



Navigating Student Success in Three Dimensions

Mapping Degrees to Drive Academic, Professional, and Personal Growth

Academic Affairs Forum

Managing Your Audio



Use Telephone

The screenshot shows a window titled 'Audio' with a minus sign icon in the top left corner. Under 'Audio Mode:', there are two radio buttons: 'Use Telephone' (which is selected with a green dot) and 'Use Mic & Speakers'. Below this, the text 'Dial: +1 800 555 1212' is displayed, followed by 'Access Code: 141-607-114' and '(and additional numbers ..)' in parentheses. At the bottom, it says 'You are connected to audio'.

If you select the “use telephone” option, please dial in with the phone number and access code provided.

Use Microphone and Speakers

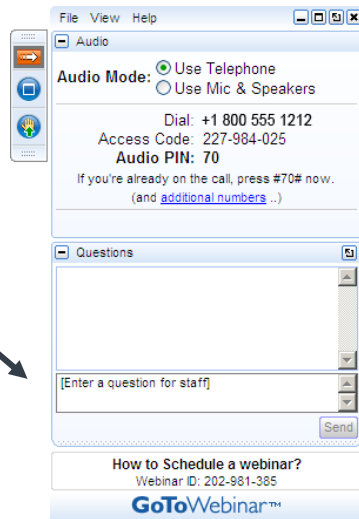
The screenshot shows a window titled 'Audio' with a minus sign icon in the top left corner. Under 'Audio Mode:', there are two radio buttons: 'Use Telephone' and 'Use Mic & Speakers' (which is selected with a green dot). Below this, there is a status bar with a microphone icon, the word 'MUTED' in red, a speaker icon, and a series of ten zeros. At the bottom, there is a blue link labeled 'Audio Setup'.

If you select the “mic & speakers” option, please be sure that your speakers/headphones are connected.

Questions:

To ask the presenter a question, please type into the question panel and press send.

Questions panel



File View Help

Audio

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Access Code: 227-984-025
Audio PIN: 70

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1 The Impact of Experience Mapping

2 Queen's University's Major Maps

3 Wilfrid Laurier University's Experience Guides

4 Q & A

Transforming Wanderers into Explorers

The Impact of Experience Mapping



Academic Pathing

○ Supports Informed Decisions

Students struggle to understand how major choice will inform their time with the institution, or their long-term career prospects.

○ **95%**

Of surveyed students agreed that Queen's Major maps helped them understand the skills and careers associated with specific programs.



Cocurricular Experiences

○ Encourages Best-Fit Matchmaking

Students do not understand the full scope of cocurricular experiences available to them or which ones best complement their academic and professional interests.

○ **89%**

Of surveyed students agreed that Queen's Major Maps helped them become more aware of experiential learning opportunities.



Support Services

○ Drives Engagement at Opportune Moments

Students may not know who to approach for support, what services are available to them, or when to engage with a specific support service.

○ **78%**

Of surveyed students agreed that Queen's Major Maps made them more aware of support services available on campus.

Meet Today's Panelists



Cathy Keates
Director
Career Services

WILFRID LAURIER UNIVERSITY



Jan Basso

Assistant Vice-President
Experiential Learning & Career
Development

1

The Impact of Experience Mapping

2

Queen's University's Major Maps

3

Wilfrid Laurier University's Experience Guides

4

Q & A



Institution in Brief: Queen's University

- Kingston, Ontario
- Established 1841
- Full-time Faculty: 766
- Undergraduates: 17,824
- Graduate Students: 3,980



Queen's University's Major Maps

Undergraduate Major Map

2017 - 2018

Languages, Literatures and Cultures MAJOR MAP

BACHELOR OF ARTS (HONOURS): MAJOR, MEDIAL, MINOR



Where could I go after graduation?

Art Interpretation
Auctioneering
Banking
Civil service
Communications
Cross-cultural consulting
Curriculum development
Customs and excise
Diplomatic service
Editing
Education counselling
Foreign service
Fundraising and event management
Hospitality and tourism
Human Resources
Immigration services
Insurance
Interpretation
Journalism
Law
Linguistics
Marketing
Mediation
Museum management
Public relations
Publishing
Re-settlement programs and services
Speech and language therapy
Teaching
Translation
Some careers may require additional training.

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*This map is intended to provide suggestions for potential activities and career paths, but everyone's abilities, experience, and constraints are different. Build your own map using our online My Major Map tool.

Visit careers.queensu.ca/majormaps.html for the online version with links!

Queens University's Undergraduate Major Map



1

1ST YEAR

GET THE COURSES YOU NEED

Start with beginner language courses for: German Studies, Indigenous Studies, Italian, Hispanic Studies, Spanish and Latin American Studies, or World Language Studies, and an introductory course in Linguistics.

For the LLCU major, take LLCU 111 and/or LLCU 110 and for Linguistics take LING 100.

For additional course requirements for specific majors please see the LLCU Major Map Addendum.

GET RELEVANT EXPERIENCE

Join teams or clubs on campus such as Chinese Cultural Club, Queen's Hillel, Japanese Relations at Queen's, Queen's Native Student Association, World Languages Club or Spanish and Latin American Students Association. See the AMS Clubs Directory or the Queen's Get Involved page for more ideas. Join English Language Support Volunteer Program (QUIC).

GET CONNECTED WITH THE COMMUNITY

Volunteer on or off-campus with different community organizations like the Queen's International Affairs Association, QUIC, Providence Care Volunteer Club, Italo-Canadian Club of Kingston, Portuguese Cultural Centre or United Way.

GET THINKING GLOBALLY

Take LLCU 111: Introduction to Cultures. Prepare for work or studies in a multi-cultural environment by taking QUIC's Intercultural Competency Certificate, and research possible immigration regulations.

Speak to a QUIC advisor to get involved in their programs, events, and training opportunities.

GET READY FOR LIFE AFTER GRADUATION

Grappling with program decisions? Go to Majors Night or get some help wondering about career options from Career Services.

Build your transferable skills in time management, problem-solving, writing and more with Student Academic Success Services.

2

Where could I go after graduation?

Art interpretation
 Anticipating
 Banking
 Civil service
 Communications
 Cross-cultural consulting
 Curriculum development
 Customs and excise
 Diplomatic service
 Editing
 Education counselling
 Foreign service
 Fundraising and event management
 Hospitality and tourism
 Human Resources
 Immigration services
 Insurance
 Interpretation
 Journalism
 Law
 Linguistics
 Marketing
 Mediation
 Museum management
 Public relations
 Publishing
 Re-settlement programs and services
 Speech and language therapy
 Teaching
 Translation
 Some careers may require additional training.

3

Succeed in the workplace

What employers want

The Canadian Council of Chief Executives list the top 6 skills sought by employers as:

- 1 People skills
- 2 Communication skills
- 3 Problem-solving skills
- 4 Analytical abilities
- 5 Leadership skills
- 6 Industry-specific knowledge

Take the time to think about the unique skills you have developed at Queen's, starting with the skills list here for ideas. Explaining your strengths with compelling examples will be important for applications to employers and further education. For help, check out the **Career Services skills workshop**.

What can I learn studying LANGUAGES, LITERATURES AND CULTURES?

- Knowledge of different cultures and an understanding of the importance of perspective
- Oral and written communication to write essays and present information to a group
- Ability to work in groups using another language
- Research to analyze information to draw out relevant facts and ideas
- Resource and time management
- Fluency or near-fluency in a second language
- Translation skills to interpret and translate documents in a foreign language
- Knowledge of the nuances of syntax, grammar and vocabulary of a second language
- Attention to detail to write in a foreign language and translate between languages without errors

Queen's University's Major Maps

Graduate Student Program Map



Biology PhD MAP*

DOCTOR OF PHILOSOPHY (PhD)



Visit careers.queens.ca/gradmaps for the online version with links

* This map is intended to provide suggestions for activities and careers, but everyone's abilities, experiences, and constraints are different. Build your own Grad Map using our online **My Grad Map** tool.

Queen's University's Graduate Student Program Map



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1

YEAR I

ACHIEVE YOUR ACADEMIC GOALS

- Key priorities include forming your committee, coursework, field exams, and language exams.
- Meet early with your supervisor to discuss and set expectations, roles, responsibilities, program requirements, resources, research/occupational goals, timelines, and any required accommodation plans.
- Attend and participate in graduate seminars such as **Departmental Seminars**, **EEB Limnology**, and **MCIB Seminars**, as well as the **AI Downe Lecture**.

MAXIMIZE RESEARCH IMPACT

- Think about audiences for your research.
- Complete **ROMEO online module** on research ethics if doing research with living people or sensitive topics.
- Apply to NSERC, OGS, and **other funding**.
- Attend conferences in your field.

BUILD SKILLS AND EXPERIENCE

- Serve on departmental, faculty or university committees. Talk to the **Biology Graduate Student Council** for tips on getting involved.
- Consider positions in student services, the **SGPS**, or media outlets like the **Queen's Journal**, **CFRC**, and the **SGS Blog**. Look in the **AMS Clubs Directory**.
- Use a Teaching Assistant or Research Assistant position to develop your skills and experience.

ENGAGE WITH YOUR COMMUNITY

- Consider volunteering with different community organizations such as Science Rendezvous.
- Consider volunteering with different community organizations, museums, and cultural studies groups, such as the **Kingston Field Naturalists**.

LAUNCH YOUR CAREER

- Finding career fit starts with knowing yourself. Take a **Career Services career planning workshop** or meet with a career counsellor for help. Check out books like *So What Are You Going to do With That?* or *Planning a Scientific Career in Industry* from the **Career Resource Area** for advice on various career options.
- Start reading publications like **University Affairs** and the **Chronicle of Higher Education**. Browse non-academic labour market websites.
- Stay on the lookout for special events like **Graduate Student Career Week** to explore your career pathways.

2

WHAT WILL I LEARN?

A graduate degree in Biology can equip you with valuable and versatile skills, such as:

- Knowledge and technical skills**
- Effective **communication skills** in multiple forms for diverse audiences
- Information management**: prioritize, organize and synthesize large amounts of information
- Time management**: Meet deadlines and manage responsibilities despite competing demands
- Project management**: develop ideas, gather information, analyze, critically appraise findings, draw and act on conclusions
- Creativity and innovation**
- Perseverance**
- Independence** and experience as a **collaborative** worker
- Awareness**, an understanding of sound **ethical** practices, **social responsibility**, responsible research and **cultural sensitivity**
- Professionalism** in all aspects of work, research, and interactions
- Leadership**: initiative and vision leading people and discussion

WHERE CAN I GO?

A PhD in Biology can take your career in many directions. In Canada, less than 40% of all PhDs will work in post-secondary education – the majority will work in industry, government, or non-profits.

- Academia and teaching
- Agriculture
- Pharmacy and medicine
- Environmental law, patent law
- Government research centres and organizations
- Biotechnology industries
- Wildlife conservation and environmental consulting

Taking time to explore career options, build experience, and network can help you have a smooth transition to the world of work after graduation.

1

The Impact of Experience Mapping

2

Queen's University's Major Maps

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Wilfrid Laurier University's Experience Guides

4

Q & A



Institution in Brief: Wilfrid Laurier University

- Waterloo, Ontario
- Established 1911
- Full-time Faculty: 553
- Undergraduates: 17,000 full-time, 1,541 part-time
- Graduate Students: 1,000 full-time, 610 part-time

Wilfrid Laurier University's Experience Guides



YOUR GLOBAL STUDIES EXPERIENCE GUIDE

EXPLORE MORE HERE
students.wlu.ca

BE INSPIRED:

Maximize your academic opportunities

- Take required Global Studies courses and explore other programs of interest.
- Take your 1 to language credits to meet the Global Studies language requirement.
- Review your program progression requirements and plan for a successful degree path.
- Take part in the Fall Networking Luncheon to meet faculty and fellow students.
- Consider different ways to build engaged learning and international experience into your program through the Global Studies Experience, Options, university exchanges and field courses.
- Check out the Social Entrepreneurship option, starting with the Perspectives on Sustainability course in first year.
- Learn about co-op and apply at the end of your first year.
- Make an appointment with your Global Studies Academic Advisor to make sure you are on the right track as you prepare for your second year.

- Decide whether you want to pursue a Minor, Option, Concentration or Specialization as part of your degree.
- Explore opportunities such as instructional assistantships and scholarships.
- Contact the Global Studies Experience (GSE) coordinator to find out more about the requirements and application process (most students are eligible to start the GSE in the winter of second year).
- Consider taking a spring field course in Global Studies or elsewhere in the Faculty of Arts.
- Consider advanced language study.
- Meet with your academic advisor to make key academic decisions.

- Submit your academic work to the Laurier Undergraduate Journal of the Arts or apply for the Audus Letter Award for writing on world peace.
- Complete the Seminar in Global Studies if you are taking the Research Specialization.
- Complete the Capstone Course in Social Entrepreneurship if you are taking the Social Entrepreneurship Option; launch your social venture!
- Thinking of pursuing graduate school?
- Talk to your professors and visit the Career Centre.
- Sign up for a scholarship proposal-writing workshop or book a writing consultation for help with your proposal.
- Consider the MA in Religion, Culture & Global Justice, offered by Global Studies in collaboration with the Department of Religion & Culture.

ACADEMIC SUCCESS CHECKLIST



- ☐ Discover the Library - librarians can help you find and evaluate scholarly information for your assignments.
- ☐ Book a career consulting appointment to explore career options in the context of your academic studies.
- ☐ Complete the Student Awards scholarship and bursary applications on LORIS.
- ☐ Visit the Writing Centre & Study Skills to get feedback on your work, develop your learning skills, and further enhance your writing.
- ☐ Attend the Further Education Fair to learn about postgraduate programs.
- ☐ Apply to graduate and attend convocation to celebrate your success.

BE INVOLVED:

Explore work, volunteer and leadership experience

- Join student clubs such as the Global Studies Student Association (GSSA), Laurier Studies' Public Interest Research Group (LPIRG), Global Youth Volunteer Network, Laurier Model United Nations, WLU Right to Play, WLUIC or International Students Overcoming War (ISOW). Or create your own!
- Live in the Global Citizenship Residence Learning Community, participate in LOCUS, or take part in the First-Year Leadership Program.
- Contribute to Laurier's weekly newspaper, The Cord, or submit a creative piece to the Blueprint Magazine.
- Explore your interests by volunteering on campus (e.g., Sustainability Office, Peace Garden Committee, peer programs, Students' Union and more).
- Join intramural sports or participate in recreational activities.

- Attend speakers and special events hosted by Global Studies or other departments.
- Be a note taker through the Accessible Learning Centre.
- Connect with local organizations to learn about volunteer opportunities.
- Apply for opportunities like the Project Phosphorus internship.
- Volunteer to be an O-Week Ambassador and welcome incoming first years, become a Residence Don, or take a leadership role in a student club.
- Get involved in the Global Studies Student Association executive.

- Take a leadership role in the Global Studies Student Association or other student club.
- Attend the Career and Job Fairs to network with employers.
- Access the Launchpad program for the opportunity to discover, validate and launch an innovative new venture.
- Apply for student positions on department committees.
- Attend an event with Global Studies alumni.
- Connect with your favourite professors to discuss your future plans.

EXPERIENCE CHECKLIST



- ☐ Get involved with the Students' Union (e.g., EcoWeeks, Food Bank, Peer Connect).
- ☐ Apply for part-time jobs on campus (e.g., Athletics & Recreation, WLU's Residence, Bookstore, peer programs and more).
- ☐ Have your resume reviewed in the Career Centre.
- ☐ Earn your Career Development Certificate.
- ☐ Be a changemaker - visit the Purpose Lab and get involved in social innovation.
- ☐ Get to know the location of the Wellness Centre for emotional, mental and physical health support.
- ☐ Create a profile on LinkedIn and laurier.centreofexcellence.com to connect with Laurier alumni.
- ☐ Add co-curricular activities to your Laurier Experience Record.
- ☐ Network with alumni at career events to gain insight into possible career paths.
- ☐ Apply to part-time, summer and full-time jobs for after graduation through the Career Centre's Navigator portal.

BE ENGAGED:

Broaden your perspective

- Visit the Diversity & Equity Office and become a member of the student service provider groups such as the Rainbow Group and LSRNG.
- Visit Laurier International to learn about academic exchanges and other opportunities to internationalize your university experience.
- Visit Laurier International's Global Kitchen or Soup Tuesday at the Indigenous Student Centre.
- Complete the Intercultural Certificate to build your intercultural competence and global perspective.

- Consider the Alternative Reading Week Trip with Habitat for Humanity.
- Attend the Library Learning Commons Culture Series.
- Apply for an internship in Ghana through Global Studies and Laurier International.
- Study abroad for an academic term.
- Participate in the Land Year Long event on the International Day for Land Mine Awareness.

- Learn how to engage with challenging social justice topics by completing the Diversity Certificate.
- Apply to represent Laurier at the Audus U Exchange.

Wilfrid Laurier University's Experience Guides



1

ACADEMIC SUCCESS CHECKLIST



- ☐ **Discover** the Library - librarians can help you find and evaluate scholarly information for your assignments.
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- ☐ **Complete** the Student Awards scholarship and bursary applications on LORIS.
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EXPERIENCE CHECKLIST



- ☐ **Get involved** with the Students' Union (e.g., EcoHawks, Food Bank, Peer Connect).
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2

FIRST YEAR

BE INSPIRED:

Maximize your academic opportunities

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- Consider different ways to build engaged learning and international experience into your degree through the Global Studies Experience, Options, university exchanges and field courses.
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Wilfrid Laurier University's Experience Guides



1

DEVELOP YOUR KNOWLEDGE AND SKILLS

FUNCTIONAL KNOWLEDGE

- Demonstrate foundational knowledge in each of our three fields of study: Culture and Globalization, International Development, Peace and Conflict.
- Identify multiple perspectives on local, national and global issues, while also being aware of how your own worldview is formed.
- Distinguish the key theoretical and methodological approaches employed in researching global issues, and employ them to conduct research into particular problems and questions.
- Demonstrate a critical awareness of how power shapes relationships between self and others, including social, economic, political and religious dimensions.
- Display an awareness of the similarities and differences in cultural, social, and political life around the world, and the role of globalization in generating different kinds of cultural change.
- Critically engage with some of the big ideas - such as equality, justice and peace - that shape global institutions, policies and social movements.

COLLABORATION/TEAMWORK SKILLS

- Lead and/or contribute to projects, including determining goals, planning details, making decisions and completing tasks.
- Work effectively as part of a team by identifying your role and collaborating with others for team success.
- Engage in collective action aimed at addressing social, environmental or political challenges.
- Demonstrate professional behavior, including sensitivity to individual perspectives and diversity.

COMMUNICATION SKILLS

- Explain information, ideas and opinions effectively, both verbally and in writing, with approaches suitable to a variety of audiences.
- Present information in multiple kinds of media, using current technology, for maximum reach and impact.
- Apply practices of listening, critical reflection and argument to engage in productive dialog across social and cultural difference.

PROBLEM-SOLVING SKILLS

- Use a variety of sources to prepare informative reports and presentations that address specific questions.
- Critically interpret information and apply knowledge to new situations.
- Set priorities and meet deadlines by managing time, data and resources.
- Make well-reasoned decisions by identifying and considering all sides of an issue.
- Tackle problems with creative approaches that turn challenges into opportunities.

EMPLOYERS
HAVE IDENTIFIED THESE
TOP FOUR SKILLS
as important when evaluating
entry-level candidates. As a
Laurier student, you gain these
skills through the opportunities
available to you.

Functional Knowledge



Collaboration / Teamwork



Communication



Problem Solving



SOURCE: BUSINESS COUNCIL OF CANADA

2

DISCOVER CAREER OPPORTUNITIES



Sample career options

(additional training and education may be required):

Aboriginal relations coordinator
Communications consultant
Community development worker
Community engagement specialist
Corporate social responsibility officer
Environmental resource manager
ESL teacher
Event coordinator
Global engagement program manager
Human rights lawyer
Immigration officer
International affairs researcher
International development research consultant
Migration and border services officer
NGO program coordinator/manager
Policy analyst
Professional counsellor/social worker
Refugee sponsorship and settlement associate
Sales and marketing coordinator
Social entrepreneur
Social housing program coordinator

Sample industries/ Types of employers:

Community agencies
Community-based enterprises
Cultural industry
Educational institutions
Government (federal, provincial, municipal)
Hospitality industry
Import/export businesses
International businesses
Non-profit organizations
Peace and human rights organizations
Philanthropic foundations
Relief/development organizations
Research organizations
Social policy consulting firms
Think tanks
United Nations

1

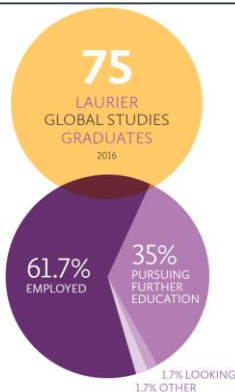
SAMPLE JOBS WITHIN THE FIRST YEAR AFTER GRADUATION:

Career Services student ambassador
Community outreach worker
International development project coordinator
Learning and development administrator
Marketing, communications and public relations analyst

SAMPLE FURTHER EDUCATION PROGRAMS WITHIN THE FIRST YEAR AFTER GRADUATION:

Master's Degree - Peace & Conflict Studies,
International Relations, Cultural Analysis &
Social Theory, Philanthropy & Non-Profit
Leadership, Social Justice & Community
Engagement, Justice and Security, Social Work
College Program - International Development,
Public Relations, Government Relations
Bachelor's Degree - Education, Translation

2



RESPONDENTS FROM THE 2016 LAURIER GRADUATE SURVEY
CONDUCTED BY THE CAREER CENTRE. GRADUATES WERE
SURVEYED WITHIN 12 MONTHS OF GRADUATION.

CAREERS OF ALUMNI 2-5 YEARS AFTER GRADUATION:

Communications officer
Economist/policy analyst
Founder, Future of Africa
Fundraising coordinator
Reconciliation education project coordinator
Refugee sponsorship and settlement associate
Youth hub coordinator

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The Impact of Experience Mapping

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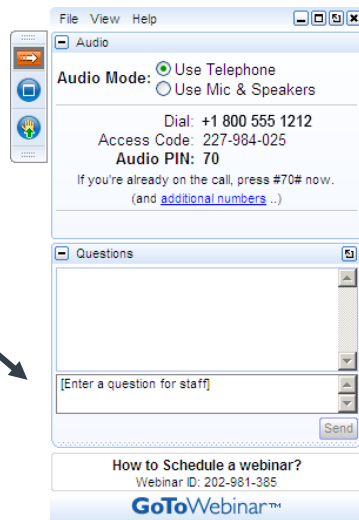
Q & A

How to Participate

Questions:

To ask the presenter a question, please type into the question panel and press send.

Questions panel



File View Help

Audio

Audio Mode: ☒ Use Telephone ☐ Use Mic & Speakers

Dial: +1 800 555 1212
Access Code: 227-984-025
Audio PIN: 70
If you're already on the call, press #70# now.
(and [additional numbers ...](#))

Questions

[Enter a question for staff]

Send

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Explore on Your Own



21

English Language and Literature

**Get to know
ENGLISH
LANGUAGE AND
LITERATURE**

Our Department of English Language and Literature is one of the oldest departments of literature in Canada, dating back to 1880. But it also deals with contemporary writing and new media such as graphic novels.

The English curriculum is structured to ensure that in each year of your program you will be in one class small enough to let you feel comfortable making your voice heard and where you won't get lost in the crowd. Our first-year lecture is supported with tutorials to help ease the transition from high school to university-level writing and analysis; our second-year seminar allows you to study as deeply as single master work or cluster of related works. Our Creative Writing Program, led by nationally recognized writer/teacher Carolyn Foster and Amanda Balfour, offers workshops and collaborative response to your own work to help you hone your craft. This intensive classroom experience is followed by our Writers-in-Residence program which allows all creative writers, not just those in creative writing courses, to consult with a professional writer who offers advice and mentorship to our students.

A Year to CHOOSE

We often say that our students are like explorers. In Arts and Science, your first year is all about making choices and exploring new paths. Whether you are in Arts, Science or Computing, you will choose your courses from a wide variety of subjects as you settle into university life and become familiar with new styles of learning. By the end of your first year, you will have discovered your areas of interest, passion and success, and will then declare your major. Your first year, whether you consider it to be unbridled, unadvised or simply a time for exploration, is bound to be a year full of adventure.

Acquire Skills. Gain Experience. Go Global.
That is a degree from Queen's.

QUniversity.com



English at Queen's combines traditional literary studies with contemporary texts to develop critical thinkers, communicators and writers for today.

Course HIGHLIGHTS

"History of Children's Literature" has become one of our most popular courses for English specialists and an elective for other students. Offered regularly both on campus and online, this course explores the cultural role played by works written especially for younger readers such as *Charlie's Web* and *Sliver in Wonderland*. Other exciting courses are *Classical Shakespeare* and *The New Literature and the Fantastic*, which is a study of literature dealing with the fantastic or containing supernatural or scary elements including samples of fairy, romance, Gothic literature, and fantasy.

Queen's ADMISSION

Students apply to Queen's Arts (QA) through the OACU (Ontario Universities' Application Centres) website (www.oacu.net). Secondary School prerequisites include six (6) and 104 courses, including a minimum of three (3) sciences, one of which must be ENGAC. Applicants outside of Ontario may have additional requirements. Visit [queensu.ca/arts](http://www.queensu.ca/arts) for additional information regarding requirements and admission to Queen's.

Degree PLANS

Bachelor of Arts (Honours)
Major/Minor/Thesis in English / Minor in Liberal Studies
Interdisciplinary option available
Online Bachelor of Arts (General)

FACULTY OF ARTS

2017/18

Laurier Global Studies Experience Guide

students.wlu.ca

WILFRIED LAURIER UNIVERSITY
WATERLOO | Bradford | Kitchener | Toronto

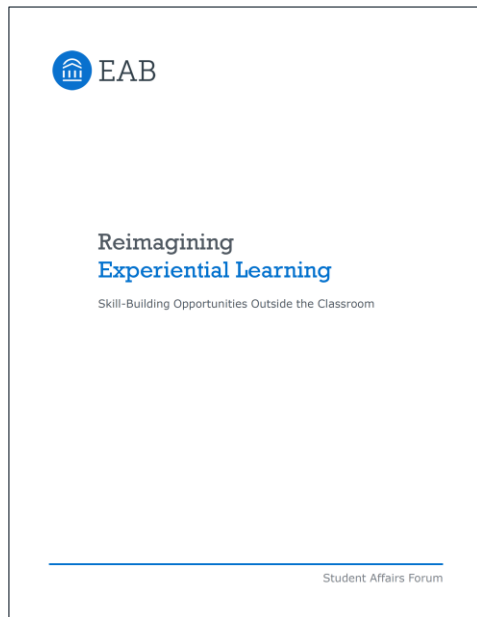
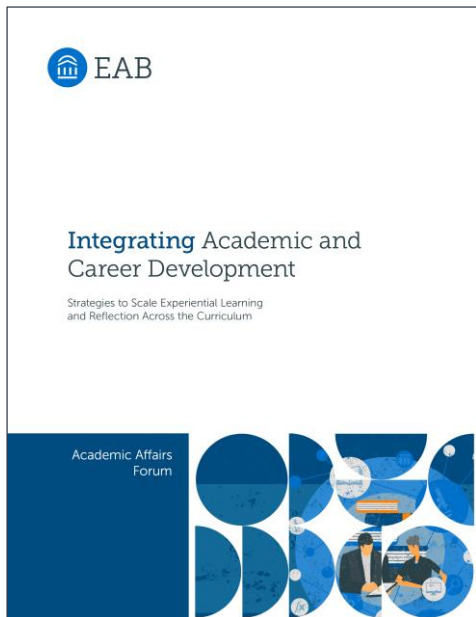
LAURIER
Inspiring Lives.

<http://careers.queensu.ca/students/wondering-about-career-options/major-maps-2015>

<https://students.wlu.ca/work-leadership-and-volunteering/experience-record/experience-guides.html>

EAB Can Help You Hit the Ground Running

Existing EAB Resources to Support Degree Map Development





EAB

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