College Greenlight is the largest web-based platform dedicated to helping first-generation and underrepresented students find their best college fit and financial support. Launched in 2012, College Greenlight helps thousands of qualified, motivated students—on a daily basis—connect with colleges and universities and navigate their path to higher education.

**College Search**
College-bound students find college matches, create college lists, compare their top college choices, and organize their college search with access to over 3,000 college profiles.

**Greenlight Fit Meter**
Students can determine which colleges are appropriate academic, social, and financial fits by entering information into the Greenlight Fit Meter tool.

**What Are My Chances?® Calculator**
The popular college admissions calculator and scattergrams help students identify their admission chances and see at a glance how their qualifications compare to those of other students.

**Scholarship Matches**
With the most comprehensive scholarship database available, students find national and local scholarships that match their qualifications, with the ability to sort by level of effort and competition.

**Community-Based Organizations (CBO) and High School Counselor Tools**
College Greenlight provides free tools to thousands of high school and CBO counselors, enabling them to assist and support help their students as they make college decisions.

**In the Press**

*Forbes*
“College Greenlight dedicates its algorithms to finding resources especially targeted to low-income or first-generation college students (often one and the same)

“Best in Class Admission Tools”

*Get Schooled*
“Valuable resource for students, organizations”
Student Demographics

**Ethnicity**
- 38% Hispanic/Latino
- 31% African American
- 22% Average Unweighted GPA
- 19% White
- 9% Asian or Pacific Islander
- 3% American Indian or Native Alaskan
- 3% Other

**Average Unweighted GPA**
- 3.4

**Student Engagement Tools**
Engage directly with high-achieving underrepresented students by using targeted outreach methods.

**Targeted Campaigns**
Connect with high-achieving underrepresented students who meet your objectives

**Overlap Outreach**
Connect with students interested in peer/aspirational institutions

**CBO Engagement Tools**
Identify and build relationships with CBOs that fit your recruitment objectives

**CBO Directory Access**
Searchable directory of CBO students (by city, state, colleges attended, student demographics, etc.) who meet your objectives.

**Curated CBO List Building Training and Support**
Development of curated CBO lists that fit your school’s diversity initiatives, staff training, and support

**Full Consulting Services and Facilitation of Partnership Building**
Accelerate CBO relationship-building—leverage College Greenlight team to establish relationships with best-fit CBOs in key markets

**Brand-Promotion Tools**
Promote your institution and diversity initiatives to the college access community

**CBO Counselor Newsletter**
Promote your institution and diversity initiatives to thousands of CBO counselors nationwide

**CBO Webinar**
Live event for counselors nationwide; showcase institution as a leader in college access

**Event Promotion**
Promote your travel and virtual events to students and CBOs

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