How Lewis & Clark College is Elevating Data Governance as a Priority on Campus

BACKGROUND
Lewis & Clark College (L&C) is a private university in Portland, Oregon. Founded in 1867, its mission emphasizes liberal learning and prepares graduates for civic leadership.

L&C wanted stronger and clearer data governance practices embedded into campus culture. L&C needed to elevate data governance efforts to protect the institution’s data and digital environment. They sought to connect isolated efforts and build a shared understanding of strong data practices across campus to support continuous adoption of new software applications and the introduction of large language models.

KEY RESULTS
- Created a data dictionary to establish a shared language around complex ideas
- Implemented a formal decision-making structure to engage the campus community
- Launched ongoing Lunch-and-Learn stakeholder education sessions
- Identified two executive champions for data governance

OPPORTUNITY
L&C joined EAB’s Data Management Collaborative to learn strategies for implementing data governance best practices.

SOLUTION
L&C participated in a four-month guided workshop alongside a cohort of peer institutions. They used EAB’s research-backed framework to create a comprehensive strategy that focuses on the most impactful initiatives that can be incorporated into the day-to-day.

IMPACT
L&C is moving forward with confidence by integrating data management goals into institutional strategy.

The collaborative helped us build a data map so we, as a campus, can navigate our data governance goals. **We now have the language and information necessary to confidently move in the right direction.**

Ann Harris,
Information Security Officer
Lewis & Clark College
Develop a Comprehensive Data Management Strategy

Collaborate with a Co-Lead

“The co-lead structure of the collaborative helped Ann and me break down our internal silos. It created an intentional environment for us to better align our institutional data efforts and goals.”

Renée Orlick, Assistant VP of Institutional Research
Lewis & Clark College

Gain Executive Buy-In

“We couldn’t meaningfully work on our data challenges without executive leadership on board. Creating a data dictionary to build a common language across campus has helped us gain leadership buy-in and start to see real progress.”

Ann Harris, Information Security Officer
Lewis & Clark College

Pursue the Most Impactful Initiatives

“Data governance is a daunting task for any campus leader to take on. The collaborative’s energy is directive, efficient, and effective. It helped us build a comprehensive strategy from the ground up.”

Renée Orlick, Assistant VP of Institutional Research
Lewis & Clark College

IMPLEMENT DATA MANAGEMENT BEST PRACTICES ON YOUR CAMPUS

EAB’s Enterprise Data Management Collaborative brings together campus data leaders for four guided workshops focused on developing a comprehensive data management strategy. Participants work through a set of curricula, network with peers, and use EAB’s research-backed workbooks to create a custom framework for executing their long-term data management goals.

Build confidence & and motivate change on critical campus priorities with step-by-step guidance

Accelerate best practice implementation in an expert-led, cohort-based workshop experience

Expand your skills and capacity with expert coaching and project management support

Talk with an expert about how EAB can help you accelerate your data governance priorities by visiting eab.com/it-research