

The Policies That Really Matter for BIPOC Faculty Retention

Designing Promotion, Tenure, and Workload Policies that Promote Equity and Career Advancement

Meet the Research Team



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1 Why BIPOC Faculty Leave Their Jobs

2 Policies to Promote Equity and Career Advancement

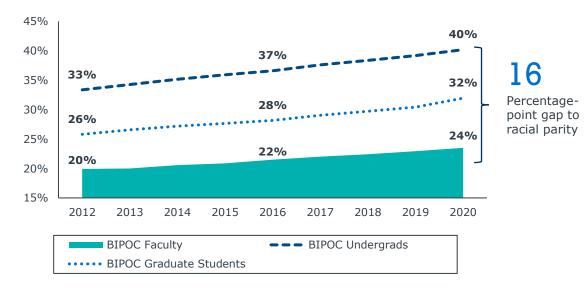
3 Networking Activity: Policy Brainstorm

Still a Long Way to Go on Faculty Diversity

A Wide Gap Remains Between Faculty and Student Demographics

Share of BIPOC¹ Students and Full-Time Faculty at US 4-Year Universities, Fall 2012-Fall 2020

n = 2,045 institutions



Faculty and students who self-identified as American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, Native Hawaiian or Pacific Islander, or two or more races.

No Shortage of Investment in Hiring



Universities Sparing No Expense to Diversify the Faculty

Institutions of All Types Making Big Bets on Hiring for Faculty Diversity



Ohio State announces faculty hiring initiative for diversity and inclusion



Syracuse creates financial incentives for its colleges to hire underrepresented faculty



Ontario College of Design doubles its number of Black faculty



Purdue launches major cluster hire as part of diversity initiative



Source: The Ohio State University, "2021 State of the University", 2021; Elizabeth Redden, "A Long Time Coming," Inside Higher

Resources to Increase BIPOC Faculty and Grow Pipeline of Future Scholars



Source: EAB, Instilling Equity and Inclusion in Departmental Practices; 13 tools to elevate diversity in the faculty hiring process; Candidate Experience Web Audit for Colleges and Universities; 10 Components of Successful Research Mentoring Programs.

Investing in Inclusive Hiring is Just Step One



Plans for Retention and Career Advancement are Also Critical



It makes little sense to recruit diverse faculty of color if they leave after only a few years (or even months). As a person of color, and having served in the faculty ranks, it is my experience that faculty of color often leave predominantly white institutions due to a lack of support and engagement with the institution. That can take many forms, including undesirable course assignments, a devaluing of their scholarship, poor support and collaboration on research efforts, and microaggressions in the work environment."

Perry Greene Vice President for Diversity and Inclusion, Adelphi University

Salary Equity: It's Complicated



Though Often Cited as a Retention Lever, Pay Equity is a Blunt Instrument

"

Salary: the Final Frontier?

"Our biggest factor in retention is local cost of living. Even though we pay well, housing here is so expensive that unless you're in a business, engineering, or medical field, you can't afford it. We've tried building subsidized faculty housing and offering housing vouchers, but it feels like we can never do enough."

VP Research, State Flagship University

Best Efforts to Revisit Pay Can Often Backfire

The Well-Intentioned Inquiry



The Unexpected Finding



A Whole New Barrier to Racial Equity

HR conducts faculty pay equity study at selective private university

Study reveals high rates of salary compression, with (mostly-white) senior faculty paid \$50k below new hires

Institution cannot revisit pay differences by race before senior faculty's salaries are recomped to market rate

Many of the Necessary Pieces Already in Place

Д Ш

How Provosts and CDOs Currently Support Faculty Belongingness



Employee Resource Groups

Provide meeting space, refreshments, small-dollar compensation for group leaders





Shared Readings

Select readings, convene meetings, create discussion questions



Mentoring Programs

Match mentors and mentees, schedule convenings, provide resources and funding

Faculty Ombuds

Staff ombuds position and provide confidential space for faculty to share concerns

Which of these do you already do? Let us know using the <u>annotate stamp</u>:



Click "Annotate" on the zoom toolbar (it may also be under "view options")



On the annotation toolbar, click Stamp, select a shape and click on one or more icons to add a stamp



Press the red "X" in the left-hand corner of the toolbar to stop annotating

Top-Down Attempts at Creating Community Feel Forced and Overly-Formal

22

Official Recognition Comes with a Price

"My office is working on a process for creating an ERG. But we're not going to set up those groups—it has to come from the faculty. Because if you start parsing people into groups and it's not the way they want to be parsed, it's not going to be effective. And when you become an official group there are different guidelines: it comes with a charter, it comes with a vision, now you have minutes."

CDO, Selective Private University

BIPOC Faculty Still Don't Feel Like They've Found a Place to Belong

3-5%
Greater likelihood that Black and Hispanic/Latino faculty feel dissatisfied or very dissatisfied with fit in their department (vs. white faculty)

65% Of BIPOC faculty at the University of Michigan considered leaving the institution

70% Of BIPOC faculty at a university system considered leaving the system altogether in the past year

3 Factors in Employee Retention What Cross-Industry Research Tells Us



Engagement is 2x higher if employees know what is expected of them



70% of variation in employee engagement is due to management



Burnt out employees are 2.6x more likely to job hunt

Playing by Different Rules

BIPOC Faculty Face Higher Expectations, Lower Rewards than White Peers



"Sometimes the rules change for people of color or African Americans who are on a tenure track. Sometimes they're a bit stricter when African Americans are doing their research, and it's always scrutinized harder."

> W. Franklin Evans. President West Liberty University

Same Work, Different Rewards



Nonwhite biologists and physicists earn lower salaries than white peers



Black researchers are only 55% as likely to receive **NIH grants** as white peers



 \sim 70% of BIPOC faculty report feeling a need to work harder than their colleagues to be seen as legitimate scholars, vs. less than half of white professors

Where Policy Meets Personnel

BIPOC Faculty Unsure Senior Colleagues are Ready for Meaningful Change

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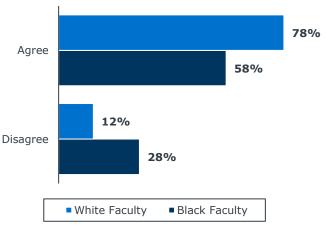
You Know What They Say About Culture and Strategy...

"The hard part is not acknowledging that the tenure and promotion system is limiting, but to put **people in positions of decision-making** (your deans, your faculty chairs, your mentors, your colleagues that actually validate your work, the publications that you submit to) - **those are the parts of the system that you have to change** before you can really bring value to the transformation of the tenure and promotion process."

Aswad Allen, Ph.D Chief Diversity Officer California State University—San Marcos

White Faculty Likely Unaware of Their 'Unknown Unknowns'

Share of faculty who agree that "on the whole, my department colleagues are committed to supporting and promoting diversity and inclusion in the department." (COACHE)



The Burnout Generation Comes to Higher Ed

Overworked BIPOC Faculty Forced to Make Impossible Choices

BIPOC Faculty Spend More Time than White Faculty On...



Institutional DEIJ work such as K12 school outreach and faculty recruitment¹



Serving as a liaison to internal and external committees and boards²



Mentoring, coaching, and counseling BIPOC students and faculty³

A Painful Choice Between Mission and Well-being

"Short of institutional change, the burden of supporting students of color often falls to faculty of color. This is in addition to disproportionate requests to serve on committees related to diversity. For my own professional and personal well-being, I have begun saying no to new service requests more and more. If I give any more of my time away (from research, teaching, or my personal life), I risk having the institution fail both the student and me."

Eric Grollman Former Associate Professor, University of Richmond

Study of 469 biology faculty: Jimenez, M.F., Laverty, T.M., Bombaci, S.P. et al. "Underrepresented faculty play a disproportionate role in advancing diversity and inclusion". Nat Ecol Evol. Vol. 3, 2019.

²⁾ Study of 139 faculty at Arizona public universities: Luke J. Wood, "Faculty of Color and White Faculty: An Analysis of Service in Colleges of Education in the Arizona Public University System," Journal of the Professoriate, Vol. 8, Issue 1, Spring 2016.

³⁾ Summary of multiple studies: KerryAnn O'Meara et al, "Equity-Minded Faculty Workloads: What We Can And Should Do Now", ACE, 2021.
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Barriers to Tackling Evaluation, Training, and Workload



Never Enough Time or Capacity

BIPOC faculty retention often relegated to a side-of-desk activity for provosts and faculty affairs leaders



Difficult to Spot the Biggest Problems

Universities rarely collect data on faculty retention or workload— or disaggregate it by race/ethnicity



Perils of Being a First Mover

Provosts and teams often come up short looking for successful examples from peer institutions

Barriers to Tackling Evaluation, Training, and Workload



Never Enough Time or Capacity...Until Now

From 2020 onwards, institutions hired chief diversity officers and created committees to revisit faculty diversity and retention

Our focus for today:



Difficult to Spot the Biggest Problems

Universities rarely collect data on faculty retention or workload— or disaggregate it by race/ethnicity



Perils of Being a First Mover

Provosts and teams often come up short looking for successful examples from peer institutions

BIPOC Faculty Retention

Policies to Promote Equity and Career Advancement



Redesign **promotion and tenure policy** to broaden and clarify expectations



Train committee
members to champion
best-practice policy



Better manage faculty workload to reduce overwork Introduction: Why BIPOC Faculty Leave Their Jobs

Policies to Promote Equity and Career Advancement

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Train committee members to champior best-practice policy



Better manage faculty workload to reduce overwork



1



"I don't know what's expected of me. My department doesn't post its guidelines anywhere. Maybe a peer could help, but when I see my white colleagues bonding over golf, I don't know how I can break into the clique."



2

Narrow Definitions
of Success

"The work I do is transformative for the institution. I mentor students on the verge of dropping out. I help design the policies that will shape our hiring strategy. It doesn't matter if I don't publish in an 'A' journal."



3

Misaligned with Institutional Goals

"My department tracks all these different impact metrics for dossiers, but it all feels meaningless. Is this work really building to something or is it just busy work?"



Impacts on Faculty

Let us know in the **Chat** which problem (1, 2, or 3) is most prevalent on your campus.

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Select Institutions Adding DEIJ Language to Promotion and Tenure Policy:

Liberal Arts Colleges

Bowdoin Kenyon







Research Universities











University Systems



MINNESOTA STATE

UNIVERSITY OF CALIFORNIA

Regional Publics





Designing Promotion and Tenure to Encourage BIPOC Faculty Retention



Principles of Best-Practice Promotion and Tenure Policy



Clarify Requirements



DEIJ-Based Tenure Pathway

Broaden Definitions of Success



Flexible Promotion and Tenure Framework



DEIJ Statement Review Rubric

Align with Meaningful Institutional Goals



Institutional Goal-Aligned Review Criteria

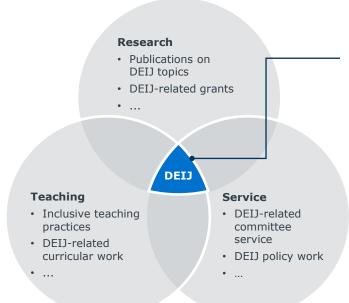
Charting a New Course to Tenure

Faculty at IUPUI Can Now Go Up for Tenure Based on DEIJ Contributions

IUPUI's New "Balanced-Integrative Case" Tenure Pathway

Balanced:

Faculty's work is weighted equally across the categories of research, teaching, and service



Integrative:

DEIJ contributions are evaluated **as part of** research, teaching, and service rather than something separate



The Powerful Metrics Behind the Headlines

Explicit Guidelines Differentiate 'Required' From 'Above and Beyond'

Baseline Standards

1

Examples:

- Conference presentations on DEIJ topics (dissemination)
- Advising URM students (mentorship)
- Inclusive teaching practices (teaching)

Additional Measures

2

Examples:

- Invited speaking engagements on DEIJ topics (dissemination)
- Supporting a student org (mentorship)
- Leading DEIJ-related study abroad (teaching)

Standards of Excellence

3

Examples:

- Keynote addresses on DEIJ topics (dissemination)
- Mentoring URM students (mentorship)
- DEIJ curriculum development (teaching)



Laying the Groundwork for Faculty Retention

New Criteria Show IUPUI's Investment in Careers Focused on DEIJ



"As an urban public, we are designed to think outside the box. Our city needs us to move more nimbly, and we don't have the baggage of 200 years of history and the ivy on the walls that make it difficult to change. We have a strong culture of assessment and good data infrastructure. We can show that we're able to retain people who do this work and that it contributes to the excellence of the institution."

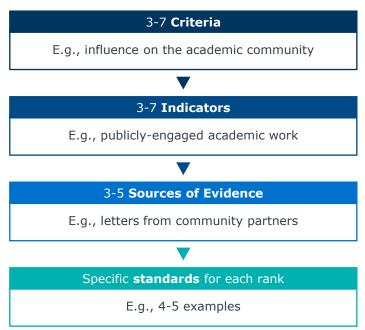
Kathy Johnson Chief Academic Officer, IUPUI

Breaking Down the Tenure Case

Windsor Develops Flexible Framework for Promotion and Tenure Dossiers

University Framework Defines Multiple Categories and Criteria For Research, Teaching, and Service

Faculty have multiple options for types of work that count toward tenure and promotion





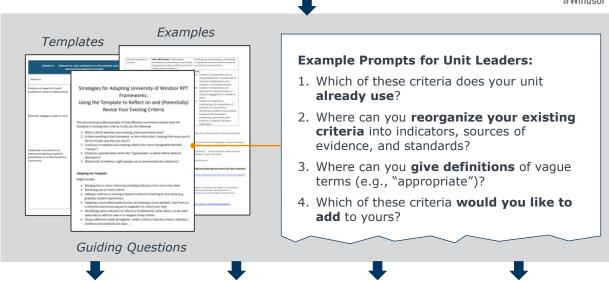
Expectations are **quantified** at each level

Helping Each Discipline Adapt the Framework

Windsor's Resources Help Each Unit Develop Discipline-Specific Criteria

Broadly-defined, flexible university-level framework





Discipline-specific unit-level frameworks

Windsor's Frameworks Used By Wide Variety of Academic Units





Academic units have adapted the frameworks, including:

- Communication
- Computer Science
- Dramatic Art
- Education
- History

- Kinesiology
- Law
- Mathematics and Statistics
 Social Work
- Philosophy
- Political Science

- Psychology
- · Environmental Studies
- · Women's and Gender Studies

Supplementing the Dossier with DEIJ Work

Rubric Helps Oregon Faculty Interpret DEIJ Statement Requirement



Union & UO Agree to DEIJ Statement as a Dossier Requirement

Statements Aren't Evaluated Consistently Across Departments Office of Provost & Division of Equity and Inclusion Develop Evaluation Rubric







Traditional tenure/ promotion dossier



Required statement of contributions to DEIJ

"The CBA says 'faculty [must] include a discussion of the contributions they've made to DEI' but has no evaluation criteria. As a result, there is considerable variation in how faculty discuss contributions to DEI and how departments determine if the requirement has been met."

Gabe Paquette Vice Provost



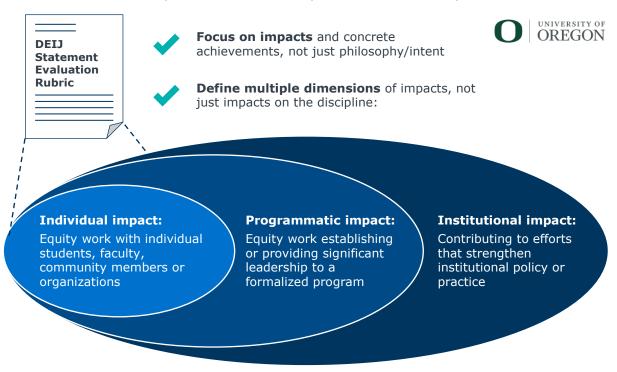
Shared definitionsof diversity,
equity, and
inclusion



Examples of relevant work in research, teaching, and service

A Focus on Demonstrated Success

Rubric Guides Faculty to Document Impacts Across Multiple Domains



Seeing How Each Discipline Fits In

Showing How DEIJ Impact Extends Beyond the Obvious Fields

Examples of Impacts Provided in DEIJ Statement Resources



Individual **Programmatic** Research **Psychology** faculty Law faculty leads a includes diverse research group on individuals in gender and labor subject pool Journalism faculty **Public policy Teaching** faculty attends incorporates DEIJ conference for URM themes into intro course assignments graduate students

Environmental studies faculty works with indigenous groups on environmental impact studies

Education faculty establishes a disability studies research initiative **Ethnomusicologist** leads development of a new master's program in music of the African diaspora **Economist** establishes summer pipeline program for low-income high school students

Institutional

Service

Business faculty

graduate Women in

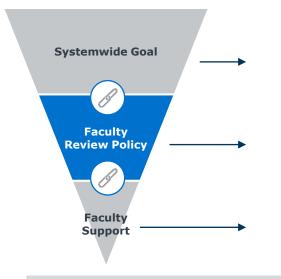
advises under-

Business group

Connecting Reviews to Meaningful Goals

Tie Faculty Development and Resources to Student Success





Close student equity gaps by 2030

Faculty should include at least one activity that closes educational equity gaps in professional development plan

Presidential funding for faculty development will prioritize activities related to closing equity gaps



"In principle, someone could always include [equity] work in their tenure and promotion case. In practice, not all chairs/reviewers acknowledged it. **Now it is explicitly listed** in the contract that the formal development plan will include an item on equity gaps."

Dennis Lunt, Faculty Association President, Minn State

BIPOC Faculty Retention

Policies to Promote Equity and Career Advancement



Redesign promotion and tenure policy to broader and clarify expectations



Train committee members to champion best-practice policy



Better manage faculty workload to reduce overwork

What Committees Don't Know Can Hurt Them

Lack of Understanding of New DEIJ Tenure Policy Causes Pushback

UIUC Rolls Out New Policy to Require Statement of Contributions to DEIJ in Tenure File



Public Reactions Demonstrate Lack of Understanding of What New Requirements Mean



UIUC to Require Diversity Statements for Tenure

University of Illinois at Urbana-Champaign will soon require tenure candidates to share a statement that advances DEI via a "topic, activity, or domain (e.g., research, teaching, and service) or in another manner."



"Requiring a statement is like a bare minimum, tick-a-check-box approach in place of meaningful action."

BIPOC Faculty Member



"This is undoubtably some administrative cover your butt BS."

White Faculty Member

"Making diversity statements a requirement disadvantages candidates who are qualified but don't align politically."

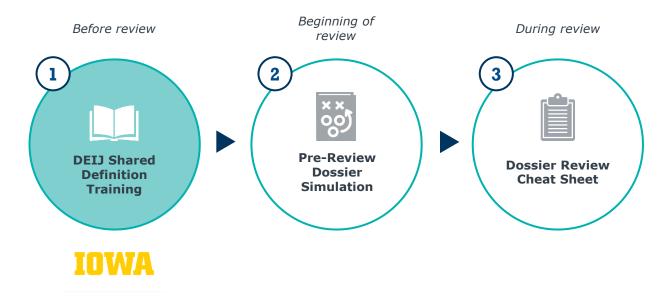
White Faculty Member

3 Moments Where Lack of Committee Training Hampers Policy Adoption



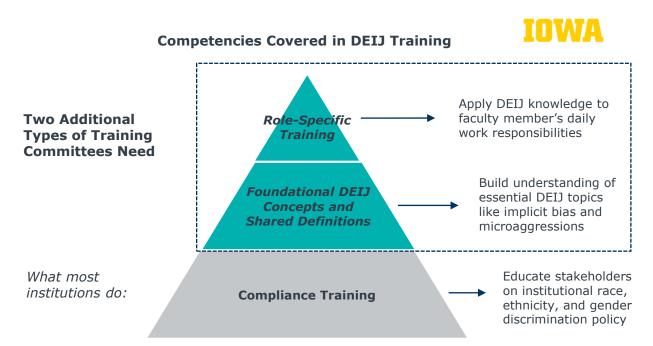
Multi-Step Training Best Prepares Committees

Sequential DEIJ Training Boosts Recognition of Bias in Decision Making



Effective Training Builds on Key Concepts

Iowa Provides Tenure Committees with Tiered Educational Support



Deepening the DEIJ Curriculum

University of Iowa Offers Foundational and Role Specific Training

Core Features of BUILD (Building University of Iowa Leadership for Diversity)

- Conducts inventory of various trainings across units to build DEIJ course catalog
- Offers 18 DEIJ foundational and role specific training courses to earn BUILD certificate
- Provides a six-week summer cohort program with a cultural intelligence coach for a guided learning experience

Tiered Training Options Relevant to Tenure and Promotion Committees

Foundational Training



Exploring the Influence of Implicit Bias in Our Work and Lives

<u>Understanding and Intervening</u> <u>Effectively in Micro-Aggressions</u>

<u>Fostering Your Cultural Intelligence</u> <u>Framework</u>

Miseducated: The Myth of Meritocracy, Consumerism, and the Workforce

Role Specific Training

Making the Paradigm Shift: Embedding DEI in Unit Plans

<u>Putting It All Together – Strategies for Managing Difficult Conversations</u>

Positive Early Returns from DEIJ Training

Results of the First Five Years of BUILD Training at Iowa



Increased Cultural Awareness

 Post-training surveys indicate increased levels of cultural competency among faculty



Training for Search Committees

 The Office of Provost and the Division of DEI now require BUILD-based training for faculty evaluating new hires



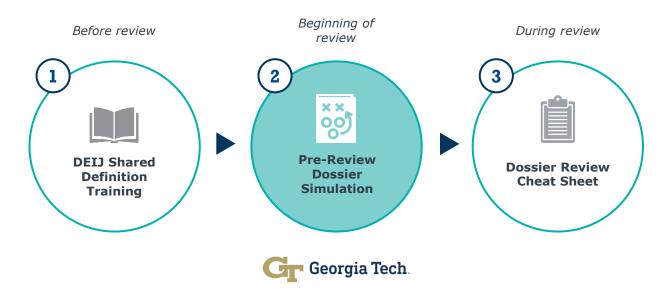
Summer Sessions Added

 BUILD proved so popular that the Division of DEI added a summer session for faculty convenience



Multi-Step Training Best Prepares Committees

Sequential DEIJ Training Boosts Recognition of Bias in Decision Making



Accessible Virtual Simulation Training

How Georgia Tech's Simulated Tenure Case Teaches Committees About Bias



A Quick and Easy Way to Apply DEIJ Concepts in a Simulated Setting



Simulated cases capture different sources of bias in promotion and tenure: teaching evaluations, invisible work, interdisciplinary research, etc.



Interactive activity lets participants **practice recognizing and reacting to bias** in the moment



Average time to complete each simulated case is **20 minutes**

Connecting Training to Trusted Information Sources

Simulation Transcript Embeds Peer-Reviewed Research and Institutional Policy

"Let's start with scholarship. All his current grants are interdisciplinary."

Perceptions of interdisciplinary and multidisciplinary work vary. The GATech faculty handbook (3.3.7) indicates creative work must be appropriated to the individual discipline.

"My main concern about the grants is that he's spending most of the time in chemistry."

"[Candidate] hasn't a clue about our primary thrusts in materials. He's riding the coattails of chemistry with interdisciplinary NSF funding, which isn't hard to get, and he isn't project director on any grants on the c.v."

Merton outlines "the Matthew effect," whereby the accrual of greater recognition to scientific contributions goes to those with already considerable reputations.

"Don't discount big grants because they are interdisciplinary. He's published in highly respected journals..."

The PTAC report (I.9) considers issues related to criteria in scholarship, including clarity, familiarity with publication venues, judgment across disciplines, uniformity and consistency of standards.

External Resources Cited in Training Transcript

Faculty handbook policy on how to evaluate creative work in tenure files

Peer-reviewed article on biased decisions in research grant funding

Internal committee findings on how to communicate expectations about publication venues and multidisciplinary work



Practice Makes Perfect

Positive Results of Adopting Georgia Tech's ADEPT Training at Montana State:





Longer Time Reviewing Each Dossier



More Supportive Committee Atmosphere



Less Diversity Fatigue



Committee members reported spending a significantly longer time reviewing each dossier compared to those in non-training conditions."



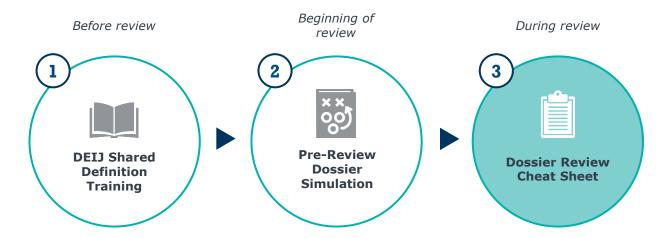
Committee members who received the bias-literacy training reported a significantly more supportive committee atmosphere."



Committee members in training condition were also inclined to report less diversity fatigue, suggesting that the training did not invoke reactance."

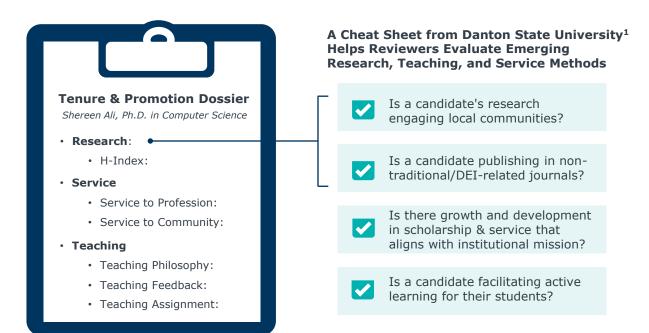
Multi-Step Training Best Prepares Committees

Sequential DEIJ Training Boosts Recognition of Bias in Decision Making



Provide DEIJ Rubric During Dossier Review

DSU¹ Provides Cheat Sheet to Refresh Training Competencies In Real Time



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Policies to Promote Equity and Career Advancement



Redesign **promotion and** tenure policy to broader and clarify expectations



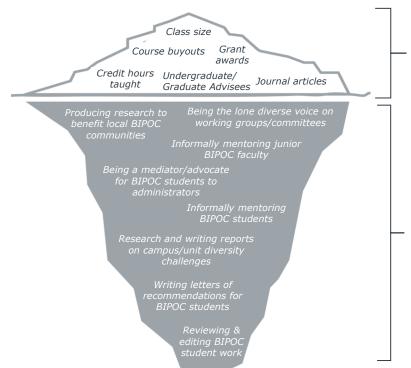
Train committee members to champion best-practice policy



Better manage faculty workload to reduce overwork

BIPOC Faculty Particularly Vulnerable to the Invisible Labor Problem

Tip of the Iceberg: Department Chairs Only Aware of Tracked Labor



Visible Labor Rewarded in Tenure Process

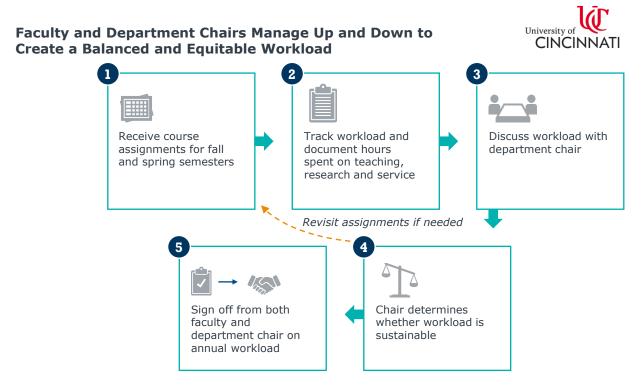
Core research, teaching, service activities are tracked in university systems

Invisible Labor Goes Unseen and Unrewarded

Without tracking systems, department chairs cannot manage or reward a wide range of BIPOC faculty's activities

Balancing Work Via Workload Agreements

Establishing Agreements is a Multi-Step Process



Give Chairs Regular Insight Into Workload

Workload Agreements Offer a Chance to Track Otherwise-Invisible Work

Annual Workload Agreement Documents Sum Total of Faculty Workload

Academic Year: Department: Faculty Name & Title: Semester: Course Load Course Number #1		_ C	rsity of INCINNATI New Course Prep	•	Faculty report features of courses that add time, such as larger sections or new course preps
Course Number #2	×	×			
Course Number #3 Document Work A	Activity (Hou	rs Per Week)			
Service					Faculty report hours per week spent on other work, ensuring 'invisible' service and
Prep Time for Class + Total Hours			-		research activities are captured
x		x			
Faculty Signatu		Departmer	nt Chair Signature		

What Gets Tracked in Workload Agreements

Additional Activities Captured in Cincinnati's Yearly Form

Full List of Courses Taught

- Course number or other responsibility
- · Course name
- · Credit hours
- Enrollment

Additional Course Features and Resources

- · Large section
- · Intensive grading
- · Lab/Recitation
- TA assistance (#)
- Graders
- Separate (new) prep

Time Dedicated to Each Work Activity

- Prep time for class
- · Class hours
- Grading
- · Office hours
- Research
- Administrative
- Service
- Other

Descriptive Details Not Captured in Quantitative Workload Data

- Describe research responsibilities
- Describe assigned administrative responsibilities
- Other responsibilities
- Indicate if job responsibilities are subject to change during the term of the contract



Tracking Workloads Enables Equitable Conditions



In addition to increasing transparency around what faculty were doing, the act of creating dashboards allows departments to identify equity issues and design remedies, discuss faculty preference for different work activities, and create more clarity around expected contributions.

From Faculty Work Activity Dashboards: A Strategy to Increase Transparency by KerryAnn O'Meara, Elizabeth Beise, Dawn Culpepper, Joya Misra, and Audrey Jaeger

Capture Workload Data on a Department Level

Viewing Faculty Members' Workloads Side by Side Illuminates Inequities

Example Department Workload Dashboard

Each faculty member's workload listed as percent of total



Rank	Faculty ID	Research		Teaching			Service	
		Units	Percent of Total	Fall (SCH)	Spring (SCH)	Percent of Total	Units	Percent of Total
Assistant	F-28	7	10	3	3	28	21	40
Associate	F-21	18	30	4	4	36	25	47
Full	F-11	35	60	5	3	36	7	13
Sum	N/A	60	100	12	10	100	53	100

Faculty names are blinded to peers but visible to department chair to preserve confidentiality Service and research activities are translated into work units for apples-to-apples comparison

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