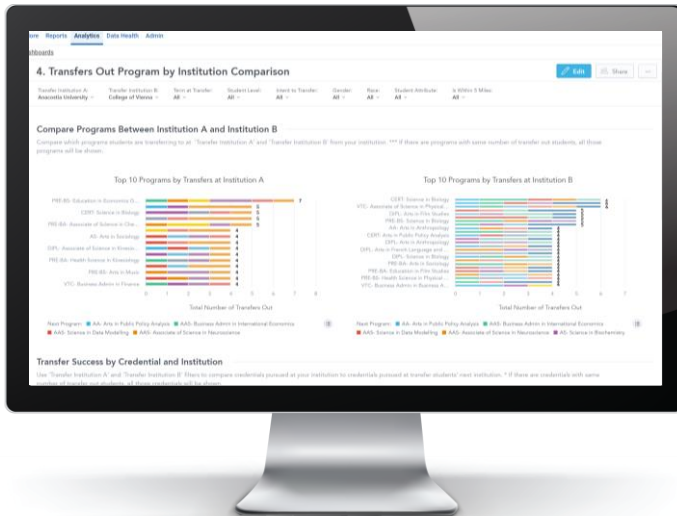


# Transfer Success Equity

For two-year institutions, measuring student success is not always just looking at persistence and graduation rates, but also assessing successful transfer to another institution. The Transfer Success Equity Accelerator enables student success professionals (e.g., VP of Student Success, Chief Academic Officer, VPEM, and others) to understand when students are transferring, reasoning behind their intent to transfer, and other institutions to partner with for better cross-institutional pathways. Another lens that the workspace enables is how these factors might also speak to underlying equity gaps as well.



## Paint the big picture

In one workspace, understand transfer-out patterns and common characteristics of transfer populations.

## Narrow in on competitor or partner schools

View which 2-year or 4-year institutions are receiving your students.

## Identify equity gaps in transfer outcomes at a deeper level

Explore student attribute data (race, gender, Pell-eligible, full-time) with transfer program, timing, destination data to see gaps you can address with targeted initiatives.

## How Edify Accelerates Insight to Action

### BRING DATA TOGETHER

Incorporate data elements from multiple sources  
e.g., SIS, Retention CRM or Survey Tool, and National Student Clearinghouse

### CREATE A CULTURE OF DATA CONFIDENCE

Use defined and governed data to produce critical measures, such as, average GPA and credit accumulation at time of transfer

### DRIVE INSIGHT ACROSS STAKEHOLDERS

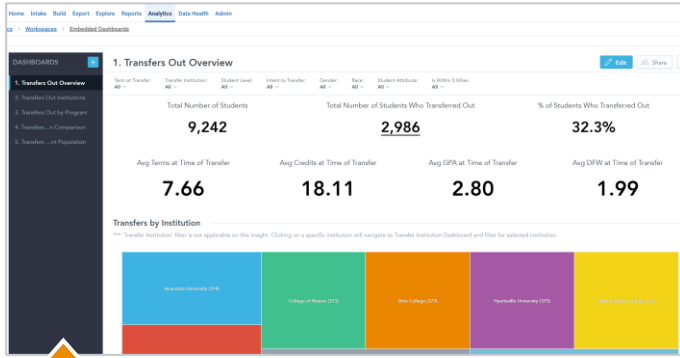
Enable your campus practitioners to dig deeper into intent to transfer and whether that plays a part in enrollment and student experience outcomes

## MOVE AT THE SPEED OF CONVERSATION

The data is displayed in templated, customizable dashboards designed to delve deeper in the moment. Use these dashboards to improve student success outcomes through the lens of transfer to another institution. Maintain high-level KPIs and fully-custom charts to slice and dice the data in ways that make the most sense for your institution, department, or program.

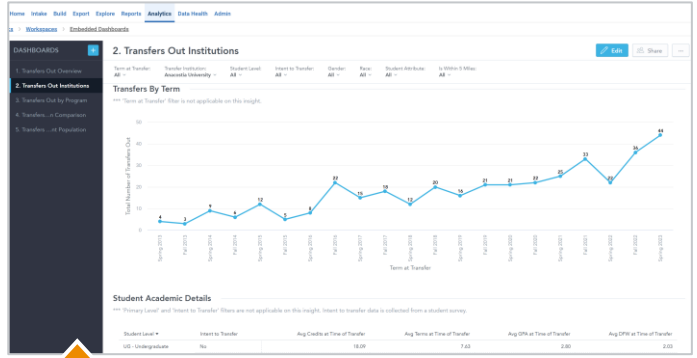
# Customizable Dashboards to Make Sense of Your Data

The insights and KPIs highlighted in the dashboards below allow you to cross-walk SIS and survey data with student outcomes data provided by National Student Clearinghouse.



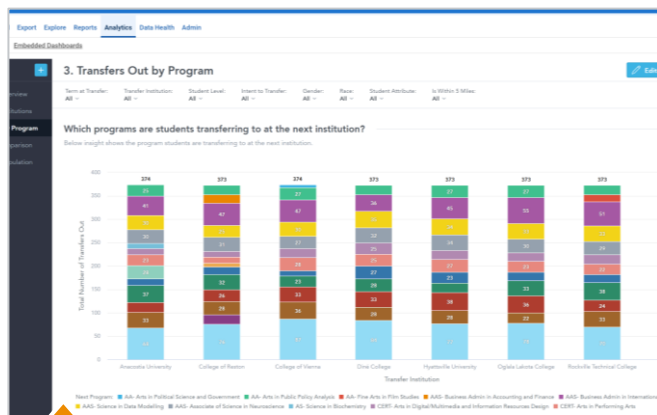
## TRANSFERS OUT OVERVIEW

- High-level KPIs into student transfers, including academic progress at time of transfer, along with trend data into student transfer-out activity across terms
- Understand which schools are receiving most of your students
- Visualize survey data around student reasons for transferring



## TRANSFERS OUT INSTITUTIONS

- Use this dashboard to drill down to a specific transfer-destination institution
- Understand the make-up of students transferring to this institution (performance data, demographic, etc.) and any trends over time
- Use the data to understand if there's a promising partnership between your schools or if there's a competitive edge they have you want to understand better



## TRANSFERS OUT BY PROGRAM

- Dig deeper into programs students are pursuing, at specific transfer destinations, and compare those to the programs they were in at your institution
- Analyze whether specific programs have higher proportions of students who transfer pre-completion of their two-year degree



## TRANSFERS OUT BY STUDENT POPULATION

- Evaluate the characteristics of students who have transferred to other institutions
- Identify potential equity gaps by understanding if specific populations (by race, by Pell-eligible or first-gen status, etc.) are transferring at higher rates than others

Please note, we are dedicated to deliver these dashboards based on any required source data and are very flexible. Metrics used in the dashboards are equally flexible and can be changed on demand by your team or in partnership with your EAB service team.

# Analytics for Stakeholders Across Campus

Every Edify workspace is designed to answer a common set of business questions that higher education leaders face. The Transfer Success Equity Accelerator is designed to enable student success leaders to surface equity gaps in transfer success outcomes by investigating historical transfer patterns and delving deeper into specific student populations.



## Student Success

### Questions

- Are students earning credentials before transferring out?
- Are students who transfer out succeeding at their next institution?
- What is the average number of credits students are leaving with when they transfer out? Average GPA?
- What are the most prevalent reasons for students transferring out?

### Potential Actions

- Conduct an advising appointment campaign for students with the average number of credits and GPA that transfer students leave with.
- Implement an intervention campaign that addresses the top reasons for transferring out (e.g., belonging, financial issues).



## Enrollment Management

### Questions

- Which institutions are the most popular transfer destinations?
- What student populations are transferring or not transferring out of our institution?
- Are students transferring out of programs proportionally?
- Are some students transferring too early, or too late?

### Potential Actions

- Identify transfer-destination institutions with whom your institution can develop articulation agreements.
- Pinpoint specific programs that have higher proportions of students who transfer before completing their two-year degree.



## Academic Affairs

### Questions

- To which programs are students transferring at other institutions?
- Are there any observable equity gaps where we are not providing the same access (e.g., support, resources, experiences, etc.) to all students, meaning students either want to transfer early or are ill-equipped to do so at the end of their 2-year degree.

### Potential Actions

- Identify opportunities for program innovation, such as adding or consolidating programs to meet student demand.
- Investigate the make-up of students transferring out (e.g., performance data, demographic, etc.) and any trends over time.



**Interested in Learning More?**

**Contact your Strategic Leader or**  
**[edifypartnersuccess@eab.com](mailto:edifypartnersuccess@eab.com).**