

How to Build an Experiential Major Map

Four Key Elements for Designing Experiential Major Maps

- 1 Road Map for Timing of Student Activity
- 2 Key Pillars of the Student Experience
- 3 Academic, Cocurricular, and Support Services Info
- 4 Career Outcomes Information

Students often struggle to navigate and connect institutions' siloed, disparate academic and cocurricular opportunities. Faculty, academic leaders, and student services leaders can guide students in their decision-making by clearly articulating how academic and nonacademic opportunities fit together. To enable this articulation, leading institutions provide experiential major maps that help students make informed coursework decisions, encourage integration of complementary experiences, and drive engagement at opportune moments on their pathways to degree.

Look to the example at right to learn how each element is used in map design.

