Take the First Step in Building Experiential Major Maps

Major Map Overview and Implementation Process
We help schools support students from enrollment to graduation and beyond

ROOTED IN RESEARCH

7,500+ Peer-tested best practices
500+ Enrollment innovations tested annually

ADVANTAGE OF SCALE

1,500+ Institutions served
4 M+ Students supported by our SSMS

WE DELIVER RESULTS

95% Of our partners continue with us year after year, reflecting the goals we achieve together

Find and enroll your right-fit students
Support and graduate more students
Prepare your institution for the future
Meet the Presenters

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North Dakota State University
Beyond a Purely Academic Degree Plan

### HISTORY | Bachelor of Arts

**EXPERIENTIAL MAJOR MAP**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>MIDDLE YEARS</th>
<th>LAST YEAR</th>
<th>EAB University</th>
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<tbody>
<tr>
<td><strong>1. CULTIVATE</strong> Learning and Academic Excellence</td>
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<tr>
<td>• Review general education requirements and pick the best-fit thematic curriculum pathway.</td>
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<tr>
<td>• Review program requirements with your academic advisor.</td>
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<tr>
<td>• Register for Introduction to History (HIST 101).</td>
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<td><strong>2. PARTICIPATE</strong> in Orientation Retreat and the corresponding reflection seminar.</td>
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<tr>
<td>• Attend a foreign language course and join a foreign language club.</td>
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<td>• Visit the International Student Center to learn about study abroad opportunities, clubs, on-campus events, and spring break campus community.</td>
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<td><strong>3. PREPARE</strong> for Postgraduation Success</td>
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<tr>
<td>• Consider taking a first-year history field exposure course.</td>
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<tr>
<td>• Attend the College-to-Career orientation session with Career Services and fill out the career fields of interest form.</td>
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<td>• Speak with Career Services about on-campus and summer job opportunities.</td>
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<td><strong>4. WORK WITH AN ADVISOR</strong> to ensure you have no outstanding course requirements.</td>
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<tr>
<td>• Apply for the Problem-Based Learning Fellowship program.</td>
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<tr>
<td>• Consider adding a minor or certificate in another field such as business, marketing, or computer science.</td>
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<tr>
<td>• Meet with an advisor to check progress to degree.</td>
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<td><strong>5. EARN A DEGREE</strong></td>
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<tr>
<td>• Work with an advisor to ensure you have no outstanding course requirements.</td>
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<tr>
<td>• Complete your senior capstone.</td>
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<td>• Submit your capstone paper to the EAB University Digital Repository or another journal for an opportunity to get published.</td>
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<tr>
<td>• Apply to graduate.</td>
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</table>

### ACADEMIC SUCCESS CHECKLIST

- Discover learning resources
- Book an appointment with your academic advisor
- Visit the writing and learning center
- Complete FAFSA and academic scholarship applications

- 72% of History students study abroad
- 89% of History students complete an internship

### CAREER DEVELOPMENT CHECKLIST

- Join a student group
- Make an appointment with a career advisor
- Apply for on-campus jobs
- Complete the College-to-Career course series
- Participate in a mock interview
- Complete Career Services Certificate of Readiness

### CAREER INFORMATION

- **What Skills Do Employers Want?**
  - Communicate clearly and effectively
  - Work in teams
  - Solve problems and make decisions
  - Analyze quantitative data
  - Lead and influence others

- **This Major Gives Me the Skills to:**
  - Understand how political, social, economic, and cultural change occurs
  - Connect current events to historical trends and narratives
  - Research and synthesize large amounts of materials and identify relevant information
  - Prioritize tasks, meet deadlines, and manage time
  - Present ideas clearly and concisely
  - Engage with complex narratives

- **What Careers Can I Pursue?**
  - Museum curator
  - Advancement officer
  - Lawyer
  - Program coordinator
  - Social policy researcher
  - Minister
  - Government consultant

### Where Our Students Go One Year Out:

- Full-time Employment: 57%
- Ongoing Education: 13%
- Pursuing Further Education: 13%
- Professional Internships: 6%
- Other: 10%

Source: EAB interviews and analysis.
Key Elements of Successful Maps

How Queen’s Helps Students Sequence Academic and Cocurricular Activities

Focus on experiential, service learning

Year-by-year path through curricular, co-curricular options

Third-year co-op recommended for all students

Career ideas in diverse fields

Map serves as gateway to online resources

Experiential Major Map Implementation Timeline

Plan the Map Process from Initial Decisions through to Completion

**Phase 1**
*Plan and Prepare*
- Make Initial Planning Decisions
- Create Draft Templates

**Phase 2**
*Design and Build*
- Seek Departmental Feedback
- Design Major Maps

**Phase 3**
*Implement and Evaluate*
- Finalize Maps
- Distribute and Assess

**Milestones:**
- Implementation team plans map process
- Project staff create draft maps
- Designer creates final map template
- Departments provide academic information
- Departments sign off on content
- Team completes final maps
- Committee develops an update plan

Maps Complete (~9 Months)

- Webconference 1
  - January
  - Make Initial Planning Decisions
- Webconference 2
  - February
  - Create Draft Templates
- Virtual Work Sessions
  - March/April
  - Seek Departmental Feedback
- Webconference 3
  - July
  - Design Major Maps
- Finalize Maps
- Distribute and Assess

Source: EAB interviews and analysis.
Phase 1: Plan and Prepare

Create Implementation Plan and Begin Drafting Experiential Major Maps

Set the Strategic Vision for Major Maps

*Month 1*

- Set an implementation leader and steering committee
- Decide the intended audience(s) for major maps
- Determine the experience categories
- Announce the project
- Create a detailed implementation timeline

Who Is Involved

- Implementation Leader
- Steering Committee
- Project Champion, *e.g. Provost*

Create Map Drafts

*Months 2-3*

- Gather information from easily available sources
- Determine sequence of recommended career development steps
- Use the major map template to create draft versions of each major’s map

Who Is Involved

- Implementation Leader
- Project Staff

Source: EAB interviews and analysis.
Phase 2: Design and Build

Confirm Content and Finalize Design for Experiential Major Maps

Collect Information from Campus Units
*Months 4-7*

- Contact academic and non-academic units for information
- Send draft maps to campus units and request that they add relevant experiences or edit
- Alternatively, ask faculty and staff in relevant campus units to draft content for maps
- Populate the maps as faculty and staff return information

Who Is Involved
- Implementation Leader
- Project Staff
- Department Chairs
- Campus Leaders

Customize Major Map Design
*Months 4-7*

- Graphic designer creates a major map
- Meet with student focus groups to ensure their needs and opinions are captured in the design and content
- Seek feedback from popular employers

Who Is Involved
- Implementation Leader
- Steering Committee
- Graphic Designer

Source: EAB interviews and analysis.
Phase 3: Implement and Evaluate

Release Major Maps and Plan for Future Updates

Edit Major Maps for Polish and Consistency

*Month 8*

- Complete a final edit
- Seek feedback on accessibility from Disability Services, Office of Diversity and Inclusion, and similar campus offices
- Seek final signoff from academic departments

Who Is Involved

- Implementation Leader
- Campus Leaders
- Project Staff

Introduce Maps to Campus and Create Sustainability Plan

*Months 8 and 9*

- Announce the maps to campus, including instructions on how faculty and staff should use them
- Provide students with both electronic and paper maps
- Create a system for collecting and implementing yearly edits from departments
- Design a major map assessment plan

Who Is Involved

- Implementation Leader
- Steering Committee
- Project Staff

Source: EAB interviews and analysis.
Experiential Major Map Roles and Responsibilities

Who Needs Input on Major Maps

Implementation Leader
- Oversee project management
- Facilitate steering committee meetings
- Set timeline and key milestones
- Liaise between all involved campus units
- Etc.

Provost
- Champions project; sets strategic vision and goals

Steering Committee
- Meets regularly to advise on high-level decisions

Faculty and Staff
- Provide content for maps and review final drafts

Student Focus Groups
- Provide student perspective on usability and relevance

For a more extensive list of roles and responsibilities, see the Experiential Major Map Workbook.

Source: EAB interviews and analysis.
Who Should Be on the Steering Committee

Diverse Steering Committee Secures Buy-In from Across Campus

Typical Steering Committee Members (6-15 Members)
- Deans or Department Chairs
- Academic and Career Advising
- Project Staff
- Student Services
- Student Representative
- Implementation Leader

Steering Committee Responsibilities
- Meets monthly during the map design process
- Advises on high level design and organization decisions
- Ensures maps are relevant to multiple campus interests

Source: EAB interviews and analysis.
Explore the Experiential Major Map Workbook
A How-To Guide for Designing and Deploying Experiential Major Maps

Major Map Overview

Roles and Responsibilities

Implementation Timeline

8 Tools for Developing Experiential Major Maps

1. Map Template
2. Provost Communication Template
3. Map Inclusion Guidelines
4. Student Worker Position Description
5. Focus Group Discussion Guide
6. Employer Feedback Guide
7. Annual Review Form
8. Compendium of Major Maps

Source: EAB interviews and analysis.
What’s Next for the Collaborative?

Webconference #2

February 25th, 2020
Collecting information from academic units
Implementation leader and support staff collect information from campus units to include in maps

Virtual Working Sessions

March - April 2020
Networking with peers
Implementation leader addresses challenges on map development

Webconference #3

July 14, 2020
Finalizing and Distributing Maps
Implementation leaders work with campus communication offices and graphic designers to layout maps

Before the session...

Before the session...

Before the session...

• Convene steering committee
• Discuss major map goals and vision
• Identify high-level themes and map language
• Participate in the discussion board
• Create a major map workplan and send to EAB

• Collect information from easily-available sources
• Gather information from campus units
• Fill out draft maps in template
• Resolve campus questions about major maps
• Participate in the discussion board

• Seek sign off on all map content
• Meet with graphic designer to develop final map design
• Meet with communications staff to develop release plan
• Participate in the discussion board

Source: EAB interviews and analysis.
Q&A
Ask the Experts

Angela DeRocini
Project Manager for Strategic Initiatives
Rutgers University, Camden

Jerry South
Assistant Director of Career Coaching
North Dakota State University

Please type your questions into the chat box.
Keep the Conversation Going

Connect with Peers on the Experiential Major Map Discussion Board

1. Access Link in Your Email
2. Create a log-in
3. Join the Conversation

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EAB Research (EABResearch) invited you to join eabdiscussions.trydiscourse.com

EAB Discussion Forum <eabdiscussions...> 2:17 PM (1 hour ago)

EAB Research (EABResearch) invited you to join

EAB Discussion Forum

A meeting ground for EAB discussion boards across forums

If you're interested, click the link below:

https://eabdiscussions.trydiscourse.com/invites/2e6a7f1f6807b9523c5da3e4eb5dacb

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Welcome to EAB Discussion Forum!

You were invited by:

EABResearch

Username
MichelleDhernia ✓ Your username is available

Name
Michelle Dhernia

Set Password

at least 10 characters suggested

Accept Invitation

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Welcome to EAB Discussions!

This is a meeting ground for EAB discussions across forums where partners can engage with our content experts about the belief in a collaborative learning community at all times so please make sure to review our guidelines.

Below, you will find the discussion boards to which you have been invited to attend. This will serve as your homeport to post and reply to a variety of topics hosted by EAB experts and partner institutions.

Let's get started!

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