

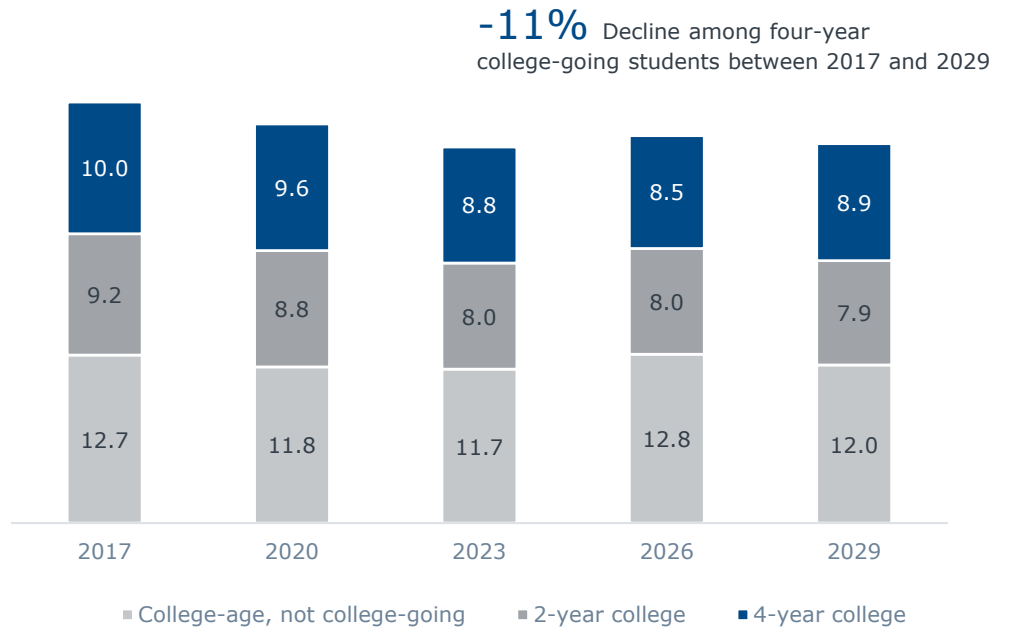
State Outlook: New Mexico

Demographics Trends

Recruitment Pool to Shrink over the Next Decade

Enrollment of four-year college-going students in New Mexico will gradually decrease until 2026 (14% decline) followed by a small amount of growth (4%).

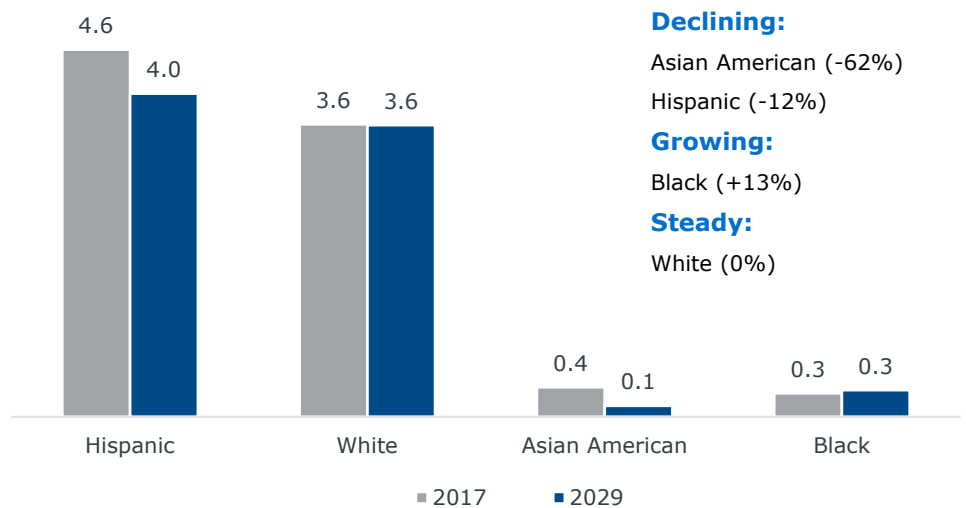
Forecasted Number of College-Aged and College-Going Students in New Mexico (Thousands), by Year of High School Graduation



Changing Profiles of College-Going Students

The Asian American and Hispanic populations will decrease in size over the next decade.

Projected Number of Four-Year College-Going Students in New Mexico (Thousands), by Race/Ethnicity



Source: Grawe, Nathan D., *Demographics and the Demand for Higher Education*, 2017; EAB analysis.

State Outlook: New Mexico

Affordability Trends

Higher Proportion of Low-Income Households

54% of New Mexico's households make less than \$50,000 per year, compared to 46% nationally in the same income category. Similarly, New Mexico has a smaller proportion of wealthy households making over \$100,000 per annum.

Public Institutions More Affordable Than Most States'

The average net price at New Mexico public institutions is 21% of the state's median household income, making it one of the more economical states to enroll in public education in the United States.

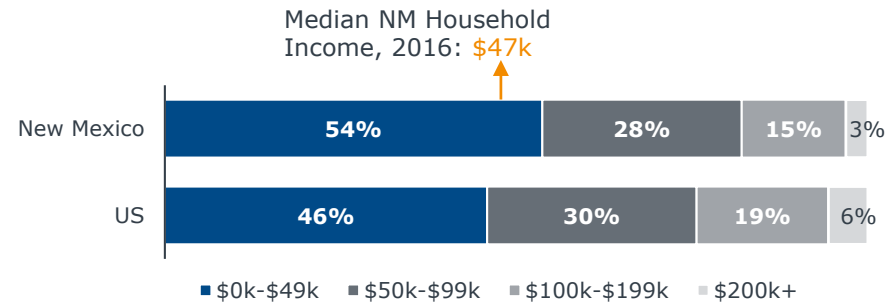
Private Institutions Less Affordable Than Most States'

In contrast to the publics, the average net price at private institutions as a percentage of median household income is higher in New Mexico than in the majority of states.

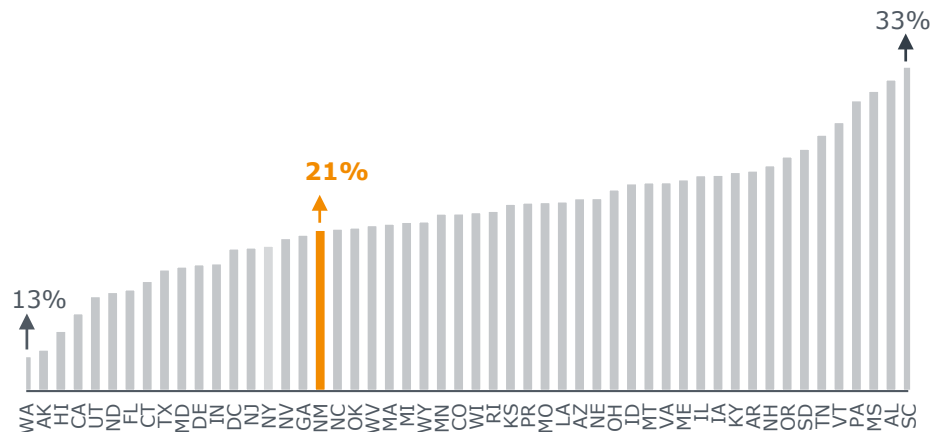
Fewer Graduates in Debt

Fewer college graduates are in debt in New Mexico compared to the national average. Average debt per borrower is also significantly lower than that of the average US borrower.

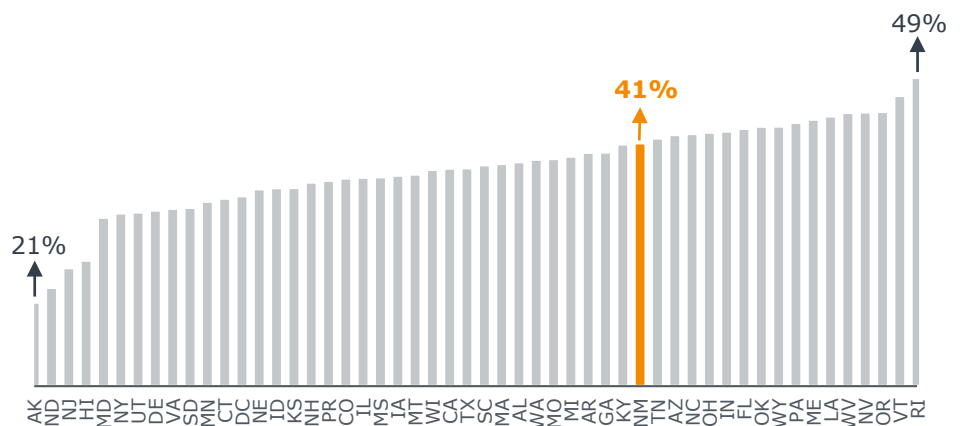
Number of Households by Income Segment (Thousands), 2016



Average Public Institution Net Price as % of Median Household Income



Average Private Institution Net Price as % of Median Household Income



Student Loan Statistics, 2016

	New Mexico	US
Percentage of College Graduates with Student Debt	55%	60%
Average Debt per Borrower	\$21,314	\$27,975

Source: IPEDS, National Center for Education Statistics; 2016 American Community Survey (ACS), U.S. Census Bureau; 2017 Student Loan Debt by School by State Report, LendEDU, 2018, <https://lendedu.com/blog/student-loan-debt-statistics-by-school-by-state-2017>; EAB analysis.

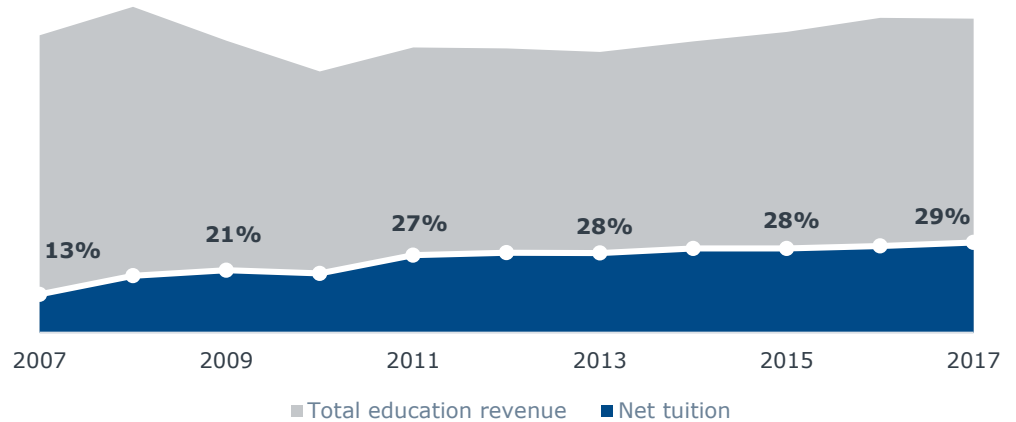
State Outlook: New Mexico

Funding and Appropriations Trends

Reliance on Net Tuition Grew Post-Recession

Net tuition now comprises 29% of total education revenues, an increase of 16 percentage points since 2007.

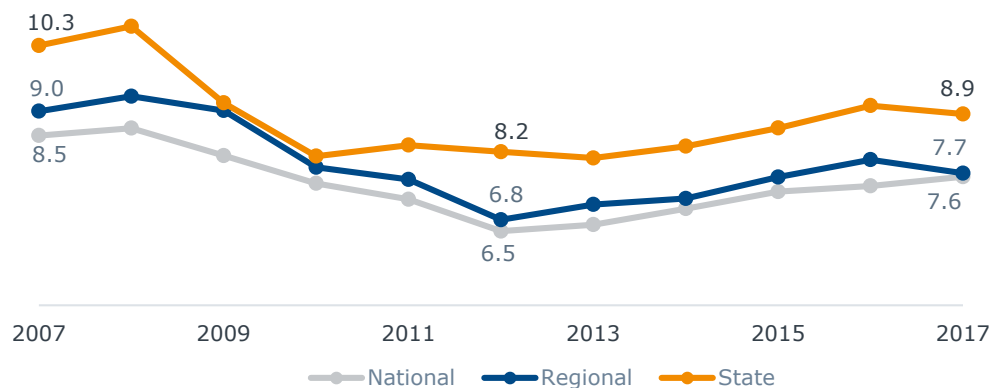
Net Tuition as a Proportion of Total Education Revenues, per Student FTE



Educational Appropriations Well Above Regional and National Levels

Educational appropriations per student FTE in New Mexico have consistently trended above regional and national averages over the last decade.

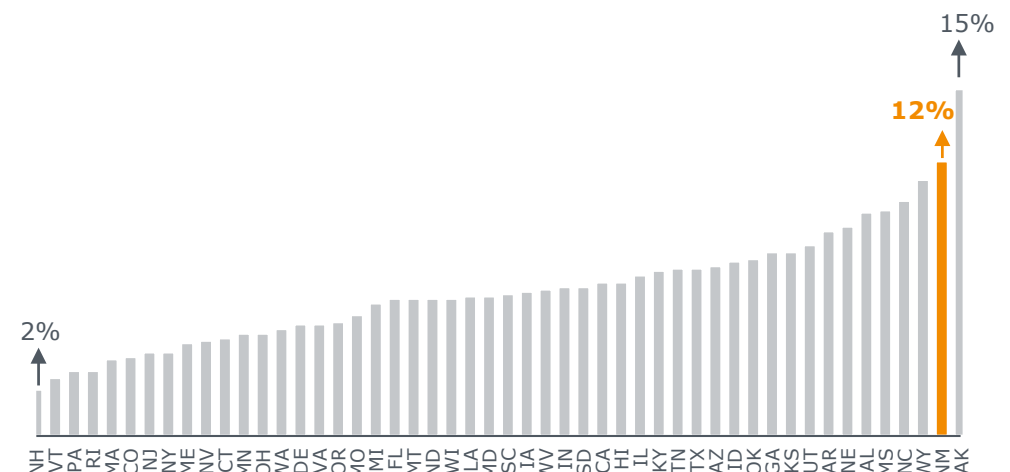
Educational Appropriations per Student FTE in NM, Regionally¹ and Nationally (Thousands), 2007-2017



Larger Proportion of Tax Revenues Allocated to Higher Education

New Mexico allocates 12% of its tax revenues to higher education – a higher proportion than is allocated by the majority of states in the United States.

Percentage of Tax Revenues Allocated to Higher Education by State, 2015



1) Refers to Mountain region, which includes Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Nevada, Utah, and Wyoming.

Source: "2016 State Higher Education Finance (SHEF) Report," State Higher Education Executive Officers, <http://www.sheeo.org/projects/shef-fy16>; EAB analysis.