

Student Success Priorities 2022

How 240 leaders are prioritizing 21 key elements of student success work this year

What issues are capturing success leaders' attention right now? To answer that, each year EAB surveys success leaders at our partner colleges and universities about their priorities and challenges, and the results guide our student success research. This year, **240 leaders across the public, private, 2-year, and 4-year sectors responded to the survey.** Explore the data below to understand how your challenges and priorities fit with industry trends. You can also compare results in different sectors, and find resources related to these issues.



While all of these topics are important, respondents rated each topic based on their level of interest and the needs of their institutions.

| LOWER PRIORITIES | HIGH PRIORITIES | TOP PRIORITIES |
|--|--|---|
| <ul style="list-style-type: none"> Ripple effects of the pandemic on K-12 College access Cross-institutional transfer pathways Student data security and ethical use | <ul style="list-style-type: none"> Student community and belonging Student mental health Academic planning, pathways, and meta majors Student success organizational structure Virtual advising and support services Student social (dis)engagement College readiness/student readiness Financial aid advising and support Adult and working learners Career and post-graduate success | <ul style="list-style-type: none"> Success metrics and accountability Quick-win retention tactics Alerts, interventions, and support for different groups of students Disaggregated data to support equity Faculty's role in student success Cross-campus coordination for student success Dashboards and data visualization |

Pandemic Recovery

Given the severity of pandemic-related enrollment declines, it's unsurprising that **quick-win retention tactics** scored highly. But lower scores for topics related to early pandemic concerns like **virtual advising and support services** and **student social (dis)engagement** indicate we're getting past the crisis mode of the last 2 years.

Data-Informed Support

Leaders' focus on using data to inform student support also shone through, with **success metrics and accountability** receiving the highest interest and **disaggregated data to support equity** and **dashboards and visualization** also scoring highly.

Supporting the Whole Student

The last two years amplified much-needed dialog about mental health, equity, and identity in higher ed. These topics remain top-of-mind for success leaders, who prioritized **alerts, interventions, and support for different groups of students** highly, and also indicated interest in student community and belonging, and student mental health.

Top 5 Issues by Sector

The bold text in the lists indicates the topics that differ between sectors.

| | PUBLIC | PRIVATE |
|---|--|---|
| 1 | Success metrics and accountability | Success metrics and accountability |
| 2 | Quick-win retention tactics | Cross-campus coordination for student success |
| 3 | Disaggregated data to support equity | Quick-win retention tactics |
| 4 | Alerts, interventions, and support for different groups of students | Dashboards and data visualization |
| 5 | Faculty's role in student success | Alerts, interventions, and support for different groups of students |
| | OVER 20,000 STUDENTS | UNDER 3,000 STUDENTS |
| 1 | Disaggregated data to support equity | Success metrics and accountability |
| 2 | Success metrics and accountability | Faculty's role in student success |
| 3 | Dashboards and data visualization | Alerts, interventions, and support for different groups of students |
| 4 | Alerts, interventions, and support for different groups of students | Quick-win retention tactics |
| 5 | Cross-campus coordination for student success | Dashboards and data visualization |
| | 4-YEAR | 2-YEAR |
| 1 | Success metrics and accountability | Quick-win retention tactics |
| 2 | Cross-campus coordination for student success | Disaggregated data to support equity |
| 3 | Quick-win retention tactics | Quick-win retention tactics |
| 4 | Alerts, interventions, and support for different groups of students | Dashboards and data visualization |
| 5 | Faculty's role in student success | Academic planning, pathways, and meta majors |