



EAB | FORAGE TOOLKIT

Forage Promotional Toolkit for Starfish Partners

Have questions or need help?

Contact us at:

lifesuccess@eab.com



Forage Promotional Toolkit

Forage provides students FREE day-in-the-life virtual simulations from leading companies and creates an inclusive path to successful early careers.

Utilize the Forage promotional toolkit to help share Forage with your students. Why share Forage?

4M

students are using Forage to explore early careers globally

45%

of Forage users identify as first-generation university students

3x

On average, students are over 3x more likely to land a job after completing a job simulation

Forage job simulations connect students to great jobs!

Job simulations are innovative skill-building experiences designed in partnership with leading companies like lululemon, Goldman Sachs, PepsiCo & more! These simulations give students the experience they need to gain a hiring advantage and prepare for their future careers.



*How Forage benefits your **students**:*

- ✓ **Build confidence:** Students better understand their major by experiencing what related careers are like.
- ✓ **Build resume:** Students earn certificates after completing Forage job simulations.
- ✓ **Stand out to employers:** Companies use Forage data to identify engaged and committed applicants.



*How Forage benefits your **institution**:*

- ✓ **Demonstrate your commitment to career success:** Promoting Forage to students reflects your commitment to preparing them for the workforce.
- ✓ **Easily build skills into the curriculum:** Educators can choose Forage simulations to feature on class-specific landing pages and track engagement.

Purpose of the Forage Promotional Toolkit:

- **Makes it easy to help share Forage with students.**
- **Provides sample content for features, websites, social media, and more! Just copy/paste or adapt the content to fit your institution's needs.**
- **Highlights Forage and the many benefits it has to students searching for career experience and career paths.**

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Questions? Contact: lifesuccess@eab.com



Integrating Forage into Career Center Tools/Resources

SECTION

1

- Career Website Examples and Scripting
- Career Quizzes
- Embed in Career Prep Coursework

Adding Forage to Career Websites (1)

Career Website Integration

The first step to engaging students on Forage is to make the opportunity clearly available to your students via your career website.

Join hundreds of institutions globally by adding **a page to your career center website about Forage so that students can easily find the opportunity, learn about the benefits, and participate for FREE.**

There are countless examples of ways that institutions around the world have added Forage on their career center websites. **Simply click the links beneath the logos below to find inspiration.** On the next page, there is template text for you to use when adding Forage to your own career website!



[View Page Here](#)



UNIVERSITY OF
LIVERPOOL

[View Page Here](#)



WAYNE STATE
UNIVERSITY

[View Page Here](#)



UNIVERSITY OF
GEORGIA

[View Page Here](#)



[View Page Here](#)



Idaho State
University

[View Page Here](#)



[View Page Here](#)

Yale

[View Page Here](#)

Adding Forage to Career Websites (2)

Use the Below Template Text on Career Services Websites:

Forage is a **FREE** online resource that offers virtual day-in-the-life experience programs designed by leading companies. Develop your skills and gain a better understanding of different roles and sectors by working through these self-paced modules that utilize tasks similar to those you would undertake during a traditional internship.

During the program, you will work through a set of materials and tasks set by leading companies, which are designed to replicate the sort of work that you would undertake while working for that company. All Forage programs are self-paced (taking between 2 to 4 hours to complete) ensuring ultimate flexibility!

These programs include:

- Video instructions and materials created by employees within your chosen organization/field
- Work that reflects real day-to-day tasks of interns and graduates

What are the benefits:

- Sample what work is like at leading companies
- Discover career paths that you may not have previously considered
- Build confidence and gain skills to prepare for you for your career

Forage is completely **FREE** for students and is tailored to fit your schedule, without any lengthy application process.

To learn more about Forage, and join 4 million students worldwide, get started [here!](#)

Links to Utilize:

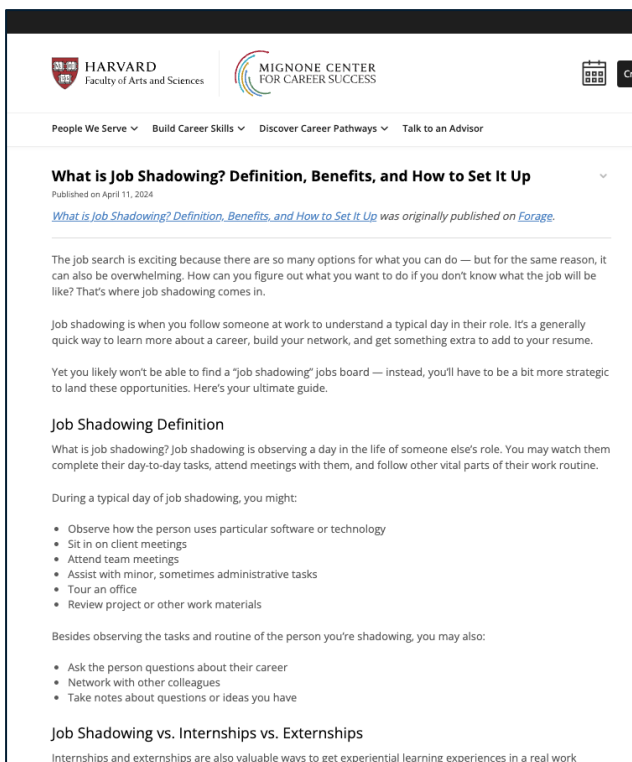
- Link [Forage](#) on your career website
- [Forage Blog Posts](#)

Adding Forage to Career Websites (3)

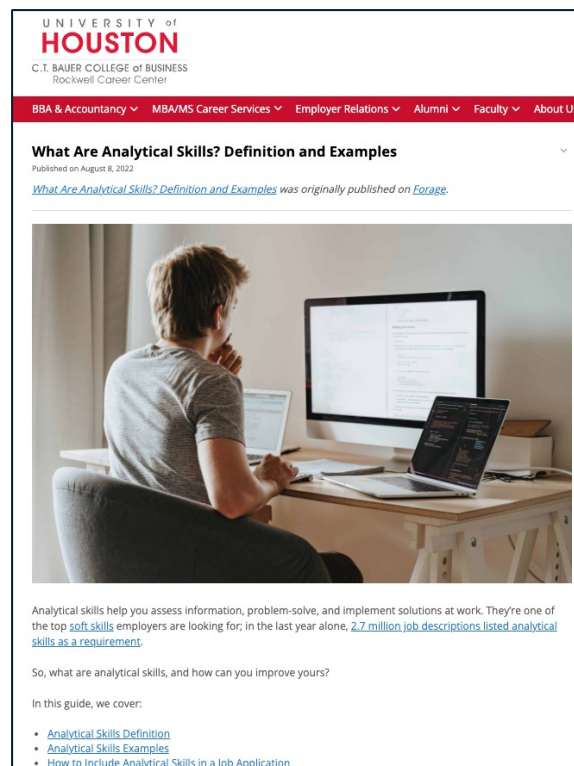
Repurpose Forage Blog Posts for Your Institution's Blog/Career Website/Newsletters

The Forage blog offers a wealth of career and job search advice that students can access for FREE. Whether they're looking to learn more about the different career paths or prepare for an internship interview, the **Forage blog has the career advice to help!**

Forage blog posts can be found [here](#) and can be repurposed for use on your own blogs, newsletters, and websites for students. They have useful resources on how students can use Forage to increase career success, make the most out of college, apply for a job, and much more!



[View Page Here](#)



[View Page Here](#)

Leveraging Forage Career Quizzes

The Forage blog also **offers a variety of low-stress, fun career quizzes** for students who are unsure what careers are right for them. Each interactive quiz leads students to results about what careers are right for them, including recommendations of job simulations to take relating to that career path.

Career services professionals can use these quizzes during **career center appointments** as an exercise to spark discussion and understand what careers a student might be interested in.

You can find all Forage blog career quizzes [here](#).

Career Quiz for Students

Are you ready to take a career quiz and learn what careers you're best suited for? You'll have to sign up to get your results, but it's absolutely free. Let's get started!

Step 1 of 2

1. You have a free afternoon. You're looking forward to...

- a. doing a crossword or word puzzle
- b. doing a craft
- c. playing with your dog
- d. hanging out with a friend
- e. playing games on your phone

2. Pick a young adult book.

- a. Fahrenheit 451
- b. To Kill a Mockingbird
- c. The Giver
- d. Harry Potter and the Philosopher's Stone
- e. The Maze Runner

3. You're going on a work trip. You're going to...

- a. Los Angeles
- b. Washington, D.C.
- c. Dallas
- d. Seattle
- e. New York City

4. In social circles, I'm...

- a. the caregiver
- b. the gossip
- c. the leader
- d. the life of the party
- e. the planner

[Click Here to View](#)

Forage

Course catalog | Blog | Quizzes | For employers | For educators | Sign up | Login

Home > Quizzes

Career Quizzes

Forage offers a variety of free career quizzes to help students with the first step of their job search — no prior knowledge of any roles or industries required!

General Career Quizzes

- The Ultimate Career Aptitude Test**
[Read More](#)
- Career Quiz for Students**
[Read More](#)
- Career Quiz for Teens**
[Read More](#)
- Personality Career Quiz**
[Read More](#)
- How to Choose a Career: 6 Steps, Plus a Free Quiz**
[Read More](#)
- What Types of Careers Are Right For Me? Quiz**
[Read More](#)
- "What Should I Do With My Life?" Quiz**
- The Ultimate (Free) Career Test for Students**
- Career Assessment Test for Students (Free)**

[Click Here to View](#)

Embed Forage in Career Prep Coursework

Supplement career prep or first-year seminar courses with 'real-world experiences' by **embedding Forage simulations into curriculum as a form of assessed coursework**. Forage offers many simulations geared towards students just starting their career journeys that teach foundational skills like networking, building your resume, landing an interview, interview prep, and other professional skills.

See below for our recommended job simulations to embed in your career prep courses or on your career website.

You can find all interview and career skill related job simulations [here](#).

Recommended Simulations to Embed in Career Prep Coursework



- [Forage, Job Application Basic series](#) (30 minutes to complete) | Gives undergraduate college students the basic information they need to land a job after college.
- [Comcast, "Unspoken Interview Fundamentals"](#) (2-3 hours to complete) | Helps students apply their personal story to their professional narrative.
- [Discover, "Professional Skills"](#) (2-3 hours to complete) | Helps students consider what they value in a career/office culture.
- [BCG, "Intro to Strategy Consulting"](#) (1-2 hours to complete) | Focuses on critical thinking and communicating ideas.
- [Bloomberg, "Client Engagement"](#) (3-4 hours to complete) | Students practice problem identification and solving, critical thinking, and working with Excel.
- [Siemens, "Project Management"](#) (1-2 hours to complete) | Offers a basic intro to project planning and management.
- [Electronic Arts, "Product Management"](#) (1-2 hours to complete) | Introduction to project planning and professional communication.



Integrating Forage into Starfish Features

SECTION

2

- Messaging Campaigns
- Request Help
- System Announcements
- To-Do Items
- Service
- Success Plans & Degree Planner

Embedding Forage in Messaging Campaigns

Messaging Campaign

- Starfish allows staff to email, add notes, or send messages to a student, or group of students, with valuable information or action to take. These messages can be affiliated with tracking items and configured to send automatically when tracking items are raised. Any message template or note can include a link to Forage.
 - [Messaging Students Instructions](#) (need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links)

Email Scripting:

Subject Line: Ready to land your dream job?

You can build your employability and experience what it's like to work at a range of world-leading companies, from the comfort of your home!

Get a free taste of industry experience by completing short, real world, company-backed online projects provided through Forage. Experiences are FREE and created by world-leading companies, including JPMorgan Chase, Citi, Accenture, BCG, Deloitte, General Electric, lululemon, and many more. You can complete these simulations without any barriers to entry like applications or interviews, just log into Forage and start exploring!

By completing virtual simulations, you'll build the practical skills that top employers are looking for, receive a personalized certificate of completion, and gain experience for your resume and LinkedIn profile. When you go on to apply for an internship or full-time role, your virtual experience is a fantastic way to stand out!

Plus, students who complete a virtual experience are over 3x more likely to land a job!

How does it work?

Each individual program is created by a participating top global company. Once you register and choose your program of interest, you will be briefed online and will complete and submit all tasks virtually.

How long does it take?

Typically, each program takes 2 to 4 hours to complete. You can go at your own pace – and learn at any place and at any time that works for you.

Find out more and get started below!

Button: "Get started" (link to the resource on your career services website or to the [Forage website](#))

Embedding Forage in Request Help (1)

Request Help (Raise Your Hand)

- Institutions can create a student-raised flag requesting career guidance using the Request Help feature. When configured to send an automatic email response to students, it can include direct student access to Forage
 - [Request Help Instructions](#) (need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links)

Sample Request Help (Raise Your Hand) Reasons:

- I need help landing a job or internship/I'm looking for career exploration
- I need help figuring out the right career path
- I need help with navigating post-graduate life

Sample Automated Communication to Student:

Email subject: Boost Your Job and Internship Search with Forage

Alert Email Message:

I understand you're looking for some guidance on landing a job or internship. A fantastic resource I'd highly recommend is Forage, an online platform that offers free job simulations created by top companies. These simulations allow you to gain practical experience and enhance your resume, making you a more attractive candidate to potential employers. You can check it out here: www.theforage.com.

In addition to Forage, here are a few other tips to help you in your job search:

- 1. Tailor Your Resume:** *Make sure your resume highlights your relevant skills and experiences. Use keywords from the job description to align your resume with what employers are looking for.*
- 2. Network:** *Connect with professionals in your desired field through LinkedIn, career fairs, and networking events. Don't hesitate to reach out to alumni or professionals for informational interviews.*
- 3. Prepare for Interviews:** *Practice common interview questions and prepare your answers. Utilize resources from our career services, such as mock interviews and interview preparation workshops.*
- 4. Leverage Job Portals:** *Regularly check job boards like LinkedIn, Indeed, and our university's career portal for new opportunities.*

Feel free to make an appointment with the Career Center if we can answer additional questions or share more resources. Best of luck with your job search!

Embedding Forage in Request Help (2)

Raise Your Hand Sample

Need assistance with something?

Do you have a question or concern about your course work, grades, student-life, or emotional well-being, but aren't sure of the resources available, or where to start? We've got you! Use the drop-down below to connect with resources and people at Starfish University.

Help Resources

[\(703\) 555-1212](tel:(703)555-1212) techsupport@institution.edu [Institution Support Website](#)
Click email to copy/paste This link will open a new tab

* Type of help needed

I'm Looking for Career Exploration

Course

Details

[CANCEL](#) [SUBMIT](#)

Embedding Forage in System Announcements

System Announcements

- System announcements allow for important or timely information to appear making it simple for students to see and prioritize it. Add information and a link to Forage to ensure students have easy access right as they login.
 - [System Announcements Instructions](#) (need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links)

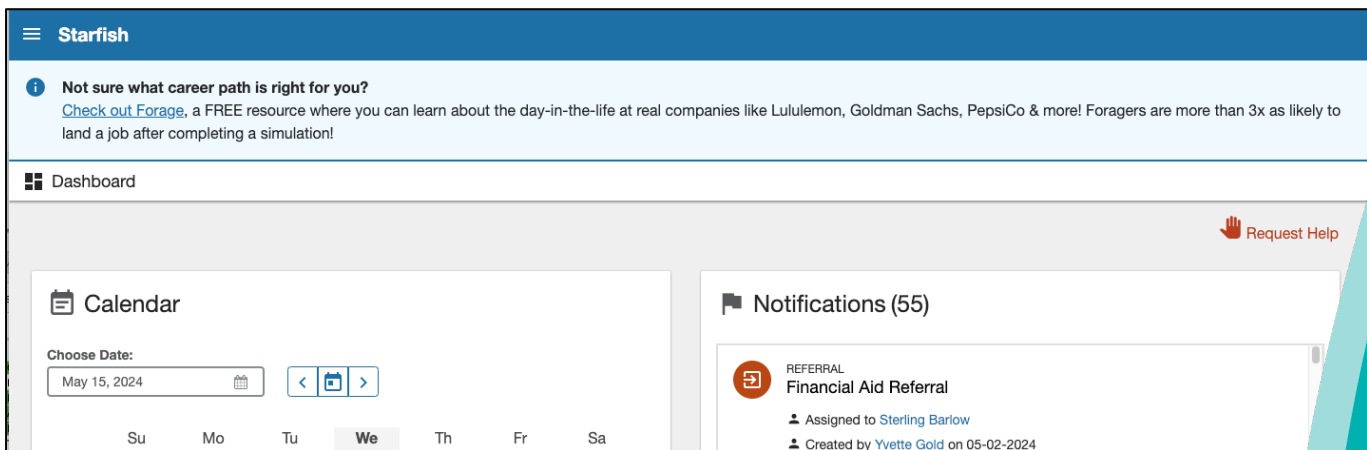
Scripting

• Sample Titles:

- Have a career in mind but not sure what skills you need to achieve it?
- Thinking about your future career goals?
- Know what you want to do but unsure of the path to take to get there?

• Sample Description:

- Forage helps provide students with **FREE** job simulations so you can experience what work would be like at leading companies. Develop desirable skills and gain a hiring advantage! [Sign up today!](#)
- [Check out Forage](#), a FREE resource where you can learn about the day-in-the-life at real companies like lululemon, Goldman Sachs, PepsiCo & more! Foragers are more than 3x as likely to land a job after completing a simulation!



Embedding Forage in a To-Do Item (1)

To-Do Item

- To-Do's create an essential checklist of tasks students should complete to be successful in college. Embedding Forage resources and career tips into To-Do's help to profile tools students can use to be successful. These To-Dos can be included in Success Plans and automated email and/or text responses from raised tracking items (e.g. Career Center Referrals).
 - [To-Do Tracking Item Instructions](#) (*need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links*)

Scripting

- **Sample Titles:**
 - Complete a Virtual Job Simulation on Forage
 - Sign up for Forage/complete a Virtual Job Simulation
 - Add Completed Forage Simulations to your Resume/CV
 - Explore Forage Resources
- **Sample Sub-title:**
 - Get experience without experience
- **Sample Descriptions:**
 - Take FREE day-in-the-life job simulations from leading companies, develop sought after skills, and gain a hiring advantage! [Sign up today!](#)
 - Complete a job simulation for top companies on Forage, which you can then add to your resume and reference in job/internship interviews. All programs are self-paced! [Sign up today!](#)
 - Check out the [Forage website](#) to explore career simulations to see what might a good fit for you!

Embedding Forage in a To-Do Item (2)

To-Do Item Examples

Create To-Do for Lands, Rachel Cancel Save

To-Do

Course Context

Due Date

Assignee Unassigned Me Other Provider

Comment

Student View: The student can view this item and the notes entered above. The student can resolve this item via the student's Dashboard.

Permissions: People with the following roles may be able to see this tracking item if they have a relationship with the student(s):

- Academic Leadership
- Career Advisor
- Career and Internship Advisor
- General Advisor
- Primary Advisor

Required fields Cancel Save

Calendar

Choose Date: < >

Su	Mo	Tu	We	Th	Fr	Sa
5	6	7	8	9	10	11
Complete Online Student Orientation	+2	Financial Aid Referral		+3	+2	
	Freshman Seminar	Freshman Seminar	Freshman Seminar			

Notifications (55)

TO DO
Explore Forage Resources
Created by Yvette Gold on 05-10-2024
Due 05-17-2024
Check out https://www.theforage.com/ to explore career simulations to see what might be a good fit for you!

[MARK AS COMPLETE](#)

TO DO
Complete Senior Seminar
Created by Yvette Gold on 05-02-2024
Due 05-31-2024
Please ensure you finalize your senior success seminar prior to graduation.

Adding Forage as a Service

Service

- Configure a Forage Service within Starfish to allow students to easily locate and interact with Forage. **Note, we will be adding Forage as a Service for all partners unless you choose to opt-out.**
 - [Services Instructions](#) (need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links)

EAB will automatically enable Forage Service for all institutions except those that have opted out.

Sample Scripting

Not sure what career path is right for you? Check out Forage, a FREE resource where you can learn about the day-in-the-life at real companies like lululemon, Goldman Sachs, PepsiCo & more! Foragers are more than 3x as likely to land a job after completing a simulation!

[Forage Website Link](#)

The screenshot displays the 'Service Profile' for Forage. At the top, there is a blue header with the text 'Service Profile'. Below this, the Forage logo is shown on the left, and the word 'Forage' is written in a large, dark blue font. To the right of the logo and name, there is a detailed description of the service: 'A FREE resource where you can engage in virtual job simulations to experience a day-in-the-life at real companies like lululemon, Goldman Sachs, PepsiCo, and more. Foragers are more than 3x as likely to land a job after completing a job simulation!'. Below the description, there are two columns of information. The left column contains 'Contact' with a 'Visit website' link, and 'Share Links' with a 'Copy Profile Link' link. The right column contains 'Team Members' and 'Overview', which repeats the same description of the service. At the bottom right of the profile card, there are three dots indicating more options.

Adding Forage in Success Plans & Degree Planner

Success Plans & Degree Planner

Success Plans

- Success Plans are pre-populated lists that can include any tracking items grouped together to create a plan for the student to follow. Creating a Career Exploration Success Plan, for example, could include a referral to Career Services, a To-Do for completing a Job Simulation through Forage, and any other resources that are useful for those exploring careers.
 - [Creating a Success Plan Instructions](#) (need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links)
 - [Forage Website Link](#)

Sample Scripting

Looking for help with preparing for your next steps in starting your career? Here is your Success Plan to help you get on your way!

Degree Planner (where applicable)

- Institutions can provide links to helpful resources on the "Getting Started" or "Create a New Plan" landing pages of Degree Planner including providing direct access to Forage.
 - [Degree Planner Landing Page Instructions](#) (need to first log into Starfish, select Help and then click "Starfish Support Portal and Help Center" BEFORE clicking on links)
 - [Forage Website Link](#)



Integrating Forage into Institutional Communication to Students

SECTION

3

- Tips and Scripting for Email Campaigns
- Talking Points
- Social Media Posts
- Presentation/Workshop/Slide Content
- Testimonials

Tips for Sending Forage Related Email Campaigns

Email Campaigns

Sending email campaigns to your students can help make them aware of the valuable resources available to them through Forage.

Your email campaign will drive initial enrollments in virtual work experience programs at your institution and will create a buzz among students to share Forage with their communities.

If you have a campus newsletter, highlights email, events calendar, etc. be sure to add a section about Forage! We want students to receive as many reminders as possible that these opportunities are available and accessible to them.

[Forage Website Link](#)

EAB/Forage Email Campaigns

Interested in EAB/Forage sending student email promotions for your institution? Check out our [additional resources](#) to access our email overview guide and learn more about opting into Forage Emails Campaigns.

Sample Scripting for Email Campaigns

Sample Message:

You can build your employability and experience what it's like to work at a range of world-leading companies, from the comfort of your home!

Get a free taste of industry experience by completing short, real world, company-backed online projects provided through Forage. Experiences are FREE and created by world-leading companies, including JPMorgan Chase, Citi, Accenture, BCG, Deloitte, General Electric, lululemon, and many more. You can complete these simulations without any barriers to entry like applications or interviews, just log into Forage and start exploring!

By completing virtual simulations, you'll build the practical skills that top employers are looking for, receive a personalized certificate of completion, and gain experience for your resume and LinkedIn profile. When you go on to apply for an internship or full-time role, your virtual experience is a fantastic way to stand out!

Plus, students who complete a virtual experience are over 3x more likely to land a job!

How does it work?

Each individual program is created by a participating top global company. Once you register and choose your program of interest, you will be briefed online and will complete and submit all tasks virtually.

How long does it take?

Typically, each program takes 2 to 4 hours to complete. You can go at your own pace – and learn at any place and at any time that works for you.

Find out more and get started below!

Button: "Get started" (link to the resource on your career services website or to the [Forage website](#))

*** Interested in EAB/Forage sending student email promotions for your institution? Check out our [additional resources](#) to access our email overview guide and learn more about opting into Forage Emails Campaigns. ***

Forage Talking Points for Your Student Comms

The goal is to drive initial enrollments in [Forage simulations](#) and will create a buzz among students to share Forage with their communities.

Talking Points

- Job simulations are **FREE** and self-paced, meaning you can explore careers, roles, and companies on your own time and at your own pace
- You'll build professional skills that will help you succeed on day one of your future internship or job
- Forage works with big, global brands like PepsiCo, BCG, lululemon, Goldman Sachs & EY
- You'll get expert career advice on how to add job simulations to your resume and talk about your work in interviews
- You'll receive a certificate of completion showcasing your skills that you can add to LinkedIn
- Participating in Forage job simulations is a great way to get your name out there to recruiting teams and show your interest
- If you engage in Forage simulations, you're over 3x more likely to get a job offer!

Forage Social Media Posts

Post About Forage on Social Media & LinkedIn

Use your institution's social media accounts to reach students on LinkedIn, TikTok, Facebook, and Instagram.

Sample Social Media Post Content:

Calling all {institution name} students and graduates!

Get a free taste of industry experience by completing short, real-world, company-backed online job simulations on Forage. These experiences are FREE and created by world-leading companies!

Simulations take about 2 to 4 hours to complete and you can go at your own pace; any time, any place!

Find out more and get started— [Explore Forage Now!](#)

Join [Forage](#) to take FREE day-in-the-life job simulations from leading companies, gain a hiring advantage, and explore different career paths! Foragers are over 3x more likely to land a job after completing a simulation!

{institution name} students and graduates...introducing you to Forage!

Join [Forage](#) to take FREE day-in-the-life job simulations from leading companies like lululemon, EY, Goldman Sachs and more. Foragers are over 3x more likely to land a job after completing a simulation!

{institution name} has partnered with Forage!

[Forage](#) offers students the ability to take FREE day-in-the-life job simulations from leading companies like lululemon, EY, Goldman Sachs and more. These simulations provide an inside look at a variety of jobs/fields, provide valuable skills, and increase your networks!

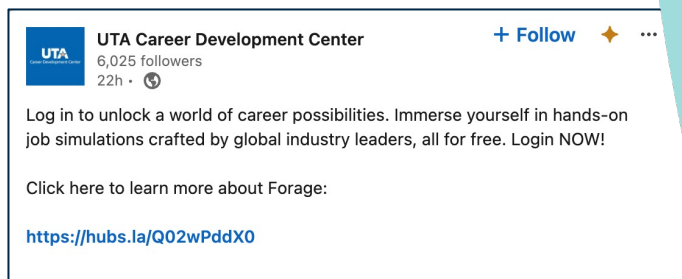
Plus, Foragers are over 3x more likely to land a job after completing a simulation!

Social Media Post Examples

[Click here to view](#)



[Click here to view](#)



[Click here to view](#)



Forage Presentation/Workshop/Slide Content

Sample Content to Share Forage in 1:1s, Workshops, & Presentations

When students arrive at a career or advising appointments worried that they can't secure a role because they lack experience, you now have the perfect solution! Forage is available to absolutely everyone and enables all participants to gain experience for their resumes directly from some of the world's top companies. **Utilize the content below to help create presentations, and workshop slides to share with students.**

Be sure to share with your students that virtual work experiences should be the first stop on any student's career exploration journey. Then show them how to get started with [Forage!](#)

Sample Text for Presentation/Workshops/Slides:

Looking to gain work experience and build your resume? [Check out Forage!](#) Forage benefits, to name a few:

- FREE!
- Self-paced, no deadlines, and can be completed anywhere in the world
- Allows you to see inside jobs and explore different roles and fields
- Experience to help build your resume and gain a hiring advantage
- Get seen by recruiters at top companies and grow your networks
- Zero barriers to entry. No applications, no educational thresholds, no interviews, no worries!

Forage should be your first stop when exploring career and gaining experience! Plus, **you are over 3x more likely to land a job** after completing a virtual simulation!

Not every student is
guaranteed
a chance to gain work
experience.

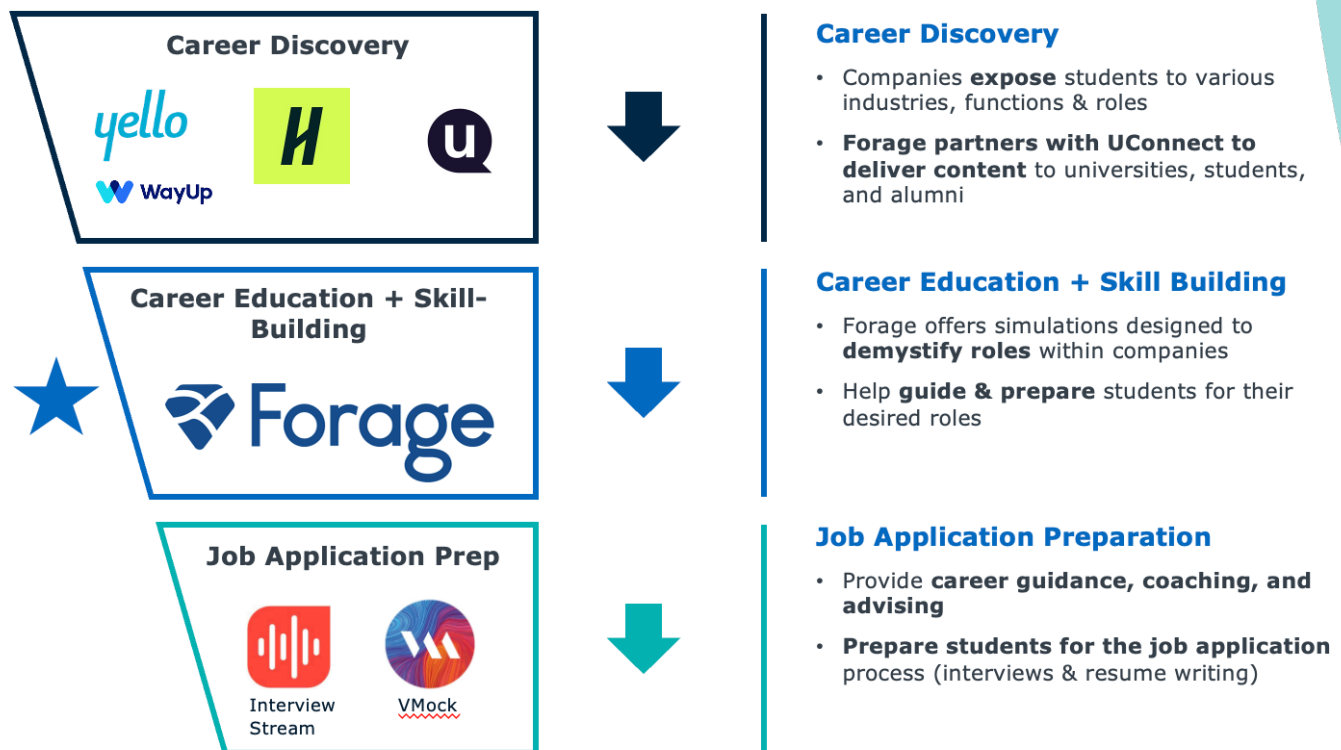
With Forage, every
student is guaranteed
a chance to experience
work.

Career Services Tools & Forage

Forage is a Key Component of the Career Services Ecosystem

[Forage](#) is the perfect addition to the career services ecosystem of tools. It provides the career education and skill building needed to help guide and prepare students for their desired roles.

How does it complement the other tools your institution may be using? Check out the chart below:



Student Testimonials

Reference Student Quotes

Highlight the following student testimonials in your promotion materials to bring the student's voice into your messaging.

"This was so cool! I loved getting to create my own pitch and practice what it would be like to get to be part of the sales team."



Anna McKay
University of Michigan

"I really liked the interactive portion of the simulation that allowed for more practice and personal experience."



Grace Gilmore
Oregon State University

"It was very informative, and educational but also help me test the knowledge I just learned. I am more confident in my teamwork abilities."



John Borders
University of North Texas

"As AI reshapes how we all work, going back to school has been daunting. Forage has made my career change both transformational and enjoyable!"



Jonathan Jackson
CUNY Queensborough
Community College

"I thought the real world scenarios helped in understanding what it would be like to take a sales job."



Forrest Hooper
The University of Mississippi



Apply Advance

Optional opportunity to promote graduate school opportunities to students

SECTION

4

Apply Advance for Starfish Partners

Apply Advance Resource:

What about students considering graduate school?

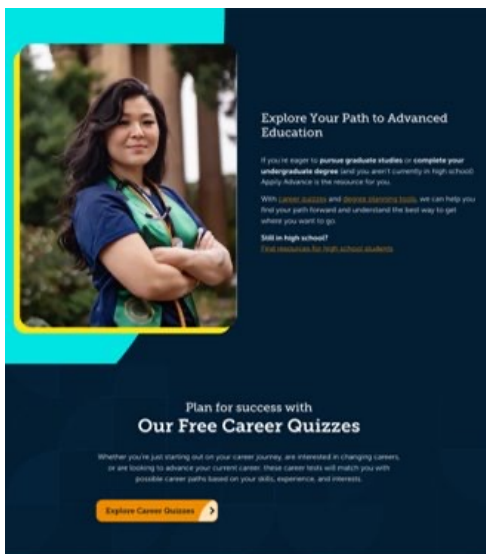
Starfish partners might consider connecting students interested in continuing their education to advanced degree and graduate school opportunities through Apply Advance. Apply Advance is a specialty microsite that connects students to relevant career pathways based on their preferences provided through an interactive quiz.

Current pathways include degrees in health care, education, and business. Apply Advance provides another tool for Starfish partners in the Life Success space.

While Forage is an ideal resource for students considering internships, career, and employment, Apply Advance is a partner resource that can be targeted to students instead considering graduate education. You can add Apply Advance into existing Starfish features like a service.

Click the link below to learn more:

[Share with students here: https://advance.apply.com](https://advance.apply.com)



Explore Your Path to Advanced Education

If you're eager to pursue graduate studies or complete your undergraduate degree and you aren't currently in high school, Apply Advance is the resource for you.

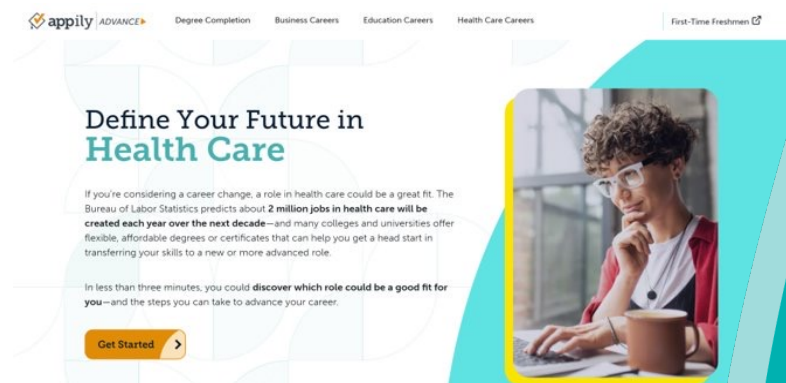
With career quizzes and degree planning tools, we can help you find your path forward and understand the best way to get where you want to go.

Still in high school?
Find resources for high school students.

Plan for success with
Our Free Career Quizzes

Whether you're just starting out on your career journey, are interested in changing careers, or are looking to advance your current career, these career tools will match you with possible career paths based on your skills, experience, and interests.

Explore Career Quizzes >



apply ADVANCE Degree Completion Business Careers Education Careers Health Care Careers First-Time Freshmen

Define Your Future in
Health Care

If you're considering a career change, a role in health care could be a great fit. The Bureau of Labor Statistics predicts about **2 million jobs in health care will be created each year over the next decade**—and many colleges and universities offer flexible, affordable degrees or certificates that can help you get a head start in transferring your skills to a new or more advanced role.

In less than three minutes, you could **discover which role could be a good fit for you**—and the steps you can take to advance your career.

Get Started >





Additional Resources

SECTION

5

Additional Resources:

Forage Banner & Logos

Please follow the link below to access Forage logos and a banner to use within your promotional items.

Forage Promotional Informational One-Pager for Staff

Please follow the link below to access an informational one-pager to share with staff about Forage.

Forage Promotional Flyer for Students

Please follow the link below to access the Forage promotional flyer for students.

Informational Page to Share with Staff

Please follow the link below to access a flyer that helps career services position Forage vs. other career tools.

FAQ Page

Please follow the link below to access an FAQ page.

Forage Student Digital Promotion Email Campaign Overview Guide

Please follow the link below to access the Forage student digital promotion overview guide and learn more about our Forage Email Campaign offering.

[Click here for the Forage Promotional Toolkit Box Folder](#)



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Questions or suggestions?
Reach out to lifesuccess@eab.com!

ABOUT EAB

At EAB, our mission is to make education smarter and our communities stronger. We work with thousands of institutions to drive transformative change through data-driven insights and best-in-class capabilities. From kindergarten to college to career, EAB partners with leaders and practitioners to accelerate progress and drive results across five major areas: enrollment, student success, institutional strategy, data analytics, and diversity, equity, and inclusion (DEI). We work with each partner differently, tailoring our portfolio of research, technology, and marketing and enrollment solutions to meet the unique needs of every leadership team, as well as the students and employees they serve. Learn more at eab.com.