



EAB

# International Partnerships Case Studies

## Areas of Collaboration



Faculty exchange



Transnational education programs



Study abroad



Shared international campus



### Historical Relationship



- Kent State University leased office space from PUCPR<sup>1</sup> to house a regional office in 2012

### Factors Contributing to Partnership Expansion



- Institutional alignment in size, scientific output, and joint aspirations
- Kent State leadership interest and personal connections to Brazil

### Strategic Partnership Initiated



- Strategic partnership initiated in 2016
- [The American Academy](#) opens in 2018
- PUCPR joins Kent State Global Campus in Florence in 2019

### Upfront Investment



- Travel grants
- Delegation visits
- Leadership exchange to build connections



## Measuring Impact



145

Students enrolled in The American Academy as of Spring 2021



34

Kent State faculty have taught at the American Academy since its inception



15

PUCPR<sup>1</sup> faculty visited Kent State for collaboration activities



60%

Of the first cohort of American Academy students enrolled in Kent State to complete their degree

“

The American Academy represents a huge success for this partnership. Liberal arts programs like this do not exist in Brazil so we are thrilled with the student interest and growing class sizes as the first school to do this in Brazil.”

Marcelo Mira, Director of International Affairs  
*Pontifical Catholic University of Paraná*

## Institutional Characteristics

**Location:** Kent, OH, USA

**Enrollment:** 35,000 students

**Time zone:** Eastern Time (UTC -5)



**Location:** Curitiba, Brazil

**Enrollment:** 30,000 students

**Time zone:** Brasilia Time (UTC -3)



1) Pontifical Catholic University of Paraná  
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Source: "Meeting the moment: How the American Academy kept students on track in Brazil during covid-19," Kent State University, February 2021; Kent State University, Kent, OH; Pontifical Catholic University of Paraná, Curitiba, Brazil; EAB interviews and analysis.

## Areas of Collaboration



Transnational  
education  
programs



Faculty  
exchange



Research  
workshops and  
conferences



“You need to foster smaller collaboration efforts to keep the partnership going. Institutions can’t just rely on big steps and programs to sustain the momentum.”

Meena Saxena, Director of International Linkages

NMIMS



### Partner Identification

Mutual membership in the  
Association of Commonwealth  
Universities



### Strategy to Approach Partner

- Alignment of strong business school disciplines
- Emphasis on student quality

### Partnership Initiated 2019



### Upfront Investment

Bristol leadership and  
faculty traveled to NMIMS in  
late 2018 and early 2019

### Initial Collaboration

Progression agreement for NMIMS  
undergraduate business students to  
complete their master’s degree at Bristol



## Measuring Impact



7

Dual degree programs and progression agreements



9

Students admitted into first progression agreement cohort



1

Distinguished international visiting faculty appointments



1

Bristol faculty member sitting on NMIMS's MBA Board of Studies



This has been the quickest partnership we've set up. Despite the pandemic, there hasn't been any stagnation. Students have shown great interest, we're continuing to develop new academic programs, and academics are coming to us with new ideas about how to build links."

Lorna Cuckow, Head of International Partnerships  
University of Bristol

## Institutional Characteristics

**Location:** Mumbai, India

**Enrollment:** 17,000 students

**Time zone:** India Time (UTC +5:30)



**Location:** Bristol, UK

**Enrollment:** 25,000 students

**Time zone:** Greenwich Mean Time (UTC)



## Areas of Collaboration



Research



Academic exchange



Administrative exchange



Research working groups, conferences



What really stands out is the breadth and quality of the research we undertake together. There's a fascinating spread of projects that address global challenges in human, animal and planetary health, and in food security and energy. UC Davis is a great fit for us as an international partner.

Kathy Belov, Pro-Vice-Chancellor  
*University of Sydney*



### Historical Relationship



- Research collaborations – 199 joint research papers published between 2011 and 2016.

### Factors Contributing to Partnership Expansion



- Mutual membership in the Association of Pacific Rim Universities
- Mutual commitment to invest in seed funding
- Alignment in discipline strengths

### Strategic Partnership Initiated



- Senior leaders sign partnership agreement in 2017, with focus on agriculture and veterinary science

### Upfront Investment



- Joint seed funding program featuring two rounds of two-year awards



## Measuring Impact



# 179

Joint research papers published between 2017-2020



# 200

Faculty and staff collaborating through seed funding or exchanges



# \$75k

Contributed by each institution for initial round of seed funding



# 12

Disciplines with active collaborations

# “

In bringing together the expertise and resources of two top public research universities, we're able to expand opportunities for our campuses, while also better addressing shared global challenges – including combating wildfires and climate change, increasing food security, improving human, animal, and planetary health, and more.”

Joanna Regulska, Vice Provost and Dean, Global Affairs

*UC Davis*

## Institutional Characteristics

**Location:** Davis, CA, USA

**Enrollment:** 39,000 students

**Time zone:** Pacific Time (UTC -8)

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA

**Location:** Sydney, Australia

**Enrollment:** 73,000 students

**Time zone:** Australian Eastern Time (UTC +10)



THE UNIVERSITY OF  
**SYDNEY**

## Areas of Collaboration



Faculty exchange



Study abroad



Transnational education programs

“

“The strength of our partnership with the University of Denver is based on the strong and trustworthy relationships between key stakeholders and various layers of collaboration. This demonstrates the importance of multiple touchpoints, in addition to Presidential commitment”

Tayyeb Shah, Deputy Vice-Chancellor (Global Partnerships)  
*The University of Western Australia*

”

### Historical Relationship



- Study abroad and student mobility programs dating back to the 2000's

### Factors Contributing to Partnership Expansion



- Senior leadership delegation visit
- Complementary geographies, industry ties, and academic programs

### Strategic Partnership Initiated



- Strategic partnership implemented in 2017-2018

### Upfront Investment



- Senior leadership commitment from both universities
- Financial commitment from DU<sup>1</sup> to support development of collaborative projects

1) University of Denver



# University of Denver – University of Western Australia (cont.)

## Measuring Impact



67

Faculty and staff collaborators between the two institutions



36

Ongoing projects as of April 2021



16

DU<sup>1</sup> students studied abroad at UWA<sup>2</sup> between 2016 and 2019



19

Grants awarded by DU for projects in partnership with UWA

“

I measure success when the partnership is embedded organically throughout the international activities of the university. That is to say, when an academic department is interested in engaging internationally more generally or more specifically in the Indo-Pacific region, UWA is the first place they go to explore possibilities.”

Levi Lindsey, Director of Strategic Partnerships  
University of Denver

## Institutional Characteristics

**Location:** Denver, CO, USA

**Enrollment:** 13,000 students

**Time zone:** Mountain Time (UTC -7)



**Location:** Perth, Australia

**Enrollment:** 24,000 students

**Time zone:** Australia Western Time (UTC +8)



## Areas of Collaboration



Study  
abroad



Research



Student  
exchange

“

“There’s so much willingness to work together and identify new opportunities with the University of Connecticut. We’re thinking about what we can do together to change the world.”

David Ouchterlone, Associate Director of Global Engagement  
*University of Nottingham*

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### Historical Relationship



- Study abroad programs dating back to 2010
- Teacher preparation program dating back to 2015

### Factors Contributing to Partnership Expansion



- Institutional similarities in size, strengths, and goals
- Built upon historic student mobility success
- Shared membership in Universitas 21 network

### Strategic Partnership Initiated



- University of Nottingham and University of Connecticut send delegations in late 2019 and early 2020 to identify areas of synergy

### Upfront Investment



- Leadership and faculty delegation visit
- Plan to dedicate additional resources as the partnership grows

## Measuring Impact



84

University of Connecticut students studying at University of Nottingham Ningbo campus in 2021 during the pandemic



65

University of Connecticut students participated in the teacher preparation program in conjunction with Nottingham since 2015



1,244

Citations from co-publications



33

Co-publications since 2014

“

Our relationship is very natural and faculty are already aware of our partnership with the University of Nottingham. In this case, both the top-down and bottom-up converged to make this partnership a success.”

Yuhang Rong, Associate Vice President for Global Affairs  
*University of Connecticut*

## Institutional Characteristics

**Location:** Nottingham, UK

**Enrollment:** 48,000 students

**Time zone:** Greenwich Mean Time (UTC)



**Location:** Storrs, CT, USA

**Enrollment:** 27,000 students

**Time zone:** Eastern Time (UTC -5)





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