**EAB**

# How Lewis & Clark College is Elevating Data Governance as a Priority on Campus

## BACKGROUND

Lewis & Clark College (L&C) is a private university in Portland, Oregon. Founded in 1867, its mission emphasizes liberal learning and prepares graduates for civic leadership.

### KEY RESULTS

▶ Created a **data dictionary to establish a shared language** around complex ideas

▶ Implemented a **formal decision-making structure** to engage the campus community

▶ Launched ongoing **Lunch-and-Learn stakeholder education sessions**

▶ Identified two **executive champions** for data governance

## OPPORTUNITY

**L&C wanted stronger and clearer data governance practices embedded into campus culture**

L&C needed to elevate data governance efforts to protect the institution's data and digital environment. They sought to connect isolated efforts and build a shared understanding of strong data practices across campus to support continuous adoption of new software applications and the introduction of large language models.

## SOLUTION

**L&C joined EAB's Data Management Collaborative to learn strategies for implementing data governance best practices**

L&C participated in a four-month guided workshop alongside a cohort of peer institutions. They used EAB's research-backed framework to create a comprehensive strategy that focuses on the most impactful initiatives that can be incorporated into the day-to-day.

## IMPACT

**L&C is moving forward with confidence by integrating data management goals into institutional strategy**

L&C gained support from multiple executive team members to elevate data governance as a cross-campus priority. They are hosting targeted lunch-and-learn sessions for each stakeholder group, collaborating across departments, and achieving quick wins, like multi-factor authentication.
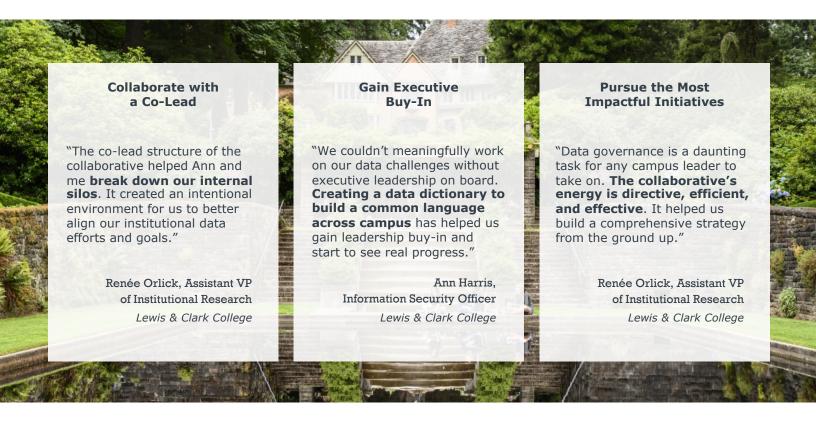
> The collaborative helped us build a data map so we, as a campus, can navigate our data governance goals. **We now have the language and information necessary to confidently move in the right direction**.
>
> Ann Harris,
> Information Security Officer
> *Lewis & Clark College*

# Develop a Comprehensive Data Management Strategy

### Collaborate with a Co-Lead

"The co-lead structure of the collaborative helped Ann and me **break down our internal silos**. It created an intentional environment for us to better align our institutional data efforts and goals."

Renée Orlick, Assistant VP
of Institutional Research
*Lewis & Clark College*

### Gain Executive Buy-In

"We couldn't meaningfully work on our data challenges without executive leadership on board. **Creating a data dictionary to build a common language across campus** has helped us gain leadership buy-in and start to see real progress."

Ann Harris,
Information Security Officer
*Lewis & Clark College*

### Pursue the Most Impactful Initiatives

"Data governance is a daunting task for any campus leader to take on. **The collaborative's energy is directive, efficient, and effective**. It helped us build a comprehensive strategy from the ground up."

Renée Orlick, Assistant VP
of Institutional Research
*Lewis & Clark College*

## IMPLEMENT DATA MANAGEMENT BEST PRACTICES ON YOUR CAMPUS

**EAB's Enterprise Data Management Collaborative** brings together campus data leaders for four guided workshops focused on developing a comprehensive data management strategy. Participants work through a set of curricula, network with peers, and use EAB's research-backed workbooks to create a custom framework for executing their long-term data management goals.

**Build confidence & and motivate change** on critical campus priorities with step-by-step guidance

**Accelerate best practice implementation** in an expert-led, cohort-based workshop experience

**Expand your skills and capacity** with expert coaching and project management support

▶ Talk with an expert about how EAB can help you accelerate your data governance priorities by visiting eab.com/it-research

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