

Rapid Insight Annual Calendar

Embedding Rapid Insight Into Your Work

The Rapid Insight Construct, Predict, and Bridge modules can be applied to various areas of an organization. Create a custom calendar by selecting the months that each of the activities occur to best understand how Rapid Insight can support your work.

ENROLLMENT

- ▶ Build prospect recruiting models
- ▶ Conduct reporting on prospect and inquiry counts
- ▶ Build upcoming year's predictive model for enrollment likelihood
- ▶ Score early decision and early admits, continue building model
- ▶ Score admits, run reporting, track application and admit counts
- ▶ Score deposit counts
- ▶ Deploy outreach lists with scores to better yield admits for May decision
- ▶ Conduct melt modeling deadline

JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN

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REPORTING

Registrar

- ▶ Process final grades
- ▶ Conduct Factbook reporting

IPEDS

- ▶ Register for IPEDS data collection cycle

Fall Collection Period:

- ▶ Collection opens
- ▶ Collection closes for key holders
- ▶ Collection closes for coordinators

Winter Collection Periods:

- ▶ Collection opens
- ▶ Collection closes for key holders and coordinators

Spring Collection Periods:

- ▶ Collection opens
- ▶ Collection closes for key holders and coordinators

- ▶ **National Survey of Student Engagement (NSSE)**

- ▶ **Faculty Survey of Student Engagement (FSSE)**

- ▶ **Common Data Set (CDS)** - compile report

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REPORTING

Higher Education Research Institute (HERI)

- ▶ Administer Diverse Learning Environments Survey
- ▶ HERI Faculty Survey
- ▶ HERI Staff Climate Survey
- ▶ College Senior Survey
- ▶ CIRP Freshman Survey
- ▶ Your First College Year Survey

Beginning College Survey of Student Engagement (BCSSE)

- ▶ Administer survey
- ▶ Optional Winter survey administration

Ongoing Activities

- ▶ Student Clearinghouse
- ▶ Semesterly course evaluations
- ▶ Program review
- ▶ Higher Education Data Sharing Consortium (HEDS) surveys

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STUDENT SUCCESS

- ▶ Build upcoming student retention model, build on-time completion model
- ▶ Build first year incoming student retention model
- ▶ Score incoming students for term-to-term or year-to-year retention likelihood
- ▶ Build updated retention model including fall semester data
- ▶ Score with the updated model including fall semester data
- ▶ Conduct outreach to drive fall semester persistence

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FUNDRAISING

- ▶ Conduct summer reunion fundraising campaign
- ▶ Conduct Homecoming fundraising campaign
- ▶ Conduct end-of-year fundraising campaign and hold Giving Tuesday
- ▶ Perform escalation and cultivation, and research

Ongoing Activities

- ▶ Advancement Campaigns

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ONGOING ACTIVITIES

- ▶ Process improvements (e.g., job optimization)
- ▶ Systematizing ad hoc requests into workflows (e.g., translating static reports into interactive dashboards)
- ▶ Data auditing and hygiene
- ▶ Key outcome analysis via predictive modeling

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