

How to Make Effective Use of CARES Act Dollars

District Leadership Forum



We help schools support students from enrollment to graduation and beyond

D ROOTED IN RESEARCH

7,500⁺ Peer-tested best practices

500+

Enrollment innovations tested annually

D ADVANTAGE OF SCALE

1,700⁺ Institutions served

4 M⁺ Students supported by our SSMS

WE DELIVER RESULTS

95%

Of our partners continue with us year after year, reflecting the goals we **achieve together**





Key Elements of the District Leadership Forum

Comprehensive Support for District Superintendents and Their Cabinets and Leadership Teams

National Best Practice Research	 Proven solutions for addressing school districts' biggest challenges Offers a blend of strategic insights and practical information In-depth practice "playbooks" for district leaders 	F Q
Tailored On-Demand Research	Customized short-answer research projects for individual districts Quick-turnaround answers to district leader questions Case studies and profiles of other districts facing similar issues 	
Diagnostics and Benchmarking	National member surveys and benchmarking to help members identify best opportunities for improvement in their own districts • Surveys and benchmarking on topics identified by membership • Data analysis and review of implications for individual members	√€
Dedicated Implementation Support	Tools and expert advice to educate stakeholders on the best course of action and accelerate adoption across district • Audits, guides, templates with detailed implementation advice • In-person and virtual support from research experts	X

Our Mission: Advancing Your Critical Priorities



Promoting Student Mental Health and Well-Being



Recruiting, Retaining, and Developing Key Talent



Improving Student Outcomes



Closing Equity Gaps

COVID Puts Premium on Scenario Planning and Response

There are so many unknowns to COVID recovery – will the virus mutate? When will a vaccine be available? Will it be a V-shaped or U-shaped economic recovery? Will government relief efforts work? Districts need to master unfamiliar skills in scenario planning and rapid-response management on the fly. Leaders aren't waiting for the usual summer planning season to start the hard work of preparing for a wide range of different reopening scenarios.

Every District Asking the Same Key Questions

How do we make distance learning sustainable and equitable?

When will it be safe to reopen?

How do we protect student, teacher, and staff health?

How do we assess and make up for lost learning?

How do we support student and teacher mental health?

What will economic pressures mean for community wellbeing and budgets?

Answers Will Unfold Unpredictably



Public Health

- Virus recurrence
- · Testing and vaccine availability



Economic Recovery

- Unemployment claims
- V-shaped vs. U-shaped recovery



Government Action

- CARES Act funds availability
- State education budget cuts

K12 Has to Master New Skills on the Fly



Scenario planning across multiple time horizons

Rapid, coordinated



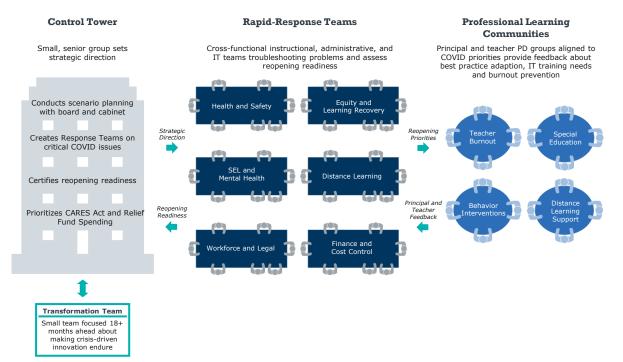
Cross-functional execution



Strategically aligned professional development

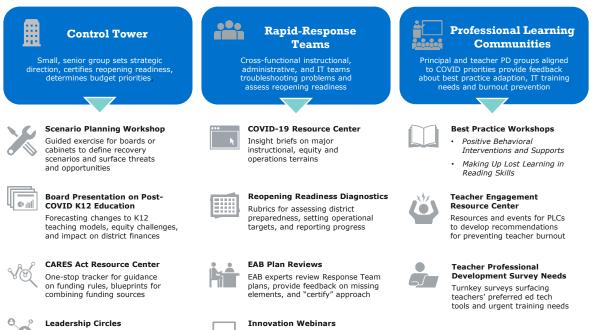
A Rapid-Response Organization Model for K12

Based on interviews with K12 leaders, EAB is creating an idealized framework for rapid-response planning and execution, spelling out complementary decision-making roles, key planning activities, and progress metrics for partners to accelerate their transition to "COVIDspeed". While every district will individualize the framework, EAB believes that the collaboration between senior Control Towers, crossfunctional Response Teams, and aligned Professional Learning Communities will emerge as the standard expected by boards and families.



Resources for Accelerating Your District's Rapid-Response Capabilities

Partners enjoy free and unlimited access to expert consultation, leadership education, readiness diagnostics, and professional development support services designed around the Rapid-Response frameworks critical decisions and activities. Cabinets, boards, task forces, and teacher PLCs can save time, gain confidence about working on the right priorities, and use EAB's framework to demonstrate best-in-class stewardship.



Virtual peer communities for Supes, ASIs, and CFOs to network and workshop challenges Lessons and insights from early adopters, legal and compliance experts, and expert practitioners



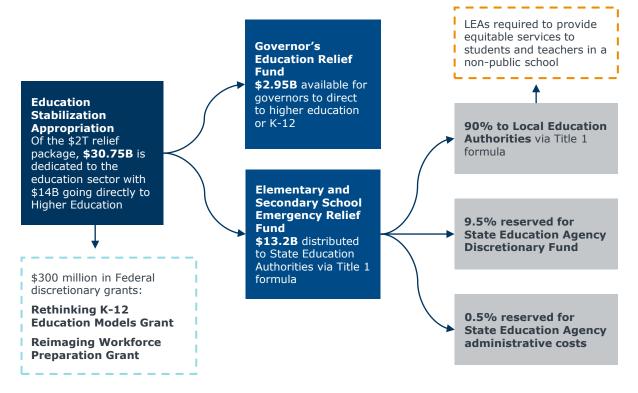


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How to Spend CARES Act Funds to Support Long-Term Innovation

CARES Act Promises More Than \$16bn to K-12

But Not All Will Support Public Schools



Projected Impact of Possible State Funding Cuts on Per Student Spending, After CARES Aid Funds



Hypothetical State Budget Cuts

An Analyst's Take

"The CARES Act for most states can only stave off budget cuts up to 8 percent [...] But most states now are projecting cuts next year anywhere from 8 percent in Kansas to 20 percent in Alaska. And those cuts will be felt most acutely in the K-12 sector, which is heavily reliant on state aid.

> Michael Griffith, Learning Policy Institute

12 Permissible Uses of Funds

- 1. Any activity authorized by the ESEA (1965)
- 2. Improving coronavirus preparedness and response efforts in conjunction with health depts, relevant agencies
- 3. Providing principals and school leaders with the resources necessary to address the needs of their individual schools
- 4. Activities to address the unique needs of disadvantaged students
- 5. Developing and implementing systems to improve preparedness and response efforts of LEAs
- 6. Training and PD for LEA staff on sanitation and minimizing spread of infectious diseases
- 7. Purchasing supplies to sanitize LEA facilities
- 8. Planning for and coordinating during long-term closures (inc. meals, tech access, IDEA compliance)
- 9. Purchasing educational technology (includes language supporting equity)
- 10. Providing mental health services and supports
- Planning and implementing activities related to summer leaning and supplemental programs (addresses issues of equity)
- 12. Other activities necessary to maintain operations and continuity of LEA services and continuing employment of existing LEA staff

Fewer Federal Requirements

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- No supplement, not supplant requirement
- No requirement to spend funds in accordance with Title 1(a)
- LEAs must continue to pay their employees and contractors "to the greatest extent practicable"

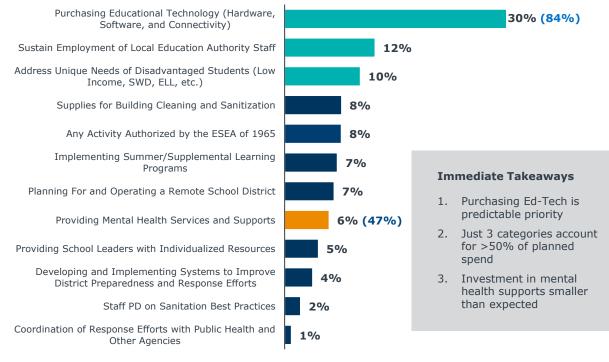
Waivers to Free-Up Existing Funds

- LEAs can carry over higher levels of federal funds
- Cap lifted on Title IV-a technology purchasing restrictions

"Under the schoolwide approach, Title I dollars can be consolidated with state and local dollars to upgrade a school's entire education program." ~Austin Reid, NCSL

How Districts Plan to Use CARES Funds

Aggregated Projections for Investment of CARES Act Funds for 55 Districts Across 25 States



1 Intended Uses of CARES Act Funds



How to Spend CARES Act Funds to Support Long-Term Innovation

Paths for the Virus Show No Return to Normal

Distance Learning Almost Certainly an Ongoing Factor in School Operations

Progressive Improvement



- Virus contained before loosening social distancing
- Universal testing, tracing, and isolation
- Effective treatment discovered and distributed



- Prepare for on-time or slightly delayed start to full, face-to-face activity
- Assume that once started, term can be completed "in person"

Late Fall Resurgence

 Slow loosening of social distancing

- Seasonality depresses
 transmission over summer
- Fall flu season brings major resurgence



- Opportunity to start term early
- Moderate social distancing still required
- Expect to send students
 home around Thanksgiving

Ongoing Waves 13

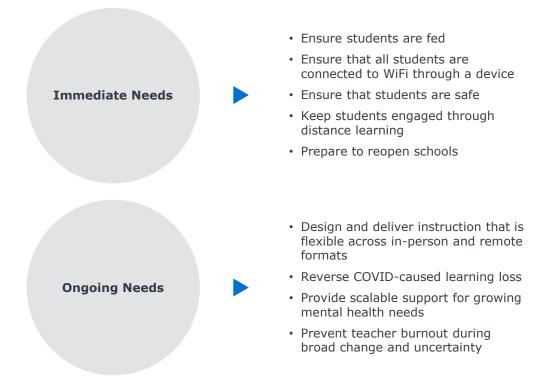


- Loosening of social distancing increases infection rate
- Rising infection rates lead to increased social distancing
- Waves continue until effective vaccine or treatment universally available



- Minimal numbers of students in school
- High risk teachers only able to work remotely
- Situation continues until vaccine/treatment widely available or herd-immunity attained

Implications



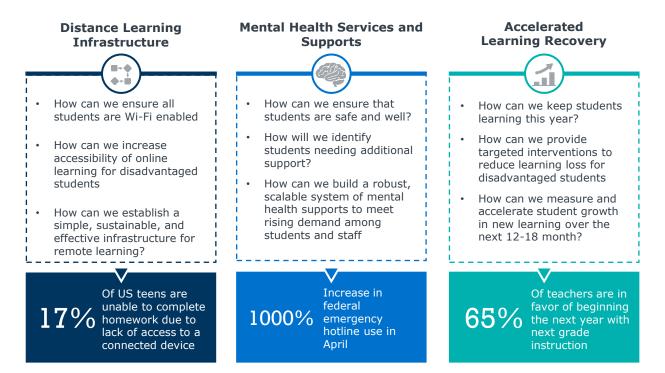


Most Impactful Investments

- Improve the district's capability to proactively identify individual student needs
- Improve accessibility of differentiated instruction and support services during both inperson and virtual situations
- Simplify the complex array new processes, procedures, and platforms necessary to operate a flexible school district

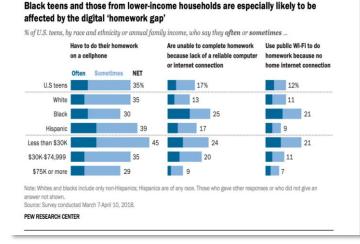
Priorities for the Next Chapter

Three Unique Opportunities to Innovate Using CARES Funds This Year



Students and Teachers Need Access to Home Wi-Fi

Digital Divide Exacerbates Inequity, But Also Affects Surprising Groups



2.5x

Low income students more than twice as likely to lack reliable access to the internet

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3x
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Low income students three times as likely to rely on public Wi-Fi to do homework

"Educators are now assumed to have devices and internet access and unlimited data to do their job, and [in some cases], they don't"

Cheryl Bost, President, Maryland State Education Association

Broadband Not Yet a Right, But Can Be a Gift

Two FCC Concessions May Increase Access to Wi-Fi for Students

FCC Waives Gift Rules During Pandemic 3/18/2020

On March 18, 2020, the Federal Communications Commission released an Order waiving the E-rate and Rural Health Care's gift rules to allow "participants to solicit and accept, improved connections or additional equipment for telemedicine or remote learning during the coronavirus outbreak." In its Order, the Commission notes:

We note that this waiver is limited to offerings made by service providers and solicited or accepted by E-Rate eligible entities on behalf of students, teachers, or patrons while schools and libraries prepare for closures or remain closed as a direct result of COVID-19, regardless of funding year. In taking this action, we find relevant that the underlying purpose of our gift rules, to ensure the integrity of the competitive bidding process, is not likely to be frustrated, particularly where competitive bidding for funding year 2019 is complete and nearly complete for funding year 2020. We also balance the need for connectivity for students and library patrons during the coronavirus outbreak with our overarching need to protect the program against waste, fraud, and abuse.

The FCC also notes that program participants will be required "to retain records documenting the services, equipment, or other things of value that they receive pursuant to the waivers described above and consistent with the document retention periods applicable to each program" and that the Commission "will continue to aggressively pursue instances of waste, fraud, or abuse under our own procedures and in cooperation with law enforcement agencies."

The FCC Order may be found here, and their press release here.

Two E-Rate Changes, One Still Viable

Delayed application deadline for E-Rate Form 471 to April 29, 2020 Waived gift rules for vendors participating in E-Rate until September 30, 2020

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COVID Equity Goes Beyond Digital Divide

Scrutiny Over CARES Act Spending Unavoidable



- Fewer digital resources for ELL students ٠
- ELL teachers report fewer hours of PD • on use of digital tools
- Most distance instruction only being ٠ provided in English and Spanish

Stimulus Plan Falls Short For People With **Disabilities, Advocates Say**



Find a Joh Registered Norse (RN) Board Certified Behavior Analy VEW ALL JOBS POST A JOB

No good virtual solutions for many students with disabilities

they transition to online learning and it allows Medicaid-funded disability service providers to apply for federal small business

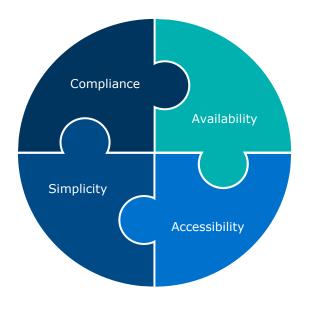
loans

- Existing IEPs don't reflect a virtual environment
- Ed Dept issued no waivers to core tenets of IDFA

Source: EdWeek, English-Learners May Be Left Behind as Remote Learning Becomes New Normal. March 2020: Disability Scoop, Stimulus Plan Falls Short For People With Disabilities, April 2020

From Connectivity to Simplicity

Essential Considerations for Innovations in Digital Infrastructure



Availability

Will this investment increase the availability of instruction and essential services that address student needs?

Accessibility

Does this investment make it easier for disadvantaged students to successfully engage in learning or utilize services?

Simplicity

Does this investment make it easier for district staff to serve students while minimizing confusion?

Compliance

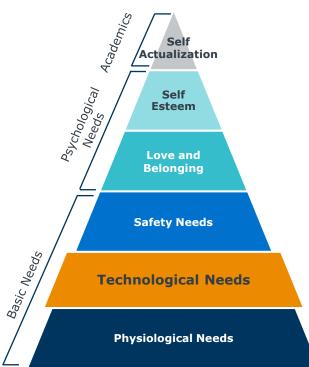
Does this investment align with federal, state, and school board issued requirements for functionality

"The message I would give is about keeping it as simple as possible, not layering on too many additional complexities for schools, because they are going to have a lot to deal with already"

~ Amanda Spielman, Ofsted Chief Inspector

Step 1: Analyze and Publicize Stakeholder Needs

Both Districts and Vendors Need to Know Where to Focus



Digital Promise Procurement Recommendations

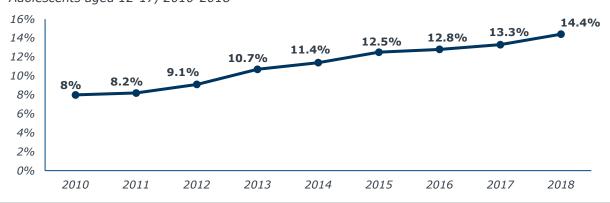
1. Conduct formal instructional needs assessments to more clearly define challenges and increase the chance that acquired products will address high-priority needs

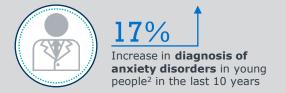
2. Publicize instructional needs and goals so providers can better match them.

The Mental Health Epidemic Predates COVID-19

Depression and Anxiety on the Rise Among Teens

Percentage of US Adolescents Reporting a Major Depressive Episode¹ in the Past Year *Adolescents aged 12-17, 2010-2018*







32%

Of adolescents will meet criteria for an **anxiety disorder by the age of 18** 22

Characterized as suffering from depressed modd for two weeks or more, a loss
of interest or pleasure in everyday activities, accompanied by other symptoms
such as feelings of emptiness, hopelessness, anxiety, worthlessness.

Aged 6 to 17.

Sources: Bahrampour, Tara, "Mental health problems rise significantly among young Americans," The Washington Post, March 2019; "2017 Children's Mental Health Report: Anxiety and Depression in Adolescence," Child Mind Institute, Accessed 25 Oct. 2019; "2018 Children's Mental Health Report: Understanding Anxiety in Children and Teens," Child Mind Institute, Accessed 25 Oct. 2019; Fab Interviews and analysis.

Emerging Signs of Trauma Due to Quarantine

The Risk of Mental Health Issues Increases for Children and Parents

Children Are Showing Signs of Stress and Anxiety

36% of children are anxious about missing schoolwork

of children are worried 33% about contracting COVID-19 themselves

of children are worried 19% or cnildren are worried about not having enough food following news coverage of panic buying

17% of Children are arrang as go outside their house of children are afraid to

The Mental Health Tax of Family Quarantine



28% of guarantined parents warranted a diagnosis of "traumarelated mental health disorder" in a recent study of guarantined families in China.



In a 2013 study¹, **post**traumatic stress symptoms were 4x stronger in adults and children who had been guarantined than in those who were not quarantined.

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Sources: "Fifth of primary children afraid to leave house over Covid-19, survey finds," The Guardian, 2020; "Lockdown is the world's biggest psychological experiment - and we will pay the price," World Economic Forum, 2020; Brooks, et. al., "The psychological impact of quarantine and how to reduce it: rapid review of the evidence." 2020.

¹⁾ Sprang, Ginny & Silman, Miriam. (2013). Posttraumatic Stress Disorder in Parents and Youth After Health-Related Disasters, Disaster Medicine and Public Health Preparedness, 2013.



Concerns Over Teacher Well-Being

Due to Personal Stress and Compassion Fatigue

Teachers Report High Levels of Stress and Emotional Strain

B.C. (Before COVID)

A.C. (After COVID)

58%

Of teachers described their mental health¹ as "not good" for at least 7 of the last 30 days

78%

Of teachers say they feel mentally and physically exhausted at the end of the workday

80%

Of teachers report feeling anxious, worried, exhausted, or depressed since the beginning of the COVID-19 crisis².

Working with Students Under Stress Increases Risk of Compassion Fatigue

Risk Factors of Compassion Fatigue





Inexperience in the field





Prior trauma exposure



Including stress, depression, or emotional challenges.

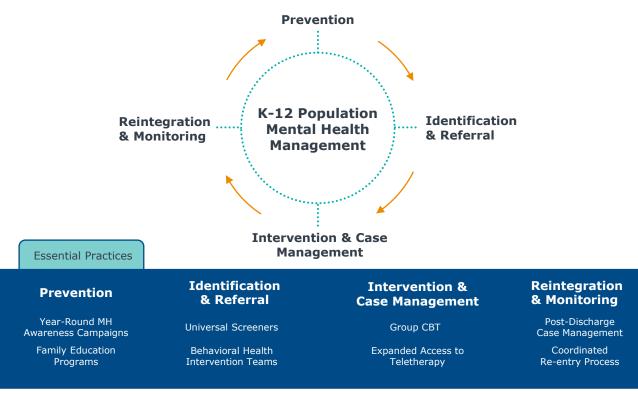
N=5,000 teachers surveyed by Yale Center for Emotional Intelligence.

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Sources: American Federation of Teachers, "2017 Educator Quality of Work Life Survey"; American Federation of Teachers, "PSRP Reporter: The National Publication of AFT Paraprofessionals and School Support Staff," Fall 2015; "Building Trauma-Sensitive Schools Handout Package," U.S. Department of Education National Center on Safe Supportive Learning Environments; EAB Interviews and analysis.

From Awareness to Population Health Management

Building An Integrated Continuum of K-12 Mental Health Care



Finding the Right Support

Districts Can Recommend Variety of Tools Depending on Student Needs

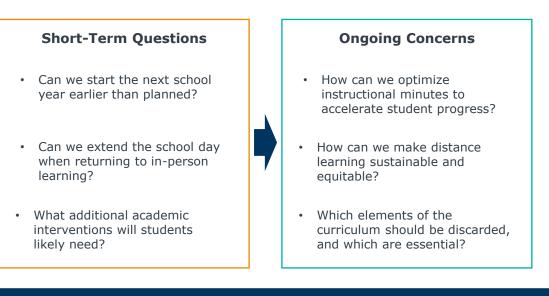
	Ongoing Wellbeing and Stress Management	AI-Led Clinical Support	Direct Connection to Humans If Needed	Notes
@Woebot [®]	\checkmark	\checkmark		Connects users to a CBT-trained chatbot
Youper 🎸	\checkmark	\checkmark		Connects users to a CBT-trained chatbot
R wysa	✓	✓	✓	Chatbot and life coach that can only be used by minors (13-18) with parental consent Can connect to life coaches, does not offer clinical advice
joyable	✓	\checkmark	\checkmark	Chatbot and life coach used by businesses that can connect users to human life coaches
talkspace			✓	No chatbot option, virtual platform to connect users directly to licensed health professionals
7Cups 귲	~		✓	Offers self-service tools, but focus is on conversations with volunteers and therapy with licensed practitioners (18+ only); used by some higher ed and K12 institutions
Tess (X2AI) X	✓	\checkmark	\checkmark	Chatbot and platform that can be modified to include mental health professionals chosen by the district; can have a live person take over a conversation in crisis

For an additional list of app reviews by the Anxiety and Depression Association of America (ADAA) please visit <u>https://adaa.org/finding-help/mobile-apps</u>

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Accelerated Learning Recovery

From Finding Time to Optimizing Individualized Learning



"Lots of conversation about student learning "returning to normal" after <u>#COVID19</u> - what a missed opportunity! What we were doing wasn't working for all kids. Let's do <u>#Better</u>"

~ Deputy Superintendent, Large District, Virginia

Innovative Reading Strategies Provide A Template

Gathering Granular Data Enables Skills-Based, Targeted Interventions

Universal screeners do not provide sufficient insight into the precise reading needs of each student...



...leading to unintended consequences

50%

Of tier 2 interventions teach concepts that students already mastered

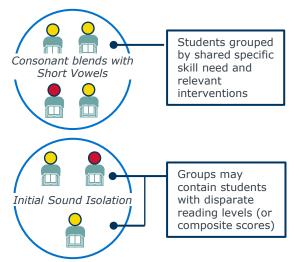
22%

Of students who develop serious reading difficulties go unidentified

Of tier 2 students progressed to 14% the next-level benchmark category from the beginning to end of year

Diagnostics enable a targeted, skills-based approach to grouping for interventions

Sample Kindergarten Skills-Based Intervention Groups



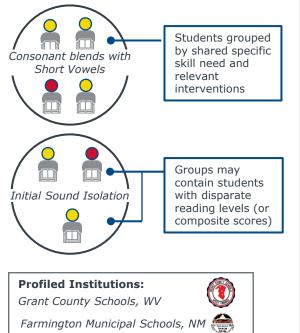
Source: National Center for Education Evaluation and Regional Assistance, (2015) "Evaluation of Response to Intervention Practices for Elementary School Reading."; Torgesen, J. et al. (2009) "Prevention and Remediation of Severe Reading Disabilities: Keeping the End in Mind," Scientific Studies of Reading, 1:3, 217-234; Hall, S (2018) "10 Success Factors For Literacy Intervention, Getting Results with MTSS in Elementary Schools," ASCD; Sparks, S. (2015) "RTI Falls Short of Promise," Edweek; Fieste, L. (2013) "Don't DYS Our Kids: Dyslexia and the Quest for Grade level Reading Proficiency," Campaign For Grade Level Reading; EAB interviews and analysis.

Skills-Based Grouping Refocuses Intensive Instruction



Use Diagnostics to Group Students By Similar Skill Needs, Not Reading Levels

Sample Kindergarten Skills-Based Intervention Groups



Diagnostics Provide Deep Data Needed to Group and Monitor Student Skills

Sample Skills-Based Grouping Process



2

3

4

5

Employ Universal Screener (or CBM) Which students are struggling readers? And what are their high-level skill needs (i.e., phonics)?

Assess Using Diagnostic

Why are they struggling? What are their sub-skill needs?

Organize Student Groups By Skills

Which groups of students have need similar skill-based interventions?

Match Intervention To Skill Need

Which targeted instruction will best address their skill deficiencies?

Monitor Progress of Particular Skill Using Diagnostic

Does the student demonstrate at least 80% mastery of the specific skill after three weeks?

- If yes, assess student on next skill
- If no, consider adjusting intervention

Skills-Based Grouping Boosts Reading Outcomes

Skills-Based Interventions Improve Reading Outcomes



Grant County Schools, WV



Increase in share of cohort students who began the school year with "green" composite scores between kindergarten and start of third grade.

80%

Of teachers used skills-based grouping with fidelity by the third year of the initiative.

Farmington Municipal Schools, NM

<u>30%</u>

Increase in fourth grade students scoring proficiently on PARCC between 2014-15 and 2016-17^1 $\,$

Refined Data Improves Overall Reading Proficiency

"Once you fill that skill gap, the students improve substantially, because that one skill gap was actually holding them back from multiple levels of proficiency. When they find that success, kids tend to love to read more."

Nicole Lambson Farmington Municipal Schools, NM



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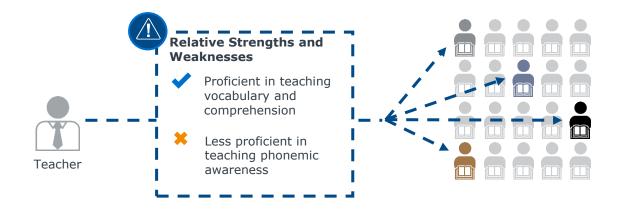
Vendor Overview: 95% Group Offers Promising Skill-Based Interventions

- Includes diagnostic assessments for 32 skills and corresponding targeted interventions
- Offers a scripted program and training that supports teachers in identifying and implementing skills-based interventions effectively, using brain-based research
- · Provides ongoing support for teachers through on-site coaching visits from consultants
- · Members using 95% group report an increase in students' overall reading levels

 New Mexico State Education Secretary publicly praised Farmington Municipal Schools as "one of the highest-performing districts in the state not just in terms of the improvement in scores, but also in overall proficiency Source: Esterling, M. (2017) "NM Education Secretary Touts Farmington's Improvement on PARCC," Farmington Daily Times; Hall, S (2018) "95% Group;" EAB Interviews and analysis.

Skills-Based Grouping in Tier 1 Proves Challenging

Teachers Have Limited Knowledge and Capacity to Address Every Skill Need



Providing the Right Intervention Becomes the Luck of the Draw

"When I arrived in the district, every teacher was an island unto themselves. Whether or not a kid got the support they needed was based on whether or not they were lucky to be paired with the right teacher who knew how to teach their skill deficit well."

> DeEdra Bolton, Former Superintendent Grant County Schools, WV

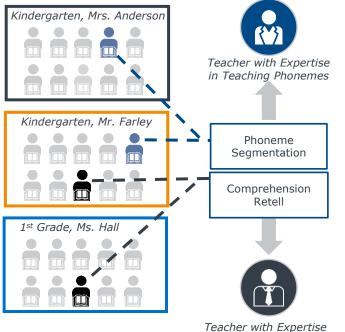
Play to Existing Teacher Strengths



Move from Classroom Grouping to Grade-Wide Grouping For Tier 1

in Teaching Retell

Group Students by Skill Need and Teacher Expertise to Scale Effective Supports



Key Benefits of Cross-Classroom Grouping

 All students receive more frequent skill support that addresses their need

Students at advanced skill levels can learn from next grade teachers

Students gain access to more instructional resources most relevant to their reading needs

Profiled Institution: *Grant County Schools, WV*



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Teachers have greater capacity to hone their knowledge and expertise in a particular skill area

Schoolwide, Customized Support Improves Reading



Optimizing Schoolwide Expertise Improves Student Outcomes

Students Received More Specialized Support for Their Skill Needs

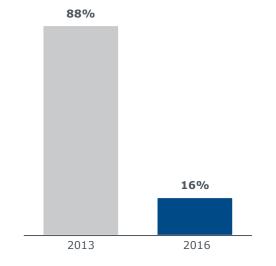
60% Increase in time struggling readers spent on their skill need

"Students who are struggling with certain letter sounds in one 1st grade class are paired with a teacher who is effective at teaching that skill... A hospital wouldn't send someone with a broken leg to a cardiologist...They would send them to a doctor who handles broken bones. As a school system, we made the conscious decision to treat student skill deficits the same way hospitals treat patient needs."

> DeEdra Bolton Former Superintendent Grant County Schools, WV

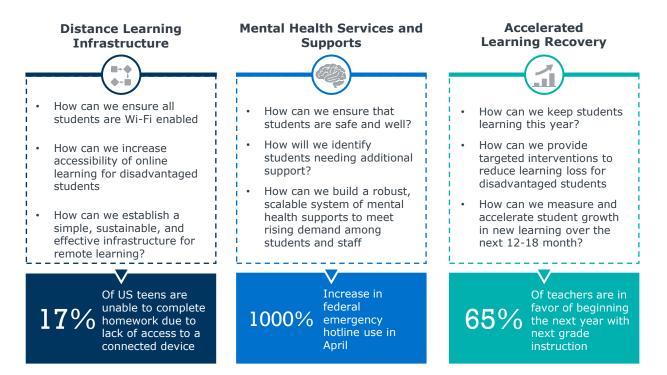
Significant Decrease in Number of Students Qualifying for Tier 2 Support

Percentage of Grade-Level Cohort Who Qualified for Tier 2 at the Start of 1st Grade vs. the Start of 4th Grade



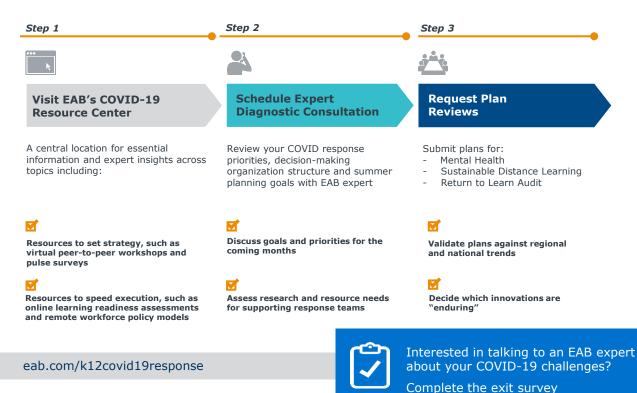
Priorities for the Next Chapter

Three Unique Opportunities to Innovate Using CARES Funds This Year



What Can You Do Next?

How EAB Can Help Right Away



Question

What do you want to know about what other districts are doing to prepare for the next school year?