



District Technology Leadership Forum: Founding Partner Kickoff Webinar

Scoping Our Inaugural Research Initiative

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Our Founding K12 CTO Partners

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Thanks for Starting a Unique Network and Insight Source



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The Partnership's Founding Charter

Marrying Technology and K12 District Strategy



Best Practice Research Focused on Four Perennial Terrains



Rightsizing Security and Privacy



Maximizing Ed Tech's Impact



Harnessing Data and Analytics



The Future District IT Organization

Professional Development and Implementation Tools



National CTO Roundtables



District Maturity Roadmaps



Cabinet and Board Briefings



Policy and Organizational Spotlights

- Comparing IT-related district policies
- Aggregating, analyzing IT organizational structures, job roles
- Calibrating to regional, national trends
- Ensuring you're not too far behind



Help Us Scope a 4-8 Week Research Initiative



Where Would You Like to Compare Yourself Against What Other Districts Do?

Consider Policy, Org Structure Questions from EAB's Fall Roundtable (But Don't Feel Bound to Them)

Security and Privacy

Mental Health and Social Media

Device Strategy and Operations

District Policy

- *What budget sources are people drawing from to fund security?*
- *How can IT "whitelist" new apps without frustrating teachers?*
- *How long do people archive digital safety camera data?*

Organization and Process

- *What are job descriptions and skills for new security roles?*
- *What belongs in a security governance strategic plan?*
- *How do CFOS and CTOS share security accountability roles?*

District Policy

- *What are others monitoring online?*
- *What do best-in-class social media policies look like?*
- *How do we capture mental health info on the SIS?*

Organization and Process

- *Are people using tools like Gaggle?*
- *What are red flag escalation procedures?*
- *How should IT collaborate with counseling, teachers?*

District Policy

- *What are others' BYOD policies?*
- *How are others funding 1:1 initiatives?*
- *What are fee schedules, exemptions for break/fix?*

Organization and Process

- *Are people rethinking asset replacement cycles?*
- *What tools are people using to improve asset tracking?*
- *Are there any great stories or cautionary tales about outsourcing asset management?*

Running the Conversation



First ~40 minutes: Take Turns Around the Table



Describe an Issue

Complete the sentence:
"I'd like to know about what
others are doing about
_____."



Why the Urgency?

- Cost or operational challenge
- Security, safety, privacy compliance
- Board or community pressure



What Actions or Decisions Are Coming?

- Strategic planning or cabinet conversations
- Response to board, parent, or legislative demand
- Vendor evaluation



Last ~15 minutes: Scope a Policy Spotlight Project



What Information Advances Your Goal?

- Survey or quantitative data
- Profiles of innovators, best-in-class
- Examples of policies, job descriptions, strategic planning language



How Would You Use the Information?

- CTO, IT leader edification
- Education of internal or external stakeholders
- Budget or grant proposal
- New policy or strategic planning item



Do You Have Success Stories to Share?

- Your district
- Leads in your region
- Other experts, resources for EAB to provide

Let's Get the Conversation Started



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Take up to three minutes to contribute your ideas in the order outlined below:

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Orange, CA

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Stafford, VA

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Lincoln Public Schools
Lincoln, NE

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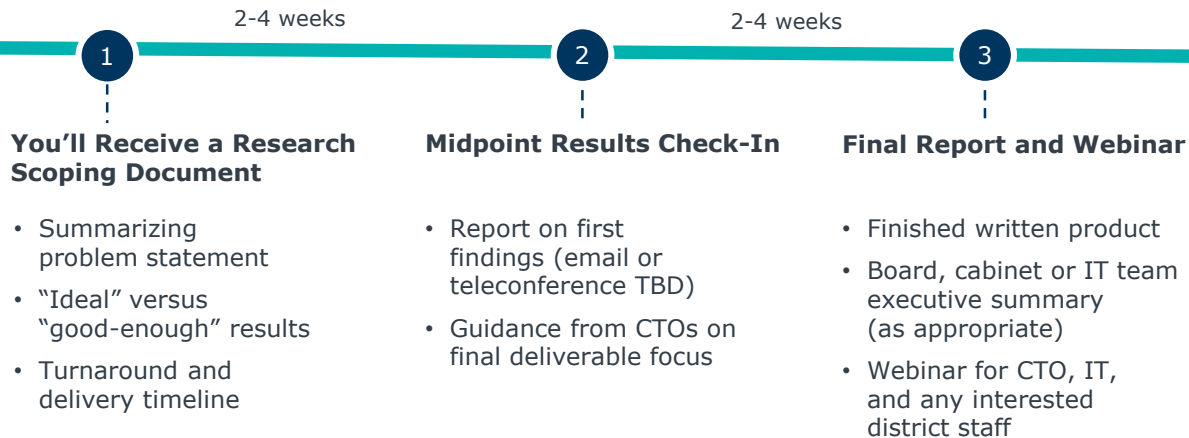
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Research Next Steps: Our Provisional Timeline



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