



Making the Most of Your District Leadership Forum Membership

Michal Abraham & Maria Wahlstrom | October 16, 2019

Independent School
Executive Forum

Today's Presenters



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Audio Options



Using Your Telephone

If you select the “Phone Call” option, please dial in with the phone number and access code provided.

Choose ONE of the audio conference options

Phone Call Computer Audio - Connected Call Me

Dial: +1 669 900 6833
+1 646 876 9923

Meeting ID: 222 255 629

Participant ID: 24

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Phone Call Computer Audio Call Me

Join Audio Conference by Computer

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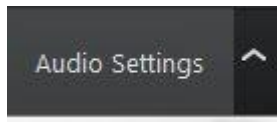
☐ Automatically join audio by computer when joining a meeting

Using Zoom



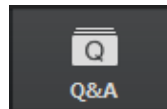
Mic and Video Controls

Click the mic and camera pictures until they have a red line indicating they are both off.



Asking a Question

To ask the presenter a question, type it into the Q&A panel and press send.





Making the Most of Your District Leadership Forum Membership

District Leadership Forum



**We help schools
support students**
from enrollment to
graduation and beyond

➤ **ROOTED IN RESEARCH**

7,500+ Peer-tested
best practices

500+ Enrollment innovations
tested annually

➤ **ADVANTAGE OF SCALE**

1,500+ Institutions
served

3.7 M+ Students supported
by our SSMS

➤ **WE DELIVER RESULTS**

95% Of our partners continue
with us year after year,
reflecting the goals we
achieve together

➤ Find and enroll your
right-fit students

➤ Support and graduate
more students



➤ Prepare your institution
for the future

Our Current Offerings for Educational Institutions



EAB Research Forums

Academic Affairs and Research

- › Academic Affairs Forum
- › Enrollment Management Forum
- › Continuing and Online Education Forum
- › Student Affairs Forum
- › University Research Forum

Business Affairs and Administration

- › Business Affairs Forum
- › Advancement Forum
- › IT Forum
- › Facilities Forum

Systems, Community Colleges, and K-12

- › University Systems Forum
- › Community College Executive Forum
- › Independent School Executive Forum
- › District Leadership Forum

EAB Technologies and Services

Enrollment Management

- › Royall & Company
- › Hardwick Day

Student Success Collaborative

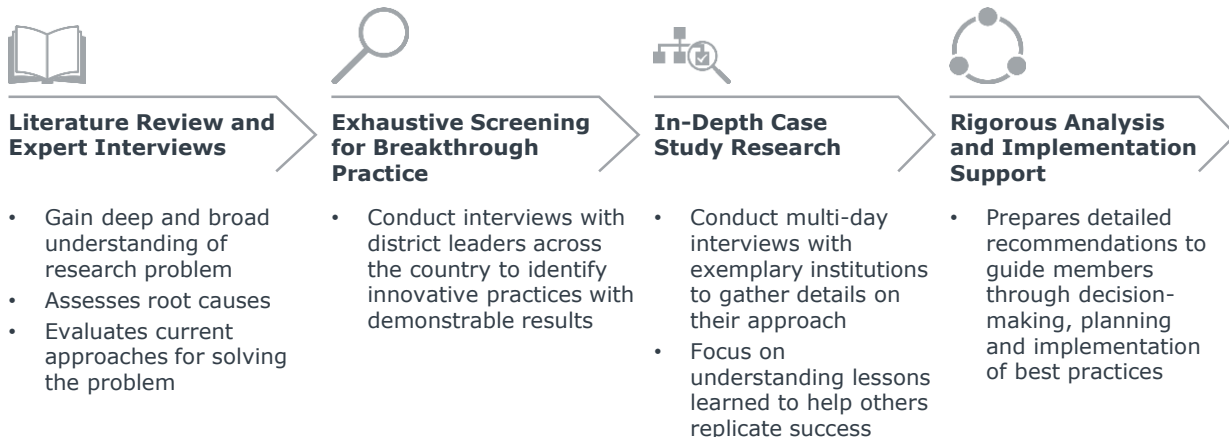
- › Campus
- › Guide
- › Navigate

Growth and Academic Operations

- › Academic Performance Solutions
- › University Spend Collaborative

How We Conduct Research

Our Methodology for Identifying Breakthrough Practice



EAB Definition of Best Practice



Innovative

Practice represents a new strategy, new approach, new understanding of problem



Replicable

Successful implementation not dependent on unique circumstances



Proven Results

Practice has demonstrated clear results



District Leadership Forum

Membership At-A-Glance



2016

**Year
Established**



130

Members



30

**US States
Represented**

District Leadership Forum Services *All-Inclusive in Your Membership*

Executive Roundtables

Annual in-person summits focused on current research and discussion with peer executives

Onsite Presentation

On-campus presentation of best practice research to jumpstart change initiatives

Dedicated Advisor

Single point of contact to answer all questions, connect team to best resources

Expert Consultation

Conversations with our researchers to discuss strategy and support implementation

On Demand Research Projects

Unlimited access to on-demand projects for district specific research requests

On-Demand Webconferences

Year-round educational webconferences open to all staff at member institutions

Best Practice Research Library

Online archive that allows members to identify and download relevant practices on demand

Facilitated Networking

Introductions to best-in-class institutions, facilitated by EAB at member request

All-Inclusive Membership Drives Value

Multiple Service Offerings Enable Membership Use By Full Executive Team



National Meeting Series

- First opportunity to hear latest best practice research directly from research experts
- Network with peers, discuss implementation, next steps
- Executive roundtables reserved for Superintendents; each session limited to 30 participants
- Team meetings allow other district representatives to hear the research

Onsite Presentation



- Bring best practice research directly to your team, board
- Presentation, facilitated discussion by EAB experts help drive adoption of best practices, plan necessary next steps
- Opportunity for team to connect directly with EAB experts



Dedicated Advisor

- Single point of contact to facilitate all membership needs
 - Website access
 - Meeting registration
 - Onsite planning
 - On-Demand Research Project requests

Expert Support



- Unlimited phone consultations with EAB research experts
- Live and on-demand webconferences outlining best practice research
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Preparing Students for the New Economy

Meeting the Career Readiness Imperative



Best Practices for Scaling Career Awareness and Exposure

- **Cultivating** broad career awareness among students early on in their education
- **Lowering** access barriers for students seeking career experiences
- **Offering** personalized and frequent career decision support
- **Formally aiding** workplace transitions in order for students to better navigate the constantly changing workforce landscape

Closing the College Access Gap



Supporting Underrepresented Students on the Path to Postsecondary Education

- **Creating** a culture of high expectations that encourages low-income and minority students to seek higher education at rates equal to their peers
- **Leveraging** advanced coursework to build student confidence to ensure all students are prepared for college-level rigor
- **Ensuring** students make smart postsecondary choices based on likelihood to succeed
- **Removing** barriers underrepresented students face when applying and matriculating at postsecondary institutions

Closing the College Access Gap

Supporting Underrepresented Students on the Path to Postsecondary Education

1

Create a Culture of High Expectations



1. College Access Accountability Dashboard
2. Parent University
3. Non-Cognitive College Identity Curriculum
4. Shared Experience Video Campaign

2

Build Student Confidence via Advanced Coursework



5. Advanced Course Placement Matrix
6. AP Summer Bridge Program
7. Teacher-Led AP Best Practice Training

3

Ensure College Choice Focuses on Likelihood of Success



8. Background-Conscious College Matching Tools
9. Success-Focused College Counseling
10. College Transition Partnerships

4

Remove Barriers to Application and Matriculation



11. Summer College Application Camp
12. Dedicated Financial Aid Support Expert
13. Just-in-Time Summer Text-Message Reminders
14. Transition-Targeted Microscholarships

Coda: Building a More Integrated K-12—Higher Education Pipeline

Using Success Data to Influence College Choice

Data Reveals Where Students Are Most Likely to Be Successful

National-Level



EdTrust Pell Recipient Database

Using publicly available Pell graduation data, DCPS determines likelihood of graduation for colleges attended by district graduates

District-Specific



National Student Clearinghouse

- NSC data allows district to track college graduation rates of DCPS alumni

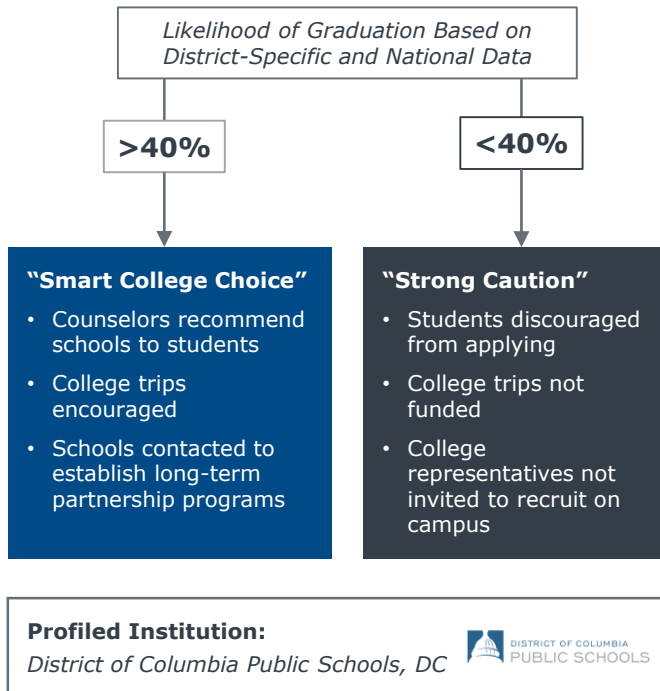
Historic Financial Aid Data

- Financial aid letters from past students help staff assess affordability of each college

My College Fact Finder

- EAB partnership with DCPS to share enrollment data with students & families

District Uses Data to Guide Student Choice To and Away from Colleges



Focusing on “Likelihood to Succeed” over Match

Success Data Changes Nature of College-Going Conversation

Students and Parents Encouraged to Consider College Success Rates

Educate All Stakeholders



- Director of College Prep distributes data on most commonly attended colleges to counselors & school staff
- Counselors use data in college conversations with students and parents
- Principals, teachers also given data to ensure consistency in message

Influence Decision-Making

- Students and parents encouraged to consider “likelihood to succeed” as an important factor in college selection
- Focus of college selection process from “*where do I want to go?*” to “*which school will support me in getting a degree?*”

Controlling the Message, Not the Student

“We’re trying to control the message in a discrete and thoughtful way [...] we’re not telling them where they want to go to school, but we’re helping them make a good decision by giving them information they need.”

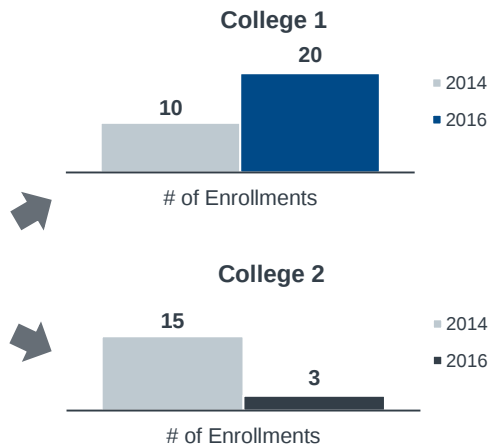
Emily Durso, Former Chief of College and Career Education, DCPS

Information Support Alters Application Behavior

Data Prompts Students to Change Application and Enrollment Patterns

Changes in College Enrollment Rates Among DCPS Students

	National Pell Graduation Rate	DCPS Graduation Rate
College 1 ("Smart College Choice")	66%	80%
College 2 ("Strong Caution")	15%	14%



Helping Both Students and Colleges

"Our short-term gain, in terms of enrollment at "Smart College Choices" colleges, has been significant. We've also seen colleges who have expanded scholarship programs for DC students and colleges with lower grad rates that have started to put more supports in place—the campaign is not only changing the behavior of students, but colleges too!"

Kimberly Hanauer, Director, College Prep Programs, DCPS

Improving Young Students' Academic Outcomes and Emotional Well-Being

Narrowing the 3rd Grade Reading Gap



Embracing the Science of Reading to Improve Student Outcomes

- **Turning** generalist teachers into literacy experts to ensure effective reading instruction
- **Providing** guidance on choosing evidence-based curricula and interventions
- **Utilizing** data to quickly identify and address students' individual literacy development needs
- **Mitigating** learning loss via increased access to out-of-school literacy resources

Managing Behavioral Disruptions in Early Grades



Reversing the Rising Frequency and Intensity of Student Misbehavior

- **Ensuring** structured social-emotional and behavioral interventions are implemented at scale
- **Assessing** the effects of district and school discipline policies on student behavior
- **Adopting** early identification of at-risk students to address their social and emotional needs
- **Redesigning** the learning environment to better suit student needs

2019-2020 Research Agenda



Responding to the Adolescent Mental Health Crisis



- **Reducing** the number and severity of students in crisis
- **Improving** coordination between various school support services to reduce strain on resources
- **Partnering** with local community resources to provide timely and cost-effective mental health care

Best In Class School Leadership: Developing, Scaling and Sustaining The Impact of Principals



- **Identifying** leadership skills and behaviors that improve teaching and learning
- **Integrating** ongoing development support for principals into existing school systems
- **Maximizing** principal capacity to focus on essential leadership skills and behaviors

Executive Roundtables

November 7-8, 2019

EAB Office
Washington, DC

January 16-17, 2020

EAB Office
Washington, DC

April 28-29, 2020

EAB Office
Washington, DC

District Leadership Team Meetings

December 9-10, 2019

UCLA Luskin
Los Angeles, CA

February 25-26, 2020

AT&T Center at UT Austin
Austin, TX

March 23-24, 2020

EAB Office
Washington, DC

May 4-5, 2020

EAB Office
Washington, DC

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Dedicated Advisor

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Expert Support



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Bring EAB Experts Onsite to Enable Change

Facilitated Workshop Allows Team to Interact Directly with Experts

Lifecycle of an Onsite



Superintendent Attends Roundtable

- Superintendent participates in Executive Roundtable, learns latest best practice research
- Identifies opportunity for EAB to support current projects, future initiatives



Content Tailored to District

- Scoping call allows EAB expert to focus presentation on most relevant content to ensure biggest impact
- Opportunity to share available district-specific data to further tailor onsite presentation



EAB Presents On Campus

- EAB expert presents on campus—time, format determined during scoping call
- Interactive presentation provides attendees the space to consider ways to implement best practices on campus



Ongoing Support Post-Onsite

- Following onsite, EAB team available in unlimited capacity to provide virtual support for projects, initiatives
- Attendees can schedule regular check-ins to build accountability post-onsite

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Variety of Resources Provide Access to Expertise



Expert Phone Consultations

- Direct access to EAB experts to discuss best practices, gain implementation guidance



Tool Kits and Resources

- Tools, resources designed to support implementation
- Includes templates, rubrics, diagnostics, audits



Live, On-Demand Webconferences

- Webconference series in fall and spring, to share best practices live with team
- Previous webconferences available at eab.com



On Demand Research Projects

- On-demand research service to answer district-specific questions
- Support available to committees, task forces, individual projects



Best Practice Library

- Extensive library of full length studies, white papers, executive briefings available at eab.com
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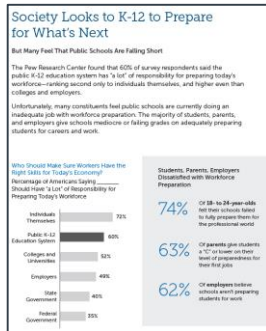
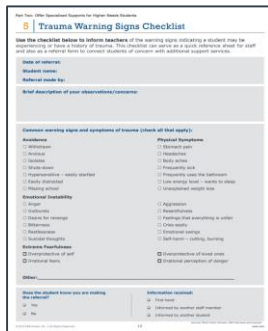


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Sample Tools Addressing District Needs

Ways We Help You and Your Teams



College Access Gap Audit

Introduction

This audit is designed to help you evaluate the resources in place at your institution to support students with low socioeconomic status and ensure students have the support and resources to succeed with a college career.

Creating a Culture of High Expectations

1. Do we have a clear, written policy, or mission statement, designed to promote college access for all students in our district?
2. Do we have a clear, written policy, or mission statement, designed to promote college access for all students in our district?
3. Do we have a clear, written policy, or mission statement, designed to promote college access for all students in our district?
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Helping Low Income and Minority Students Succeed in College Using Identity

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Implementation Guide

Supporting Students with a History of Trauma

The toolkit suggests a range of strategies to:

- Help districts educate all staff about trauma
- Implement evidence-based programs that meet student needs
- Support the social-emotional well-being of teachers and staff

Infographic

How Our Brains Learn to Read

A student-friendly infographic intended to illustrate some of the scientific processes at work while learning to read

Research Brief

The State of College and Careers

Delves into the types of guidance leaders should give their students:

- What the job market looks like for workers with different educational backgrounds
- How to prepare students for jobs of the future.

Self-Evaluation Tool

Closing the College Access Gap Practice Audit

A diagnostic tool to help your district:

- Identify areas of greatest opportunity for intervention and/or innovation
- Prioritize best practices to facilitate school-and district-level improvement.

Implementation Support Publications

Managing Behavioral Disruptions in Early Grades

Toolkits



Building the Social Emotional Skills of Incoming High-Risk Kindergarteners



Promoting Positive Adult-Student Connections



Supporting Students with a History of Trauma

Practice Briefings



Managing Behavioral Disruptions
Core Practices



Universal Behavioral
Screening



Increasing Daily Recess in
Elementary Schools

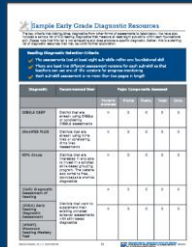
Implementation Support Publications

Narrowing the Third Grade Reading Gap

Toolkits



Science of Reading
Implementation Guide

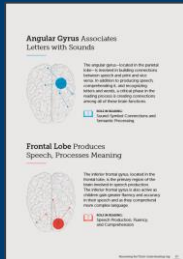


Skills-Based
Grouping Toolkit



Design a Summer
Reading Camp

Research Briefing and Infographic



Narrowing the Third Grade
Reading Gap Research Brief



How Our Brains Learn To
Read Infographic



Contact your
dedicated advisor to
receive copies of
resource publications

Variety of Resources Provide Access to Expertise



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Unlimited On-Demand Research

Addressing Your Leadership Team's Pressing Research Questions

Our on-demand research team conducts unlimited short-answer, tailored research projects to answer your specific questions and provide you with information to make better decisions as quickly as possible.



Two Ways to Use Our On-Demand Service



Fact-Finding/Quick Turnaround Requests

(5-10 business days)

- Literature searches
- Data searches
- Document retrieval
- Networking
- Vendor and consultant profiles



Research Briefs and Case Profiles

(8 weeks)

- Provide insight into how other districts are handling issues faced by your leadership team;
- Or, provide insight into how colleagues within your district view a key issue or initiative.
- Project methodology developed together with EAB research team
- Typically based on in-depth interviews and literature review
- Findings summarized in a short written report

There are no additional fees for this service



On-Demand Research Process



Sample Steps For Using the On-Demand Research Service

Sample On-Demand Request: **Interviews With Other Districts**



Challenge

Administrators at a member district approached EAB as they looked to launch a **dual language immersion program**.

Solution

EAB conducted 4 research interviews with leaders of both new and longstanding dual language programs to help the member develop an implementation strategy for their own school. EAB's research covered dual language immersion benefits, teacher recruitment, stakeholder investment, and community engagement.

Steps for Targeted Research Findings

1

Scoping Call

Phone call with EAB research team to discuss the project topic and specific questions to be answered.

2

Project Proposal

Email from research team summarizing initial conversation and project parameters.

3

Interim Update

Summary of initial findings halfway through project. Opportunity to provide research team with feedback.

4

Final Report

15 – 20 page report based on interviews and literature review.

Sample On-Demand Request: **Interviews Within Your District**



Challenge

Administrators at a member district approached EAB as they looked to **redesign their capacity management committee**.

Solution

EAB conducted 12 research interviews with members of the committee to chronicle their recommendations for a redesigned committee. EAB's research explored the challenges of the committee and provided recommendations for process improvements, structural changes, and strategic realignment.

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Designate A Day-to-Day Contact

Facilitating Service Engagement and Navigation

Your Concierge for Membership Services

Here to Serve!



Michal Abraham
Director
Member Services
mabraham@eab.com
202-568-7819



Megan Rich
Dedicated Advisor
Member Services
mrich@eab.com
202-909-4310

Helping You Get Fullest Value

- 1 Single Point of Contact for Help Navigating Resources**
- 2 Submit your questions to AskEAB**
- 3 Initiate Research Conversations, Schedule Onsite Presentations**
- 4 Introduce and Engage Broader Team with Services**
- 5 Review Utilization and Institutional Priorities with Designee on Campus**



EAB

2445 M Street NW, Washington DC 20037
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