





# Partner Panel: Making Campus-Wide Impact as Change Makers

How Three Institutions Have Used APS Data to Strengthen Academic Affairs







## Get to Know: Tracy Manly



- > Institution: University of Tulsa
- > Position: Acting Provost
- Academic Background: Albert Rogers
  Professor of Accounting (PhD, University
  of Arkansas; BBA, Hardin-Simmons
  University)

### Get to Know: Bob Goldstein



- > Institution: University of Louisville
- Position: Vice Provost for Institutional
   Research, Effectiveness and Analytics
  - Academic Background: Masters in
    Public Health with Concentrations in
    Epidemiology/Biostatistics and
    Environmental Health

### Get to Know: Lou Slimak



- > Institution: West Virginia University
- Position: Assistant Provost for Curriculum and Assessment
- Language and Literature with a Focus on Cognitive and Evolutionary Psychology (PhD, Purdue University)

## Three Data-Informed Change Management Efforts

Bringing Rigor to More Academic Program Portfolio Decisions



#### Engaging a Program Review Committee in Data-Informed Decisions

- Standing faculty-led Program Review Committee launched in 2018 with some members appointed and others elected
- Faculty group uses APS data to support program review decisions and as a supplement to institutional research data
- Annual program review process comes during a time of financial distress and major campus change



## Helping Distinct Departments Make Their Own Case During Annual Reviews

- Standardizing an APS-informed annual program evaluation process across a large R1 institution
- Navigating significant concern about variability among unique departments
- Conducted extensive training with their APS Strategic Leader to build buy-in and knowledge of the APS platform



#### Clear Decision Tree to Manage a Complex Array of Program Evaluations

- After receiving 200+-page reports each year, created an annual, streamlined review process for approximately 178 programs at the undergraduate level
- Program enrollment and program retention performance can trigger more intensive analyses
- Each additional layer of analysis used to drive reform, action planning, and ongoing program portfolio rightsizing campaign

## **Ouestions for Our Panelists**

Common Themes of Shared Governance, Data Transparency, and Contributions to Mission



#### Engaging a Program Review Committee in Data-Informed Decisions

- Tulsa has undergone a lot of change recently. How has the program review committee helped navigate that and gain broader support for your efforts?
- How is COVID-19 changing your approach to program portfolio management, if at all?



## Helping Distinct Departments Make Their Own Case During Annual Reviews

- Where have been some of the greatest areas of distrust or concern about an annual review process? How has a standard set of data helped?
- What changes do you plan to make to your annual evaluation process now that you have a year of experience and considering the pandemic?



#### Clear Decision Tree to Manage a Complex Array of Program Evaluations

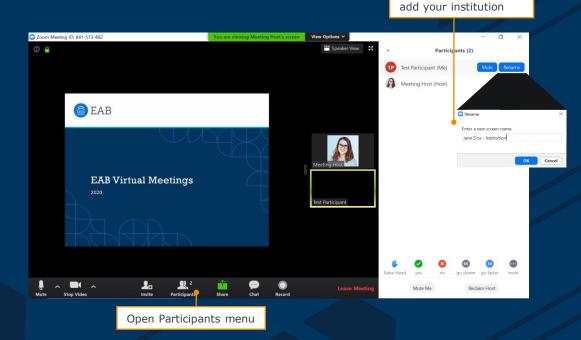
- You are in the process of rolling out your evaluation escalation process. Why did you decide to go with that process, and what do you hope to accomplish with it?
- What do you think the keys to widespread trust in data are for those institutions that haven't adopted a more uniform evaluation process like yours?

## Partner Panel: Q&A Breakouts

Get ready to engage and discuss with your peers! Using the preferences you indicated in the Facilitated Workshop Sign-Up Survey, we will place you into "breakout rooms."

Please update your name as it appears on Zoom to be: Name, Institution Name.

**Example: Jane Doe, UTRGV** 



Update your name and