

Supporting Student Mental Health and Wellness in Spring 2021

We will begin at 1:02 p.m. Eastern Time once everyone has joined!

Joining Us Today...



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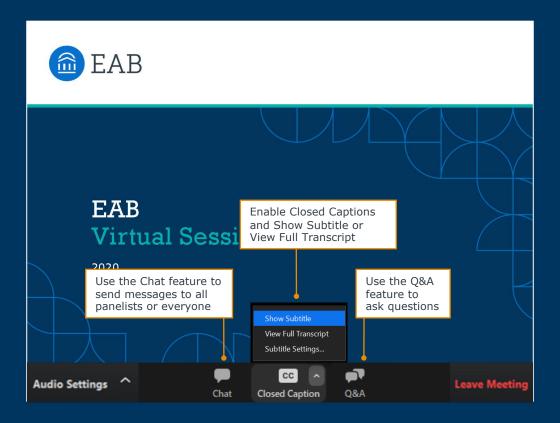


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Zoom Webinar Features



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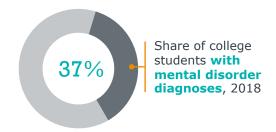
Student Mental Health Before the Pandemic

Higher Education Grappled with Meeting Growing Demand Prior to COVID



7x

Rate at which demand for counseling center appointments **outpaced enrollment growth**¹



9.3 FTE

Number of staff counseling centers gained for every 1 lost in 2017-18, up from 3.9 in 2014-15

18 days

Average wait time

for an initial counseling appointment on campuses that have a waitlist, up from 12 days in 2014-15

Now Available: Meeting the Escalating Demand for Mental Health Services²



This study recommends best practices to maximize existing counseling center resources by:

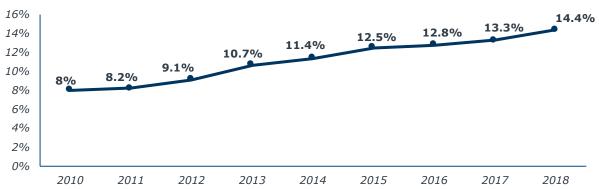
- Aligning resources with students' varying levels of need and risk
- Targeting interventions to key student segments

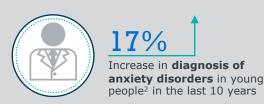
Counseling center utilization increased 38.4% while enrollment increased by only 5.6% from 2009-2015.

This content will not be the focus of today's discussion.

Percentage of US Adolescents Reporting a Major Depressive Episode¹ in the Past Year

Adolescents aged 12-17, 2010-2018







32%
Of adolescents will meet criteria for an anxiety disorder by the age of 18

Sources: Bahrampour, Tara, "Mental health problems rise significantly among young Americans," The Washington Post, March 2019; "2017 Children's Mental Health Report: Anxiety and Depression in Adolescence," Child Mind Institute, Accessed 25 Oct. 2019; "2018 Children's Mental Health Report: Understanding Anxiety in Children and Teens," Child Mind Institute, Accessed 25 Oct. 2019; EAB interviews and analysis.

Characterized as suffering from depressed mood for two weeks or more, a loss
of interest or pleasure in everyday activities, accompanied by other symptoms
such as feelings of emptiness, hopelessness, anxiety, worthlessness.

Aged 6 to 17.

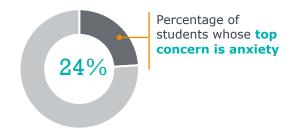
CCAPS Trends, 2010-2020¹

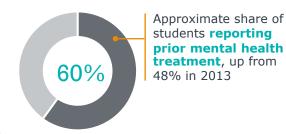
Center for Collegiate Mental Heath

10-Year Change 2010-2020	
Depression +0.22 Generalized Anxiety +0.27	
Generalized Anxiety +0.27	
	<u> </u>
Social Anxiety +0.25	
and the second s	
Academic Distress +0.02	—
Eating Concerns +0.06	—
Hostility -0.07	—
Substance Use -0.14	-
Family Distress +0.08	

Average subscale scores. The Counseling Center Assessment of Psychological Symptoms (CCAPS) is a multidimensional assessment and outcome monitoring instrument used by CCMH counseling centers. The chart provides information regarding trends in student self-reported distress upon entry to counseling services as indicated by the CCAPS subscales.

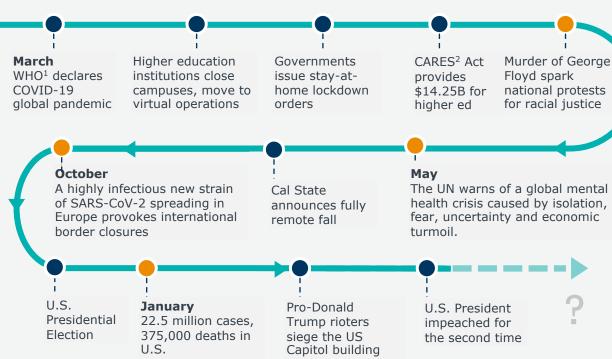
2019-2020 CCMH Data Shows Movement on Low- and High-Acuity Concerns





This report includes data up through the end of the 2019-2020 academic year, meaning it does not include the Fall 2020 semester.

Widespread Instability Creates Unprecedented Challenges to Health and Wellness



¹⁾ World Health Organization

²⁾ Coronavirus Aid, Relief, and Economic Security Act

COVID Effect Still Not Fully Understood

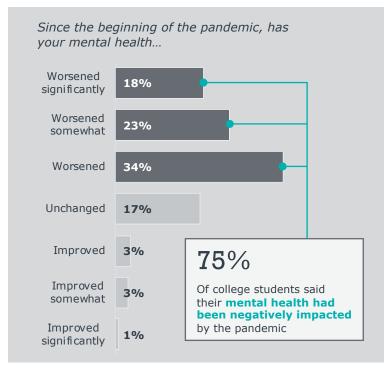


But Early Data Indicates Widespread Impact on Mental Health and Wellness

No One Immune to Emotional Impacts of COVID

Share of students surveyed who reported feeling...





Common Pain Points from Fall 2020 Semester



Three Trends Across Colleges and Universities

University Of Iowa Students Detail 'Disappointing,' 'Awful' Experiences In Quarantine, Isolation Dorm Rooms

Negative experiences in quarantine/isolation

'Zoomed Out,' 'Lonely,' and 'Tired': Hours online with little social interaction wear on Penn students Students experiencing, social isolation, Zoom fatigue, and more

"Falling Through The Cracks": How The Coronavirus Pandemic Is Exacerbating The Mental Health Crisis At UK Universities

Faculty unsure how to recognize and direct students struggling

Bolstering Mental Health and Wellness Support for Spring 2021 Semester



1

Improve the Experience of Students in Quarantine or Isolation

Be Transparent About What Students Can Expect in Quarantine or Isolation

Maintain Clear Communication to Ensure Students Feel Supported

Isolation Housing Lessons from Fall 2020

Quarantine Housing Can Be Mysterious, Intimidating, and Scary

No Shortage of Isolation Housing Nightmares



'Like The Berlin Wall' – Students Tear Down COVID-19 Security Fences In Protest



Nottingham students unhappy with conditions in 'prison' residence halls



Students stuck in their dorms are exposing sad quarantine meals on TikTok, demanding the school do better



'So much went wrong': 1st student diagnosed with COVID describes broken belongings, little University support

<u>Isolation Housing Shortfalls</u>

From the Fall 2020 Semester



Infrequent communication



Unclear expectations about when this will end



Reduced access to resources and peers



Low food quality

Another Source of Anxiety for Students...

Negative Isolation Housing Narratives from Fall 2020 Won't Be Quickly Forgotten

"Anyone who has seen the headlines is terrified of getting that positive result and being moved to the isolation complex"

"I'm so anxious about being put in isolation housing I've been distracted from my work and started to think it might be better to just go home for the semester"

"I started seeing a therapist because of my COVID anxiety, mostly because I don't know what to expect It seems different for everyone and I've heard isolation housing is a terrible experience"

Students Have Many Questions about Q/I Housing





Students Don't Always Ask Important Questions Until They Are Faced with Moving to Isolation

How will food be delivered?

Will alcohol be allowed if I'm 21+?

Can I go back to my room if I forgot something?

How will students be moved and onboarded into quarantine or isolation units?

What kind of programmatic activities will be offered?

How will I get fresh air and exercise?

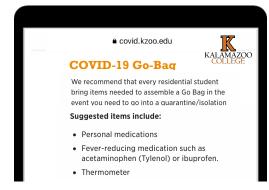
Who will they tell if I have COVID-19?

How will they inform faculty so I will not be penalized for missing classes?

Can I go home?

Help Students Prepare and Feel Prepared

Kalamazoo College and UW-Milwaukee Set Expectations





COVID-19"Go-Bag" Checklist Benefits



Sets clear expectations about what students should bring and what will be provided for them



Packing list helps students feel better prepared and less anxious about going into quarantine

Isolation Housing "Prep-List" Benefits



Confirm students' contact information so communication does not stop when entering isolation housing



Serves a reminder of what will and will not be available in isolation housing

Shed Light on the Quarantine Experience



The University at Buffalo Limits Misperceptions Using Proactive Communication



Food Delivery

All food options are outlined in detail on the isolation housing page; hours, locations, payment info, guidelines for takeout and more



Other Services

Information about mental health support, academic support, health services, fitness, laundry, and more during your stay.





Transportation & Check-in

Information about shuttle service and checking in; complete list of what will be in your room



Rules & Expectations

Simple, clear summary of what is expected during your stay

Mental Health Support Services Included in the Guide

Individual and group counseling

Online self-help resources

ReachOut SUNY

Skills-based workshops

Community provider database

Free online suicide prevention training

1

Improve the Experience of Students in Quarantine or Isolation

Be Transparent About What Students Can Expect in Quarantine or Isolation

Maintain Clear Communication to Ensure Students Feel Supported Georgia Tech Students Organized Efforts to Inspire Isolated Students

Care Packages with Stress Reducing Activities



Student leaders used their budget to purchase sweet treats, coloring supplies and SWAG Kind Notes of Encouragement from Fellow Students



Students organized a campaign to write encouraging notes to students in isolation

Coordinated with Key Campus Partners



Student leaders worked with faculty and staff to ensure packages were safely distributed

Student Leaders Collected Notes from Fellow Students, Alumni, Faculty and Staff



604

Cards written to students in quarantine or isolation housing



524

Care packages delivered to students in isolation housing



Making It Work on Your Campus Essential Questions to Consider

- Are there existing student groups who would be interested in an initiative like this?
- Which offices would students need to work with to implement the initiative?
- How will participants be updated on the impact of their notes and packages?

Keys to Success



Promoted on Social Media

Students used Instagram to promote participation and provide impact updates



Easy to Participate

Local drop-boxes and a google form allowed on and off-campus participation



Students Heavily Involved

Messages coming from other students helps isolated students feel more connected to their peers Ensuring Students Feel Remembered Is a Cross-Functional Initiative

Health

Isolated students receive a **daily** call from a campus nurse, while quarantined students are assigned a case manager in the dean of students' office.

<u>Academics</u>

Students can access virtual tutoring and schedule a 1 on 1 "Maximizing Online Learning" session to construct a plan for success in online course work

Mental Health

Weekly virtual support groups for students in isolation and quarantine

Physical Fitness

Students have the option to sign up for workouts adapted for their small rooms

For Students in Isolation and Quarantine

Discussion Questions

- How do we communicate with students about what isolation will look like?
- How can students in isolation engage in the community or with peers virtually?
- How can students in isolation access mental health resources?
- 4 Could we work with the communications, housing and health team to add some isolation housing information to social media?

Next Steps to Support Students in Q&I



Create an isolation housing preparation checklist



Work with campus partners to ensure students in isolation have access to resources across the university



Survey students who have experience isolation housing to inform future improvements

2

Support
Students with
Heightened
Stress, Anxiety,
or Isolation

Simplify Access to Scalable Resources

Explore Tech Platforms to Provide Personalized Support

Surge in Tele-Health Improves Access and Flexibility for Students

<12%

Of college counseling centers offered **telephone counseling** in 2018¹

<4%

Of college counseling centers offered **video counseling** in 2018¹

"I think of [teletherapy] as a dusty dirt road that no one wanted to take that is now a 16-lane highway."

Ken Duckworth, Chief Medical Officer National Alliance on Mental Illness



10,000%+

Increase in use of TAO Connect after the start of the pandemic

Even Former Skeptics Are Now Convinced of Value of Tele-Therapy

"I was kind of a skeptic. But I'm seeing some results. I'm seeing some students really tune in, and it's fascinating that for some students, I actually think they're getting more virtually than they are sitting in a room with me."

David Graham Director, Center for Student Health and Well-Being Davidson College

Directors (AUCCCD)

Before April, TAO Connect was facilitated about 40,000 minutes of videoconferencing per month, compared with 70.000 minutes in a single day in April.

To Maximize Support, Institutions Must Promote Suite of Resources



Individual Therapy Only Part of the Puzzle

Even before the pandemic, we were struggling to serve all students who needed support. With stress, anxiety, depression, and isolation affecting so many of our students now, we know we can't meet that demand through individual therapy alone.

Plus, that's not what every student needs. There are additional barriers, like students who don't feel comfortable or don't have the privacy to speak with a therapist from home. We will be leaning on our self-guided resources across the spectrum.

Counseling Center Director





Flexibility and Accessibility More Important than Ever

Popularity of Self-Care and Wellness Primes Students to Partake...

Go On an Immersive Meditation Journey with Headspace's Netflix Series

Generation Z: Self-Care Is More Than a Hashtag

Self-care Has Never Been More Important

Self-care Apps Are Booming

These Focus Apps Will Help Keep You from Doomscrolling

...And Self-Guided Support Brings Many Benefits



Available 24/7, as needed, without needing to wait for an appointment



More accessible to students who don't have the privacy or internet bandwidth at home for tele-therapy



Provides avenue of support for those not yet ready to open up to a counselor

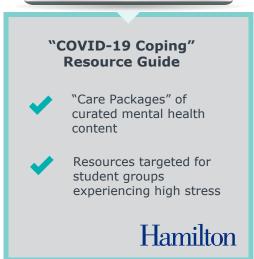


Allows varying levels of engagement based on needs and preferences, from a few lessons, to consistent, long-term use Institutions Provide Guidance On "Thriving Remotely" Amid a Pandemic









COVID Bundle Focuses on Skills and Support Students Need Most Right Now

University of Colorado's COVID Workshop Series



Mindfully Thriving

Stay present during times of unease. This workshop guides you through 3 mindfulness exercises you can easily practice at home.

2 Anxiety Toolbox for COVID

Learn skills and tools to help manage triggering thoughts and feelings with real life examples from the current pandemic.

3 Coping with COVID

Learn skills for managing overwhelming emotions during this stressful time. This workshop helps normalize different responses people experience in relation to COVID-19.

4 How to Survive Quarantine with Others

Learn how to address conflict, develop

listening skills, and set healthy boundaries to manage tension that may arise due to increased time together.

Key Benefits of Series



Timely topics that **teach skills that benefit students beyond the pandemic**, like coping and
conflict resolution



Supplemental resources like videos and workbooks give students all they need to make the most of the workshops



Live or pre-recorded options let students select the format that works best for them

2

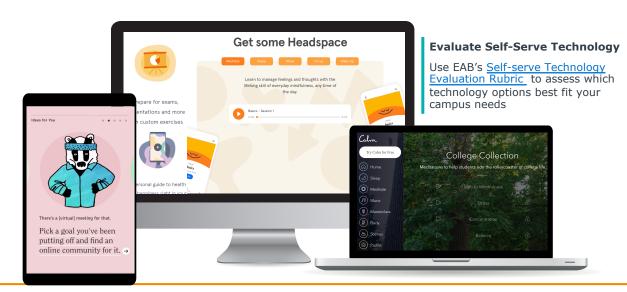
Support
Students with
Heightened
Stress, Anxiety,
or Isolation

Simplify Access to Scalable Resources

Explore Tech
Platforms to Provide
Personalized Support

A Growing Part of the Puzzle: Tech Platforms

Apps Tailor Messaging to Meet Growing Need for Mental Health Support



Nod

Offers customized journeys for students to practice social skills at their own pace

Headspace

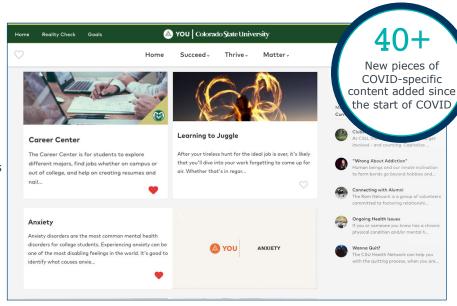
Guided meditation, sleep content, focused exercises to reduce stress and increase happiness

Calm

Mindfulness and meditation, featuring a collection of mediations for students

YOU@COLLEGE Promotes Personalized Resources

- Mobile-ready platform accessible through university app or main student portal
- Platform uses singlesign on for seamless access
- "Reality Check" guizzes assess current state of well-being in the areas of Succeed, Thrive, and Matter
- Content tailored to each student's unique needs



Of all content views across 73% YOU@COLLEGE campuses have been focused on COVID-19 content

Increase in app traffic among institutions highlighting YOU as part of their response

3

Equip Faculty to Identify
Students in Distress and Connect Them with Support

- Leverage Faculty to Promote Mental Health Resources to Students
- Help Faculty to Navigate Tough Conversations

Embed Wellness Content into the Classroom

Faculty & Staff Strategies to Connect Students with Support Need an Update

Common Methods of Identifying and Supporting Are Now Less Clear

Identifying distressed students

An advisor recognizes signs of self-harm while meeting with a student

In a virtual environment, are there more effective methods to identify signs distress?

Approaching students of concern

A professor asks a distressed student to check-in after class When classes are online, what is the most appropriate way to "pull aside" a distressed student?

Connecting students to the resources they need

A housing staff member walks a student to the counseling center How can staff ensure students are connecting with help when offerings and formats have changed?

Students Don't Have Confidence that Faculty Care

But Faculty Can Play an Important Role in Student Mental Health

Many Students Don't Feel Faculty Value Mental Health

60%

Of students feel their instructors **do not** take mental health seriously

70%

Of students **aren't comfortable** telling their instructor if their mental health stops them from completing their work

Faculty Play a Role in Each of The Top 3 Areas of Student Stress Amid COVID-19

- I Uncertainty about the future of their education (72%)
- 2 Fear falling behind in their coursework (61%)
- 3 Struggles with remote learning (60%)



"It's about creating an environment of trust, so students know that they have an ally within you. Being proactive about expressing the importance of mental health to our students, signals that they should value their mental health and we are here if they need help."

Adjunct Professor, Northeastern Public University

Emphasizing Importance of Mental Wellness

Standardized Blurbs and Links Are Easy to Incorporate into Syllabi



If you find yourself struggling with your mental or physical health this quarter, please feel free to approach me. I try to be flexible and accommodating. You may also contact the Evanston CAPS office which provides a variety of services for full-time/degree-seeking undergraduate and graduate students. Visit https://www.northwestern.edu/counseling/ or call 847.491.2151



As a student you may experience a range of issues that can cause barriers to learning. These might include strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. University Health Services can help with these or other issues you may experience. Help is always available. You can learn about free, confidential mental health services available to you; call 608-265-6600 (option 2) or visit uhs.wisc.edu.



Ensure syllabus statements reflect current counseling center operations and available resources

The Virtual Red Folder Provides Up-to-Date Guidance for Faculty



GUIDANCE FOR FACULTY & STAFF SUPPORTING STUDENT WELL-BEING IN A VIRTUAL CAMPUS ENVIRONMENT

Current Student Challenges
Responding to a Student in Distress
Know Your Role







Quick and Easy Access Online

The folder transitioned online to ensure easy and quick access while working remotely during COVID-19

Updated to Reflect Recent Events

Sample questions specific to social injustice and COVID-19 help faculty engage in conversation with students on these topics

Guidance on Roles & Boundaries

Faculty feel better prepared to engage with distressed students when they understand what the university expects of them

66

"We heard from faculty and staff that sometimes **they are just not sure what to say or what is appropriate or inappropriate** because no one wants to further traumatize someone in distress, so we came up with a process to help them." *-John Austin, Special Assistant for Health and Wellbeing, Stanford University*

Send Just-in-Time Emails to Campus Partners with Plug-and-Play Resources

Send a Mid-Semester Email Highlighting Key Resources



••• () II

At the beginning of this semester I emphasized the importance of Mental Wellness in our community and provided an overview of the resources available.

As we move into the middle of the semester, I write to remind you once again of these resources and encourage you to remind students that these are available

- Counseling make an appointment <u>here</u>
- Support groups calendar and sign-up here
- Free Headspace membership register <u>here</u>
- COVID-19 Self-Help Toolkit download here
- Campus food pantry directions <u>here</u>
- Available emergency funds apply here

Sincerely, Senior Vice Provost

Make It Work on Your Campus

An Effective Email Reminder Campaign



Distribute widely to faculty and staff in **student-facing** roles (international student office, financial aid, advising)



Make it easy for faculty to share

by forwarding to students or copying links into a discussion board post



Send from **senior campus leader** to emphasize issue's importance



Circulate at key times to keep referring top of mind when students may be most at risk

Wellness Champions Get the Word Out about Available Resources



Wellness Champion Responsibilities...



Host and facilitate health promotion and education activities within their department



Help newly admitted students have a smooth transition by sharing department expectations and resources available



Inform peers about updates to student health and wellness services and resources throughout the year

...Contribute to Greater Awareness of Mental Health Resources among Grad Students



Ensure graduate students are aware of and effectively using health and wellness resources



Facilitate conversations and knowledge-sharing opportunities related to enhance graduate student wellbeing



Build connections across graduate programs to share wellbeing practices SFU Teaching Assistants Reinforce Mental Wellness in the Classroom

Graduate TA Well-Being Project Keeps Mental Health Top-of-Mind



Well-Being
Project Promotes
Wellness for
Graduate TAs
and Their
Students

TAs Attend a Mental Health Resource Workshop



Just-in-Time Resources Delivered Weekly via Email



Health promotion staff present at graduate student orientations to recruit graduate TAs for the program The TA 'Well-Being Workshop' teaches graduate students about the available mental health resources/strategies Regular updates on new initiatives, wellbeing exercises to try in class, and operations changes are delivered via weekly emails

Promising Momentum

87 GTA participants over one year; 91% learned strategies for enhancing wellbeing in the classroom and 70% saw a benefit in their students



"Training graduate teaching assistants helped us **amplify the concepts of cultivating well-being in the classroom** by providing resources and activities for them to use with their students."

Alisa Stanton, SFU Associate Director of Health Promotion

3

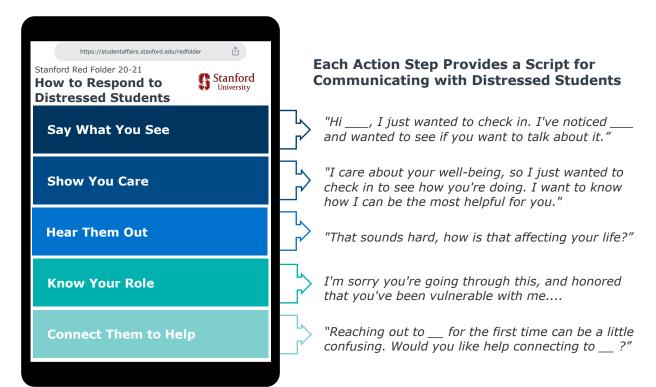
Equip Faculty to Identify
Students in Distress and Connect Them with Support

- Leverage Faculty to Promote Mental Health Resources to Students
- Help Faculty Navigate Tough Conversations

Embed Wellness Content into the Classroom

"Sometimes Faculty Just Don't Know What to Say"

Red Folder Scripting Prepares Faculty to Engage w/ Distressed Students



Facilitator's Guide Enables Thoughtful Discussion

Ryerson University Helps Faculty Prep for Student Conversations

ThriveRU Provides Resources to Teach Resilience and Well-being Skills

Key Elements

Wide variety of resources for students, faculty, and staff:

- Workshops
- Flashcards
- Weekly workbook of resilience exercises

Facilitator's Guide

Accompanies the weekly workbook and equips faculty and staff to discuss common challenges with students

Excerpt: ThriveRU Weekly Workbook Week 3 Exercise – Cultivating Optimism



Why Is This Important to Students Now:

By the third week of the term the workload is beginning to sink in and some of our **students may start to question their academic choices and ability to deliver** on the expectations their instructors have for them.

Leading the Exercise:

Ask yourself when something good happens:

- (1) What role did I play in making this happen?
- (2) ...

Ask yourself when something bad happens:

- (1) How can I keep this temporary?
- (2) ...

Try asking these questions as part of project debriefs during student-staff meetings or during 1:1s. If they struggle to answer the questions, offer alternative views they may not have considered.

3

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Embed Wellness Content into the Classroom

Help Faculty Easily Embed Wellness into Courses

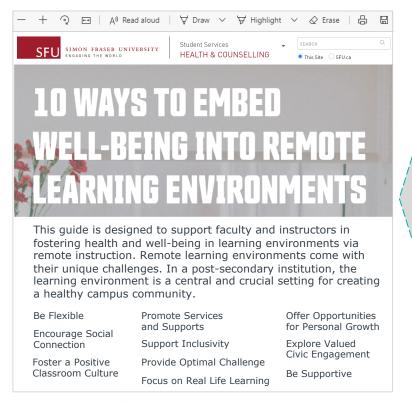
University of Texas Counseling Center Provides Plug-and-Play Canvas Modules



- Updated well-being modules provide guidance on important top-of-mind topics
- Modules can easily be imported from Canvas Commons to individual courses
- Program update section at the top lists new content to draw new and returning users
- Links to the UT "Well-being In Virtual Environments" resource page throughout the resource

Remote Teaching Strategies for Well-Being

Encourage Faculty to Tailor Their Mental Health Approach to Current Needs



One-Stop-Shop to Incorporate Mental Wellness into Virtual Environments

- Ready-to-download slides to incorporate into course PowerPoints
- ✓ Sample discussion board posts centered on mental well-being prompt important conversations
- ✓ Links to resource library of other faculty-submitted content

Equip Faculty and Staff to Support Mental Health

Takeaways for Student Affairs Leaders

Discussion Questions

- Have we provided guidance about working with distressed students, specifically in a remote environment?
- Are MH trainings and resources for faculty and staff accessible online?
- Have we updated our mental health resources to reflect the 2020 flashpoints?
- Do we share resources with faculty and staff in a way that allows them to easily share with students?
- What is the perception of our faculty? Do we have data to help us understand how students feel about faculty support of mental well-being?

Next Steps to Equip Faculty and Staff

Short-Term



Assess accessibility of mental health trainings and resources for faculty and staff



Consider how trainings could be updated to reflect new challenges and contexts

Long-Term



Create a plan to keep mental health top-of-mind for faculty and staff



Consider creating a comprehensive resource to help faculty and staff engage with distressed students

We Appreciate Your Feedback

Please take a moment to answer this final poll question to provide your overall experience on today's session.

We have also shared a link to a short online evaluation in the **Chat** and we would appreciate if you could take 2-3 minutes to give us additional feedback on your experience today.