

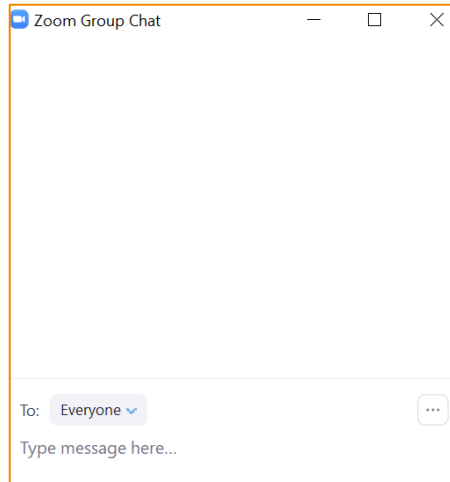
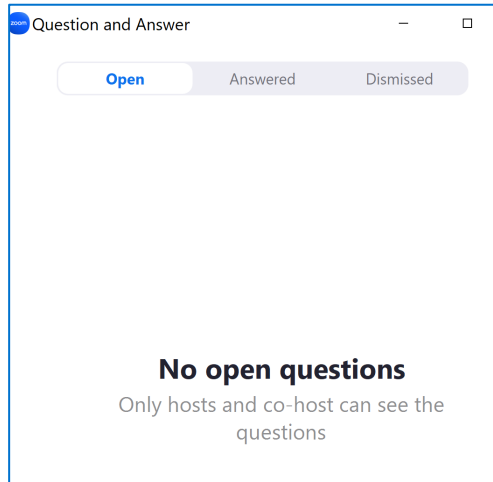


Transfer Portal Office Hours

November 13, 2024



Using Zoom



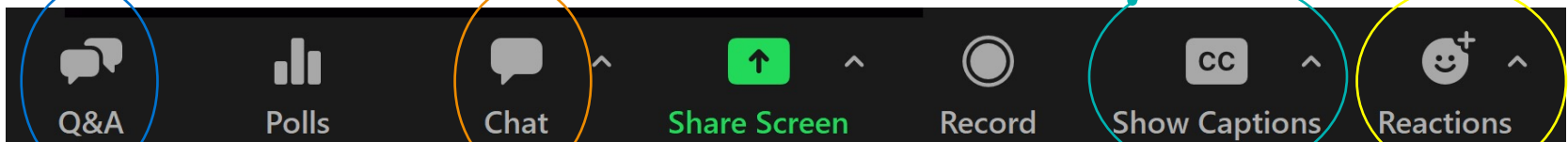
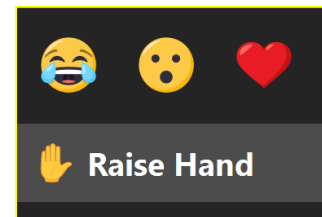
Ask a Question

Use the **Q&A** to ask a question or view previous questions asked

Join the Discussion

Use the **chat** to share your thoughts, experiences and resources

Enable Closed Captions and Show Subtitle or View Full Transcript



Today's Presenters



Gina Schorr

Technology Partner Support

gschorr@eab.com



Allison Akalonu

Transfer Portal Strategic Leader

aakalonu@eab.com

AGENDA

- 1 – Pictures from National Transfer Week
- 2 – Release Walkthrough
- 3 – 2025 New Session Format
- 4 – Open Q&A



National Transfer Week!!

Send photos from your campus fun!!



Celebrating National Transfer Student Week!



Winthrop University

Flyer for National Transfer Student Week
Calendar of Events!



NATIONAL TRANSFER STUDENT WEEK

October 21st - 25th

21

6:00pm Transfer Alumni Success
Panel Webinar via zoom

Meeting ID: 974 7191 4797
Passcode: 249500

*Free Snacks
and Swag!*



22

10:00am-1:00pm Meet Winthrop's Transfer
team in DiGiorgio Campus Center

7:30-9:00pm Growing up and Movin' Out
Production- Johnson Theatre
(cultural event) Admission: Free

23

10:00am-12:00pm POP-up with
Campus Resources - Commuter
Lounge at Winthrop

*Learn about campus
resources that
are available
to students!*

*Free Snacks
and Swag!*



24

10:00am-1:00pm Meet Winthrop's Transfer
team in DiGiorgio Campus Center

12:00pm Group photo with President
Serna

25

10:30am Prospective Transfer Student Visits;
Followed By Department Tours

6:00pm Women's Volleyball vs. Charleston
Southern at Winthrop Coliseum

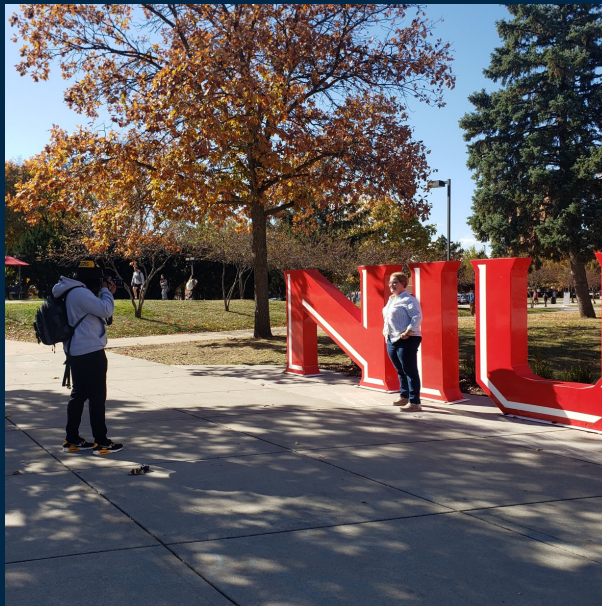
*Meet us at the Winthrop
Coliseum to cheer on our
Winthrop Eagles!*



Georgia State University



Northern Illinois University



NIU Today



Release Walkthrough

Course Equivalency



Course Equivalency Display



Feature Highlights

- On both the Student and Staff Portal sites, if Course Equivalency is turned on, the equivalent course match will display on the student's profile.
- Email EAB Transfer Tech Support at TransferTechSupport@eab.com to turn this new feature on!

TRANSFER ADMIN Home Transfer Portal Data Analytics Site Setup User Management

Prospective Students > Student Profile

Scott Forrest

Overview Colleges And Courses Pending Courses Other Credits Degree Completion **Equivalent Courses** Checklist Student Communication

Texas College - Tyler, TX

TRANSFERRED COURSES	EQUIVALENT COURSES
SPCH 1301 Fund Of Speech Communication	COMM 111 Public Speaking Credits: 3
ENGL 1301 English Composition I	ENGL 101 College English 1 Credits: 3
MATH 13752 College Algebra	MATH 2000 MATH 13752-College Algebra Credits: 3

Other Credits

AP

TITLE	SCORE	EQUIVALENT COURSES
Calculus AB	2	

Poll:

Do you want us to turn on Course Equivalency once released?



Release Resources in the [Help Center](#)

- Release Notes
- Release Video Walkthrough
- New Help Center Article



Eye on Impact!



Introducing Our New Transfer Impact Toolkit

[Download the Toolkit, Worksheets, and Templates Online](#)



Dedicated EAB.com Page

The toolkit and its accompanying resources have their own eab.com page, which can be found on the [Transfer Resource Center](#).



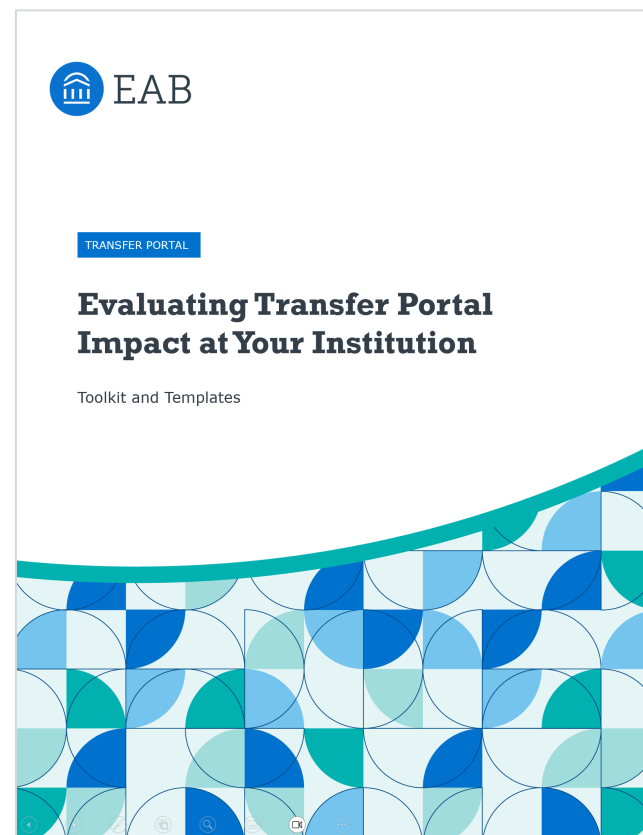
Templates

Download Impact Templates, the Transfer Impact Report Template, and Impact Story Templates to gather data and share your work.



Worksheets

Download and complete worksheets, such as a worksheet to help you understand your data story's goals, audience, and such.



Measuring Impact with Transfer Portal

Templates linked for each in [Transfer Help Center](#)

1

Transfer Portal Utilization

Foundational data available through Transfer Portal Analytics dashboard, which includes session activity and pipeline details. These reports should be used as a baseline in portal health analysis.

2

Automated Course Evaluations and New Course Equivalencies

The Transfer Portal streamlines course equivalency discovery, automating evaluations for time-saving benefits to students and staff. New course evaluation requests are funneled through Portal enabling faster credit evaluations and improves the database for future students.

3

Transfer Pre-Advising

The Transfer Portal provides prospective students the convenience of obtaining instant degree completion estimates for various academic programs, streamlining the process and reducing the need for staff to generate these estimates.

4

Student Feedback

Transfer Portal should be utilized as an engagement and yield tool for prospective students. Understand from your students if the portal was helpful in their decision-making process.

5

Transfer Enrollment and Revenue

In combination with your transfer enrollment data, use the Transfer Portal data to understand how these students progressed through your funnel and tuition that can be attributed to these students. [Transfer Portal Analysis Tool Template](#)

6

Other

- Process and Change Management
- Transfer Maturity Curve
- Student Success Metrics



2025 New Session Format



Transfer Feature Focus and Onboarding Sessions



In 2025, Office Hours will become
Transfer Feature Focus sessions!

Why the change?

We want users to know to attend as these sessions deliver content vs. traditional office hours where it is an open space for questions.

Topics we plan to cover:

- Transfer Portal Utilization
- Lead Management through Portal
- Pending Course Workflow
- Deriving Impact from the Analytics Dashboard

Discussion:
What other topics should we cover?

Previous Topics

Pending Course Workflow

Analytics Dashboards

Content Management

Transfer Impact Stories

Portal Updates

Catch recordings of our past sessions [here](#).



Our **Transfer Onboarding Program** will guide new admins through the portal and its functions.

Questions?



**We are here! Let us know if
you have joined with a
question!**