

# **APS**Virtual Summit



Using APS and Navigate to Measurably Improve Student Outcomes

**Expansion Spotlight** 





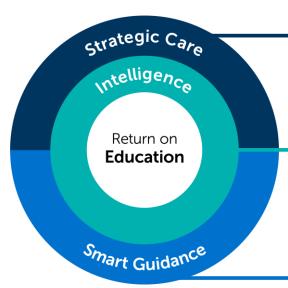


## What Is Navigate?





Navigate, EAB's **Student Success Management System**, is an enterprise-level technology that links administrators, advisors, deans, faculty, other staff, and students in a Coordinated Care Network designed to help schools proactively manage student success and deliver a Return on Education.



## STRATEGIC CARE

Hardwire staff within a **Coordinated Care Network** to power information-sharing, united support, and targeted interventions

#### **INTELLIGENCE**

Infuse strategy into your student success efforts with the power of **data analytics** and machine learning to ensure student interventions are effective and efficient

#### **SMART GUIDANCE**

Empower students to be agents of their own success through **targeted guidance** and self-service tools at the most pivotal moments in their journey toward degree completion

Integrated, Holistic Analytics Enable Better Advising and Student Support

## Intelligence (Analytics)

**Strategic Care** (Interaction & Workflow)

Historical Trend Analytics



2 Predictive Analytics



5 Smart Student Profile



6 Campaign Management



3 Population Health Analytics



4 SSMS Activity Analytics



**7** Progress Reports



8 Coordinated Care Network



## Inside Our Student Success Management System

Integrated, Holistic Analytics Enable Better Advising and Student Support

## Smart Guidance (Mobile)

**Smart Guidance** (Academic Planning)

9 Multi-Modal Communication



Appointment Scheduling



13 Course and Term Planning



14 Shared Workspace



Milestone Guidance



12 Major Selection Guidance



Best-Fit Scheduling and Registration



**16** Content Administration



# **University of Alaska Anchorage**



Open-admissions public university with 15,090 undergraduate students



67% first-year retention rate and 32% six-year graduation rate



Partnered with APS in 2016; partnered with Navigate in 2017



## Students Underprepared for College Academics

## Many Students Underprepared for College, Leading to Excess Coursework

Students placed into pre-college level:





Students take too long to complete:



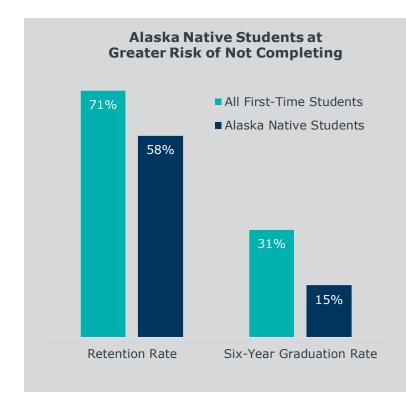
6.8 years

Average time to complete a bachelor's degree



152 credits

Average credits at completion of bachelor's degree



©2020 by EAB. All Rights Reserved. eab.com

## **Key Questions**



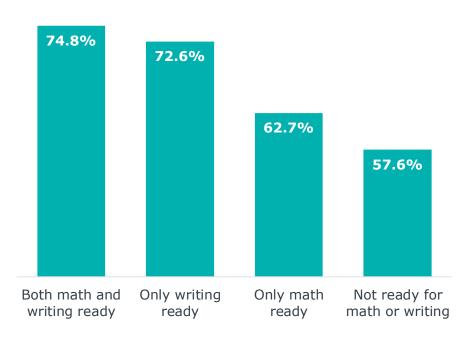
How can we ensure freshmen take the right courses for their major based on readiness?



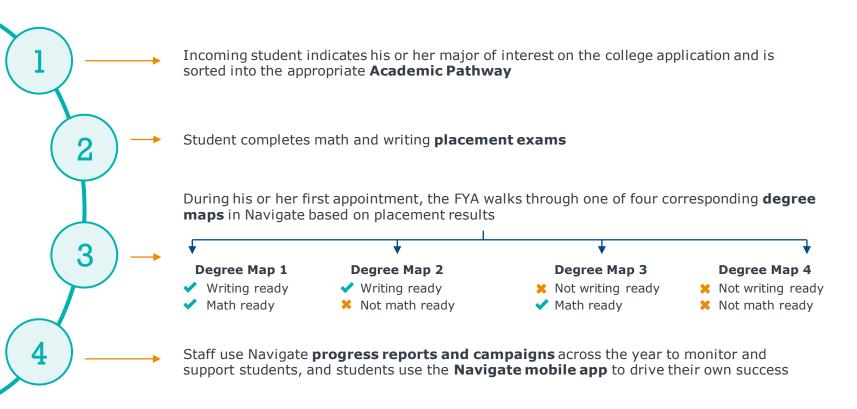
How can we increase the likelihood that freshmen **pass their courses**, regardless of readiness?

Can Placement Data Help Us Improve Student Performance?

## Average Freshman Pass Rate in Lower-Division Courses Based on Math/Writing College Readiness

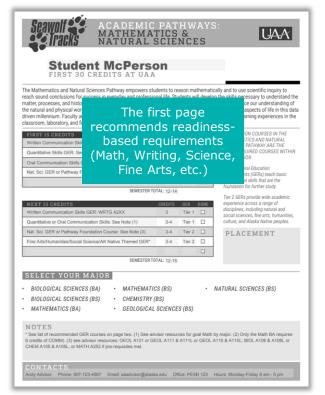


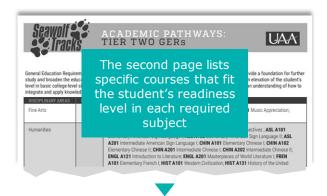
## Readiness Informs Advisor Guidance



## Helping Students Find The Right Path For Them

## Degree Maps Help Students Select First-Semester Courses





Degree maps are saved in Navigate for future access



First Year Advisors (FYAs) Provide Proactive, Holistic Student Support



## **Upon Admission:**

- FYA assigned caseload of ~175 incoming students
- FYA proactively outreaches via Navigate watch lists



### **Throughout the First Year:**

- FYA proactively manages and monitors caseload with Navigate campaigns and alerts
- Student meets with FYA to register for the next term using Degree Maps as a guide



#### **During Orientation:**

- Student attends advising and registration sessions, using Degree Maps to plan his or her schedule
- Student downloads Navigate Student app



#### **After the First Year:**

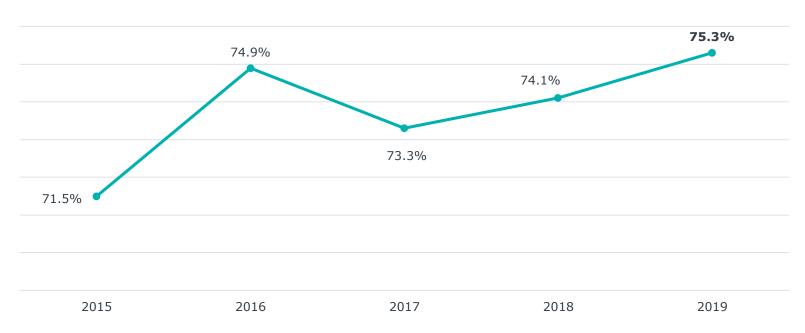
 Student transitions to major advisor

8

FYAs hired in Summer 2018, from a pool of 90+ applicants

## New—And Exciting!— Completion Data

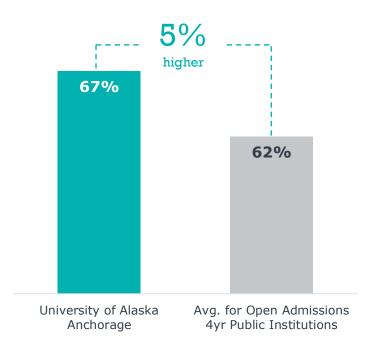
## **Percent of First-Time Freshman Passing Lower Division Courses**



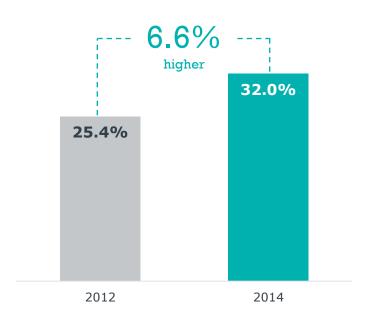
## Overall Retention Higher Than Peer Institutions

Graduation Rate Climbing Steadily

#### **FTFT Student Retention Rate**



## **Six-Year Graduation Rate by Entry Year**

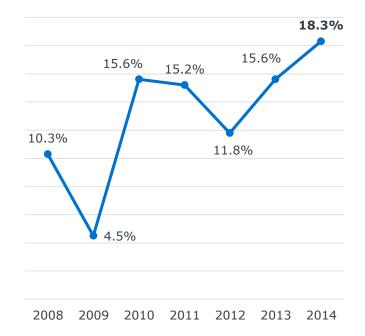


## Alaska Native Student Outcomes on the Rise

## Alaska Native Fall-to-Spring Retention Rate by Entry Year



# Alaska Native Six-Year Graduation Rate by Entry Year



## Using Technology During Ongoing COVID-19 Crisis

EAB Tools Allow UAA to Support Students at a Distance

## **Navigate**

#### **Progress reports**

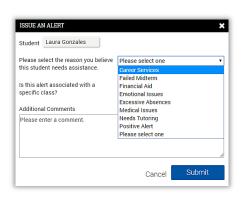
Survey faculty on which students are dropping off the grid and would benefit from tutoring or other support

#### **Alerts and cases**

Dedicated team triages advising, tutoring, and online learning tech support issues

#### **Multi-modal communication**

Text message campaign informs students that the course withdrawal deadline was delayed



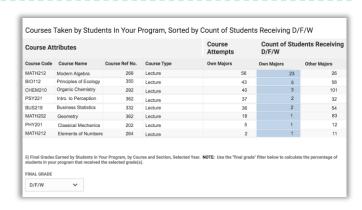
#### **APS**

#### **DFW** data

Analyze which courses and student populations saw the biggest increase in DFW rates due to the switch to virtual learning to prioritize interventions

#### Peer benchmarks

Offer more Faculty DFW Intensives, specifically targeting faculty whose courses are identified as at-risk of DFWs when taught online



## Want To Learn More About Navigate?



Email me at <a href="MHagerty@eab.com">MHagerty@eab.com</a>



Washington DC | Richmond | Birmingham | Minneapolis | New York 202-747-1000 | eab.com