

# EAB's Ready-to-Go Campus Climate Survey Template

## Fast-Track Survey Design to Focus on Analysis and Action

Campus Climate Surveys are powerful tools for senior leaders and campus administrators to better understand students' perceptions and experiences, identify strengths and areas for improvement, and measure year-over-year progress on key initiatives. However, designing and building an instrument from scratch can take months of dedicated effort and resources – on top of the time it takes to prepare the campus community and send the survey to students.

**EAB's Ready-to-Go Campus Climate Survey Template takes the guesswork out of survey instrument design to get you from planning to data collection and analysis even faster.** Informed by best practice research and hands-on work with more than 80 institutions, EAB's template survey instrument is designed to lighten the lift while also giving you the flexibility to customize for your institution's needs and context.

## Use EAB's Campus Climate Survey Instrument Template to Measure Progress and Inform Future Efforts

*What do students currently think about our campus? What are they experiencing on campus?*

Survey is designed to **measure students' experiences with and perceptions of** diversity, inclusion, and/or campus sexual violence.

*We want to do more to support an inclusive campus climate, but where should we invest?*

Survey can **identify areas for improvement.** Its data serves as a powerful tool for strategic planning and programmatic improvements.

*Are our initiatives working? How are we tracking progress on climate-related KPIs?*

Survey provides the opportunity to **capture year-over-year progress** on key climate-related performance indicators.

## Expedite Your Planning to Launch Process



### Ready-to-Go Survey Instrument

- Template survey modules that you can copy, paste, and customize cover two critical climate areas:
  - **Diversity & Inclusion**
  - **Sexual Violence**
- Supplementary modules help you dive deeper on students' perceptions and experiences
- Background information on instrument design and references accelerates your IRB/REB process



### Toolkit to Prepare for a Smooth Survey Launch

- Guide to building your survey team and educating stakeholders to help you engage the right people on campus
- Advice on survey promotion, timing, and incentive structures supports efforts to secure a high response rate
- Template invitation and reminder emails simplifies survey launch and administration
- Structured guide to plan for communicating survey results

# Customize Template Survey Content for Your Campus

## Combine Modules to Build a Survey that Meets Your Needs

EAB's Campus Climate Survey Template offers a number of plug-and-play modules you can deploy, with questions designed to capture in-depth information on respondents' perceptions and experiences.

### Demographic Module

Captures respondents' demographic data – such as year, first generation status, gender identity, sexual orientation, race, and more – to allow you to pin-point the attitudes and experiences of student segments.

### General Campus Climate Module

These questions ask respondents to share general perceptions of campus climate, including their feelings of safety and belonging.

### Diversity and Inclusion Modules

The **core diversity and inclusion module** captures:



Perceptions of diversity and inclusion on campus



Reach of diversity programs, activities, and support services



Experiences with harassment and discrimination on campus

**Three supplementary modules** related to diversity and inclusion are available to drill down deeper on diversity and inclusion issues:

#### **Community Actions and Attitudes**

Experiences with peers from diverse backgrounds

#### **Inclusive Campus**

Perceptions of connectedness and inclusivity

#### **Basic Needs**

Experiences with food and housing insecurity on campus

### Sexual Violence Modules

The **core sexual violence module** captures:



Perceptions of campus sexual violence



Awareness and reach of sexual violence prevention training and support services



Experiences with campus sexual violence

**Three supplementary modules** related to sexual violence are available to drill down deeper on sexual violence issues:

#### **Community Behaviors**

Perceptions of and experiences intervening in high-risk situations as a bystander

#### **Community Attitudes**

Perceptions of gender and sexual violence

#### **Relationship Dynamics**

Experiences with relationship violence and harassment