While folks are signing on…

What are you reading/watching this summer? 😎

Introduce yourself and drop the title in the Zoom chat!

Music courtesy of Bethune-Cookman's Marching Wildcats! BCU has been a Navigate partner since 2021.

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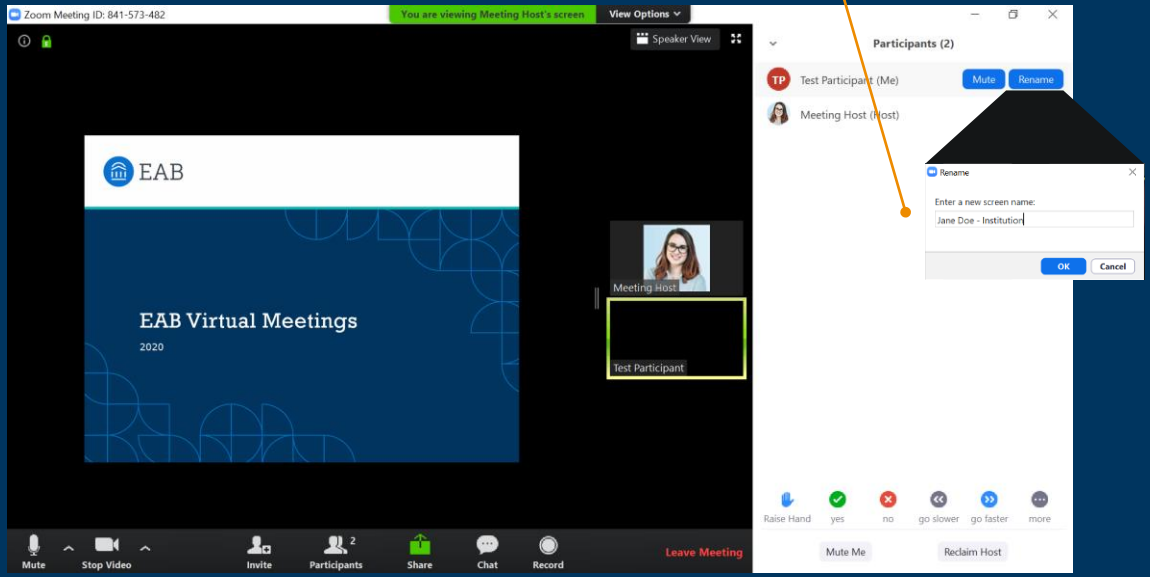
Navigate HBCU Summit

July 12, 2022

Please Update Your Name

Update your name and add your institution. You may also add pronouns if you wish (example: they/them/theirs)



Open Participants menu

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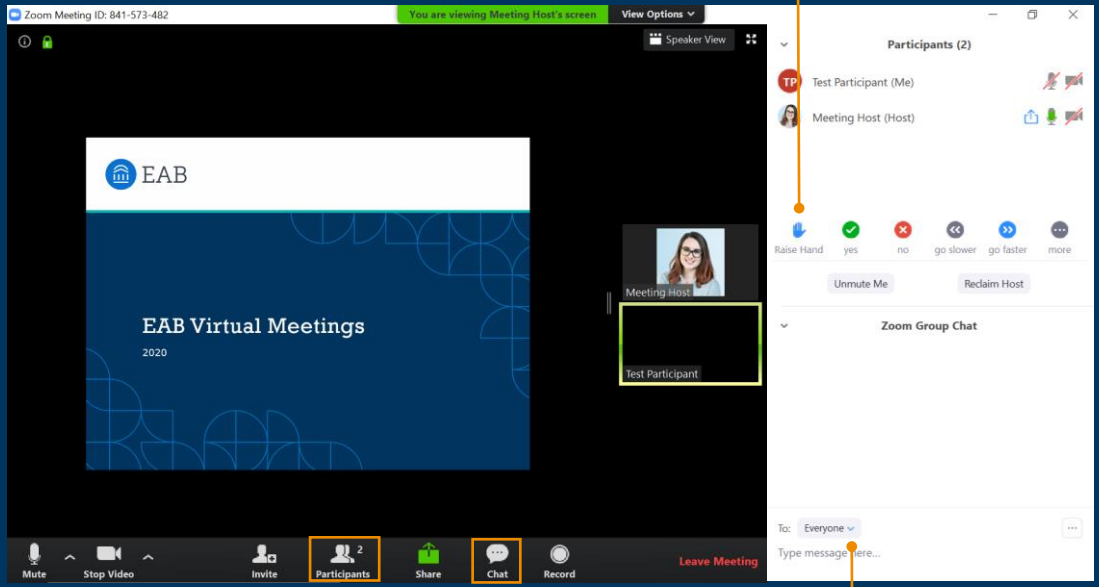
Chat and Nonverbal Feedback

Use icons to communicate answers and signals to presenter



Open Participants and Chat

Select whether you want to chat with everyone or a specific person

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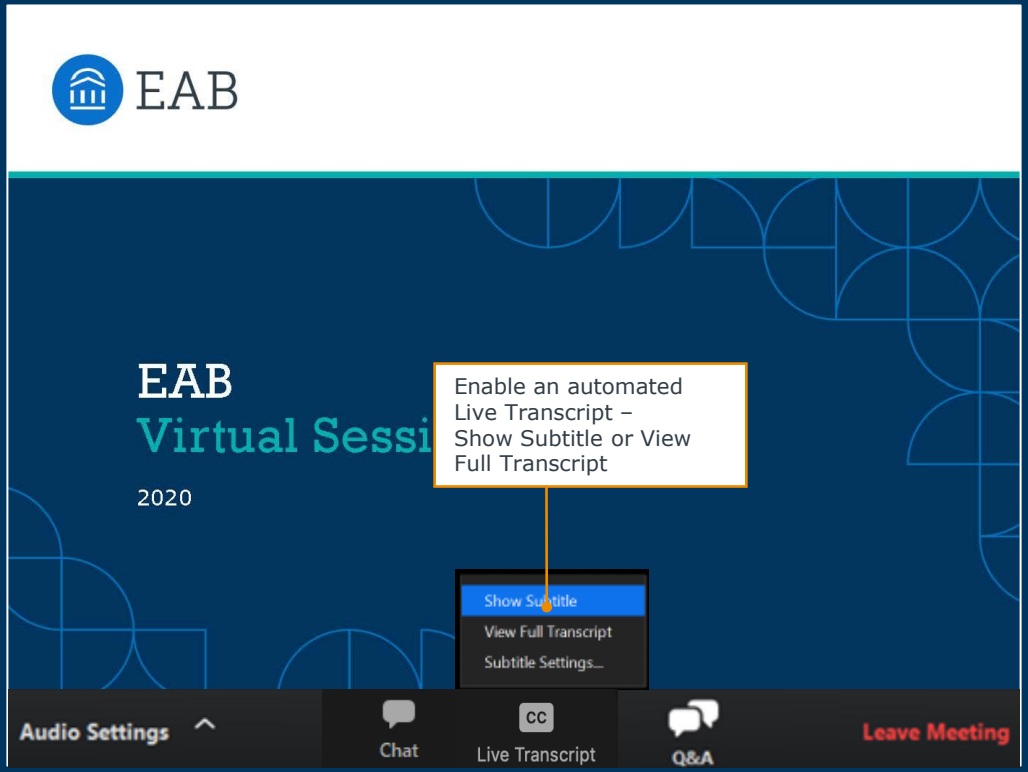
Captioning



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Meet Your HBCU Summit Team

Michael Schwengel
Senior Strategic Leader, Student Success

Brittany Motley, PhD
Principal Consultant, Moon Shot for Equity

Jessie Wurzer
Senior Associate, Technology Partner Experience

Seth Moucka
Senior Director, Student Success

Ginai Seabron
Launch Consultant, Student Success

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Opening Remarks

LaToya White
Managing Director, Student Success

lwhite@eab.com

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Meet the Group

Navigate HBCUs

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Fayetteville State University

FAYETTEVILLE STATE UNIVERSITY

Fast Facts

Public
Institution

5,700
Undergraduates

1 Year
with Navigate

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Jarvis Christian College

Fast Facts

Private
Institution

700
Undergraduates

4 Years
with Navigate

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North Carolina A & T State University

Fast Facts

Public
Institution

11,000
Undergraduates

2 Years
with Navigate

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Tennessee State University

Fast Facts

Public
Institution

6,000
Undergraduates

5 Years
with Navigate

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Texas Southern University

TSU
TEXAS SOUTHERN UNIVERSITY

Fast Facts

Public
Institution

5,300
Undergraduates

4 Years
with Navigate

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Xavier University of Louisiana

Fast Facts

Private
Institution

2,500
Undergraduates

6 Years
with Navigate

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Please Also Welcome…

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Today's Agenda

Please note all times are listed in Eastern Time

Time	Session
1:00 – 1:15pm	**Welcome & Introductions**
1:15 – 2:00pm	**Your Role & Student Success** Dr. Anthony Graham, Winston-Salem State University Dr. Raijanel Crockem, Texas Southern University
2:00 – 2:40pm	**Breakout Discussions** Multiple HBCU partner presenters
2:40 – 2:50pm	**Group Share Out**
2:50 – 3:00pm	**Closing** Info on upcoming events and ways to stay in touch with your colleagues

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Your Role & Student Success

How to Positively Impact Student Success From Where You Are

2022 Navigate HBCU Summit

1. **Dr. Anthony Graham, Winston – Salem State University**

2. *Dr. Raijanel Crockem, Texas Southern University*

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Meet Your Presenter

Dr. Anthony Graham

Provost and Vice Chancellor for Academic Affairs

Winston-Salem State University

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Be the Voice for Navigate Data

Lead with Data

Intentionally insert Navigate data into appropriate reports and discussions.

Cater to Your Audience

Think critically about what campus leaders will care about and what may resonate with them.

Let Data Drive Decision Making

Use data to know where you're going and backward design to get there. Refer to data to course correct and continuously improve.

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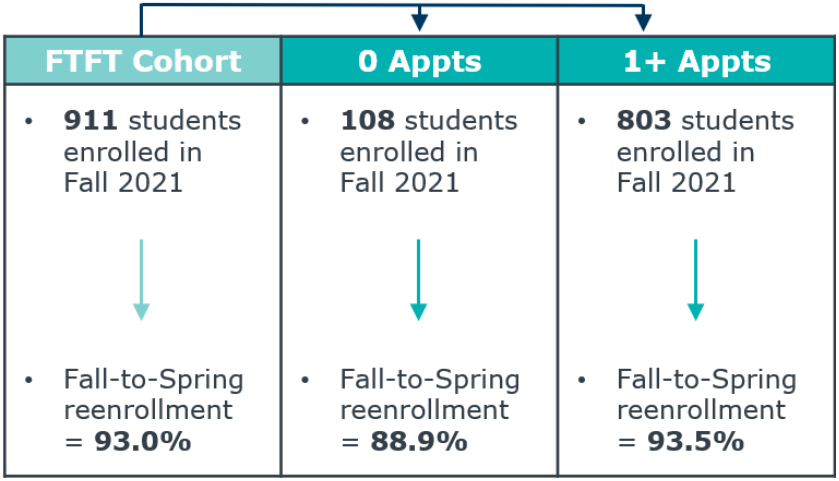
Example

Fall 2021 Navigate Appointments

Fall 2021 to Spring 2022 Reenrollment



- Navigate Strategic Impact Report served as a key discussion topic at Provost's Cabinet meeting
- Participants were most interested in journey map shown above
- Board of Trustees were drawn in by report's engaging graphics

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Communicate Directly to Students

ANTHONY GRAHAM, PH.D.

PROVOST AND VICE CHANCELLOR
FOR ACADEMIC AFFAIRS

MEMORANDUM

TO: WSSU Undergraduate Students

FROM: Anthony Graham, Ph.D.
Provost and Vice Chancellor for Academic Affairs

DATE: Friday, March 29, 2019

RE: **"15 + 8 to Graduate"**

As you know, we have entered registration season at Winston-Salem State University; thus, each of you will have the ability to register for your fall 2019 courses over the next few days. As you prepare to register for your courses, I wanted to remind you of a very simple phrase—**"15 + 8 to Graduate."**

To graduate in a four-year timeframe, you should strive to register for and remain enrolled in a minimum of 15 credit hours each semester for 8 semesters. Adhering to this plan will ensure that you earn the mandatory 120 credit hours to earn an undergraduate degree from Winston-Salem State University; thus, make sure your conversations with your academic advisors focus on the **"15 + 8 to Graduate"** philosophy. More importantly, make sure that the 15 credit hours for which you register count toward your academic major degree program. The faculty and staff want nothing more than each of you to succeed by graduating on time so remember the **"15 + 8 to Graduate"** philosophy.

Additionally, make sure you download the free **EAB Navigate** app, which will allow you to access appropriate resources and the appropriate people when you need assistance. Visit www.wssu.edu/navigate to download the app. If you register by Friday, April 5th, you may win a **$100 Visa Gift Card**! Contact Dr. Derik Virgil at virgildm@wssu.edu if you have questions or need assistance.

- Remind students of key deadlines
- Keep instructions clear, concise, and goal-oriented
- Highlight Navigate to encourage adoption

Make Time for Navigate

Emphasize Importance of Regular Trainings

Trainings should be scheduled in advance, align with key milestones, and be heavily promoted.

Bring in Outside Experts

Consider if certain trainings or discussions could benefit from having your Strategic Leader there to present results or facilitate discussion.

Connect with EAB

Reserve time biannually to meet with your Strategic leader, rather than just scheduling time as needed.

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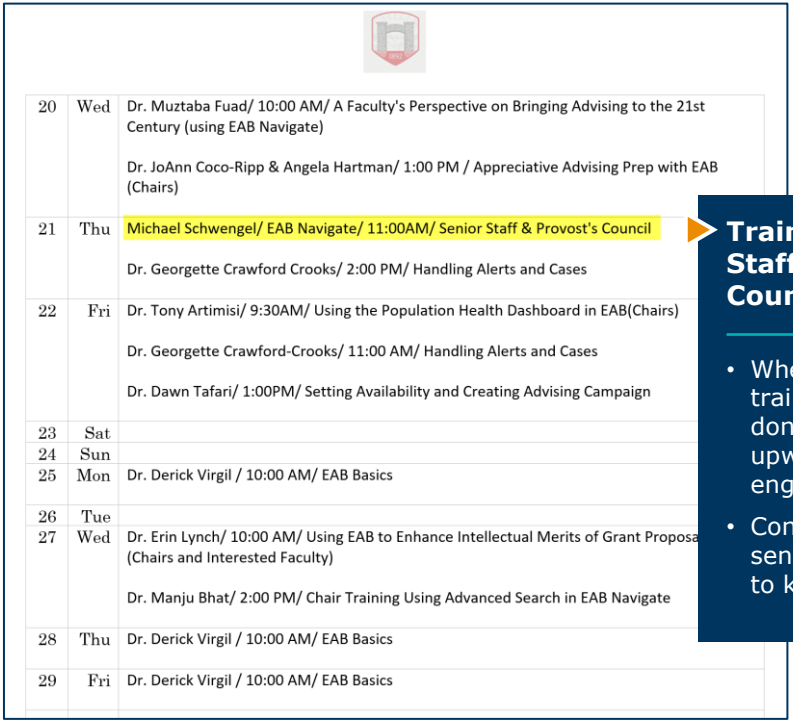
Sample Training Schedule



20	Wed	Dr. Muztaba Fuad/ 10:00 AM/ A Faculty's Perspective on Bringing Advising to the 21st Century (using EAB Navigate) Dr. JoAnn Coco-Ripp & Angela Hartman/ 1:00 PM / Appreciative Advising Prep with EAB (Chairs)
21	Thu	Michael Schwengel/ EAB Navigate/ 11:00AM/ Senior Staff & Provost's Council Dr. Georgette Crawford Crooks/ 2:00 PM/ Handling Alerts and Cases
22	Fri	Dr. Tony Artimisi/ 9:30AM/ Using the Population Health Dashboard in EAB(Chairs) Dr. Georgette Crawford-Crooks/ 11:00 AM/ Handling Alerts and Cases Dr. Dawn Tafari/ 1:00PM/ Setting Availability and Creating Advising Campaign
23	Sat	
24	Sun	
25	Mon	Dr. Derick Virgil / 10:00 AM/ EAB Basics
26	Tue	
27	Wed	Dr. Erin Lynch/ 10:00 AM/ Using EAB to Enhance Intellectual Merits of Grant Proposa (Chairs and Interested Faculty) Dr. Manju Bhat/ 2:00 PM/ Chair Training Using Advanced Search in EAB Navigate
28	Thu	Dr. Derick Virgil / 10:00 AM/ EAB Basics
29	Fri	Dr. Derick Virgil / 10:00 AM/ EAB Basics

Training for Senior Staff & Provost's Council

- When designing training schedule, don't forget about upward engagement
- Consider what senior leaders need to know

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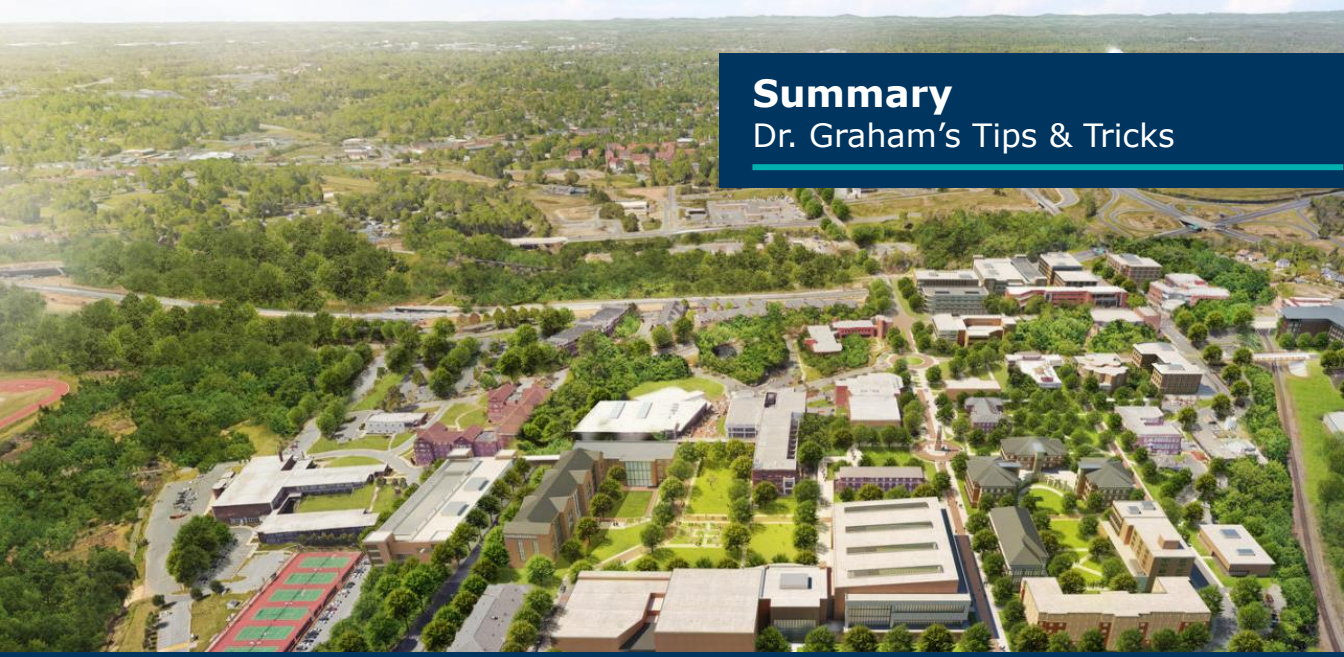

Summary

Dr. Graham's Tips & Tricks

Use Data

Ensure Navigate data is used intentionally

Communicate

Use your leadership position to encourage student adoption

Make Time

Carve out time for regular Navigate discussions and trainings

1. *Dr. Anthony Graham, Winston – Salem State University*

2. **Dr. Raijanel Crockem, Texas Southern University**

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Meet Your Presenter

Dr. Raijanel Crockem

Associate Vice President

Texas Southern University

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Connect with the Right Stakeholders

President

Share data relevant to institution-wide goals like persistence

E.g.: midpoint and final grade summaries

Provost

Share opportunities for academic improvement

E.g.: There were not tutoring programs available for certain classes this year

Dean's Council

Notify them of new features

E.g.: Enrollment campaigns

Attend only when there are big updates to announce to avoid desensitizing

IT

Share relevant student feedback

E.g.: which students had internet insecurities during COVID

Ensure they are aware of Navigate capabilities

Faculty

Emphasize that their actions get shared with the President

E.g.: Progress Reports

Don't have a direct line to these stakeholders? No problem!

You have influence regardless of where you are in your org chart.

E.g.: If you report to a VP, ask if they would be willing to share Navigate data with the President on your behalf.

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Get Creative To Build Buy-In

Fall 2019

First Progress Reports had 31% faculty response rate

So we…

- Transparently reported on response rates at President's Cabinet
- Reported on response rates at Deans Council
- Gave kudos to teams with highest response rates to create some friendly competition
- Sent centralized emails "from" the Provost's Office

Fall 2021

Progress Reports had 70% faculty response rate

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Look for Expansion Opportunities

How TSU is Maximizing Navigate

1

Graduate Students

- Noticed grad students replying to enrollment campaigns, using the platform
- We saw that grad students had a need to contact advisors outside of regular business hours
- Worked with Provost's Office and Deans to assign advisors to grad students

2

Professional Students

- Saw a need for law school support
- Set up attendance capabilities
- Built out support services for law students to access in Navigate

3

New Roles/New Features

- Created a Navigate role for campus police officers
- Developed new role for Administrative Assistants-provided attendance roster support
- Created a Law School Care Unit specifically for that area
- Trained academic areas on automating scheduled report configuration

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Do More with Less

Ease Transitions

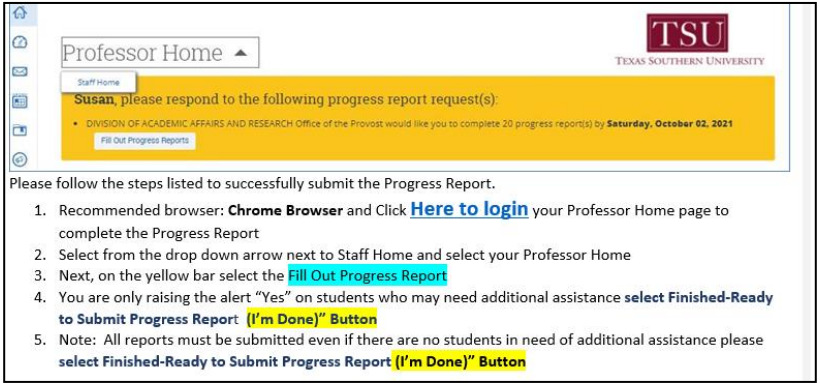
- Utilization should transcend personnel
- Create systematic onboarding
- Ensure roles and expectations are clear
- Keep various people involved with messaging and utilization

Maintain Resources

- Provide an open access resource library
- How-To Videos
- User Guides
- Promote resources heavily during training

Templatize Where Possible

- Create standard email replies to FAQs
- Entire office can reply via shared email account
- Just personalize the name and press send!



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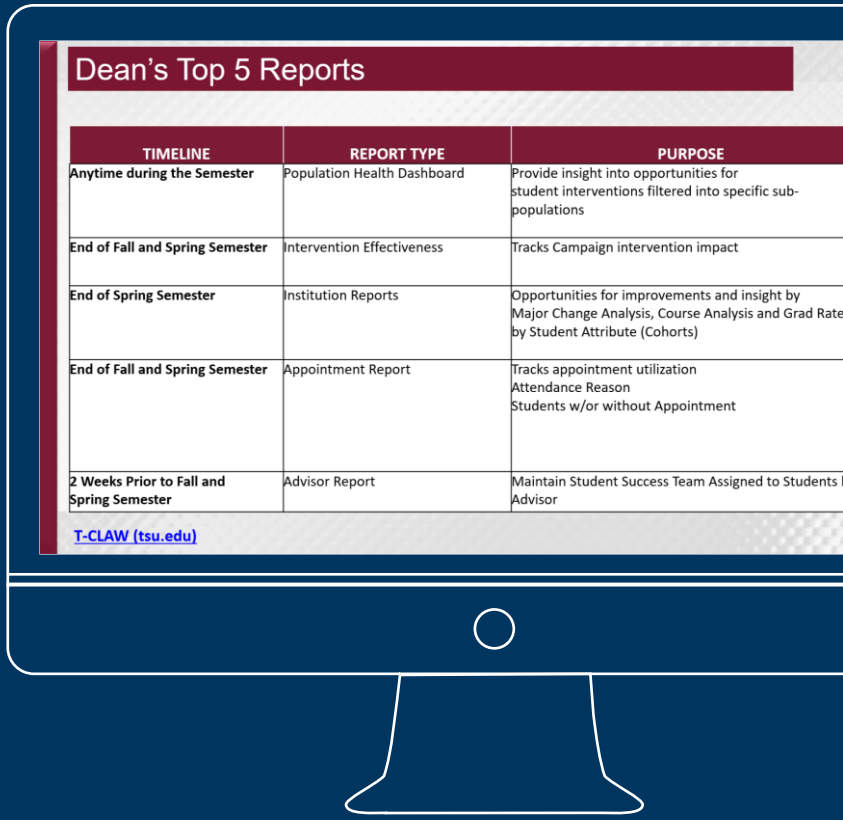
Empower Others

- Be clear and concise about how and when others should use Navigate
- Run trainings to build self-sufficiency
- Easy to run reports relieve an extra reporting burden from your office if others know how and when to run them themselves



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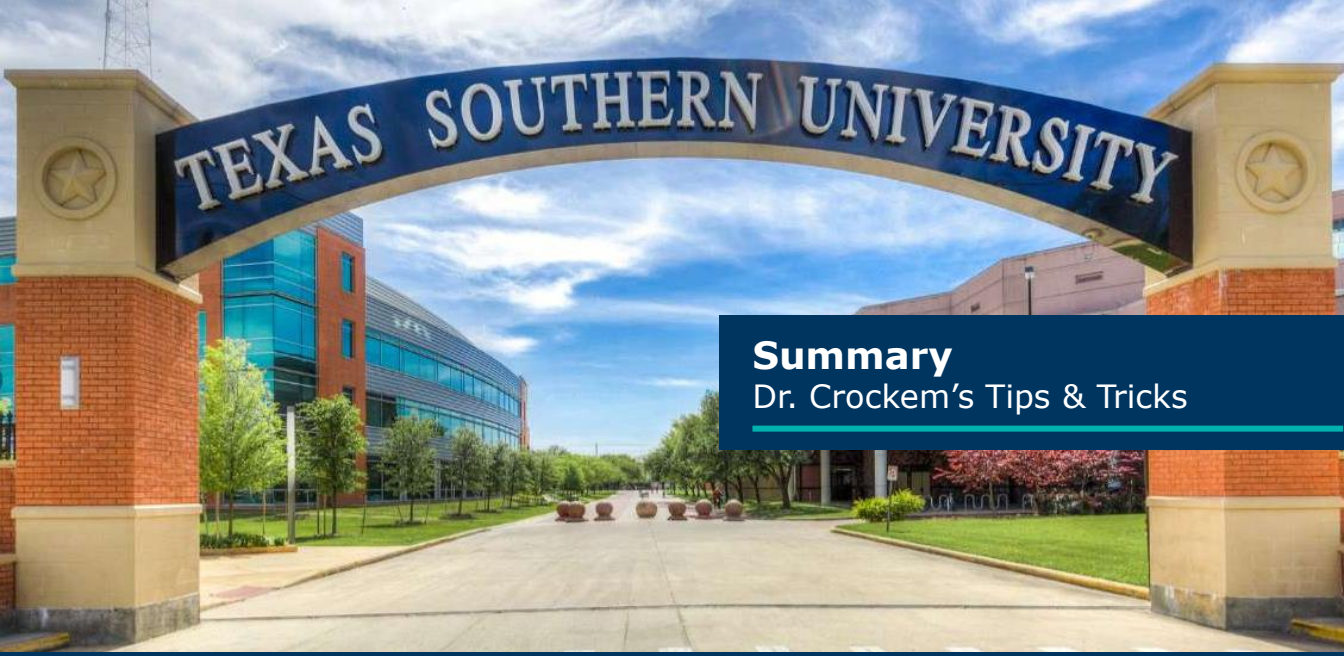

Summary

Dr. Crockem's Tips & Tricks

Connect

Get creative to reach the right stakeholders

Find Opportunities

Seek out ways to maximize your Navigate usage and reach more students

Scale Efforts

Empower others with self service resources, and standardize/templatize where possible

CONNECTED22

Be sure to catch us at CONNECTED! November 7-9th 2022, in Orlando

Proactively Bolstering the Success of Students with Intentional Outreach and Support

In our session, we'll share how we used enrollment campaigns, progress reports, and surveys in Navigate to holistically support all students, and customized services for students trending towards academic probation and suspension.

Breakout Topics

Faculty Engagement
Kenya Hinton
Elizabeth City State University

Male Student Success
Amy Anderson and Juanita Painter
North Carolina A&T State University

Using Early Alerts
Dr. Alayna Blash
Spelman College

Increasing Student Adoption
Dr. George Williams
Xavier University of Louisiana

Re-Enrollment Best Practices
Dr. Yolanda Jones and Mr. Jason Lewis
Jarvis Christian University

Supporting Navigate as an Executive Leader
Dr. Monica Leach
Fayetteville State University

Coordinated Care
Edna Woodson
Tuskegee University

**If you receive your breakout assignment and would like to switch, just stay here in the main room and place a message in the chat*

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See You in November!

- **Register by August 15 for discounted summer rate!**

  Visit connected.eab.com

- **What does registration include?**

  Two nights at our conference hotel, admission to all CONNECTED sessions, and several meals, receptions, and snacks throughout the event.

- **Will there be any sessions specifically for HBCUs?**

  We will host a networking breakfast exclusively for HBCU attendees.

- **Which HBCUs will be featured?**

  University of the District of Columbia, Tuskegee University, Texas Southern University, and more!

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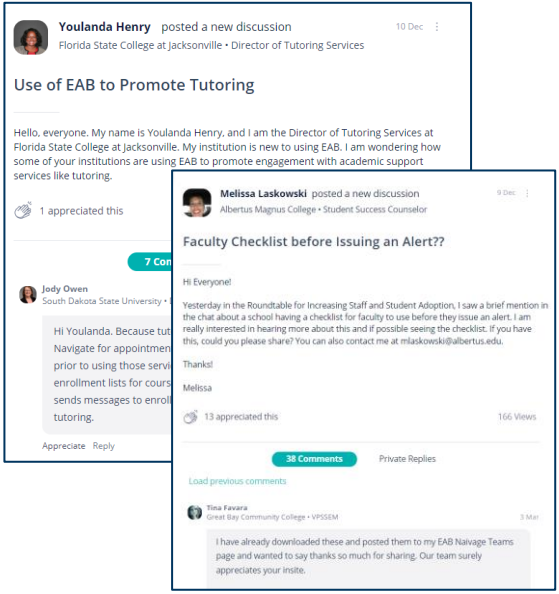
Join the Conversation in the HBCU Community Group

The EAB Community is an online networking space for Navigate leaders to share best practices, learn from others, and tap into the collective knowledge of the Collaborative!

Within the Community, we have a group exclusively for HBCU Navigate partners.

How to Access the HBCU Community Group

- Visit ***networking.eab.com***
- **If you <u>have not</u> logged in to the EAB Community before:**
  - Click on "Navigate Best Practices"
  - Sign up (there may be a short approval process)
  - Once logged in, in the top left of your screen, next to "Groups" click "View All" then click the "HBCUs" group
- **If you <u>have</u> logged in to the EAB Community before**:
  - Click "Log in" in the top right corner (you can use "magic link" if you forgot your password)
  - In the top left of your screen, next to "Groups" click "View All" then click the "HBCUs" group



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We Want to Hear from You

Please complete the brief poll questions on your screen. Be sure to scroll down to view all questions. Thank you for your feedback!

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Thank you!

Have a great summer! We'll see you in November for CONNECTED!

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