

# Who's on Match?

## A Snapshot of Our Student Users

### Global Representation

#### Top 10 Countries

(in order of student volume)

1. United Arab Emirates
2. Thailand
3. Vietnam
4. China
5. USA
6. Panama
7. Ghana
8. Mexico
9. India
10. Peru



### Domestic Representation

#### Top 10 States

(in order of student volume)

1. Texas
2. Illinois
3. Pennsylvania
4. New York
5. California
6. Delaware
7. Rhode Island
8. Arizona
9. Virginia
10. New Mexico



## 100+

countries represented on the platform



Average international student budget:

## \$40k/year

## 250+

US high schools and districts

Sample high schools and districts partnering with Match:

- Northwest Independent School District
- KIPP Public Schools
- Waukegan CUSD #60



## 70+

community-based organizations

Sample CBOs:

- College Possible
- OneGoal
- College Advising Corps

## 650+

 international schools

Sample international schools and organizations we partner with:

- EducationUSA
- United World College
- GEMS Education
- Nord Anglia Education



## 26 States

contain schools, districts, and community-based organizations that have partnered with Match

### Integration:

Match connects with Apply and PowerSchool Naviance®, enabling 71% of all U.S. high school students to opt-in to receiving matches



### Academics *(across both global and domestic students)*

Average GPA for students participating in 2023-2024:

## Global: 3.4

## US: 3.2



### Top Majors of Interest

among Match students (in this order):

- Business
- Health Sciences
- Engineering
- Computer Science
- Biological Sciences



### Most Common Curricula

that students pursue (in no particular order):

- International Baccalaureate
- GCSE
- A Level
- Advanced Placement

