

Introduction to the Transfer Maturity Curve

Transfer Portal Intensive Series, Session I

Throughout today's [Transfer Portal Intensive Series](#) session, use this worksheet to record notes and responses. As a refresher, we recommend you refer to this worksheet before attending Session II (April 13, 2022) in the series.

- 1** Use this space to record notes as we walk through slides 14-23 about Transfer Best Practice Areas.

Foundation

- a) Prioritize Institutional Support for Transfer Students

- b) Build Community College Partnerships and Transfer Pathways

Awareness

- c) Promote Transfer and Provide Detail on Cost, Credit, and Completion

- d) Create Transfer-Friendly Website and Self-Service Resources

Yield & Support

e) Qualify and Engage Prospective Transfer Students

f) Conduct Timely and Consistent Credit Evaluations

g) Provide Early Transfer Advising, Onboarding, and Support

2 Based on your institutional goals, which of the seven Transfer Maturity Curve areas stand out as strategies to prioritize for improvement right now? Select up to three.

☐ Prioritize Institutional Support for Transfer Students

☐ Qualify and Engage Prospective Transfer Students

☐ Build Community College Partnerships and Transfer Pathways

☐ Conduct Timely and Consistent Credit Evaluations

☐ Create Transfer-Friendly Website and Self-Services Resources

☐ Provide Early Transfer Advising, Onboarding, and Support

☐ Promote Transfer and Provide Detail on Cost, Credit, and Completion

Steps to Get the Most Out of the Maturity Curve

1

Use your transfer goals to set process and outcome metrics



2

Assess your current state at the institutional level



3

Align recommendations to action steps in a service plan



4

Evaluate progress and priorities annually and recalibrate



3 What are your transfer goals? Check the applicable boxes in the pyramid.

Transformation Metrics

- ☐ Average Time and Cost to Degree
- ☐ Retention, Persistence, and Graduation Rates
- ☐ Equity Gaps in Retention and Graduation
- ☐ Yield and Melt

Outcome Metrics

Student Performance

- ☐ GPA or Academic Standing
- ☐ Avg grade, DFW rates
- ☐ Midterm to final grade changes

Student Progress

- ☐ Credits attempted, earned, and completion %
- ☐ Major changes

Enrollment

- ☐ Registration, re-enrollments
- ☐ Application yield
- ☐ Earlier registration, holds cleared

Other

- ☐ Applications to graduate
- ☐ Staff or student time savings and satisfaction

Process Metrics

Appt. Activity

- ☐ Total appointments, appointment(s) per student
- ☐ No-show or cancellation rates
- ☐ Summary reports filed

Interventions

- ☐ Students contacted
- ☐ Scheduled and completed actions
- ☐ Increased use of support services

Case Management

- ☐ Progress Report response rates
- ☐ Alerts issued
- ☐ Cases opened and closed

Student Adoption

- ☐ Mobile app adoption and utilization
- ☐ Completed to-dos
- ☐ Appts scheduled by students

4 Use this space to record notes throughout the rest of today's session.