

# How to Leverage Course Planning Optimization (CPO) Analyses for Smarter Decision-Making

## The Course Planning Optimization (CPO) Module in the APS Platform

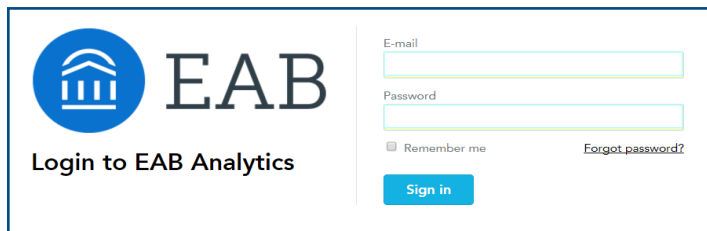
The Course Planning Optimization (CPO) module consists of historical analyses and course forecasts to help you make smarter, data-informed decisions about course and section offerings for the upcoming term. CPO consists of three tabs, which house various reports and metrics. The data are intended to inform, not determine, your decisions. Context is important; always pair the data with your own knowledge to decide how to best serve your students and faculty, as well as maximize your instructional resource use.

*Please note: The screenshots in this guide are from a demonstration site, not your institution's site.*

### Access the CPO Module

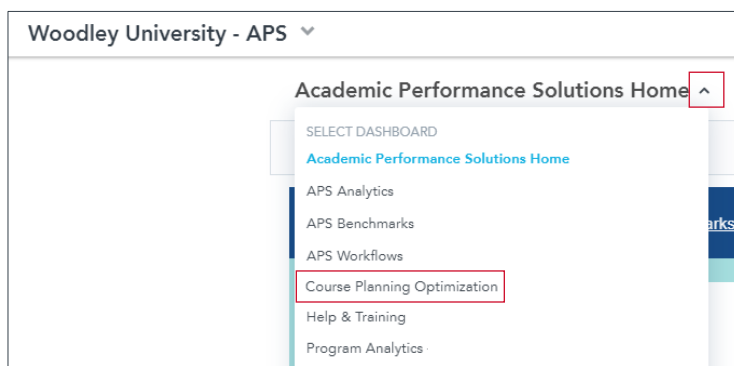
- 1 Visit <https://reports.eabanalytics.com/> to open the APS platform login page

*Note: If your institution has enabled Single Sign On (SSO), your institution's APS platform login hyperlink will be unique and require specific institutional credentials*

The screenshot shows the login page for EAB Analytics. On the left is the EAB logo and the text "Login to EAB Analytics". On the right is a login form with fields for "E-mail" and "Password". Below the password field are checkboxes for "Remember me" and a link for "Forgot password?". A blue "Sign in" button is at the bottom of the form.

- 2 Enter your institutional email address and password. If this is your first time accessing your account or if you have forgotten your password, please use the "Forgot password" link to create a new password.
- 3 Click Sign In
- 4 Once logged in, click on the "^" next to the dashboard name located at the top left of the screen. This will open the dashboard drop-down menu. If this is your first time logging in, the first screen you will see is the APS Home Page.

Depending on your platform permissions, you will see various dashboard names in the drop-down menu. Click on Course Planning Optimization.



Source: Academic Performance Solutions.

# How to: Plan a Course That Is Either Growing or Declining in Demand

Use the Course Planning and Course Analysis tabs to proactively identify and make course adjustments based on historical analyses, the CPO forecast model, and knowledge of your college/department. We recommend you leverage these tabs prior to the deadline for submitting the initial course schedule for a term, which is typically 6-12 months before the term starts.

If you have questions about the CPO forecast model, please see the Forecast Model FAQ document and explainer videos on the Help Resources tab.

### Get Started: Set Your Filters

Located at the top of each tab, filters allow you to achieve more granular analyses.

#### Required Filters

Past Term, Future Term, Campus, College, Department

#### Optional Filters

Course Level, Course Prefix

### Tip: View Metric Definitions

Throughout the CPO module, you can view metric definitions.

- Hover over any key performance indicator or report, such as a table or chart, until “...” appears
- Click on the “...” to view a report description and metric definition(s)
- In the same menu that appears, you can download the data in a document such as an Excel

## Course Planning Tab

- 1

### Perform a Quick Check

Located just below the filters, use the **Low Enrollment Courses** key performance indicator (KPI) next to the How Is Course Demand Changing? header, as well as the four KPIS below the header. Obtain a high-level overview of how course demand is changing in the selected college or department(s).

| How is Course Demand Changing?  |  |  |   | Low Enrollment Courses  |   |
|---|--|--|---|---|---|
|   |  |  |   | Courses with fewer than ten students enrolled across all sections | 9 |
| Courses with Low or Decreasing Demand   |  | Courses with High or Increasing Demand   |   |   |   |
| <b>Historical low fill rate courses</b><br>Courses with fill rates of 80% or less | <b>Forecasted course decreases</b><br>Courses forecasted to require fewer sections | <b>Historical high fill rate courses</b><br>Courses with fill rates of 90% or more | <b>Forecasted course increases</b><br>Courses forecasted to require more sections |   |   |
| 4 Courses   | 5 Courses  | 4 Courses  | 5 Courses   |   |   |

## 2 Use the Dynamic Filters to Customize Your Analysis

Scroll down to the Which Courses May Need Adjustment? header. Use the **Historical Course Fill Rates filter** to select courses that were low or high fill in the past term. Select *Low fill rate courses (<80%)*.

Use the **Forecasted Course Opportunities filter** to view all courses or courses that are forecasted to require a decrease or increase in number of section offerings. Select *Courses decrease*. Once filters are applied, you'll see the Courses That May Need Adjustment KPI change to reflect the number of courses that meet your filter selections.

### Which Courses May Need Adjustment?

HISTORICAL COURSE FILL RATES  
 Low fill rate courses (<80%)

and

FORECASTED COURSE OPPORTUNITIES  
 Courses decrease

=

4

## 3 View Courses That Are Forecasted to Require Fewer Section Offerings

Use the table to view the course's number of sections, enrollment, capacity, fill rate, own majors' enrollment, attempted student credit hours (SCH), repeats, completion rate, and DFW rate in the selected past term, as well as the course forecast for the future term. With the Forecasted Course Opportunities – *Courses decrease* filter applied, view courses that are forecasted to require fewer sections in the future term. Identify one or more courses that you wish to investigate further to determine how best to accommodate student demand.

| Enrollment Fall 2020 |               |            |          |               |                | Student Progress Fall 2020 |             |                     | Forecast Spring 2021 |                 |
|----------------------|---------------|------------|----------|---------------|----------------|----------------------------|-------------|---------------------|----------------------|-----------------|
| Course Codes         | # of Sections | Enrollment | Capacity | Fill Rate [%] | Own Majors [%] | Attempted SCH              | Repeats [%] | Completion Rate [%] | DFW [%]              | Course Forecast |
| ENT101               | 4             | 104        | 160      | 65%           | 51%            | 312                        | 7%          | 93%                 | 7%                   | Decrease        |
| ENT119               | 2             | 24         | 40       | 61%           | 66%            | 72                         | 4%          | 96%                 | 4%                   | Decrease        |
| ENT111               | 2             | 40         | 60       | 66%           | 92%            | 120                        | 41%         | 50%                 | 41%                  | Decrease        |
| ENT204               | 2             | 43         | 60       | 72%           | 90%            | 129                        | 9%          | 91%                 | 9%                   | Decrease        |

## 4 View Courses That Are Forecasted to Require Additional Section Offerings

Now use the Historical Course Fill Rates filter to select *High fill rate courses (>=90%)* and the Forecasted Course Opportunities filter to select *Courses increase*. With the filters applied, view courses that are forecasted to require additional sections in the future term. Identify one or more courses that you wish to investigate further to determine how best to accommodate student demand.

| Enrollment Fall 2020 |               |            |          |               |                | Student Progress Fall 2020 |             |                     | Forecast Spring 2021 |                 |
|----------------------|---------------|------------|----------|---------------|----------------|----------------------------|-------------|---------------------|----------------------|-----------------|
| Course Codes         | # of Sections | Enrollment | Capacity | Fill Rate [%] | Own Majors [%] | Attempted SCH              | Repeats [%] | Completion Rate [%] | DFW [%]              | Course Forecast |
| ENT120 / CS134       | 2             | 108        | 100      | 108%          | 47%            | 324                        | 25%         | 75%                 | 25%                  | Increase        |
| ENT203               | 3             | 92         | 90       | 102%          | 84%            | 276                        | 0%          | 100%                | 0%                   | Increase        |
| ENT130               | 1             | 21         | 20       | 104%          | 49%            | 63                         | 5%          | 95%                 | 5%                   | Increase        |
| ENT208               | 1             | 29         | 30       | 96%           | 84%            | 78                         | 9%          | 68%                 | 9%                   | Increase        |
| ENT109               | 3             | 88         | 90       | 98%           | 77%            | 264                        | 38%         | 71%                 | 38%                  | Increase        |

The Course Code column contains a drill-in report. Click on a course code to view section-level data.

## 5 Perform Analyses Using the Remaining Filter Selections

Using the Historical Course Fill Rates and the Forecasted Course Opportunities filters, analyze other types of courses such as low fill rate courses that are forecasted to require additional section offerings. Identify one or more courses you wish to investigate further.

### Which Courses May Need Adjustment?

HISTORICAL COURSE FILL RATES

Low fill rate courses (<80%)

and

FORECASTED COURSE OPPORTUNITIES

Courses increase

Courses That May Need Adjustment

1

Please note some course forecasts that result from the forecast model may differ from what your institution expects, because the model does not take into account all factors that your institution may consider in course planning. For example, having a conflicting course in the same timeslot as another course may be a definitive factor to make adjustments, but the model does not ingest course times as an input.

## 6 Download the Data

For all analyses with filter selections applied, click Download Excel to download the data as an Excel spreadsheet to perform additional analyses on your own.

| Enrollment Fall 2020 |               |            |          |               |                | Student Progress Fall 2020 |             |                     | Forecast Spring 2021 |                 |
|----------------------|---------------|------------|----------|---------------|----------------|----------------------------|-------------|---------------------|----------------------|-----------------|
| Course Codes         | # of Sections | Enrollment | Capacity | Fill Rate [%] | Own Majors [%] | Attempted SCI              | Repeats [%] | Completion Rate [%] | DFW [%]              | Course Forecast |
| ENT120 / CS134       | 2             | 108        | 100      | 108%          | 47%            | 324                        | 25%         | 75%                 | 25%                  | Increase        |
| ENT203               | 3             | 92         | 90       | 102%          | 84%            | 276                        | 0%          | 100%                | 0%                   | Increase        |
| ENT130               | 1             | 21         | 20       | 104%          | 49%            | 63                         | 5%          | 95%                 | 5%                   | Increase        |
| ENT208               | 1             | 29         | 30       | 96%           | 84%            | 78                         | 9%          | 68%                 | 9%                   | Increase        |
| ENT109               | 3             | 88         | 90       | 98%           | 77%            | 264                        | 38%         | 71%                 | 38%                  | Increase        |

[Download Excel](#)

## Course Analysis Tab

### 7 Navigate to the Course Analysis Tab

Click on the Course Analysis tab.

### Course Planning Optimization

Course Planning

Course Analysis

Registration Status

Help Resources

## 2 Make Filter Selections Based on Your Findings from the Previous Tab

Your filter selections from the Course Planning tab will carry over to the Course Analysis tab. On this tab, use the Course Code filter to select the course(s) you identified on the Course Planning tab to require further investigation to decide how best to accommodate student demand.

1. What term do you want to see course analysis for?

Use the Past Term filter to select the term you'd like to review.  
For example, if you're planning for an upcoming Fall term, you might select the most recent past Fall term to see how courses performed

PAST TERM  
Fall 2020

2. Would you like to filter out any institution attributes?

CAMPUS  
All

COLLEGE  
All

DEPARTMENT  
Business Ad...

3. Would you like to filter out any course attributes?

COURSE LEVEL  
100, 200

COURSE PREFIX  
All

COURSE CODE  
ENT 120

4. Would you like to filter out any section attributes?

INSTRUCTIONAL MODE  
All

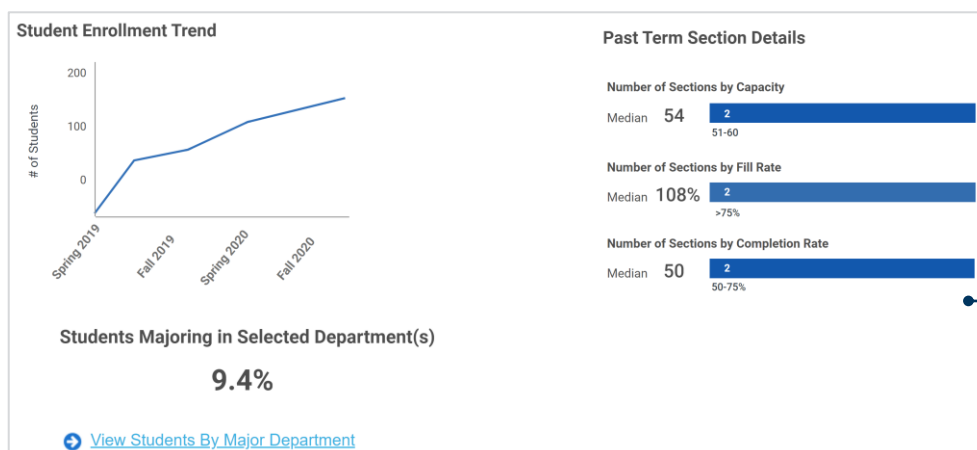
SECTION TYPE  
All

## 3 Perform a Quick Check

Located just below the filters, use the **Total # Sections**, **Section Enrollment**, and **Section Capacity** key performance indicators (KPIs) next to the How Have Courses Performed? header to obtain a high-level overview of how registration is progressing in the selected college or department(s)

| How Have Courses Performed? | Total # Sections | Section Enrollment | Section Capacity |
|-----------------------------|------------------|--------------------|------------------|
|                             | 2                | 108                | 100              |

Just below the How Have Courses Performed? header and KPIs, use the **Student Enrollment Trend**, **Students Majoring in Selected Department(s)**, **View Students by Major Department**, and **Past Term Section Details** reports to obtain a more in-depth overview of how the course(s) have performed regarding enrollment and course capacity.



### Section Enrollment Trend report

- Hover over each point in the chart to view # of Students and Academic Year/Term

### Students Majoring in Selected Department(s) report

- Click on the hyperlink below the KPI to view students by major department

### Number of Sections by Capacity, Number of Sections by Fill Rate, and Number of Sections by Completion Rate reports

- Hover over each bar to view in each which range of values the number of sections represent

#### 4 View How Sections of the Selected Course(s) Performed in the Past Term

Scroll down to the How Have Sections Performed? header. Use the table to view how sections of the same course(s) compared regarding enrollment, capacity, fill rate, and student progress. Identify how many sections will need to be added or removed to align with student demand.

##### How Have Sections Performed?

| Section Information |                   |          |              | Past Term Enrollment |          |               |                | Past Term Student Progress |             |                     |         |
|---------------------|-------------------|----------|--------------|----------------------|----------|---------------|----------------|----------------------------|-------------|---------------------|---------|
| Course Code         | CRN (Cou          | Day/Time | Section Type | Enrollm              | Capacity | Fill Rate [%] | Own Majors [%] | Attempted SCH              | Repeats [%] | Completion Rate [%] | DFW [%] |
| 1124                | Mon, Wed, Fri     | 1:00 pm  | Lecture      | 54                   | 50       | 108%          | 49%            | 162                        | 32%         | 73%                 | 60%     |
| 1128                | Tue, Thu, 2:15 pm |          | Lecture      | 57                   | 50       | 114%          | 49%            | 171                        | 17%         | 69%                 | 50%     |

In this example, consistent with findings from the previous tab – sections of ENT 120 have fill rates greater than 90%.

#### 5 View Instructors Who Taught the Course in the Past Who May Be Able to Teach the Course Again

Scroll down to the Who Taught the Course(s)? header. The table shows information on instructors who taught the selected course(s) in the past. If you're looking at courses where additional sections are forecasted to be needed, use the table to identify instructors who have taught the course previously and have capacity to take on an additional sections. If you're looking at courses where fewer sections are forecasted to be needed, identify instructors who don't need to teach this course to achieve a standard workload or can be reassigned.

| Time Period      | Instructor Information |                 |                 |                      | Course Information |               |               |
|------------------|------------------------|-----------------|-----------------|----------------------|--------------------|---------------|---------------|
| Academic Year an | Instructor Name        | Instructor Type | Instructor Rank | Instructor Total SCH | Course Enrollment  | # of Sections | Fill Rate [%] |
| Fall 2020        | Seung Han              | Tenured         | Professor       | 504                  | 56                 | 1             | 112%          |
| Spring 2018      | Michael Megdad         | Adjunct         | Adjunct Faculty | 360                  | 30                 | 1             | 94%           |
| Fall 2020        | Olga Nemesh            | Adjunct         | Adjunct Faculty | 624                  | 52                 | 1             | 104%          |

The Instructor Total SCH column contains a drill-in report. Click on the value to view the total SCH produced by the instructor for each section taught by the instructor.

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For all analyses with filter selections applied, click Download Excel to download the data as an Excel spreadsheet to perform additional analyses on your own.

| Time Period      | Instructor Information |                 |                 |                      | Course Information |               |               |
|------------------|------------------------|-----------------|-----------------|----------------------|--------------------|---------------|---------------|
| Academic Year an | Instructor Name        | Instructor Type | Instructor Rank | Instructor Total SCH | Course Enrollment  | # of Sections | Fill Rate [%] |
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| Fall 2020        | Olga Nemesh            | Adjunct         | Adjunct Faculty | 624                  | 52                 | 1             | 104%          |

[Download Excel](#)

Document Your Recommendations  
on the Next Page!



Source: Academic Performance Solutions.

## 6 Document Your Findings and Recommendations

Acting on the data is just as important as analyzing the data. Record your observations and recommendations in the table and discuss with relevant colleagues.

| Question   | Your Recommendations | Important Context Specific to Your Institution to Consider |
|--|----------------------|--|
| In which courses are you considering changing the number of section offerings to accommodate student demand?   | •                    |  |
| How many sections are you considering adding to or removing from the course(s)?  | •                    |  |
| If you're looking at courses where additional sections are needed, are there any instructors who have previously taught the course and have capacity to take on an additional section? | •                    |  |
| If you're looking at courses where fewer sections are needed, are there any instructors who don't need to teach this course to make load or can be reassigned?                         | •                    |  |