Using Early Alerts to Identify Academically At-Risk Students

Spelman College

Introduction

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- *Historically Black College and University (HBCU), located in Atlanta, GA*

- *Global leader in the education of women with average student population of 2100 students**

- *Pell eligible*

Campaign Focus

- Academic Performance
- Graduation
- Major Selection
- Persistence
- Student Engagement

Campaign Quick Stats

24% Response Rate

10% Marked At-Risk

N=329

▶ **Leveraged the EAB Navigate tool to identify and engage students who may show early signs of low course performance.**

▶ **Partnered with Academic Dean to communicate with faculty.**

▶ **Employed several alert reasons including Keep Up the Good Work.**

▶ **Cases were automatically assigned to staff advisors, Dean and CARE team.**

How many students showed improvement in grade by end of term?

Chart Title

- Grade Improved
- Grade Worsened
- No change in grade
- No grade reported
- I grade received

61%
8%
23%
4%
4%
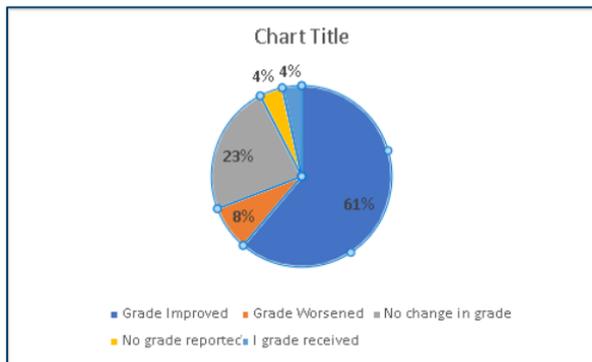
What percentage of students who received alerts received grade of C or higher at end of course?

Fall 2021 Early Alert Final Course Outcome

58%
38%
4%

- Final Grade of C or Higher
- Final Grade of C- or lower (including I grades)
- No Course Grade Reported
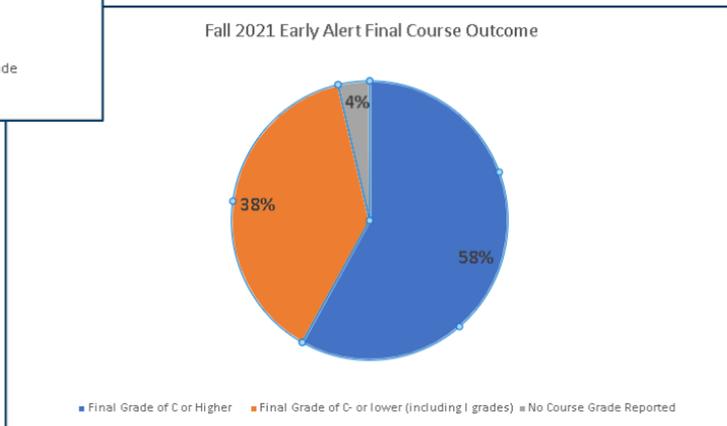
1 Faculty Engagement

- Increase faculty participation
- Provide training for new faculty using Navigate resources
- Employ Faculty Champions

2 Student Response

- Promote faculty-student interactions
- Encourage student use of campus resources
- Improve response to advising campaign

3 Advisor Tools

- Foster collaboration with campus support services
- Special populations
- Referral system*

4 Other Opportunities

- Informed Spring 2022 approach to include emphasis on students with lower GPA's and those receiving multiple alerts
- Create campus spaces that foster scholarly activity