



New President Reading List

Resources for Getting Up-to-Speed on Higher Education

New President Reading List

Quick Reads to Get Up-to-Speed on the Higher Ed Industry

Threats to Higher Ed Business-as-Usual

Get an overview of the debates, controversies, and student trends that threaten the higher ed management status quo.



Changing Student Demographics

- Article: *Are Prospective Students about to Disappear?* (Inside Higher Ed (IHE))



Pervasive Mental Health Issues

- Article: *3 Things the COVID-19 Pandemic Revealed about Campus Mental Health* (EAB)



Growing Student Debt

- Data Sheet: *Quick Facts about Student Debt* (The Institute for College Access & Success)
- Article: *The Student Debt Crisis Isn't What You Think it Is* (The Hill)



Student Activism and Free Speech Debate

- Executive Briefing: *Navigating the New Wave of Student Activism* (EAB)
- White Paper: *How COVID-19 is Shaping Digital Student Activism* (EAB)



Negative Public Perception of Higher Ed

- Article: *Falling Confidence in Higher Ed* (IHE)
- Article: *Liberal Education vs. Professional Education: The False Choice* (Association of Governing Boards of Universities & Colleges (AGB))



Dismal Predictions on Mergers and Closures

- Article: *Will Half of All Colleges Really Close in the Next Decade?* (Forbes)

Stay In-the-Know

Subscribe to news updates or visit the websites for sources below to stay up-to-date on higher ed current events. Also consider following your institution's student newspaper to track student opinions and on-campus happenings.

Current Events Briefing

- [Politico Morning Education](#): newsletter on K12 & higher ed in no-leaving-your-inbox format

Daily and Weekly Key Article Summaries

- [Inside Higher Ed](#): daily and weekly news updates that link to relevant IHE articles
- [Lumina Foundation](#): compilation of key articles from various higher ed-specific and general news sources
- [The Chronicle of Higher Ed](#): key headline updates, written with faculty in mind
- [Times Higher Ed](#): international publication that discusses both U.S. and global higher ed trends

Best Practice-Infused Updates

- [EAB Daily Briefing](#): featured stories and latest news, which incorporate EAB research and resources, delivered to your inbox
- [EAB Blog](#): regular posts on adult student marketing, enrollment, IT, advancement, student success, analytics, and strategy
- [Office Hours with EAB](#): podcast with ideas, insights, and inspiration for higher ed leaders
- [COVID-19 Resource Center](#): EAB tools and insights on COVID-19 response.

Books To Skim

For a more in-depth view of higher ed governance, look through the books below.

- *Practical Wisdom: Thinking Differently about College and University Governance*
By Cathy Trower & Peter Eckel (2018)
- *The Agile College: How Institutions Successfully Navigate Demographic Changes*
By Nathan Grawe (2021)
- *How to Run a College: A Practical Guide for Trustees, Faculty, Administrators, and Policymakers*
By Brian C. Mitchell & W. J. King (2018)

New President Reading List (Cont.)

Quick Reads to Get Up-to-Speed on the Higher Ed Industry

Fundamentals of Higher Ed



How Are Higher Ed Institutions Organized?

- Report Excerpt: *A Brief Guide to U.S. Higher Ed* (American Council of Education (ACE), pp 6 – 14)



Why Is Accreditation Vital to Institutional Success?

- Report Excerpt: *A Brief Guide to U.S. Higher Ed* (ACE, pp 15 – 17)



Who Is the Typical College Student?

- Article: *Today's College Students Aren't Who You Think* (Wall Street Journal)
- Infographic: *Higher Ed Spotlight: Basic Facts about US Higher Ed Today* (ACE)



What Makes It Hard for Students to Succeed?

- Article: *Why Non-Traditional Student Success is More Important than Ever* (EAB)
- Infographic: *Barriers to Student Success Infographic* (EAB)



How Are Faculty Organized and What Does Academic Freedom Mean to Them?

- Report Excerpt: *A Brief Guide to U.S. Higher Ed* (ACE, pp 23 – 26)
- Primer: *Academic Freedom Primer* (AGB)



What Are Traditional Degrees versus Alternative Credentials?

- Primer: *Structure of the U.S. Education System: Credit Systems* (U.S. Department of Education)
- Report Excerpt: *A Brief Guide to U.S. Higher Ed* (ACE, pp 32 – 33)
- Glossary: *Glossary of Alternative Credentials in Higher Ed* (Southern New Hampshire University)
- Article: *Higher Education in a World Where Students Never Graduate* (IHE)

Budget Model Basics

What Kind of Budget Models Do Institutions Use?

- Report Excerpt: *A Guidebook on State Budgeting for Higher Education* (National Association of State Budget Officers (NASBO), pp 36 – 38)

How Does Money Flow Through Higher Ed?

- Flow Chart: *How Money Goes In and Out of a College* (Business Insider)
- Briefing: *Two Decades of Change in Federal and State Higher Education Funding* (Pew)
- Primer Excerpt: *Understanding College and University Endowments* (ACE, pp 3 – 5, 7 – 8)

Overall Industry Fiscal Trends

- Presentation: *2021 U.S. Higher Education Outlook* (Moody's Investor Service)

Intro to Board Governance

What Is Shared Governance?

- Article: *Exactly What is Shared Governance?* (The Chronicle of Higher Education)

What Are the Responsibilities of Boards and Their Members?

- Report Excerpt: *Higher Education Board Guidebook* (Grant Thornton, pp 6 – 9, 16 – 17)
- Article: *Stress Testing: How Can You Ensure Your Institution's Fiscal Health?* (AGB)



State-Specific Resource

- Undergraduate Enrollment Scenario Explorer (EAB, coming soon)



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