College Greenlight is the leading advocacy network dedicated to supporting first-generation, lower-income, and historically underrepresented students on their path to higher education. Launched in 2012, College Greenlight helps thousands of qualified, motivated students connect with colleges and universities to find their best college fit and financial support.

3 Ways to Enhance Your Diversity Recruitment:

Student Engagement
Engage directly with high-achieving, underrepresented students by using targeted outreach methods.

CBO Partnership
Identify and build relationships with CBOs that fit your recruitment objectives
- CBO Directory Access
- Curated CBO List, Training, and Support
- Facilitated Partnership Building

Brand Promotion
Promote your institution and diversity initiatives to the college access community
- Counselor Newsletter
- Professional Development Webinar
- Student and Family Presentation

CBO Partnerships Include:

To learn more, email eabenrollmentcomm@eab.com