

While folks are signing on...

**What are you reading/watching
this summer?** 📖

Introduce yourself and drop the title
in the Zoom chat!

*Music courtesy of Bethune-Cookman's
Marching Wildcats! BCU has been a
Navigate partner since 2021.*



Navigate HBCU Summit

July 12, 2022

Please Update Your Name

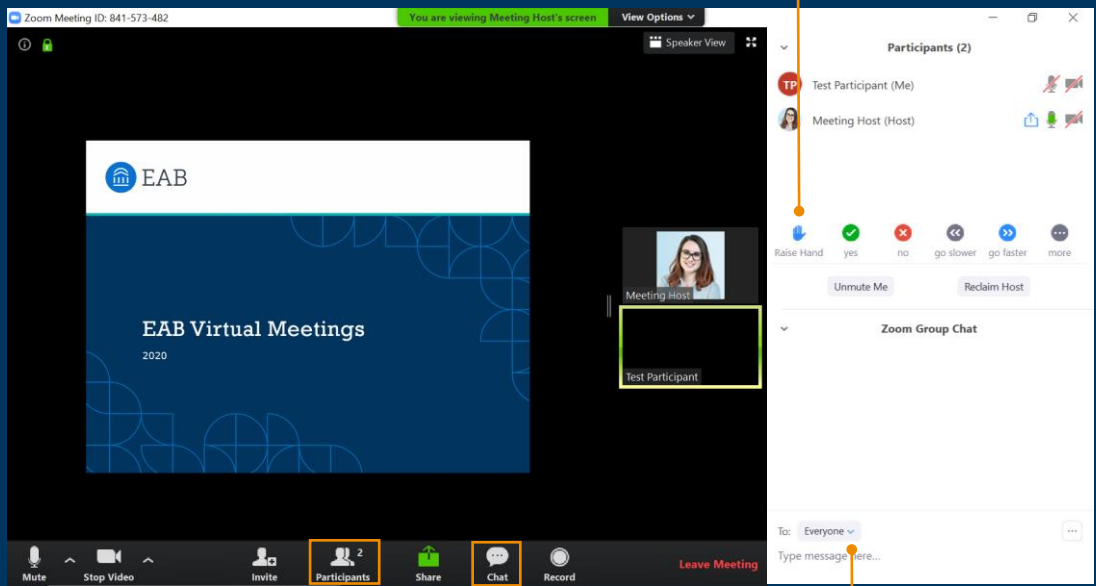
Update your name and add your institution. You may also add pronouns if you wish (example: they/them/theirs)

The screenshot displays a Zoom meeting interface. The main window shows a slide with the EAB logo and the text "EAB Virtual Meetings 2020". The bottom toolbar includes icons for Mute, Stop Video, Invite, Participants (with a '2' indicator), Share, Chat, and Record. The Participants menu is open on the right, showing two participants: "Test Participant (Me)" and "Meeting Host (Host)". The "Rename" button is highlighted, and a "Rename" dialog box is open, prompting the user to "Enter a new screen name:" with the text "Jane Doe - Institution" entered in the input field. The dialog box has "OK" and "Cancel" buttons.

Open Participants menu

Chat and Nonverbal Feedback

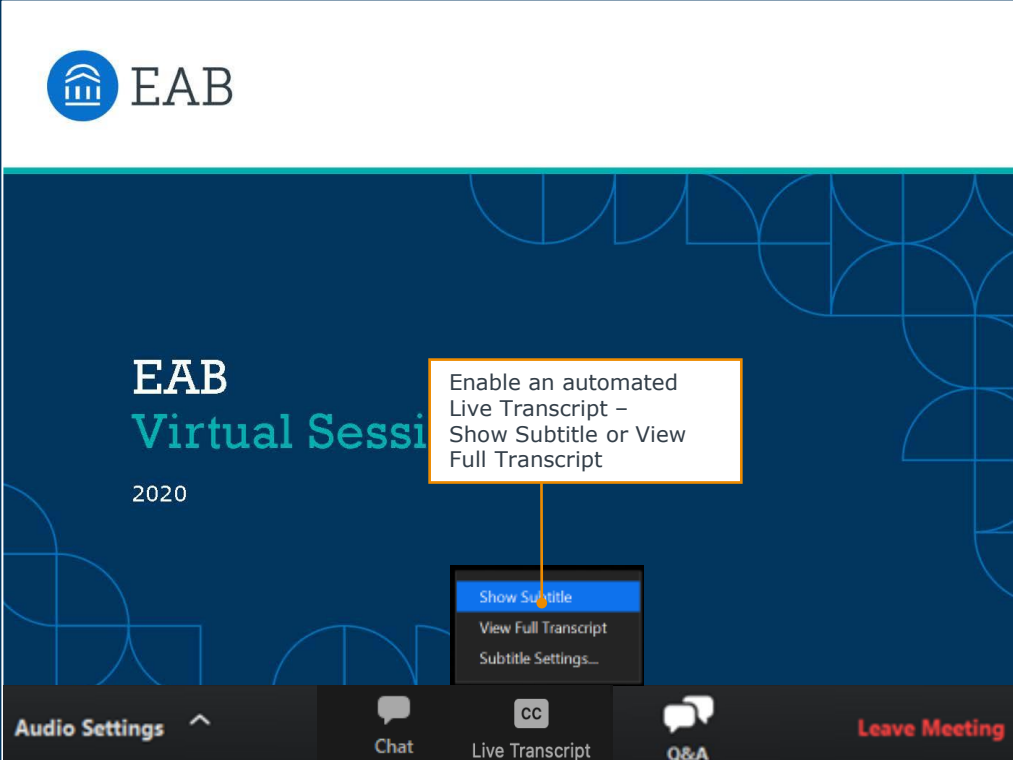
Use icons to communicate answers and signals to presenter



Open Participants and Chat

Select whether you want to chat with everyone or a specific person

Captioning



The image shows a Zoom meeting interface with a dark blue background. At the top left, there is a logo for EAB (Economic Action Board) consisting of a blue circle with a white building icon and the text "EAB" next to it. Below the logo, the text "EAB Virtual Session 2020" is displayed in white and light blue. A yellow callout box with a black border points to a menu that is open over the "CC" (Closed Captions) icon in the bottom toolbar. The menu contains three options: "Show Subtitle" (highlighted in blue), "View Full Transcript", and "Subtitle Settings...". The bottom toolbar also includes "Audio Settings" with an upward arrow, "Chat", "Live Transcript", "Q&A", and a red "Leave Meeting" button.

EAB

EAB
Virtual Session
2020

Enable an automated
Live Transcript –
Show Subtitle or View
Full Transcript

Show Subtitle
View Full Transcript
Subtitle Settings...

Audio Settings ^

Chat

CC
Live Transcript

Q&A

Leave Meeting

Meet Your HBCU Summit Team



Michael Schwengel

*Senior Strategic Leader,
Student Success*



Brittany Motley, PhD

*Principal Consultant, Moon
Shot for Equity*



Jessie Wurzer

*Senior Associate, Technology
Partner Experience*



Seth Moucka

Senior Director, Student Success



Ginai Seabron

Launch Consultant, Student Success

Opening Remarks



LaToya White

Managing Director, Student Success

lwhite@eab.com



Meet the Group

Navigate HBCUs



Fayetteville State University



Fast Facts

Public

Institution

5,700

Undergraduates

1 Year

with Navigate



Jarvis Christian College



Fast Facts

Private

Institution

700

Undergraduates

4 Years

with Navigate

North Carolina A & T State University



Fast Facts

Public
Institution

11,000
Undergraduates

2 Years
with Navigate

Tennessee State University



Fast Facts

Public

Institution

6,000

Undergraduates

5 Years

with Navigate

Texas Southern University



Fast Facts

Public
Institution

5,300
Undergraduates

4 Years
with Navigate

Xavier University of Louisiana



Fast Facts

Private

Institution

2,500

Undergraduates

6 Years

with Navigate

Please Also Welcome...



Today's Agenda



Please note all times are listed in Eastern Time

Time	Session
1:00 – 1:15pm	Welcome & Introductions
1:15 – 2:00pm	Your Role & Student Success Dr. Anthony Graham, Winston-Salem State University Dr. Raijanel Crockem, Texas Southern University
2:00 – 2:40pm	Breakout Discussions Multiple HBCU partner presenters
2:40 – 2:50pm	Group Share Out
2:50 – 3:00pm	Closing Info on upcoming events and ways to stay in touch with your colleagues



Your Role & Student Success

How to Positively Impact Student Success From Where You Are

2022 Navigate HBCU Summit

1

**Dr. Anthony Graham, Winston –
Salem State University**

2

*Dr. Raijanel Crockem, Texas Southern
University*

Meet Your Presenter

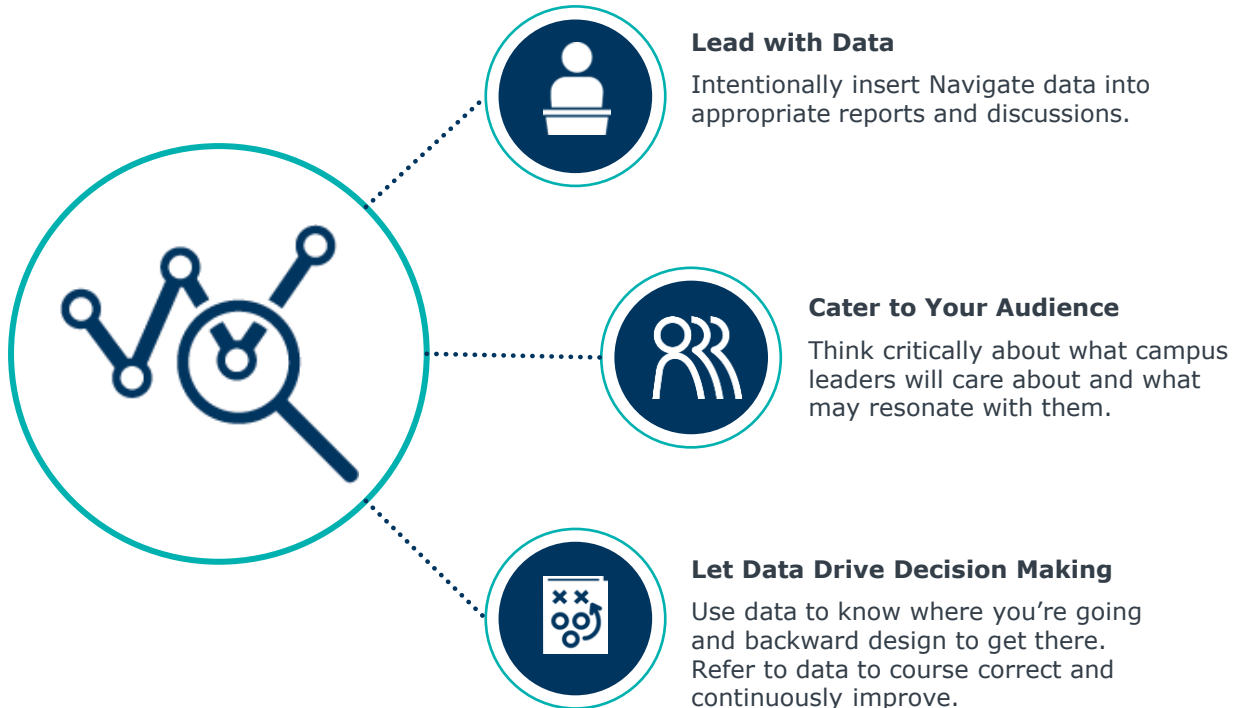


Dr. Anthony Graham
*Provost and Vice Chancellor
for Academic Affairs*


**Winston-Salem State
University**



Be the Voice for Navigate Data



Fall 2021 Navigate Appointments *Fall 2021 to Spring 2022 Reenrollment*



FTFT Cohort	0 Appts	1+ Appts
<ul style="list-style-type: none">• 911 students enrolled in Fall 2021	<ul style="list-style-type: none">• 108 students enrolled in Fall 2021	<ul style="list-style-type: none">• 803 students enrolled in Fall 2021
<p style="text-align: center;">↓</p>	<p style="text-align: center;">↓</p>	<p style="text-align: center;">↓</p>
<ul style="list-style-type: none">• Fall-to-Spring reenrollment = 93.0%	<ul style="list-style-type: none">• Fall-to-Spring reenrollment = 88.9%	<ul style="list-style-type: none">• Fall-to-Spring reenrollment = 93.5%

- Navigate Strategic Impact Report served as a key discussion topic at Provost's Cabinet meeting
- Participants were most interested in journey map shown above
- Board of Trustees were drawn in by report's engaging graphics




PROVOST AND VICE CHANCELLOR
FOR ACADEMIC AFFAIRS

ANTHONY GRAHAM, PH.D.

MEMORANDUM

TO: WSSU Undergraduate Students

FROM: Anthony Graham, Ph.D. 
Provost and Vice Chancellor for Academic Affairs

DATE: Friday, March 29, 2019

RE: "15 + 8 to Graduate"

As you know, we have entered registration season at Winston-Salem State University; thus, each of you will have the ability to register for your fall 2019 courses over the next few days. As you prepare to register for your courses, I wanted to remind you of a very simple phrase—"15 + 8 to Graduate."

To graduate in a four-year timeframe, you should strive to register for and remain enrolled in a minimum of 15 credit hours each semester for 8 semesters. Adhering to this plan will ensure that you earn the mandatory 120 credit hours to earn an undergraduate degree from Winston-Salem State University; thus, make sure your conversations with your academic advisors focus on the "15 + 8 to Graduate" philosophy. More importantly, make sure that the 15 credit hours for which you register count toward your academic major degree program. The faculty and staff want nothing more than each of you to succeed by graduating on time so remember the "15 + 8 to Graduate" philosophy.

Additionally, make sure you download the free **EAB Navigate** app, which will allow you to access appropriate resources and the appropriate people when you need assistance. Visit www.wssu.edu/navigate to download the app. If you register by Friday, April 5th, you may win a **\$100 Visa Gift Card!** Contact Dr. Derik Virgil at virgildm@wssu.edu if you have questions or need assistance.

Communicate Directly to Students

Remind students of
key deadlines

Keep instructions clear,
concise, and
goal-oriented

Highlight Navigate to
encourage adoption



Emphasize Importance of Regular Trainings

Trainings should be scheduled in advance, align with key milestones, and be heavily promoted.



Bring in Outside Experts


Consider if certain trainings or discussions could benefit from having your Strategic Leader there to present results or facilitate discussion.



Connect with EAB

Reserve time biannually to meet with your Strategic leader, rather than just scheduling time as needed.

Sample Training Schedule



20	Wed	Dr. Muztaba Fuad/ 10:00 AM/ A Faculty's Perspective on Bringing Advising to the 21st Century (using EAB Navigate) Dr. JoAnn Coco-Ripp & Angela Hartman/ 1:00 PM / Appreciative Advising Prep with EAB (Chairs)
21	Thu	Michael Schwengel/ EAB Navigate/ 11:00AM/ Senior Staff & Provost's Council Dr. Georgette Crawford Crooks/ 2:00 PM/ Handling Alerts and Cases
22	Fri	Dr. Tony Artimisi/ 9:30AM/ Using the Population Health Dashboard in EAB(Chairs) Dr. Georgette Crawford-Crooks/ 11:00 AM/ Handling Alerts and Cases Dr. Dawn Tafari/ 1:00PM/ Setting Availability and Creating Advising Campaign
23	Sat	
24	Sun	
25	Mon	Dr. Derick Virgil / 10:00 AM/ EAB Basics
26	Tue	
27	Wed	Dr. Erin Lynch/ 10:00 AM/ Using EAB to Enhance Intellectual Merits of Grant Proposals (Chairs and Interested Faculty) Dr. Manju Bhat/ 2:00 PM/ Chair Training Using Advanced Search in EAB Navigate
28	Thu	Dr. Derick Virgil / 10:00 AM/ EAB Basics
29	Fri	Dr. Derick Virgil / 10:00 AM/ EAB Basics

Training for Senior Staff & Provost's Council

- When designing training schedule, don't forget about upward engagement
- Consider what senior leaders need to know

Summary

Dr. Graham's Tips & Tricks



Use Data

Ensure Navigate data is used intentionally



Communicate

Use your leadership position to encourage student adoption



Make Time

Carve out time for regular Navigate discussions and trainings

1

*Dr. Anthony Graham, Winston – Salem
State University*

2

**Dr. Raijanel Crockem, Texas
Southern University**

Meet Your Presenter



Dr. Raijanel Crockem
Associate Vice President
Texas Southern University

Connect with the Right Stakeholders



President



Share data relevant to institution-wide goals like persistence

E.g.: midpoint and final grade summaries



Provost



Share opportunities for academic improvement

E.g.: There were not tutoring programs available for certain classes this year



Dean's Council



Notify them of new features

E.g.: Enrollment campaigns

Attend only when there are big updates to announce to avoid desensitizing



IT



Share relevant student feedback

E.g.: which students had internet insecurities during COVID

Ensure they are aware of Navigate capabilities



Faculty



Emphasize that their actions get shared with the President

E.g.: Progress Reports

Don't have a direct line to these stakeholders? No problem!
You have influence regardless of where you are in your org chart.

E.g.: If you report to a VP, ask if they would be willing to share Navigate data with the President on your behalf.



Fall 2019

First Progress Reports had 31% faculty response rate

So we...

- Transparently reported on response rates at President's Cabinet
- Reported on response rates at Deans Council
- Gave kudos to teams with highest response rates to create some friendly competition
- Sent centralized emails "from" the Provost's Office

Fall 2021

Progress Reports had 70% faculty response rate

Look for Expansion Opportunities



How TSU is Maximizing Navigate

1

Graduate Students

- Noticed grad students replying to enrollment campaigns, using the platform
- We saw that grad students had a need to contact advisors outside of regular business hours
- Worked with Provost's Office and Deans to assign advisors to grad students

2

Professional Students

- Saw a need for law school support
- Set up attendance capabilities
- Built out support services for law students to access in Navigate

3

New Roles/New Features

- Created a Navigate role for campus police officers
- Developed new role for Administrative Assistants-provided attendance roster support
- Created a Law School Care Unit specifically for that area
- Trained academic areas on automating scheduled report configuration



Ease Transitions

- Utilization should transcend personnel
- Create systematic onboarding
- Ensure roles and expectations are clear
- Keep various people involved with messaging and utilization



Maintain Resources

- Provide an open access resource library
- How-To Videos
- User Guides
- Promote resources heavily during training



Templatize Where Possible

- Create standard email replies to FAQs
- Entire office can reply via shared email account
- Just personalize the name and press send!

Professor Home ▾

Staff Home

Susan, please respond to the following progress report request(s):

- DIVISION OF ACADEMIC AFFAIRS AND RESEARCH Office of the Provost would like you to complete 20 progress report(s) by **Saturday, October 02, 2021**

[Fill Out Progress Reports](#)

Please follow the steps listed to successfully submit the Progress Report.

1. Recommended browser: **Chrome Browser** and Click [Here to login](#) your Professor Home page to complete the Progress Report
2. Select from the drop down arrow next to Staff Home and select your Professor Home
3. Next, on the yellow bar select the [Fill Out Progress Report](#)
4. You are only raising the alert "Yes" on students who may need additional assistance select **Finished-Ready to Submit Progress Report (I'm Done) Button**
5. Note: All reports must be submitted even if there are no students in need of additional assistance please select **Finished-Ready to Submit Progress Report (I'm Done) Button**

Empower Others

- Be clear and concise about how and when others should use Navigate
- Run trainings to build self-sufficiency
- Easy to run reports relieve an extra reporting burden from your office if others know how and when to run them themselves

Dean's Top 5 Reports

TIMELINE	REPORT TYPE	PURPOSE
Anytime during the Semester	Population Health Dashboard	Provide insight into opportunities for student interventions filtered into specific sub-populations
End of Fall and Spring Semester	Intervention Effectiveness	Tracks Campaign intervention impact
End of Spring Semester	Institution Reports	Opportunities for improvements and insight by Major Change Analysis, Course Analysis and Grad Rate by Student Attribute (Cohorts)
End of Fall and Spring Semester	Appointment Report	Tracks appointment utilization Attendance Reason Students w/or without Appointment
2 Weeks Prior to Fall and Spring Semester	Advisor Report	Maintain Student Success Team Assigned to Students Advisor

[T-CLAW \(tsu.edu\)](https://tsu.edu)

TEXAS SOUTHERN UNIVERSITY

Summary

Dr. Crockem's Tips & Tricks



Connect

Get creative to reach the right stakeholders



Find Opportunities

Seek out ways to maximize your Navigate usage and reach more students



Scale Efforts

Empower others with self service resources, and standardize/templatize where possible

CONNECTED22

Be sure to catch us at CONNECTED! November 7-9th 2022, in Orlando

Proactively Bolstering the Success of Students with Intentional Outreach and Support

In our session, we'll share how we used enrollment campaigns, progress reports, and surveys in Navigate to holistically support all students, and customized services for students trending towards academic probation and suspension.



Faculty Engagement

Kenya Hinton
Elizabeth City State University

Re-Enrollment Best Practices

Dr. Yolanda Jones and Mr. Jason Lewis
Jarvis Christian University

Male Student Success

Amy Anderson and Juanita Painter
North Carolina A&T State University

Supporting Navigate as an Executive Leader

Dr. Monica Leach
Fayetteville State University

Using Early Alerts

Dr. Alayna Blash
Spelman College

Coordinated Care

Edna Woodson
Tuskegee University

Increasing Student Adoption

Dr. George Williams
Xavier University of Louisiana

**If you receive your breakout assignment and would like to switch, just stay here in the main room and place a message in the chat*

See You in November!



CONNECTED 22

November 7–9 | Orlando, FL

- ▶ **Register by August 15 for discounted summer rate!**

Visit connected.eab.com

- ▶ **What does registration include?**

Two nights at our conference hotel, admission to all CONNECTED sessions, and several meals, receptions, and snacks throughout the event.

- ▶ **Will there be any sessions specifically for HBCUs?**

We will host a networking breakfast exclusively for HBCU attendees.

- ▶ **Which HBCUs will be featured?**

University of the District of Columbia, Tuskegee University, Texas Southern University, and more!

Join the Conversation in the HBCU Community Group

The EAB Community is an online networking space for Navigate leaders to share best practices, learn from others, and tap into the collective knowledge of the Collaborative! Within the Community, we have a group exclusively for HBCU Navigate partners.

How to Access the HBCU Community Group

- Visit ***networking.eab.com***
- **If you have not logged in to the EAB Community before:**
 - Click on “Navigate Best Practices”
 - Sign up (there may be a short approval process)
 - Once logged in, in the top left of your screen, next to “Groups” click “View All” then click the “HBCUs” group
- **If you have logged in to the EAB Community before:**
 - Click “Log in” in the top right corner (you can use “magic link” if you forgot your password)
 - In the top left of your screen, next to “Groups” click “View All” then click the “HBCUs” group

The screenshot displays two discussion posts from the EAB Community Group. The top post is by Youlanda Henry, titled "Use of EAB to Promote Tutoring", dated 10 Dec. The bottom post is by Melissa Laskowski, titled "Faculty Checklist before Issuing an Alert??", dated 9 Dec. Both posts show engagement metrics such as appreciation and comments.

Post 1: Use of EAB to Promote Tutoring
Youlanda Henry posted a new discussion
Florida State College at Jacksonville • Director of Tutoring Services
10 Dec

Use of EAB to Promote Tutoring

Hello, everyone. My name is Youlanda Henry, and I am the Director of Tutoring Services at Florida State College at Jacksonville. My institution is new to using EAB. I am wondering how some of your institutions are using EAB to promote engagement with academic support services like tutoring.

1 appreciated this

Post 2: Faculty Checklist before Issuing an Alert??
Melissa Laskowski posted a new discussion
Albertus Magnus College • Student Success Counselor
9 Dec

Faculty Checklist before Issuing an Alert??

Hi Everyone!

Yesterday in the Roundtable for Increasing Staff and Student Adoption, I saw a brief mention in the chat about a school having a checklist for faculty to use before they issue an alert. I am really interested in hearing more about this and if possible seeing the checklist. If you have this, could you please share? You can also contact me at mlaskowski@albertus.edu.

Thank!
Melissa

13 appreciated this

166 Views

7 Comments

Jody Owen
South Dakota State University

Hi Youlanda. Because tut Navigate for appointment prior to using those serv enrollment lists for cours sends messages to enrol tutoring.

Appreciate Reply

38 Comments

Private Replies

Load previous comments

Tina Favara
Great Bay Community College • VP/SEM
3 Mar

I have already downloaded these and posted them to my EAB Navgate Teams page and wanted to say thanks so much for sharing. Our team surely appreciates your insite.

We Want to Hear from You

Please complete the brief poll questions on your screen. Be sure to scroll down to view all questions. Thank you for your feedback!



Thank you!

Have a great summer! We'll see you in November for **CONNECTED!**





202-747-1000 | eab.com

