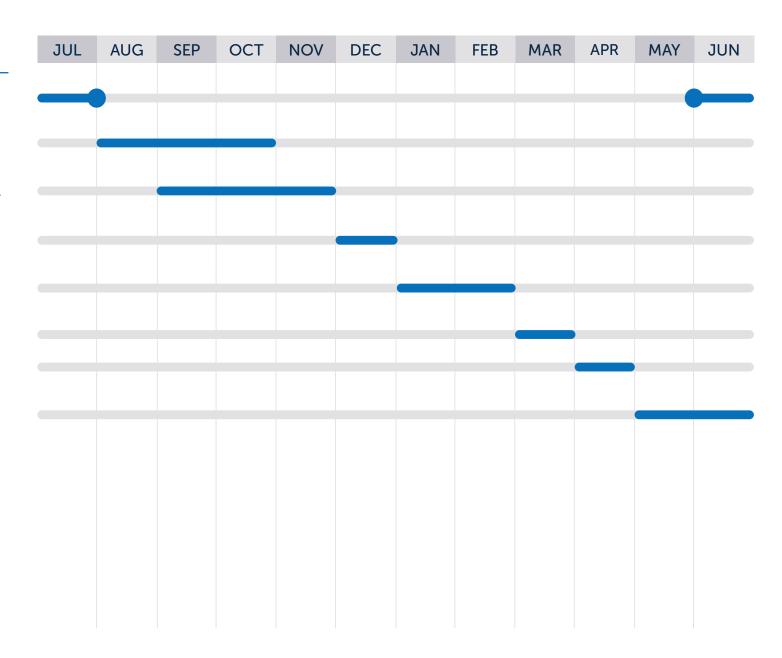
Embedding Rapid Insight Into Your Work

The Rapid Insight Construct, Predict, and Bridge modules can be applied to various areas of an organization. Use this graphic to see when certain activities typically occur to best understand how Rapid Insight can support your work.

ENROLLMENT

- Build prospect recruiting models (Starts in June)
- Conduct reporting on prospect and inquiry counts
- Build upcoming year's predictive model for enrollment likelihood
- Score early decision and early admits, continue building model
- Score admits, run reporting, track application and admit counts
- Score deposit counts
- Deploy outreach lists with scores to better yield admits for May decision
- ▶ Conduct melt modeling deadline





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REPORTING	JUL	AUG	SEP	ОСТ	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Registrar Process final grades												
Conduct Factbook reporting												
IPEDS▶ Register for IPEDS data collection cycle												
Fall Collection Period: Collection opens												
Collection closes for key holders												
Collection closes for coordinators												
Winter Collection Periods: ▶ Collection opens												
Collection closes for key holders and coordinators												
Spring Collection Periods: Collection opens												
 Collection closes for key holders and coordinators 												
National Survey of Student Engagement (NSSE)												
Faculty Survey of Student Engagement (FSSE)												
Common Data Set (CDS) - compile report												



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REPORTING JUL **AUG** SEP OCT NOV **DEC JAN FEB MAR APR** MAY JUN **Higher Education Research** Institute (HERI) Administer Diverse Learning **Environments Survey** ► HERI Faculty Survey ► HERI Staff Climate Survey ► College Senior Survey ► CIRP Freshman Survey (Starts in June) ► Your First College Year Survey **Beginning College Survey of Student Engagement (BCSSE)** Administer survey (Starts in June) Optional Winter survey administration **Ongoing Activities** ► Student Clearinghouse Semesterly course evaluations Program review ► Higher Education Data Sharing Consortium (HEDS) surveys

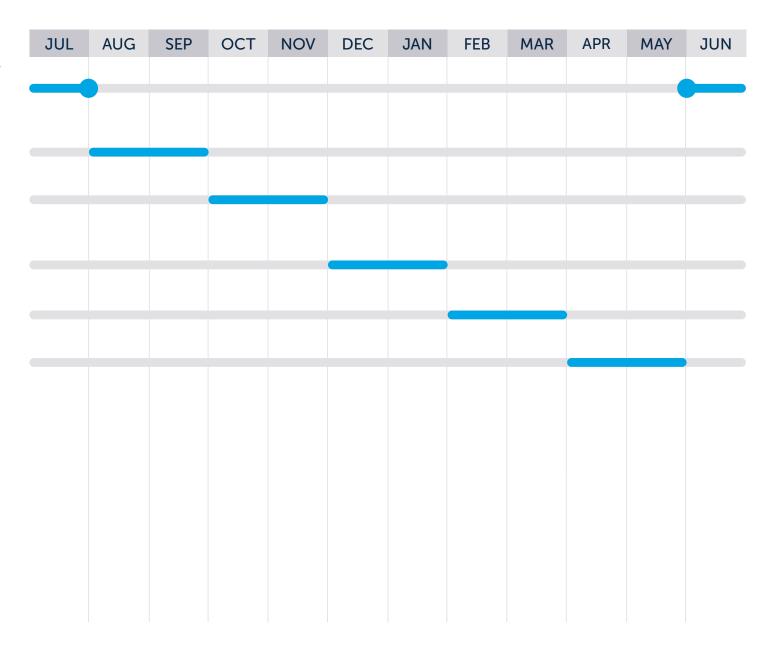


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STUDENT SUCCESS

- Build upcoming student retention model, build on-time completion model (Starts in June)
- Build first year incoming student retention model
- Score incoming students for term-to-term or year-to-year retention likelihood
- Build updated retention model including fall semester data
- Score with the updated model including fall semester data
- Conduct outreach to drive fall semester persistence





Embedding Rapid Insight Into Your Work

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FUNDRAISING JUL **AUG** SEP OCT NOV DEC **JAN FEB MAR APR** MAY JUN Conduct summer reunion fundraising campaign (Starts in June) ▶ Conduct Homecoming fundraising campaign ► Conduct end-of-year fundraising campaign and hold Giving Tuesday Perform escalation and cultivation, and research **Ongoing Activities** ► Advancement Campaigns



Embedding Rapid Insight Into Your Work

The Rapid Insight Construct, Predict, and Bridge modules can be applied to various areas of an organization. This graphic shows activities that often occur throughout the year as opportunities and needs arise. Use it to see how Rapid Insight can support your work.

ONGOING ACTIVITIES

- Process improvements (e.g., job optimization)
- Systematizing ad hoc requests into workflows (e.g., translating static reports into interactive dashboards)
- ▶ Data auditing and hygiene
- ► Key outcome analysis via predictive modeling

