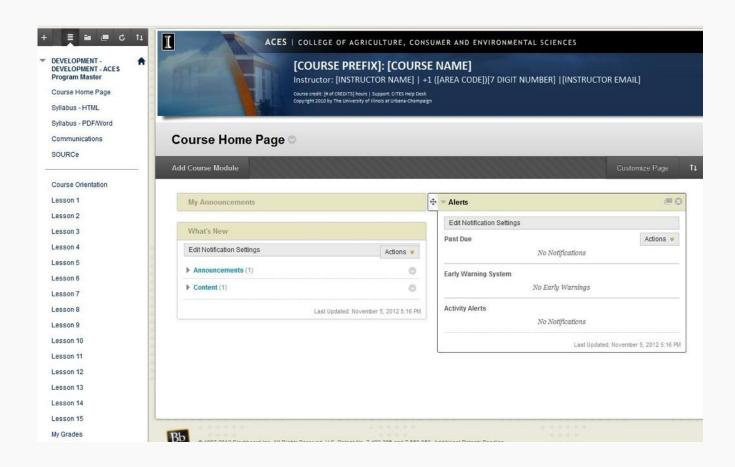
PROCESS



FACULTY ONLINE TRAINING **DELIVERY**/ ANALYSIS/ DESIGN **EVALUATION** COPYEDIT/ **PILOT QUALITY CHECK DEVELOP**

COMPASS 2G TEMPLATE





ID TEAM

ONLINE& CONTINUING EDUCATION



OCE COPYRIGHT PROCESS



- ALL videos and images must complete the copyright process in order to be used in any format or interface online.
- If the image or video is not free from copyright, the copyright assistant will check to see if a copyright-free replacement is available online.





Electronic Portfolios Online Presentations Game-based Learning

Measurable Learning Objectives Jigsaw

Role PlayingProject-based Learning

Digital Storytelling Online Glossary Surveys

Open Education Resources

Reflections E-book

Interviewing Experts
Ice BreakersDebate
Group Problem Solving

ITY MATTERS

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INTERACTION W/ PEERS

LEARNING

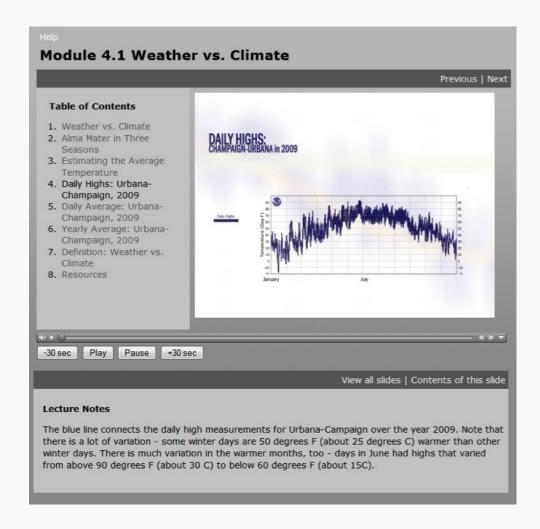
INTERACTION W/ INSTRUCTORS

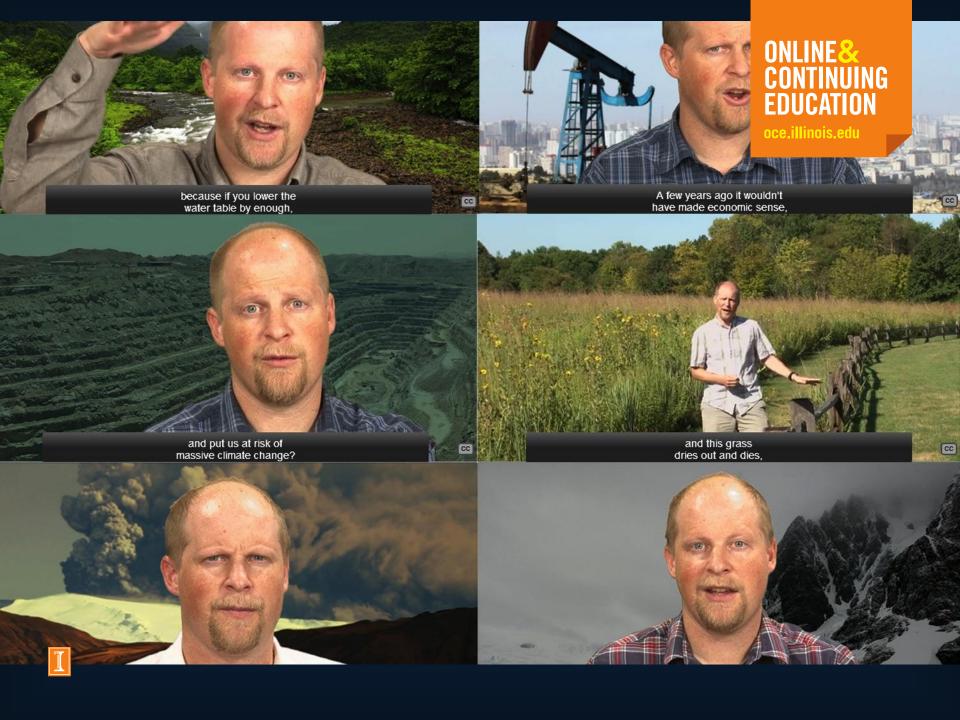
INTERACTION W/ CONTENT

Moore (1989)

LECSHARE

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Microsoft Live Labs
Photosynth

ONLINE AND REAL-TIME: USING ELLUMINATE / COLLABORATE

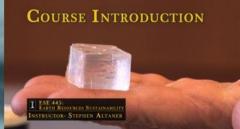


DIGITAL MEDIA











CAMPUS-WIDE



PERSPECTIVE

- Created original curriculum content that has served thousands of students on this campus
- 30+ online/blended courses; graduate level=GSLIS & Health Comm.
- Services supporting over 125 departments in 12 colleges
- 2,000 hours of produced streaming media (and maintained archives)

TYPE OF SUPPORT

- Curricular media development
 + design
- Learning management and media platforms
- Accessibility workflow
- Archiving, cataloging & data management

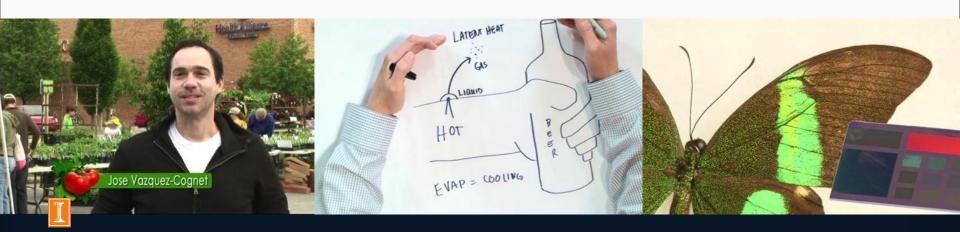


APPROACH



OLD TEACHING/NEW OPPORTUNITIES

- Teaching drives technology
- Preserving & enhancing strengths
- Teaching to one
- Accessibility=Global



COURSERA





- Leverage existing resources
- Accessibility
- Teaching is the goal



TEAM

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- Instructor/content expert(s)
- Instructional design
- Media material development
- Graphics

- Accessibility
- Copyright/permissions
- Archiving/data management













Early reviews are already coming in for (Coursera) Microeconomicswhich hasn't even STARTED YET.

I have to say, this course as well as the Mathematical thinking, are the BEST quality (audio and video) and also intern of keeping the videos short (maximum 9:00 minutes) is something that really shows a lot of dedication and effort spent in preparing the class.

I have unenrolled Microeconomics (UC Irvine) course after first lection due to Microeconomics Principles (U Illinois; this course) material seems more fresh and fun. Also the sound and video quality are important.

(January 23, 2013)



MARKETING & RESEARCH



WHAT WE DO



- Market research through strategic partnerships
- Customized marketing plans
- Plan implementation & materials production (traditional and new media)
- Project management & media placement
- Brand management & quality control
- Representation of OCE on campus





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HOW TO GET STARTED

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- Your program coordinator
- Detailing project parameters
 - New/existing project?
 - Goals
 - Budget
 - Timeline
 - Resources
- · Let's talk!





TESTING/PROCTORING, & ACCESSIBILITY



TESTING/PROCTORING SERVICES



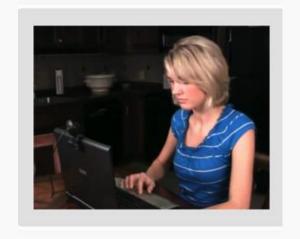


- In-house testing facility
- Online proctoring (ProctorU)
- Support for off-site testing

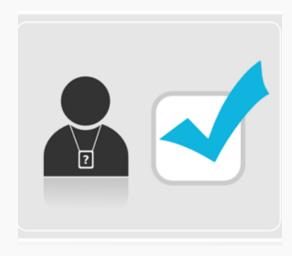


HOW ONLINE PROCTORING WORKS









SEEING THE STUDENT

SEEING WHAT THEY ARE DOING

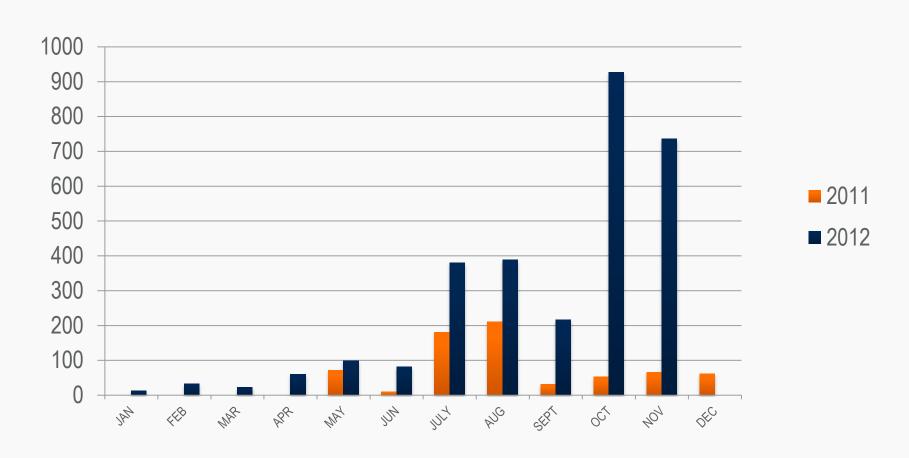
KNOWING WHO THEY ARE



PROCTORU ONLINE

PROCTORED EXAMS THROUGH OCE





ACCESSIBILITY

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- IITAA compliance
- DRES partnership
- Online course content
- Learning management systems
- Course tools
- Multimedia







CONFERENCE SERVICES



PLANNING & COORDINATION



OUR SERVICES INCLUDE:

- Conference management
- Site selection
- Online registration
- Facility coordination
- Financial management
- Publicity and promotion







BUSINESS OFFICE



SUMMARY



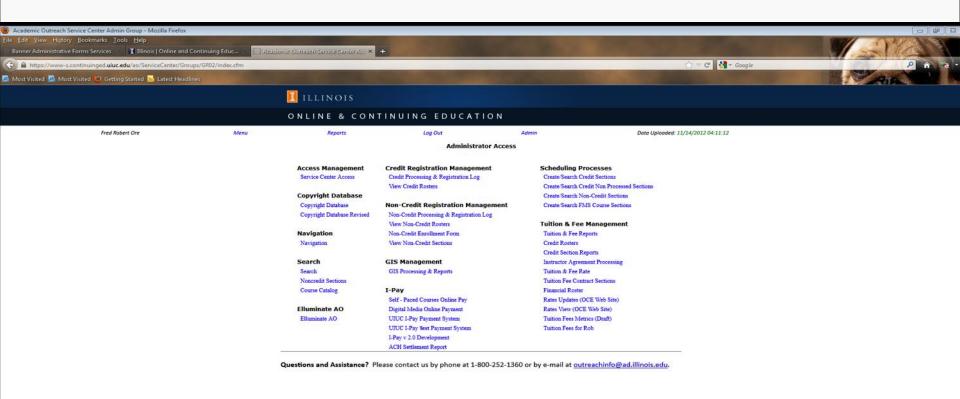
- Database planning, debugging, and maintenance
- Tuition and fee reporting
- Course expense processing
- Quality control for section creation
- Financial support for conferences



DATABASE PLANNING, DEBUGGING & MAINTENANCE

"SERVICE CENTER"





TUITION & FEE REPORTING

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Reports to Colleges each semester

Reports to Budget Office

BANNER DATA

SERVICE CENTER

COLLEGES

BUDGET OFFICE

CUSTOM TREND ANALYSIS

