



EAB

Craft Your Mental Health Strategy

Positively Impact Mental Health at Your Institution

Download Materials

Instructions: Fall 2021 Academic Year Calendar Exercise

Planning Outreach & Interventions With Mental Health In Mind

Exercise Overview: During this breakout time, work in a small group to reimagine your institution's campaign/intervention calendar. A campaign/intervention calendar is the collection of key outreach and support opportunities performed by faculty and staff to either (A) ensure students have the right information at the right time to execute on pivotal milestones, (B) identify students in need of support and connect them with resources at key parts of a term, or (C) both.

After this exercise, you will walk away with a solid foundation of what a 2021-22 Academic Year campaign/intervention calendar could look like for your institution. We recommend sharing what you put together with members of your Navigate Leadership Team and your Strategic Leader.

Note: you may have immense experience or no experience putting together a campaign/intervention calendar. Either is okay! The goal is for your group to work collaboratively and share best practices and ideas from across each of your campuses to catalyze your planning for the summer.

Considerations for each campaign/intervention:

- Activity – What is going to occur? What needs to happen?
- Proactive – Is there a proactive action that can happen prior to this student milestone?
- Reactive – What is the reactive component or action connected to this milestone?
- Resolution – What is the ideal outcome for students at this milestone?

Breakout Instructions

1. Kickoff your breakout by going around the group and introducing yourselves. Please share your

- Go to:
<https://eab.com/event/navigate-virtual-summit-2021/>
- We will also share the worksheet in the chat for easy access
- Once there, download the “Fall 2021 Academic Year Calendar Exercise”

Tips for a Great Breakout

3



Introduce Yourself

Start your breakout by going around the virtual room and sharing a bit about yourself and your work.



Don't Be Afraid of Silence

With an exercise like the one you will be completing, be sure to take time to silently read, think, and write down ideas.



Give Everyone a Chance to Speak

Be sure each group member has a chance to share.



Let the Conversation Evolve

Is your group starting to discuss a question or topic that isn't technically included in the exercise? That's ok! This is time for you all to discuss whatever is most helpful and interesting.



Chase Vogel



Lindsay Schappell



Sarah Ulep



Hannah Grace
Heartfield



Matt Mustard



One of these Strategic Leaders may join your breakout room briefly to check in and assist as needed



If you require any help during your breakout session (such as getting access to the exercise materials) and a Strategic Leader is not present, you can return to the main room where our Meeting Host will assist, or feel free to email:
studentsuccesspartnersuccess@eab.com

Group Share Out

Let's share what we discussed in our breakout sessions!

Resource: Intervention Step-by-Step Guides

- Did you know the Navigate Help Center has step-by-step guides on how to complete the following interventions?
 - New Student Outreach Campaigns
 - Proactive Academic Support Campaigns
 - Progress Report Campaigns
 - Re-Enrollment & Multimodal Outreach
- Log into the Help Center via the "?" icon in Navigate, then go to "Strategic Resources", then "Toolkits & Guides"

Step-by-Step Intervention: New Student Outreach Campaigns



Help Center Manager
3 months ago · Updated

Unfollow

The guidance below provides key steps to help you plan, act on, and evaluate effective New Student Outreach efforts.

Purpose: Connect incoming students with relevant resources and support

Timing: Prior to the start of term

Step 1: Identify the needs of your incoming students

Options:

1) Leverage the Navigate Student App: Review Intake Survey Results

Note: If your institution is using the Strategic Lead

- Open Student Alerts (left side toolbar).
- Open the Intake and
- Click View All Poll Re

Step 3: Decide which process and outcome metrics you will use to assess the effectiveness of your outreach and interventions

It is important to know how you will evaluate your efforts before launching your campaigns. We encourage you to select both process and outcome metrics in your evaluation planning.

Examples:

Process Metrics	Outcome Metrics
• Faculty response rate • # of students marked at-risk • # of alerts issued • # of cases opened • # or % of cases closed with intervention	• Increase in average Final Grades • Increase in Midterm to Final Grades • Increase in Cumulative/Term GPA • Decrease in DRW rates • Increase in credit completion • Increase in Persistence to Next Term

Step 4: Garner faculty buy-in and drive faculty participation

Recommended strategies to build and encourage faculty engagement:

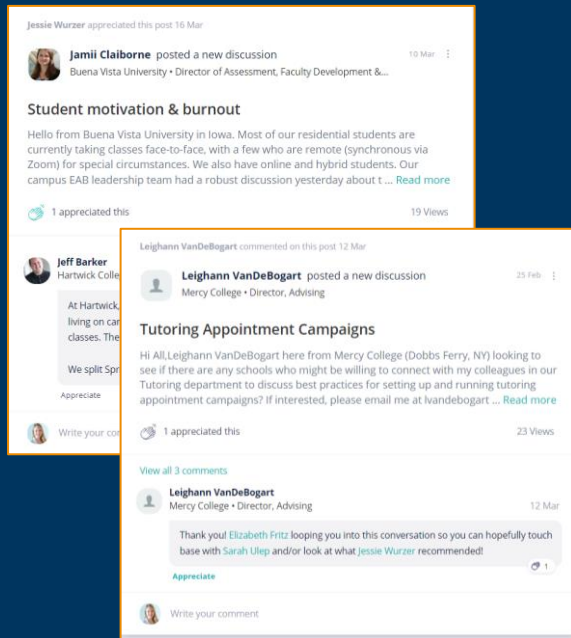
- Have senior academic leadership (e.g. Provost) set expectations for faculty participation and communicate why Progress Reports are vital to supporting student success and how they will be used.
- Ask for faculty input when determining campaign dates & allow faculty up to a week to respond.
- Send centralized reminder e-mails before due date and ask department chairs or deans to nudge non-responders.
- Focus communications on student impact not compliance.
- Incentivize participation with recognition.
- Plan to close the loop with faculty by reporting out aggregate outcomes of the progress reports and interventions at the end of the term

Don't Forget About the Community!

Be sure you've signed into the Community (networking.eab.com) to explore the great content, especially in the Private School Group.

We'll be posting a follow-up prompt in that Group after the Summit and can't wait to see your responses!

Please share your thoughts, questions, and wins with your colleagues, to help us stay connected year-round.



Final Thoughts

Please take a moment to answer this final poll question to provide your overall experience on today's session.

We have also shared a link to a short online evaluation in the **Chat** and we would appreciate if you could take 2-3 minutes to give us additional feedback on your experience today.



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