Who’s on Match?
A Snapshot of Our Student Users

Global Representation

Top 10 Countries
(in order of student volume)
1. United Arab Emirates
2. Thailand
3. Vietnam
4. China
5. USA
6. Panama
7. Ghana
8. Mexico
9. India
10. Peru

Most Common Curricula
• International Baccalaureate
• GCSE
• A Level
• Advanced Placement

Top Majors of Interest
among Match students (in this order):
• Business
• Health Sciences
• Engineering
• Computer Science
• Biological Sciences

Top 10 Countries
(in order of student volume)
1. Texas
2. Illinois
3. Pennsylvania
4. New York
5. California
6. Delaware
7. Rhode Island
8. Arizona
9. Virginia
10. New Mexico

Average international student budget:
$40k/year

100+ countries represented on the platform

650+ international schools
Sample international schools and organizations we partner with:
• EducationUSA
• United World College
• GEMS Education
• Nord Anglia Education

250+ US high schools and districts
Sample high schools and districts partnering with Match:
• Northwest Independent School District
• KIPP Public Schools
• Waukegan CUSD #60

70+ community-based organizations
Sample CBOs:
• College Possible
• OneGoal
• College Advising Corps

Integration:
Match connects with Appily and PowerSchool Naviance®, enabling 71% of all U.S. high school students to opt-in to receiving matches

26 States
contain schools, districts, and community-based organizations that have partnered with Match

Academics (across both global and domestic students)

Average GPA for students participating in 2023-2024:
Global: 3.4
US: 3.2

Top 10 States
(in order of student volume)
1. Texas
2. Illinois
3. Pennsylvania
4. New York
5. California
6. Delaware
7. Rhode Island
8. Arizona
9. Virginia
10. New Mexico

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1. Texas
2. Illinois
3. Pennsylvania
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5. California
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8. Arizona
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Most Common Curricula
that students pursue (in no particular order):
• International Baccalaureate
• GCSE
• A Level
• Advanced Placement

Learn how you can enroll more qualified students at scale with Enroll360 Match.