

Rapid Insight Annual Calendar

Embedding Rapid Insight Into Your Work

The Rapid Insight Construct, Predict, and Bridge modules can be applied to various areas of an organization. Create a custom calendar by coloring in the months that each of the activities occur to best understand how Rapid Insight can support your work.

ENROLLMENT

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
▶ Build prospect recruiting models												
▶ Conduct reporting on prospect and inquiry counts												
▶ Build upcoming year's predictive model for enrollment likelihood												
▶ Score early decision and early admits, continue building model												
▶ Score admits, run reporting, track application and admit counts												
▶ Score deposit counts												
▶ Deploy outreach lists with scores to better yield admits for May decision												
▶ Conduct melt modeling deadline												

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REPORTING

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Higher Education Research Institute (HERI)												
▶ Administer Diverse Learning Environments Survey												
▶ HERI Faculty Survey												
▶ HERI Staff Climate Survey												
▶ College Senior Survey												
▶ CIRP Freshman Survey												
▶ Your First College Year Survey												
Beginning College Survey of Student Engagement (BCSSE)												
▶ Administer survey												
▶ Optional Winter survey administration												
Ongoing Activities												
▶ Student Clearinghouse												
▶ Semesterly course evaluations												
▶ Program review												
▶ Higher Education Data Sharing Consortium (HEDS) surveys												

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STUDENT SUCCESS

- ▶ Build upcoming student retention model, build on-time completion model
- ▶ Build first year incoming student retention model
- ▶ Score incoming students for term-to-term or year-to-year retention likelihood
- ▶ Build updated retention model including fall semester data
- ▶ Score with the updated model including fall semester data
- ▶ Conduct outreach to drive fall semester persistence

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FUNDRAISING

- ▶ Conduct summer reunion fundraising campaign
- ▶ Conduct Homecoming fundraising campaign
- ▶ Conduct end-of-year fundraising campaign and hold Giving Tuesday
- ▶ Perform escalation and cultivation, and research

Ongoing Activities

- ▶ Advancement Campaigns

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ONGOING ACTIVITIES

- ▶ Process improvements (e.g., job optimization)
- ▶ Systematizing ad hoc requests into workflows (e.g., translating static reports into interactive dashboards)
- ▶ Data auditing and hygiene
- ▶ Key outcome analysis via predictive modeling

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