Transfer Portal Office Hours

September 4, 2024

Question and Answer

| Open | Answered | Dismissed |

No open questions

Only hosts and co-host can see the questions

Zoom Group Chat

To: Everyone ⌄

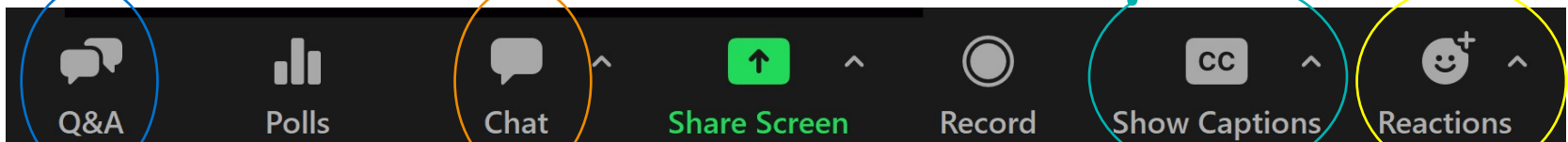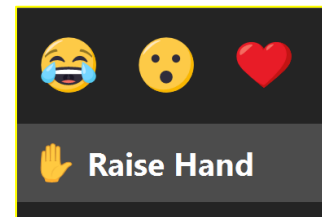Type message here...
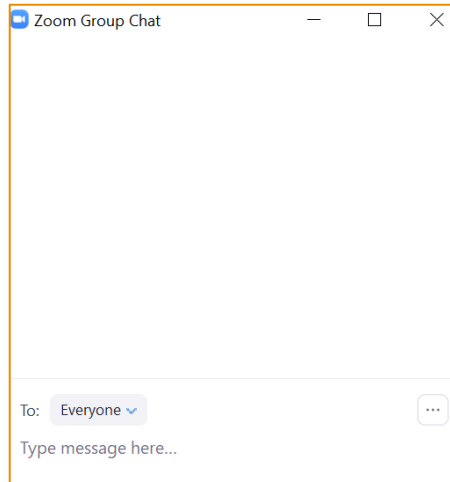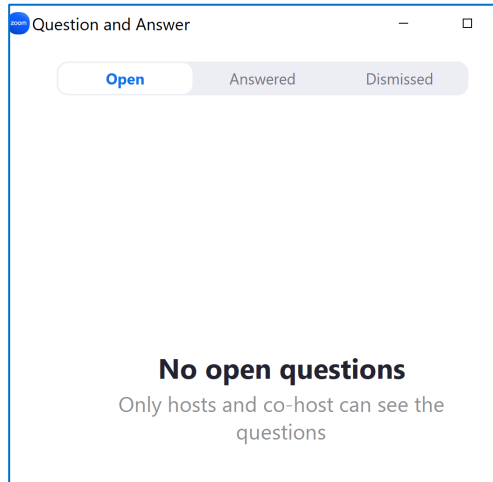
Ask a Question

Use the **Q&A** to ask a question or view previous questions asked

Join the Discussion

Use the **chat** to share your thoughts, experiences and resources

Enable Closed Captions and Show Subtitle or View Full Transcript

😂 😮 ❤️

✋ **Raise Hand**

Q&A | Polls | Chat | Share Screen | Record | Show Captions | Reactions

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AGENDA

1 – Latest Portal Update

2 – Upcoming National Transfer Week

3 – Enrollment Impact Analysis

4 – Open Q&A

Stay up to date in the Transfer Help Center

Save the State

Actions on any grid will remain until reset by the user such as search, column width adjustments, sorts and filters, etc. The grid will also stay on the last page you left to help with continuous workflow.

Help Center Articles

Browse the articles below to learn how to use each of the features within the Transfer Portal. Create a bookmark with this link for easy access. For any product or support questions, please email TransferTechSupport@eab.com.

Help Center Articles	+

Release Notes	–

▸▸ Transfer Portal Release Notes: August 2024

▸▸ Transfer Portal Release Video: August 2024

Majors/Programs

Edit field details using the menu icon on the left. Search by Program Name or SIS Name.

Business

	PROGRAM NAME	SIS NAME	SIS CODE	DEGREE CODE	COLLEGE CODE	
≡	Biology & Business (BA)	Biology & Business (BA)	A-BA-COMBIN	BA	LA	
≡	Anthropology & Business ...	Anthropology & Business ...	A-BA-COMBIN	BA	LA	
≡	International Business	International Business (B...	B-INTLBFREN	BBA	BA	
≡	Business Administration (...	Business Administration (...	B-BUSAD&JOUR	BBA	BA	
≡	General Business	General Business (BBA)	B-GENBHIST	BBA	BA	
≡	Business Education (BAE...	Business Education (BAE...	D-BAED	BAED	ED	
≡	General Business (Online ...	General Business (Online)...	B-BBA	BBA	BA	
≡	Chemistry Business Field ...	Field Major Chemistry/Bu...	A-BS-FLD_ST	BS	LA	
≡	Honors Baccalaureate: G...	Honors Baccalaureate: G...	N-HB	HB	HN	
≡	Honors Baccalaureate: In...	Honors Baccalaureate: In...	N-HB	HB	HN	

National Transfer Week!!

Celebrating National Transfer Student Week!

This Year's Theme: **Unlocking Potential - Keys to the Transfer Journey**!

Ideas & Resources

- **Ideas for Educating -** Help others understand the complexity of transfer mobility by sharing student stories and data
- **Ideas for Programming-** Host events and activities that celebrate the diversity of the transfer student experience on your campus.
- **Ideas for Giveaways -** Free swag is a great way to instill transfer pride and build connections with your college and university.
- **Free Marketing Kit** includes flyers, calendars, champion student spotlights, posters, social media squares, and sticker buttons!

Transfer Week!

October 21 – 25, 2024

NISTS Free Resources:

Download templates, calendars, posters, slides, zoom backgrounds, social media templates, and more!!

https://drive.google.com/drive/folders/1vEXD1IWKvQE9q0EpRU_V3KMmYurOo2gs

Encourage a Sense of Belonging

▶ **Checklist Items**

Encourage connections!

- Email your advisor and introduce yourself. Share one fun fact and ask one question in your email.

- Connect to campus Transfer student groups on social media

▶ **Resources**

- Virtual community building for distance Transfer learners

- Transfer specific faculty-student mentoring programs or events that foster connections with faculty.

- Transition specific resources for mental health and wellbeing

▶ **Custom Messages**

Consider welcoming phrases on student facing screens using the Custom Messages editor.

- **Colleges and Courses:** Welcome! We love that you're considering to join the Woodley family! Add your courses with a grade of C or better to evaluate your program progress…"

- **Other Credits:** "We know there could be more to your story, share your other accomplishments…"

- **Summary:** "We are so happy you found us; this is going to be a great fit! You've completed your credit review. Check out the Checklist to see… "

▶ **Header & Footer**

- Transfer specific logos or group names

- Mascot or slogan references

How Do You Plan to Celebrate Transfer Week?!

Past Partner Initiatives!!

The University of Alaska-Fairbanks

Hosted a series of **virtual information sessions** for prospective and current students to share basic info on how to get started and targeted information on what transferring looks like.

Eastern Carolina University

Waived its application fee for transfer applicants to celebrate National Transfer Student Week!

Winthrop University

Celebrated with Winthrop *loves* Transfers **T-shirts, swag, and more**!

University of Maryland, Baltimore County

Connected transfer students with crucial resources on campus through **a transfer panel** with the transfer success group. They continued to support and celebrate throughout the week with **"Thank You Transfer" dinner, a spa day, professional headshots,** and **even golf cart karaoke rides!**

EAB

Enrollment Impact Analysis

Download the Toolkit, Worksheets, and Templates Online

Dedicated EAB.com Page

The toolkit and its accompanying resources have their own eab.com page, which can be found on the Transfer Resource Center.
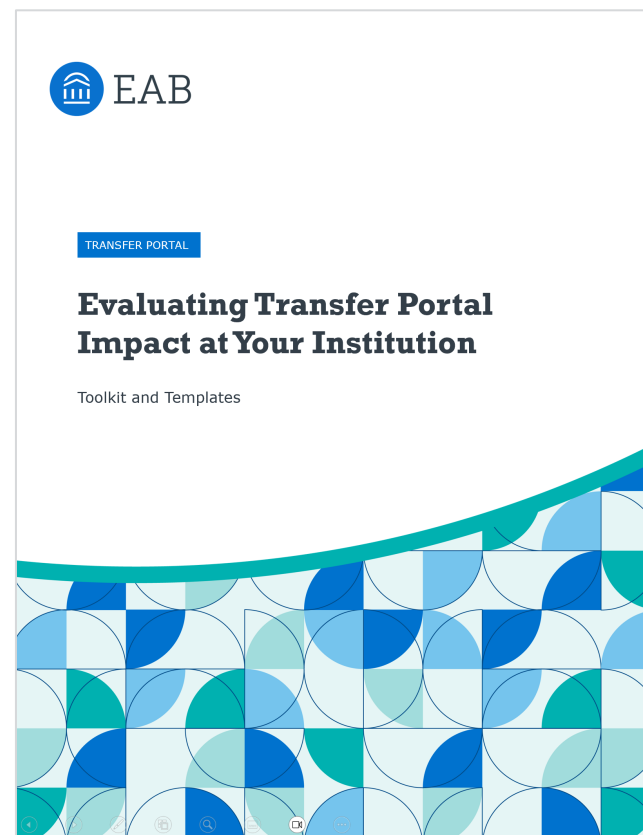
Templates

Download Impact Templates, the Transfer Impact Report Template, and Impact Story Templates to gather data and share your work.

Worksheets

Download and complete worksheets, such as a worksheet to help you understand your data story's goals, audience, and such.

EAB

TRANSFER PORTAL

Evaluating Transfer Portal Impact at Your Institution

Toolkit and Templates

Templates linked for each in Transfer Help Center

1

Transfer Portal Utilization

Foundational data available through Transfer Portal Analytics dashboard, which includes session activity and pipeline details. These reports should be used as a baseline in portal health analysis.

2

Automated Course Evaluations and New Course Equivalencies

The Transfer Portal streamlines course equivalency discovery, automating evaluations for time-saving benefits to students and staff. New course evaluation requests are funneled through Portal enabling faster credit evaluations and improves the database for future students.

3

Transfer Pre-Advising

The Transfer Portal provides prospective students the convenience of obtaining instant degree completion estimates for various academic programs, streamlining the process and reducing the need for staff to generate these estimates.

4

Student Feedback

Transfer Portal should be utilized as an engagement and yield tool for prospective students. Understand from your students if the portal was helpful in their decision-making process.

5

Transfer Enrollment and Revenue

In combination with your transfer enrollment data, use the Transfer Portal data to understand how these students progressed through your funnel and tuition that can be attributed to these students. Transfer Portal Analysis Tool Template

6

Other

- Process and Change Management
- Transfer Maturity Curve
- Student Success Metrics

EAB Experiences – Transfer Portal

Maximize your Partnership through EAB's Experiences led by Product and industry experts.

Product Training and Support

Onboarding

Learn about the responsibilities of a Transfer Portal Administrator and the systems and resources available to you.

Click here to register.

Audience: New Application Administrators

Office Hours

Chat live with EAB Support Analysts and peers during drop-in Office Hours - come with questions!

Click here to register.

Audience: All Application Administrators

Help Center

Articles and resources to learn how to use each of the features within the Transfer Portal.

Help Center link

Audience: All Portal users

Strategies and Best Practices

Strategy Spotlights

Discussion-based webinar series with an in-depth look into the seven best practice areas that make up EAB's Transfer Maturity Curve as well as examples from Transfer Portal peer institutions.

Click here to register.

Audience: Program Owners, Application Administrators, Functional Leaders

Transfer Resource Center

Strategic resources and events for Transfer Portal partners to help successfully deploy and optimize the Transfer Portal technology.

Transfer Resource Center link

Audience: Program Sponsor, Program Owners, Application Administrators, Functional Leaders

Newsletter

Quarterly email newsletter featuring upcoming and past events, partner highlights, transfer opportunities.

Email delivery

Audience: Program Sponsor, Program Owners, Application Administrators, Functional Leaders

Questions?

We are here! Let us know if you have joined with a question!