

The **Five Levels** of Financial Performance to Guide Proactive Planning in Higher Education

In response to the increased pressures facing higher education, EAB recommends a shift toward proactive financial planning: anticipating potential financial downturns and determining an institution's response in advance. This can break the cycle of reactive decision-making (and its unintended consequences), allowing leaders to chart a course toward sustainable financial health and longevity.

This infographic delineates five levels of financial performance and recommended cost management strategies for each. Use this infographic to determine your cost management strategy for both today and into the future.

