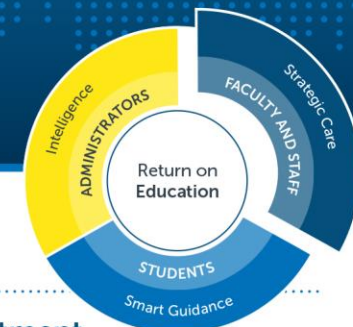


Strategic Care for Faculty, Advisors, and Staff

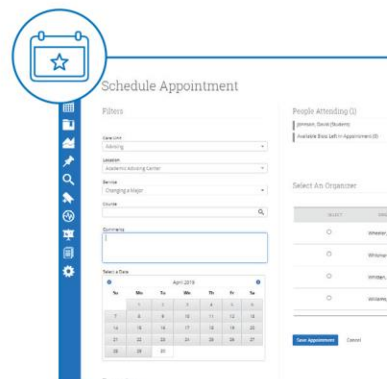
Workflow Tools Enable Targeted Interventions and a Coordinated Network of Support



Smart Student Profile

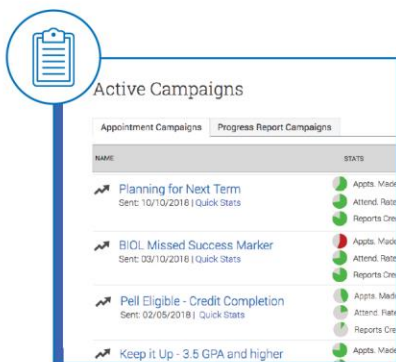
Use a 360-degree view of the most actionable student data (academic, activity, and behavioral) to support holistic and strategic student care. The Smart Student Profile includes:

- Personal information
- GPA and credit trends by term
- Key academic indicators, including predicted risk
- Alerts and cases
- Unofficial transcript and class information
- Assigned advisors and tutors
- Custom data fields
- Activity within student app
- Viewing and editing of academic plans



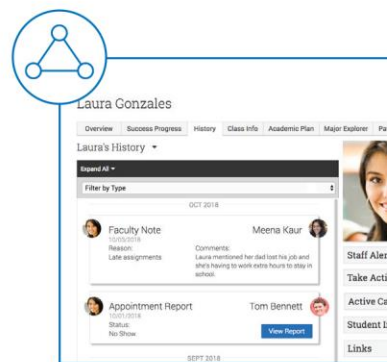
Appointment Scheduling and Multimodal Student Communications

Engage with individual and groups of students through email, text, or click-to-call directly through the platform. Provide faculty and staff with flexible appointment scheduling and tools to promote better planning and availability management.



Advanced Search and Campaign Management

Identify segments of students based on a wide range of criteria, including personal data, academic performance, and success indicators. Use searches to generate campaigns, which allow you to improve advisor efficiency and promote proactive advising with targeted mass outreach to students, including responsive scheduling and tools to monitor campaign results.



Coordinated Care Network

Coordinate campus-wide student support through observational early alerts, case referrals, closed-loop reporting, and centralized interaction records such as notes, documents, and scheduling. Customize data access and workflow configurations by role, service, or location.



Strategic Care Analytics

Improve operational management of student resources by tracking trends on alerts, assignments, cases, appointments, attendance, and risk.

Staff Embedding Strategic Care Tools into Their Daily Work—Leading to Impressive Results

100%

Of full-time advisors using the system daily

BOWLING GREEN STATE UNIVERSITY

22

Percentage-point increase in student satisfaction with advising

UNIVERSITY OF SOUTH CAROLINA

8

Percentage-point increase in four-year graduation rate

VIRGINIA COMMONWEALTH UNIVERSITY

\$674K

In additional tuition revenue with zero increase in staff

SAMFORD UNIVERSITY