Supporting Navigate as an Executive Leader

2022 Navigate HBCU Summit

Introductions

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Review

What Some of Us Discussed at Last Year's Summit

University Provost

1 — 2 — 3

Communicate

- Articulate the impact Navigate can have on student engagement
- Highlight ROI- how Navigate can affect retention and graduation rates
- The tool is only as good as the end user

Be Data Driven

- Use data to inform strategy and set goals
- Stay focused on data to monitor progress

Maintain Momentum

- Provide updates to campus on utilization and impact
- Link Navigate work back to institutional priorities

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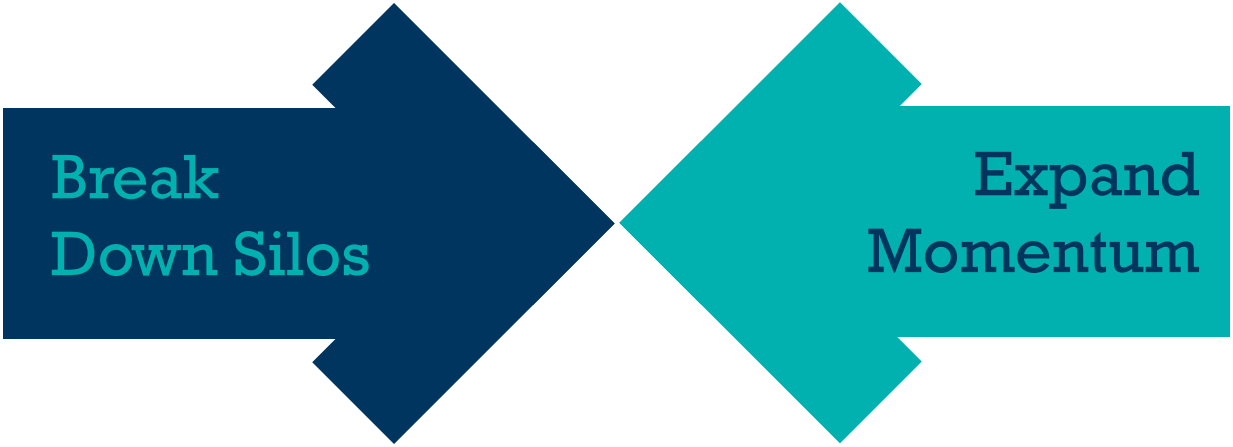
Additional Focus Areas



How are we doing this at FSU?

- Adjusting to new centralized advising model
- Expanding campus connections
- Changing org structures where needed
- Being intentional in using the full suite of Navigate capabilities
- Maximizing utilization to achieve metrics like graduate and retention

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Break Down Silos

1 Re-Org When Necessary

- Re-organized Academic Affairs org to center on student success metrics
- Now includes representatives from admissions, financial aid, student accounts, and advising, for wholistic student experience
- Created new position for Associate Vice Chancellor of Student Success and Enrollment Management (combination of two previously separate roles)

2 Center Services Virtually & Physically

- Re-imagined the campus library
- AVC of Student Success and Enrollment Management spearheads Bronco One Stop Advising Center

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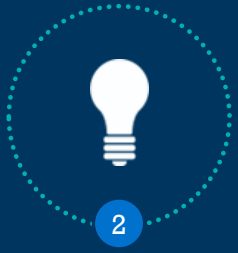
Expanding Momentum

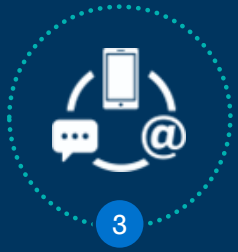
1

Constantly train! FSU runs frequent **trainings** across campus including "train the trainer" style sessions to scale efforts.



2

Use Navigate **for new initiatives**. FSU runs financial aid and admissions campaigns, promotes the 30/60/90 Graduate on Time initiative, and recruits for year-round classes.



3

Don't settle for just one touch point. Fully leverage Navigate capabilities. The **more interactions** you have with students, the more likely they are to engage and succeed.

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