

Worksheet: Prepare Your Data Story

Answer the following questions for your institution's offices that support transfer efforts.

What is the story you are aiming to tell using the data?

▶ Who are the individuals who will hear your story?

▶ What do they care about most?

▶ What do you want them to take away from your story? What are your desired outcomes?

▶ How do you anticipate they will respond?

▶ How will you use the data to mitigate their pushback?